

ENRICO MARONE CINZANO
FURNITURE

GUILTLESS BEDSPREAD

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Continuing on the subject of luxury and sustainability, I am presenting this bedspread that, at first, looks as unsustainable and unconscious as possible. Art is a great form of communication, powerful because it taps into our subconscious and our emotions. Consider this product more of a message than what it first seems to be. It is made of luxurious fur, lined in the softest cashmere and with a natural silk trimming. Yet, everything you see is recycled. Hand finished, locally sourced and made. The question is: should we ban all products from animal origin? Is it unethical to use fur at all? For us to feel we bought a quality product, is it necessary to use only virgin materials? My approach to sustainability is based on pragmatism, not sentimentalism. If this world is going to hell in a hand-basket it is really because we are wasteful, not because there isn't enough to go around. Reuse, recover, recycle, repurpose.

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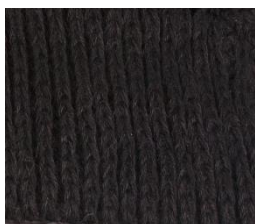
- MEASUREMENTS, IN CM: W 240 X D 220
- RECYCLED ASTRAKHAN FUR
- CASHMERE WOOL
- WEIGHT: 4 KG
- PRODUCTION YEAR: 2016

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ASTRAKHAN FUR

- Locally sourced
- Recovered from fur coats



CASHMERE WOOL

- 100% Made in Italy cashmere
- Hand-worked
- 100% natural
- Treated with non-toxic natural dyes
- Not submitted to chemical treatments

AESTHETIC

CRAFTED

CONSCIOUS