**JUNIOR CHEF PRESS RELEASE**

[Today’s date] Contact: [Person’s name]

*For immediate release*  [Person’s info]

[Insert school district logo]

**Junior Chef Competition** – [date] at [location]

*[School district name]* *student chefs compete for money and fame*

Join us this [date] for our first annual Junior Chef competition!

[School district name] students from throughout the district will compete in an Iron Chef style competition to win money for their schools and a place on the [next academic year] school food menu.

Teams must create a dish that is not only delicious but also meets the USDA guidelines, is healthy, and stays at or under the [$1.25/plate price allocation]. We expect some great food will be presented to our judges.

Local food celebrities will join [school district name] food services staff to help judge the competition. Among the guest judges will be [list community chef and guest judges]. Sponsors of this year’s event include [names of sponsoring vendors or local businesses].

[Title of your competition]

[Time] [Date]

[Location]
[Address]

\*Media are welcome to attend\*

The schools represented in the cook-off this year include: [list of schools and team names].

We hope to see you there!

[School district name] Food Service Team