

RESOLUTION NO. 2023-14

AUTHORIZING A TWO -YEAR CONTRACT FOR PROFESSIONAL SERVICES
WITH JOHN DAVIDSON d/b/a JROCKET77 DESIGN & MARKETING
IN THE AMOUNT OF \$67,500 FOR PUBLIC OUTREACH/EDUCATION/RELATIONS AND
MPWD WEBSITE MANAGEMENT SERVICES, AND PRINTING SERVICES IN THE AMOUNT
OF \$20,000, FOR AN ANTICIPATED AMOUNT EACH FISCAL YEAR OF \$87,500

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MID-PENINSULA WATER DISTRICT

WHEREAS, John Davidson of Jrocket77 Design & Marketing has successfully provided annual professional services to the Mid-Peninsula Water District (MPWD) in the areas of public outreach/education/relations, website management, and coordination of printing services with the MPWD's mail house vendor since 2012; and

WHEREAS, the MPWD desires to continue that working relationship for the next two (2) fiscal years—FY 2023/24 and FY 2024/25—and enter into a contract for the continued professional and printing services; and

WHEREAS, the negotiated professional services each fiscal year will not exceed the total of \$90,000 for all services.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Mid-Peninsula Water District authorizes a contract between the MPWD and John Davidson d/b/a Jrocket77 Design & Marketing for public outreach/education/relations, MPWD website management, and printing services for FY 2023/24 and FY 2024/25 in a total amount each fiscal year not to exceed \$87,500, and further authorizes the General Manager to execute it.

REGULARLY PASSED AND ADOPTED this 22nd day of June 2023.

AYES: Schmidt, Zucca, Jordan, Wheeler, Vella

NOES: None

ABSENCES: None

ABSTENTIONS: None



BOARD PRESIDENT

ATTEST:



BOARD SECRETARY