

ENRICO MARONE CINZANO
FURNITURE

CLEAN COVER

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This product is part of a line that will examine the concept of luxury also as an expression of well-being. Luxury is still about exclusivity, quality and beauty, but in a world of manufactured abundance and simultaneous dwindling natural resources, it is also about being respectful of materials and getting rid of unwanted extras. Clean Blanket is a fur throw to use in bed or on a couch. Its made of recovered fur, cashmere woven from recycled yarn and lined with a fabric that protects the user from radiation emitted from one's laptop. I am not a scientist but common sense tells me that any form of radiation is also, by definition, a form of energy, and was struck when a fertility doctor told me that they advised patients to refrain from using laptops by placing them directly near the body. It is exactly kind of situation which clearly exemplifies how the future of luxury will be dictated not only by the traditional tenets, but by new ones, mostly based on the avoidance of unwanted 'extras' that our consumeristic society, and industry, provides us with. And respect for any material, whether a new comer or recycled, is paramount.

CLEAN COVER



- MEASUREMENTS, IN CM: W 133 X D 82
- RECYCLED ASTRAKHAN FUR
- CASHMERE WOOL
- SHIELDING FABRIC
- WEIGHT: 1 KG
- PRODUCTION YEAR: 2016

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ASTRAKHAN FUR

- Locally sourced
- Recovered from fur coats



CASHMERE WOOL

- 100% Made in Italy cashmere
- Hand-worked
- 100% natural
- Treated with non-toxic natural dyes
- Not submitted to chemical treatments

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SHIELDING FABRIC

- Swiss-Shield Naturell fabric
- Made of unbleached ecological cotton fabric
- Up to 38 Db attenuation of the HF magnetic fields

AESTHETIC

CRAFTED

CONSCIOUS