



**Hack The House**  
**40 hackers, 3 days, 1 apartment**  
**July 15-17 2016**

Home  
connect

In cooperation with

**SIEMENS**



**BOSCH**

# WIFI



id : HACKTHEHOUSE  
mot de passe : supernova

# AGENDA

## Friday: Warm up

- 17.00 Registrations
- 17.45 Welcoming words
- 18.00 Presentation of Home Connect
- 18.45 Idea pitches
- 19.00 Cash rush
- 19.15 Warm-up (beer & finger food)
- 20.00 End of the first day

## Saturday: Hack

- 08.00 Breakfast
- 09.00 Hacking begins
- 10.00 Project page deadline
- 13.00 Lunch
- 17.30 Pitch coaching & technical test (part 1)
- 19.00 Dinner
- 20.00 Hack through the night

## Sunday: Hack

- 08.30 Breakfast & coaching session
- 11.30 Technical tests (part 2)
- 12.00 Lunch
- 14.45 End of code
- 15.00 Final demos
- 17.00 Jury deliberation
- 17.30 Announcement of winners
- 18.00 Closing drinks
- 18.30 End of hackathon

# HAVE YOU REGISTERED?

<https://developer.home-connect.com/>

# DEDICATED DEVELOPER PORTAL

Home  
connect for Developers



<https://sdk-dev.home-connect.com/>

(logins sent to you by email)

> contains updated status of the SDK, including access and information regarding the [API documentation](#)

# PROJECT PAGE



 DASHBOARD

 **PROJECTS**

 <sup>1</sup> CONFERENCES

 QUESTIONS

 INSIGHTS

 MENTORS

 PROFILE

## Published

**Title of your project**

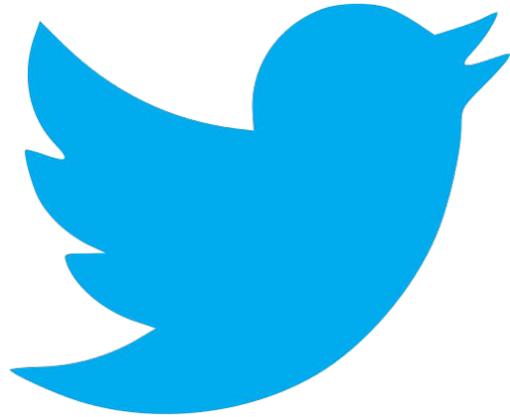
Short description: here add a short pitch about your project (a few words are enough)



<https://projects.hackthehouse.bemyapp.com>

> to complete before Saturday at 10 am

# SELFIE CHALLENGE



Get creative!  
#hackthehouse

Deadline: Sunday, 12 pm

# AVAILABLE DEVICES



Netatmo  
Weather Station



Nest  
Thermostat



WeMo Insight  
Switch



Withings Home  
Camera



Pebble  
Watch

# AVAILABLE DEVICES



Flower Power  
(Parrot)



Air Quality  
Monitor (Foobot)



Amazon Echo



Philips Hue

# AVAILABLE APPLIANCES



**Siemens HN678G4S6  
and Bosch HNG6764S6  
Home Connect smart ovens**



**Siemens SN278I26TE  
and Bosch SMS88TI26E  
Home Connect smart  
dishwashers**



**Siemens KG36NHI32  
and Bosch KGN36HI32  
refrigerators**



**Siemens WT7YH7W0  
and Bosch WTYH77W0  
dryers**



**Siemens WM6YH890  
and Bosch WAYH2890  
washing machines**



**Siemens CT636LES6  
and Bosch CTL636ES6  
coffee machines**

# FINAL DEMOS



3 minutes pitch  
+  
2 minutes Q&A with  
the jury



# TEST FOR FINAL DEMOS



Sunday, 11:30 am  
To make sure  
everythings works fine!

# PRIZES

## 1ST PLACE

**€10,000**

*Including presentation of your ideas at the BSH facilities (in Berlin or Munich).  
Costs for travelling and accommodation for this presentation shall be deemed compensated with the prize money.*

## 2ND PLACE

**€5,000**

*Including presentation of your ideas at the BSH facilities (in Berlin or Munich).  
Costs for travelling and accommodation for this presentation shall be deemed compensated with the prize money.*

## 3RD PLACE

**€1,000**

# SELECTION CRITERIA



## Execution

Best use of the Bosch and Siemens Home Appliances and best use of the Home Connect SDK/API



## Marketability

The project must answer a real need, demonstrate actual business potential and a quick and effective go-to-market strategy.



## Working prototype

Demonstration of a working prototype with a user-friendly interface and great navigability



## Innovation

Create a brand-new concept by using any of the additional peripherals (e.g. Amazon Echo, Philips Hue, Belkin WeMo, etc.)

# YOUR MENTORS



Daniel Johannisborg

BSH Home Appliances



Matthias Röckl

BSH Home Appliances



Bernhard Bock

BSH Home Appliances



Matthias Neubert

iconmobile



Matko Smoljan

iconmobile



Imke Kerl

BSH Home Appliances

# YOUR JURY



**Mario Pieper**  
chief digital officer,  
BSH Home Appliances



**Jackson Bond**  
co-founder,  
relayr



**Mike Richter**  
co-founder,  
iconmobile group



**Sebastian Schoemann**  
principal,  
A.T. Kearney GmbH