



**WELCOME TO THE CALIFORNIA MID-STATE FAIR**

**July 21-August 1, 2021**

*"Can't Wait to See You!" - Celebrating our 75th Anniversary!*

# **2021 VENDOR HANDBOOK**

## **COMMERCIAL (FLAT RATE) VENDORS**

**Paso Robles Event Center**

Phone (805) 239-0655 | Fax (805) 238-5308

[www.midstatefair.com](http://www.midstatefair.com)

**Physical and Shipping (FedEx, UPS) Address:**

2198 Riverside Avenue, Paso Robles, CA 93446

**Mailing Address (Not Shipping):**

P.O. Box 8, Paso Robles, CA 93447

**This handbook has been updated. Please read entire document, sign, and submit the required confirmation page BEFORE picking up your vendor packet.**

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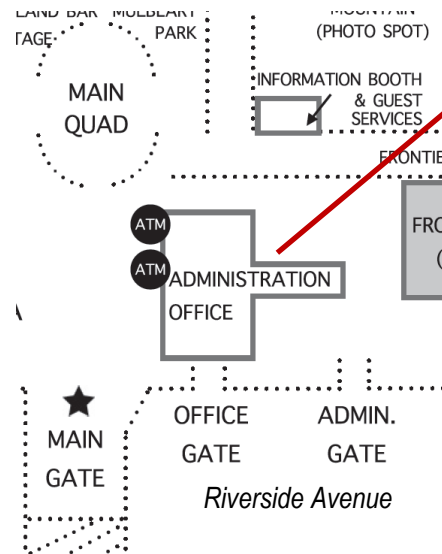
Thank you for your partnership with the California Mid-State Fair. The rules and guidelines provided in this handbook are designed to assist you with being a successful business partner at the California Mid-State Fair. It is important that you and your staff take the time to fully read and understand this handbook and to keep a copy at your booth for reference.

Please remember any violation of the policies contained in this handbook or your Rental Agreement may lead to immediate dismissal of your company from the fairgrounds with the possibility of being banned from future fairs.

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## VENDOR OFFICE

*Located on the backside of the Administration Office, accessible from inside the Fairgrounds.*



**Vendor Office**  
*Enter from inside the Fairgrounds.*  
*See pg. 21 for full property map.*  
*See pg. 10 for Office Hours.*

### Vendor Check-In\* Schedule

- *Vendor Packets (work and vehicle passes) may only be picked up during these listed dates and times.*
- *Only the Contractor or his/her designated representative may pick-up the packet.*
- *A signed contract, proof of insurance and full payment must be on file BEFORE vendor packet may be picked up or beginning setup.*
- *Packets MUST be picked-up before exhibit setup may begin. See page 8 for Set-Up and Tear-Down Schedules and page 10 for office hours.*

Friday, July 16: 8:00 am - 4:00 pm  
Saturday, July 17: 9:00 am - 4:00 pm  
Sunday, July 18: 9:00 am - 4:00 pm  
Monday, July 19: 8:00 am - 5:00 pm  
Tuesday, July 20: 8:00 am - 5:00 pm



Welcome California Mid-State Fair Vendor! I am delighted to have you join us as a business partner at the 2021 California Mid-State Fair (July 21-August 1, 2021). Being able to gather together as a community to celebrate this summer is such a wonderful gift and I am grateful for the opportunity especially after last year and the cancellation of the 2020 Fair.

This year we will be celebrating our 75th anniversary and our entire team looks forward to this special Fair with you joining us to provide important experiences for our guests. Included in this handbook are several important details to help you be an informed member of the Fair Team this year, so please read this handbook carefully and fully.

New this year, we have adjusted our public hours to Monday-Thursday 4:00 pm-Midnight and Friday-Sunday Noon-Midnight. Also new, our carnival operator, Helm & Sons Amusements, will be enhancing the South Gate area by creating the **new Kids Carnival** featuring rides for small children (formerly Cub Country) and young children. The Main Carnival off Midway Lane will continue to offer thrilling rides and challenging games for teens and adults.

Please do not hesitate to reach out with any questions, suggestions or requests for clarification.

*Sabrina Sakaguchi, Vendor Manager  
California Mid-State Fair*

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## FAIR STAFF AND CONTACT INFORMATION

BOARD OF DIRECTORS	
President David Baldwin <i>Atascadero</i>	Vice President Krista Sabin <i>Paso Robles</i>
Robert Boneso <i>Paso Robles</i>	Mark Borjon <i>Creston</i>
Chris Darway <i>Arroyo Grande</i>	Dee Lacey <i>Paso Robles</i>
Nancy Wheeler <i>Templeton</i>	Robert Lilley <i>Atascadero</i>
Greer Woodruff <i>Templeton</i>	

CHIEF EXECUTIVE OFFICER
Colleen Bojorquez, Interim

FAIR STAFF AND CONTACT INFORMATION			
Office Main Line: 805.239.0655			
General Duties	Name	Email	Ext.
Vendor Manager	Sabrina Sakaguchi	sabrina@midstatefair.com	207
Vendor Check-In			222
Exhibits/Interim Events	Tisha Tucker	tisha@midstatefair.com	210
Marketing & Sponsorships	Tom Keffury	tk@midstatefair.com	225
General Questions or Concerns		mail@midstatefair.com or 805.239.0655	
Public Information Box Office and Concert Tickets	To Purchase Tickets	800.909.FAIR (3247)	
	Questions	tickets@midstatefair.com	

## VENDOR PRODUCT PROVIDERS & SUPPLIERS

PRODUCT PROVIDER/SUPPLIER	CONTACT INFORMATION
ATM Machines	Report any issues with onsite machines to the Vendor Manager.
California Department of Tax & Fee Administration	<a href="http://www.cdtfa.ca.gov">www.cdtfa.ca.gov</a>
Phone Lines (AT&T)	(800) 750-2355 or ATT.com
SLO County Environmental Health Services	(805) 781-5552
SLO County Public Health Department	(805) 788-2049
State Fire Marshal	(805) 305-1908

**See Comfort Resources starting on page 22 for a list of local services, shopping, activities and more.**

## KEY VENDOR DATES AND DEADLINES

*These dates and deadlines have been adjusted for 2021 and is not the standard schedule.*

DATE	ITEM
<b>July 1</b>	Overnight Camping/Stock Truck Space Reservation application due. <i>(Space is limited. Program is only available to invited returning campers.)</i>
<b>July 1</b>	<b>Full payment and signed Vendor Handbook confirmation page due.</b>
<b>July 2</b>	<b>\$100.00 Late Payment charged to all unpaid contracts.</b>
<b>July 1</b>	Last day to pay with a check. Cash or credit card payment only after this date!
<b>July 1</b>	Insurance Deadline - COI on file or request to purchase through the Fair.
<b>July 7</b>	San Luis Obispo County Health Department Application & Payment Deadline <i>(Anyone who sells <u>anything</u> consumable needs a health permit. This includes pre-packaged items. Paid and filed directly with the SLO County Health Department.)</i>
<b>July 16</b>	Vendor Check-In opens for packet pickup. <i>(See page 2 for specific hours &amp; dates.)</i>
<b>July 16-21</b>	Fair Setup. Service & Delivery Pass required to drive on grounds. <i>See the Set-Up Schedule on page 8 for specific hours.</i>
<b>July 16</b>	Overnight camping lot(s) open. <i>(Application &amp; payment due by June 18. Space is limited. Program is only available to invited returning campers.)</i>
<b>July 20</b>	Last day to purchase Work Passes at a discounted rate.
<b>July 21</b>	<b>OPENING DAY!</b> <i>(Setup must be completed by 2:00 p.m.)</i>
<b>July 21-August 1</b>	Service & Delivery Pass required to drive on fairgrounds. <i>(Vehicles are permitted on-grounds from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday.)</i>
<b>August 1</b>	Teardown may begin no earlier than 10:00 pm for Commercial Indoor (Adelaide & Estrella Halls) and Midnight for Outdoor & Stockyard vendors.
<b>August 2</b>	(3:00 pm) All vendors must have removed all materials from fairgrounds.

## VENDOR ENTRY RULES & SCHEDULE

- The Administration Building is NOT an entrance to the interior of the fairgrounds.
- All vendors and their staff must enter the Fair through one of the below pedestrian entry gates.
- No temporary passes - please plan to walk outside the Fair to provide admission tickets if needed.
- Single-Day Admission Tickets are single-use and cannot be reused once scanned.

### PEDESTRIAN ENTRY GATES

Gate	Operating Hours	Outside Food & Beverage	Delivery by Hand	Identification Needed
<b>Flower Gate</b> <i>Gregory Ave</i> <i>There are no ticket sales at this gate.</i>	<b>6:00 am-Midnight</b>	<b>Yes</b> <b>until 5 pm ONLY</b>	<b>Yes</b>	Fair Ticket or Season Pass <b>AND</b> CMSF Vendor ID <i>(Vendor ID not needed at Main Gate or Livestock Gate during public hours.)</i>
<b>Livestock Gate</b> <i>24th Street</i>	6:00 am-Midnight	<i>Limited</i> Yes ONLY before public hours	<i>Limited</i> Yes ONLY before public hours	
<b>Main Gate</b> <i>Riverside Avenue</i> <i>May be open early on select days for livestock/horse show attendees.</i>	<i>Monday-Thursday</i> 4:00 pm-10:00 pm  <i>Friday-Sunday</i> Noon-10:00 pm	<i>Limited</i> Yes ONLY before public hours	<i>Limited</i> Yes ONLY before public hours	

***For 2021, South Gate (Gregory and Riverside Avenues) will be EXIT ONLY.***

### VEHICLE DELIVERY GATES

The appropriate vehicle pass for each gate **MUST** be displayed in the vehicle while on grounds.

Gate	Operating Hours	Required CMSF Pass
<b>Flower Gate</b> <i>(Gregory Avenue)</i>	<b>Pre-Fair</b> (July 16-20): See Setup Schedule below <b>Fairtime</b> (July 21-August 1): Mo-Th 10:00 am-2:00 pm, Fr-Sun 8:00 am - 10:00 am <i>(NO vehicles on-grounds during public hours – NO EXCEPTIONS.)</i>	<b>Service &amp; Delivery Pass</b> <i>Limit one-hour parking on-site</i>
Rodeo Gate	Entry: 6:00 am - 9:00 pm   Exit: 24 Hours	Rodeo Gate Pass
Lots X & D	Entry: 6:00 am - 9:00 pm   Exit: 24 Hours	Lot X or D Pass

### SET-UP SCHEDULE

Friday, July 16, 2021	<b>8:00 am - 4:00 pm</b>
Saturday, July 17, 2021	9:00 am - 4:00 pm
Sunday, July 18, 2021	9:00 am - 4:00 pm
Monday, July 19, 2021	8:00 am - 8:00 pm
Tuesday, July 20, 2021	8:00 am - 8:00 pm
Wednesday, July 21, 2021	8:00 am - 10:00 am ( <b>Setup MUST complete no later than 2:00 pm</b> )

### TEAR-DOWN SCHEDULE (Release form required)\*

INDOOR (Adelaide & Estrella):	No earlier than 10:00 pm on Sunday, August 1, 2021
OUTDOOR (Includes Stockyard):	No earlier than Midnight on Sunday, August 1, 2021
ALL VENDORS:	Must be complete by 3:00 pm on Monday, August 2, 2021

**\*NO Vehicles are permitted on-grounds until after sweep is completed after Midnight on closing night.**



## REPORTING REQUIREMENT FOR SALES ON STATE-DESIGNATED FAIRGROUNDS

[www.cdtfa.ca.gov/industry/state-fairgrounds.htm](http://www.cdtfa.ca.gov/industry/state-fairgrounds.htm)

If you are a retailer, who makes sales of tangible personal property (merchandise) located on the real property of a California state-designated fair ("state-designated fairground"), you must separately state the amount of those sales on your California Department of Tax and Fee Administration (CDTFA) sales and use tax return. The separately reported amount will be used for funding allocation purposes only. *There is no additional tax or fee due on these sales.*

### New reporting requirement

The separately-stated amount must include sales that took place at any time and at any event on the state-designated fairground. Sales include any over-the-counter sales made on the fairgrounds, such as those at:

- Fairs
- Home and Garden Shows
- Conventions
- Businesses permanently located on the real property of a state-designated fairground

### Reporting your sales with the CDTFA

The CDTFA updated both its online and paper sales and use tax returns to include an additional line to report the sales that took place on California state-designated fairgrounds. When you make sales at a fairground, you must report these sales on the separate line provided. You may refer to the return instructions on how to report these amounts.

If you need to register for a seller's permit, you may do so online at [www.cdtfa.ca.gov](http://www.cdtfa.ca.gov). Select the *Register* button at the top right of the homepage.

### For more information

To learn more about this new reporting requirement, visit the CDTFA's *Reporting Requirement for Sales on State-Designated Fairgrounds* guide at [www.cdtfa.ca.gov/industry/state-fairgrounds.htm](http://www.cdtfa.ca.gov/industry/state-fairgrounds.htm). You may also call the CDTFA Customer Service Center at 1-800-400-7115 (TTY:711). Customer service representatives are available weekdays from 8:00 a.m. to 5:00 p.m. (Pacific time), except state holidays.

L-560  
June 2018



## GENERAL PUBLIC INFORMATION

• Fair Dates	July 21-August 1, 2021
• Location/Shipping Address	2198 Riverside Avenue, Paso Robles, CA 93446
• Mailing Address	PO Box 8, Paso Robles, CA 93447
• Phone	(805) 239-0655
• Email	mail@midstatefair.com
• Fax	(805) 238-5308
• Website	www.midstatefair.com
• General Admission	Single Day/Season: Adult \$14/\$70, Child (6-12) \$10/\$35
• General Parking	\$20 per day (Main Lot on Riverside Avenue only)
• 2019* Total Attendance	426,000 (*The Fair was not held in 2020)

## PUBLIC OPERATING HOURS

*July 21-August 1, 2021 \* See Page 8 for Vendor Entry Information*

### CONCESSIONS, OUTDOOR & INDOOR COMMERCIAL VENDORS

Monday-Thursday	4:00 pm – Midnight
Friday-Sunday	Noon – Midnight

### CARNIVAL

Main/Adult Carnival	Monday-Thursday, 4:00 pm – Closing Friday-Sunday, Noon – Closing
Kids Carnival	Monday-Thursday, 4:00 pm – 10:00 pm* Friday-Sunday, Noon – 10:00 pm* (*May stay open later.)

### COMPETITIVE EXHIBIT HALLS

Monday-Thursday	4:00 pm – 10:00 pm
Friday-Sunday	Noon – 10:00 pm

### PEDESTRIAN ENTRY GATES

**An admission ticket or season pass is required for entry at any gate.**

**Security wand screening and bag check is at every gate and required for entry.**

Livestock Gate 6:00 am – 9:00 pm

Main Gate Monday-Thursday 4:00 pm – 10:00 pm, Friday-Sunday Noon – 10:00 pm

***For 2021, South Gate (Gregory and Riverside Avenues) will be EXIT ONLY.***

### ADMINISTRATION OFFICE & VENDOR OFFICE

Through July 2, 2021	Mo-Fr 8:00 am - 4:30 pm • Sa-Su Closed
July 3 – July 5, 2021	CLOSED
July 6 - July 20, 2021	Mo-Fr 8:00 am - 5:00 pm • Sa-Su 9:00 am - 4:00 pm
July 21-August 1, 2021 (Fair)	Mo-Th Noon – 8:00 pm*, Fr-Su 8:00 am-8:00 pm*

*\*For assistance outside these hours, contact the Vendor Manager.*

## 2021 PROMOTIONS & SPECIAL DAYS

*Friday, July 23, 2021*

### **KIDS DAY**

Free admission for children 12 and under all day

*Friday, July 30, 2021*

### **SENIORS DAY**

Guests 62 and older enjoy discount admission of \$6.00 (50% discount)

## **SPECIAL LIVESTOCK EVENTS**

*Thursday, July 22, 2021*

### **CATTLEMEN'S & FARMER'S DAY**

Members of the community gather to celebrate the contributions of San Luis Obispo County cattlemen, cattlemen and farmers with a special barbecue dinner and auction held in the Paso Robles Pavilion. This is a ticketed event and all activities happen in the Livestock Area.

*Public gates open at 2:00 pm for attendees only.*

*Friday, July 30, 2021*

### **REPLACEMENT HEIFER SALE** at 5:30 pm

*Saturday, July 31, 2021*

### **JR. LIVESTOCK AUCTION** starting at 8:00 am.

## **SPECIAL HORSE SHOW EVENTS**

*Saturday, July 24, 2021*

### **COUNTRY RODEO** in the Hearst Equestrian Center

*Sunday, July 25, 2021*

### **COUNTRY RODEO FINALS** in the Hearst Equestrian Center

## **OTHER SPECIAL EVENTS**

*Wednesday, July 21, 2021*

### **2021 MISS CALIFORNIA MID-STATE FAIR PAGEANT** on Frontier Stage

## **GUEST SERVICES INFORMATION**

### **PUBLIC SAFETY**

The California Mid-State Fair provides a safe environment for families and all our guests, exhibitors, staff, volunteers, vendors and partners. The Fair has a Public Safety Program intended to deter unwanted activities on the fairgrounds. We are proactive in our desire to provide a positive experience. Thus, all bags, purses, and personal belongings will be screened at the entrance gates for prohibited items and walk-through metal-detectors will be in used at all gates. No weapons or alcohol are permitted. Outside food and non-alcoholic beverages are only permitted for vendors and their staff during the hours and through the specific gates listed with Vendor Entry & Delivery Rules on page 8. Other prohibited items include pocketknives of any size or length and items that would not be allowed onto a commercial airplane. Any person who refuses the gate screening process may be denied entry.

We appreciate your help in identifying any unsafe conditions. Please watch, fix, or report any conditions that might result in a trip, slip or any otherwise unsafe condition. This includes water on floors, debris or holes in the walking surfaces or any condition that might possibly result in injury. Unsafe conditions should be reported to Fair staff as soon as possible.

### **WHEELCHAIRS AND STROLLERS**

Pending

### **GUEST SERVICES - (805) 226-0190 (Event Staff)**

Open during regular public hours (Noon-Midnight, daily)

- Fair Information (Main Quad)
- Lost and Found (Main Quad)
- Lost Children (Main Quad)
- On-Grounds Fire Department Information

### **BABY CARE CENTER – MAIN QUAD**

### **RESTROOMS**

There are several restrooms located throughout the fairgrounds. See the map on page 21 for locations.

# GENERAL COMMERCIAL VENDOR INFORMATION, RULES AND REGULATIONS

The vendor contract, including this Vendor Handbook, must be adhered to in its entirety.

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## YOUR COMMERCIAL RENTAL SPACE FEE INCLUDES

- Designated booth space
- Electricity (*Any use above this allotment will result in additional charges*)
  - Commercial Flat Fee Vendors: One single 110V electrical power per 10' x 10' space  
*See page 14 for more details and guidelines about electricity use.*
- 36 one-day work admission tickets per contract
- One (1) Service & Delivery Pass for loading and unloading only, 1-hour restriction
- Pipe & drape (indoor vendors only) and stall walls (The Stockyard)
- **Please note: There is no on-site storage available. Any storage must be contained neatly and completely INSIDE your designated booth space.**

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*Additional information and rules are provided alphabetically by topic below.*

## ADMISSION FOR VENDORS

An admission ticket or season pass is required for Fair entry at all times. If entry is outside public hours, vendors must also show a California Mid-State Fair Vendor ID. One-day admission tickets are one-time use. Season passes are issued to a single person and are non-transferable. As a convenience to vendors, the Fair offers both single-day admission tickets and season passes at a discount through the Vendor Office. See page 18 for pricing.

## ANIMALS & PETS

No animals will be allowed in exhibit buildings or outside exhibit building spaces, including overnight camping areas, except for service dogs and animals that are part of an authorized show or competitive exhibit. Service dogs must be on a leash, always. Pet owners are liable for any public or personal damages. If you have a service dog, please inform the Vendor Manager before arriving at the fairgrounds.

## BOOTH OPERATIONS

Booth operators shall cooperate fully with Fair Management regarding the total operation of the booth, including, but not limited to hours of operation, product, pricing, signage, lighting, loud or inappropriate music, etc. All products, supplies, fixtures, equipment not belonging to Fair must leave the grounds immediately after the conclusion of Fair unless prior approval of Fair Management is confirmed. Any violation shall result in immediate cancellation of contract and dismissal from the property. Please see page 17 for more guidelines about booth display and presentation.

## BOOTH STAFFING AND HOURS OF OPERATION

All booths must be open and staffed from **4:00 pm-Midnight Monday-Thursday and Noon-Midnight Friday-Sunday** (with exception of Indoor Commercial vendors on closing day. See page 8 for Tear-Down Schedule.) Any violation may result in immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

## DELIVERIES & RESTOCKING (FOOD, PRODUCT OR OTHER)

A Service & Delivery Pass (valid for entry at Flower Gate off Gregory Avenue only) is required for any vehicles on grounds (this includes pre-Fair setup and run of Fair). There is a one-hour parking time limit at any time. During Fair, all buildings and outside spaces will be open for restocking of AUTHORIZED vendors with CMSF-issued ID only: Monday-Thursday

10:00 am and Friday-Sunday 8:00 am. Vehicles must be off grounds by 2:00 pm Monday-Thursday and 10:00 am Friday-Sunday. No large deliveries are permitted after these times. Restocking after these times must be carried in by handcart or hand. Please know a CMSF Vendor ID Badge is not valid for gate entry and only grants access outside public hours to your specific vendor area when presented with a Fair admission ticket or season pass.

### **DRESS CODE**

The California Mid-State Fair is intended for the enjoyment of the public and particularly families. To ensure the quality of our family atmosphere, vendors and their staff must refrain from wearing clothing or apparel that displays profanity, suggests gang affiliations or displays drug paraphernalia or offensive slogans. Interpretation of this policy will be made solely by Fair Management, whose decision will be final.

### **ELECTRICITY AND LIGHTS**

Decorative lighting on booths can be illuminated ONLY during the hours the booth is open for business to the public during the twelve (12) days of Fair. Non-compliance will put the vendor in violation of their contract. This rule will be strictly enforced.

Extension cords used to distribute power to any electrical apparatus shall be rated 15 AMPS minimum or the appropriate minimum size for the load and contain ground wire. Cords should not be connected via “daisy chain” and should be one contiguous cord of the length needed. See Comfort Resources – Shopping for several local stores that sell extension cords. Cords not meeting these requirements shall be confiscated for the duration of the Fair. All cords in public areas must be covered by approved covering. All use of electrical cords must adhere to the standards set by the State Fire Marshal. Any fees or fines incurred by improper use are the sole responsibility of the offending vendor.

Use of any electronic appliances (A/C unit, fan, microwave, hot plate, mini fridge, slow cooker/InstaPot, rice cooker, coffee maker, clothes iron, hair styling equipment etc.) is strictly prohibited without prior written approval from Fair Management.

### **ELECTRICITY OVERAGE CHARGE**

Vendors will be charged for any electrical services required beyond what is provided under the contract.

### **FIRE MARSHAL**

All vendors must adhere to the State Fire Marshal’s rules concerning fire safety and are responsible for any and all associated fees related to any infraction incurred by the individual vendor. For more information on law and regulations regarding Special Events please visit [osfm.fire.ca.gov/divisions/fire-and-life-safety-division](https://osfm.fire.ca.gov/divisions/fire-and-life-safety-division).

Fire hoses must be easily accessible and may **not be locked or blocked** by product or displays. Emergency exit signs may not be covered, removed or otherwise altered. Fire extinguishers may not be obstructed or obscured from sight.

### **FOOD/BEVERAGE FOR WORKING STAFF**

Vendors and their staff who wish to bring outside food and nonalcoholic beverages for personal consumption may use the **Flower Gate** to enter the Fair daily from 10:00 am-5:00 pm Monday-Thursday and 8:00 am-5:00 pm Friday-Sunday.

- An admission ticket or season pass is required for entry. A Vendor ID Badge is not valid for gate entry.
  - There are no admission sales at Flower or Gates. The nearest admission sales are at Main Gate which is open Monday-Thursday 4:00 pm-10:00 pm and Friday-Sunday Noon-Midnight.
- Vendor entry without outside food or beverage is available at all other public entrances during the times listed on page 8. An admission ticket or season pass **MUST** be presented for entry at all gates and you will be screened by Event Staff to include bag searches and walk-through metal detectors.
  - ***Please note: The Administration Building is not to be used as an entry into the fairgrounds. Vendors and their staff are requested to utilize the Flower Gate or a public entry gate. Current official WFA credentials are accepted.***

Electrical appliances to prepare food (microwaves, hot plates, slow cookers, etc.) are strictly prohibited inside any exhibit hall/space. Food preparation by Commercial Exhibitors is for demonstration purposes only and as approved by Fair Management in writing.

Consumption of alcohol in exhibit area while on-duty is strictly forbidden and is strongly discouraged for vendors who are off-duty. If a vendor is found drinking alcohol and/or intoxicated, this is grounds for immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

### **FORKLIFT**

Contact the Vendor Manager for assistance.

### **HEALTH DEPARTMENT**

Any vendors selling food or a food product (including prepackaged food) must have a San Luis Obispo County Mid-State Fair Health Permit to be a partner at the Fair. Vendors should review the county health department requirements, application and associated fee schedule immediately upon being accepted as a vendor. The application is available online and additional information can be found at [www.slocounty.ca.gov/health/publichealth.htm](http://www.slocounty.ca.gov/health/publichealth.htm).

### **NOISE**

No loud or inappropriate music may be projected from any stand such as to conflict with on-grounds activity or annoy neighboring vendors and/or patrons. Please notify the Fair office of any problems. All vendors are required to cooperate with Event Staff and/or Vendor Manager when asked to comply with a noise complaint. Failure to comply may result in fines and possible removal from the fairgrounds.

### **NOVELTY EXCLUSIVITY**

There are no novelties allowed for sale on grounds except those provided by California Mid-State Fair's designated vendor, **Shelby's Toybox**. Fair Management shall determine the definition of a "novelty" item.

### **PARKING FOR VENDORS**

There is no dedicated vendor parking. Vendors and their staff may park in the general main parking lot located off Riverside Avenue across from the Fair at the public parking rate (see page 10). The local KIWIN club also offers a parking program located nearby the fairgrounds (see page 30 for more details and the reservation form.)

### **PRODUCT RESTRICTIONS**

No vendor will sell any product bordering on pornography, gang affiliation or of a drug-related nature. It will be the sole discretion of Fair Management to determine what constitutes a product, decoration or concession stand deemed objectionable or in bad taste. **The sale, promotion or sampling of cannabis-based products is prohibited.**

### **PUBLIC SAFETY POWER SHUTOFF**

In the event our local electricity provider (PG&E) declares a Public Safety Power Shutoff for the fairgrounds or power is lost on the property for any reason beyond the control of the California Mid-State Fair (CMSF), CMSF shall not be held liable or responsible for any loss in sales. Reimbursement of rental fees, admission passes, staff wages etc. shall not be issued. For more details on Public Safety Power Shutoffs, please visit [www.pge.com](http://www.pge.com).

### **RV PUMPING SERVICES**

The Fair has installed several permanent RV hookups that include sewer in Lot D. For vendors renting on-site overnight spaces without permanent sewer hookups, pumping services are provided by American Marborg for \$40/service. This is the only company permitted on the property for these services. Pumping is available Wednesday, July 21 - Sunday, August 1 between 7:00 am and 5:00 pm daily. Service must be scheduled one full day in advance by calling (805) 239-2007. An adult must be present for service to be performed.

### **SELLER'S PERMIT**

As per State law, anyone selling tangible goods on a State-designated fairground are required to have a California seller's permit issued by the California Department of Tax and Fee Administration. Visit [www.cdtfa.ca.gov](http://www.cdtfa.ca.gov) for details. Information-only booths (i.e. no sales) and vendors offering immediate services (face painting, etc.) are not required to have a seller's permit. Any nonprofit organization collecting donations must submit nonprofit ID number and certification.

## **SMOKING POLICY**

The Paso Robles Event Center and California Mid-State Fair is a smoke-free and vapor-free facility and event. Smoking, including the use of pipes, vaporizers and similar devices of any kind, is prohibited anywhere **INSIDE** the perimeter gates and walls of the fairgrounds, including any “back of house” areas not frequented by the public.

## **STORM WATER**

The Paso Robles Event Center (PREC), home to the California Mid-State Fair, is a Permittee under the California municipal storm water permit and as such cannot have any illicit discharges from this site, which includes runoff water that is not composed entirely of storm water. All waste generated while onsite must be dispersed of in a proper manner, including but not limited to fat, oil, or grease (FOG). It is the Vendor’s responsibility to properly clean and dispose of the spilled material and the materials used in the cleanup. If you have questions about proper disposal methods, please contact the Vendor Manager.

## **TRASH REMOVAL**

Vendors will be responsible for keeping their booth clean throughout the event and must leave area clean after teardown. Vendor is responsible for removing all litter and packaging from the site. We ask that you please keep your booth neat throughout the Fair and **DO NOT** leave empty boxes or trash at your space or in public spaces, including aisles or outside buildings, at any point. There are 50-gallon drum trash receptacles located throughout the property. Indoor vendors are asked to use the receptacles located just outside their building. Empty cardboard boxes and pallets should **NOT** be disposed of in public trash bins, outside buildings or in the aisles. Please see the Vendor Manager about how to properly dispose of large cardboard boxes.

## **UTILITY CART PERMITS AND OPERATING HOURS**

Permits must be purchased and displayed **AT ALL TIMES** for all utility carts. You may purchase the permit at Vendor Check-In for \$50 per cart. **CARTS ARE NOT PERMITTED ON THE MIDWAY OR FRONTIER PARK PAST 4:00 pm any day during Fair. (NEW END TIME FOR 2021.)** All carts **MUST CARRY INSURANCE** listed under General Liability from an insurance company.

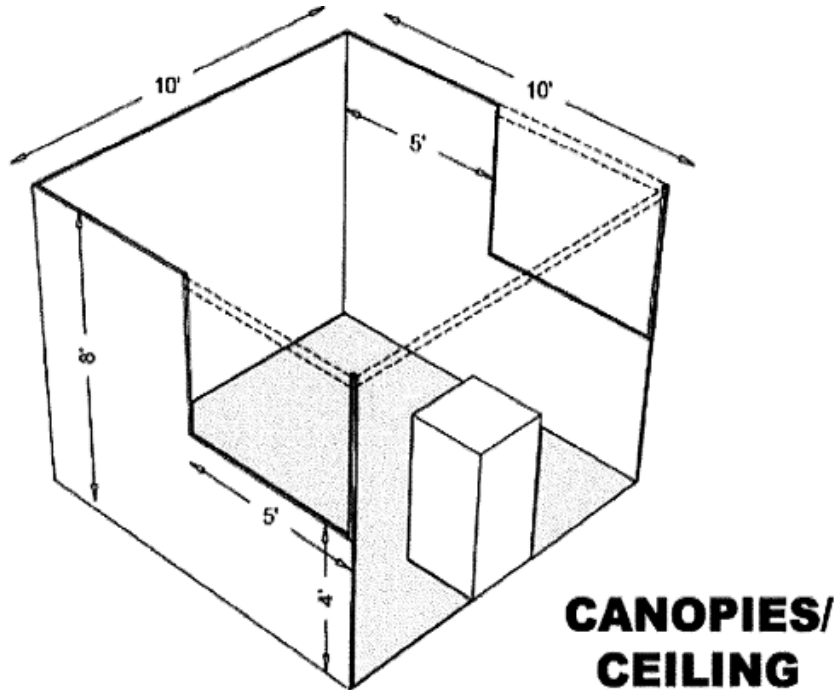
## **VEHICLE ACCESS – SERVICE & DELIVERY**

During the Fair, on-grounds vehicle access is only permitted from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday. (See the Set-Up Schedule on page 8 for pre-fair hours.) A “Service & Delivery Pass” is required for access on grounds. All vehicles **MUST** have this pass displayed **AT ALL TIMES** in the front windshield while loading and unloading. One pass is included in each vendor packet provided at Vendor Check-In. Pass should be filled out with your name, company and phone number so we can reach you, or your vehicle will be towed at your expense. These passes are valid for one (1) hour. Vehicles not removed after one (1) hour may be towed at the owner’s expense. As a courtesy to other vendors and Fair partners please promptly move your vehicle before the one (1) hour limit. There is **NO** parking for a duration longer than one (1) hour. Please remember to drive slowly and carefully. Any driver found to be driving recklessly or those parked in no-parking areas while on-grounds and any other behavior that puts pedestrians or others in danger may be banned from driving on-grounds at the discretion of Fair Management.



## BOOTH DIAGRAM - INDOOR

Below is an example of standard measurements of booth space for the Adelaide and Estrella buildings (pipe and drape) and the Stockyard (horse stalls).



## BOOTH DISPLAY & PRESENTATION REQUIREMENTS

*The California Mid-State Fair strives to offer Fairgoers a clean and professional event to enjoy and expect all vendors to adhere to the following guidelines pertaining to the presentation of booth spaces and surrounding areas:*

- All items for sale, signs, booth props, umbrellas and any other elements of your exhibit **MUST** be wholly contained within the designated booth space. Other elements include, but are not limited to, table or canopy legs, hitch, equipment and free-standing signs.
- Any storage of additional inventory, supplies or storage containers must be stored safely out of view and contained within your designated booth space.
- Design of space should be clean, professional, in good repair, adequately lit and related to the products or services referenced in your Vendor Agreement. Any item or promotion of items not specifically listed on the formal agreement may be requested for removal by Fair Management.
- All aisles and exits are to be kept clear of staff, exhibit materials, trash, etc. at all times.
- Indoor vendor spaces with pipe and drape provided (Adelaide and Estrella Halls) may not obstruct visibility of any adjacent booth (shared sidewalls). Displays may not exceed eight (8) feet high on the back wall and four (4) feet high within the first five (5) feet deep into a booth space on any sidewall shared with an adjacent vendor. Teardrop banners and other nominally obstructive displays are acceptable to Fair Management’s sole discretion. Space in The Stockyard (stall walls) shall not extend above the provide walls. Any display beyond these restrictions must be submitted to Fair Management in writing for approval prior to setup.
- All flags, banners and signage must receive pre-approval from Fair Management before installation.

*The definition of “appropriate use” of designated booth space is at Fair Management’s sole discretion.*



# CALIFORNIA MID-STATE FAIR

## 2021 FEES FOR COMMERCIAL EXHIBITS/CONCESSIONS\*



### COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

Adelaide and Estrella Halls <i>(Commercial Buildings 1 and 2)</i>	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
The Stockyard <i>(Commercial Building 3)</i>	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
Outside Commercial Space	10' X 10' Space	\$ 1,800.00
	Premium/Specialty Space	<i>Varies</i>

### CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

Food & Beverage <i>(Non-alcoholic)</i>	\$1,000 guarantee or 25% of gross sales after sales tax, whichever is greater, is to be made payable to CMSF	
Alcohol Concessions	34% of gross sales after sales tax is made payable to CMSF	
Keg Prices (per keg)	5.5 Gallon	\$ 105.00
	13.2 Gallon	\$ 260.00
	15.5 Gallon	\$ 275.00

*The above rates and fees are the minimum amount allowable; greater fees may be applicable to permanent and multi-year concessions at the discretion of Fair Management.*

### ADDITIONAL FEES THAT MAY APPLY:

Liability Insurance through Fair <i>Coverage is provided by and fees are set by the CA Fair Services Authority</i>	Non-Food Commercial Exhibit	\$ 145.00
	Concessions & Food Exhibits	\$ 185.00
	Liquor Liability (Up to 3 locations)	\$ 1,300.00
Daily Work Credentials <i>36 One-Day Credentials are included at no charge with each location/contract</i>	Advanced (up through July 20)	\$ 7.00
	Fair (July 21-August 1)	\$ 8.00
Season Work Pass <i>Valid for 12 days of admission for passholder. Pass is non-transferrable.</i>		\$ 35.00
Golf Cart/Utility Cart Permit		\$ 50.00
Ice Machine Permit <i>Available to permanent stands only or with prior approval from Fair Management.</i>		\$ 125.00
Late Fee <i>Failure to pay space fee and return signed contract by 7/1/21</i>		\$ 100.00
Returned Check Fee	Per returned check	\$ 50.00
Credit Card Transaction Fees <i>Applicable to vendor payments to the Fair</i>	MasterCard/Visa	2%
	American Express	4%
County Health Permit (Required for any sale of anything consumable) <i>Requested and paid directly to SLO County Health Department. Fee may change July 1.</i>		\$ 172.00

**\*ALL PRICES SUBJECT TO CHANGE**



## 2021 CALIFORNIA MID-STATE FAIR COMMERCIAL VENDOR CHECKLIST

**This checklist is designed to help prepare you. Please review this checklist carefully and periodically so that an unfinished task doesn't inhibit you from exhibiting at the 2021 Fair.**

- Contract** is signed and returned by July 1, 2021 and **full payment** has been made to the Fair office no later than July 1, 2021. A late fee of \$100 will be applied if full payment and signed contract are not received by these deadlines. Make payable to "CMSF". Credit Card transaction fees apply.
- Proof of Insurance** has been submitted. If you are purchasing Special Event Insurance through the Fair, did you submit your payment? Proof of Insurance or your Special Event Insurance purchase must be completed no later than July 1.
- Application for your **California Mid-State Fair Health Permit** and payment has been submitted to the San Luis Obispo County Health Department. Please note, anyone selling ANYTHING consumable must have this permit. Applications and payments must be submitted directly to the County Health Department at least two weeks prior to the start of the event.
- California Seller's Permit Number** is valid and current. If not, you can apply for a temporary seller's permit with the California Department of Tax and Fee Administration at [www.cdtfa.ca.gov](http://www.cdtfa.ca.gov).
- Do you have enough **season and one-day work passes** for your staff? You are provided 36 one-day work credentials per location (not booth space), if you need to purchase more please contact the Vendor Manager or request directly at the Vendor Office.
- If you are planning to use a **utility cart**, have you purchased your permit and provided proof of insurance?
- Commercial Vendors will be provided 110v electrical. Any **electrical needs over these allotments are the vendor's responsibility**. All generators must be approved by Vendor Manager before use on-site.
- CHECK-IN, THEN SET-UP**. Upon arriving at the Fair, the first thing you MUST do is check in at the Vendor Check-In Office for your Vendor Packet. **SEE PAGE 2 FOR CHECK-IN HOURS**.
- Have you read through the 2021 Vendor Handbook?**
- Have you turned in the signed confirmation page?**

### PLEASE NOTE

- This Vendor Handbook is available online at [www.midstatefair.com](http://www.midstatefair.com).
- You will not receive your Vendor Packet or entry passes if any of the following are not completed: signed contract, proof of insurance, full payment and a valid California seller's permit (if applicable).
- No passes or credentials will be issued until ALL balances are paid in FULL.
- Checks will not be accepted for any reason after July 1, 2021.
- Most contracts are signed utilizing the online HelloSign service so providing the Vendor Manager a valid email address is essential.

## **DIRECTIONS TO THE FAIR**

### **From San Francisco or Los Angeles (Highway 101):**

-Take the Highway 46 East/24th Street exit and travel approximately 1 block west. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

### **From Bakersfield/Fresno (Highway 46):**

-Continue west past the Highway 101/Highway 46 Junction approximately 1 block. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

### **From Cambria (Highway 46):**

-Take the Highway 101 exit and go north approximately 2 miles.

-Take the Highway 46 East/24th Street exit and travel approximately 1 block west. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

## **PARKING AND SHUTTLE SERVICE**

### **PUBLIC PATRON PARKING**

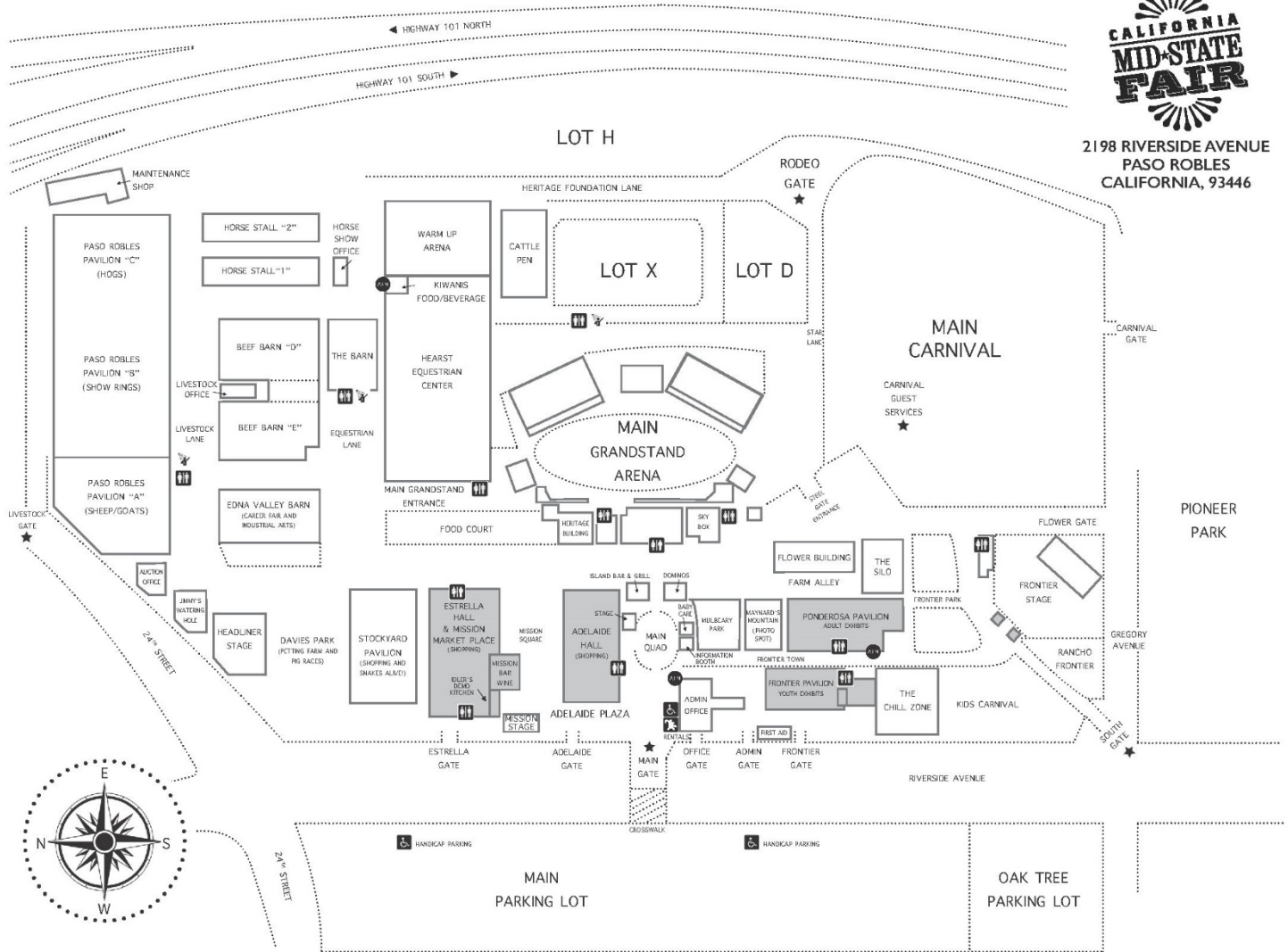
Our designated public parking lot is located on Riverside Avenue directly across from the CMSF/Paso Robles Event Center. Parking is \$20 per vehicle per day (no in-and-out privileges). Parking is limited and based on availability. All vehicles must exit the parking lot at the end of the day (Fair closing).

***VENDOR PARKING:*** Due to limited space, the Fair does not offer dedicated vendor parking. A reserved parking program is managed by the local KIWIN Leadership and available off Riverside Avenue. The price is \$100 (season pass) per spot, paid directly to KIWIN Leadership. A daily van is available from 11:00 am to 1:00 pm and 11:00 pm to 1:00 am to and from the parking lot to the fairgrounds. See page 30 for more details and purchase information.

# FAIR MAP



2198 RIVERSIDE AVENUE  
PASO ROBLES  
CALIFORNIA, 93446



*Subject to change*

## COMFORT RESOURCES

### OUR LODGING PARTNERS

Adelaide Inn 1215 Ysabel St. Paso Robles, CA 805.238.2770 <a href="http://www.AdelaideInn.com">www.AdelaideInn.com</a> <i>0.3 miles from fairgrounds</i>	Courtyard By Marriott 120 S. Vine St. Paso Robles, Ca 805.239.9700 <a href="http://www.CourtyardPasoRobles.com">www.CourtyardPasoRobles.com</a> <i>2.2 miles from fairgrounds</i>	Holiday Inn Express 2455 Riverside Ave. Paso Robles, CA 877.449.7276 <a href="http://www.HIXPaso.com">www.HIXPaso.com</a> <i>0.2 miles from fairgrounds</i>	The Oaks 3000 Riverside Ave. Paso Robles, CA 805.237.8700 <a href="http://www.PasoOaks.com">www.PasoOaks.com</a> <i>0.5 miles from fairgrounds</i>
Best Western Plus Black Oak 1135 24th Street Paso Robles, CA 805-238-4740 <a href="http://www.BestWestern.com">www.BestWestern.com</a> <i>0.2 miles from fairgrounds</i>	Hampton Inn & Suites 212 Alexa Court Paso Robles, CA 800.Hampton <a href="http://HamptonInn3.Hilton.Com">HamptonInn3.Hilton.Com</a> <i>4.2 miles from fairgrounds</i>	La Bellasera Hotel & Suites 206 Alexa Court Paso Robles, CA 866.Stay.Now <a href="http://www.LaBellaSera.com">www.LaBellaSera.com</a> <i>4.1 miles from fairgrounds</i>	SpringHill Suites 900 El Camino Real Atascadero, CA 805.462.3500 <a href="http://www.Marriott.com">www.Marriott.com</a> <i>10 miles from fairgrounds</i>

### RV PARKS (PASO ROBLES)

Cava Robles RV Resort 3800 Golden Hill Road (805) 242-4700 cavarobles@suncommunities.com www.SunRVResorts.com	Paso Robles RV Ranch 398 Exline Road (805) 237-8685	Vines RV Resort 88 Wellsona (877) 820-0940 vines@suncommunities.com www.SunRVResorts.com	Wine Country RV Resort 2500 Airport Road (866) 550-2117 winecountry@suncommunities.com www.SunRVResorts.com
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### RESTAURANTS

Enjoy fresh, local eats and sip on award-winning wines, beers and ciders from the Central Coast. Please visit the following websites for ideas on great dining options:

[www.travelpaso.com](http://www.travelpaso.com)    [www.sanluisobispo.com/dining](http://www.sanluisobispo.com/dining)    [www.pasoroblesdowntown.org](http://www.pasoroblesdowntown.org)    [www.pasorobleschamber.com](http://www.pasorobleschamber.com)

### BANKING (PASO ROBLES)

Chase Bank 194 Niblick Rd. 805.238.5751 <i>2.7 miles from fairgrounds</i>	Wells Fargo Bank 546 Spring Street 805.239.0674 <i>1.5 miles from fairgrounds</i>	US Bank 189 Niblick Rd. 805.237.6111 <i>2.4 miles from fairgrounds</i>	Founders Community Bank 1245 Spring Street 805.226.4400 <i>1.0 miles from fairgrounds</i>
Pacific Premier Bank 545 12th Street 805.369.5200 <i>1.1 miles from fairgrounds</i> 400 South River Road 805-239-5299 <i>2.1 miles from fairgrounds</i>	Bank of America 1511 Spring Street 805.238.5055 <i>0.8 miles from fairgrounds</i>	Pacific Western Bank 1204 Spring Street 805.226.5300 <i>1.0 miles from fairgrounds</i>	Bank of the Sierra 1207 Spring Street 805.369.8700 <i>0.5 miles from fairgrounds</i>
		Mechanics Bank 845 Spring Street 805.238.7200 <i>1.3 miles from fairgrounds</i>	Golden 1 Credit Union 128 Niblick Rd. 877.465.3361 <i>2.1 miles from fairgrounds</i>

## **ENTERTAINMENT**

Visit [www.travelpaso.com](http://www.travelpaso.com) for a more comprehensive list of destinations and activities in the Paso Robles area.

### **POINTS OF INTEREST**

Mission San Miguel  
775 Mission Street  
San Miguel, CA  
[www.missionsanmiguel.org](http://www.missionsanmiguel.org)  
*7.9 miles from fairgrounds*

San Luis Obispo City  
(Madonna Inn, Bubblegum Alley,  
Thursday Night Farmers Market,  
Mission San Luis Obispo de Tolosa)  
[www.visitslo.com](http://www.visitslo.com)  
*28.5 miles from fairgrounds*

Morro Bay/Morro Rock  
[www.morrobay.org](http://www.morrobay.org)  
*29.0 miles from fairgrounds*

Sensorio Field of Light  
4380 Highway 46 East  
Paso Robles, CA  
805.226.4287  
[www.sensoriopaso.com](http://www.sensoriopaso.com)

Hearst Castle (100th Anniversary)  
750 Hearst Castle Road  
San Simeon, CA  
[www.hearstcastle.org](http://www.hearstcastle.org)  
*33.0 miles from fairgrounds*

Montana De Oro State Park  
3550 Pecho Valley Road  
Los Osos, CA  
[www.parks.ca.gov/montanadeoro](http://www.parks.ca.gov/montanadeoro)  
*44.1 miles from fairgrounds*

Elephant Seal Rookery  
(Piedras Blancas)  
[www.elephantseal.org](http://www.elephantseal.org)  
*34.0 miles from fairgrounds*

Pismo Beach/Oceano Dunes  
[www.experiencepismo.com](http://www.experiencepismo.com)  
*30.0 miles from fairgrounds*

California Polytechnic State  
University  
1 Grand Avenue  
San Luis Obispo, CA  
[www.calpoly.edu](http://www.calpoly.edu)  
*28.7 miles from fairgrounds*

Point San Luis Lighthouse  
1 Light House road  
Avila Beach, CA  
805.540.5771  
[www.pointsanluislighthouse.com](http://www.pointsanluislighthouse.com)  
*25.0 miles from fairgrounds*

River Oaks Hot Springs  
800 Clubhouse Dr  
Paso Robles, CA  
805.238.4600  
[www.riveroakshotsprings.com](http://www.riveroakshotsprings.com)  
*2.5 miles from fairgrounds*

### **FAMILY-FRIENDLY**

Paso Robles Pioneer Museum  
2010 Riverside Avenue  
Paso Robles, CA  
805.239.4556  
[www.pasoroblespioneermuseum.org](http://www.pasoroblespioneermuseum.org)  
*0.2 miles from fairgrounds*

Children's Museum at the Paso Robles  
Volunteer Firehouse  
623 13th St.  
Paso Robles, CA  
805.238.7432  
[www.pasokids.org](http://www.pasokids.org)  
*1.0 miles from fairgrounds*

Ravine Waterpark  
2301 Airport Rd.  
Paso Robles, CA  
805.237.8500  
[www.ravinewaterpark.com](http://www.ravinewaterpark.com)  
*3.0 miles from fairgrounds*

Estrella Warbirds Museum  
4251 Dry Creek Road  
Paso Robles, CA  
805.238.9317  
[www.ewarbirds.org](http://www.ewarbirds.org)  
*5.3 miles from fairgrounds*

Charles Paddock Zoo  
9305 Pismo Ave  
Atascadero, CA  
805.461.5080  
[www.charlespaddockzoo.org](http://www.charlespaddockzoo.org)  
*12.1 miles from fairgrounds*

### **MOVIE THEATERS**

Park Cinemas  
1100 Pine Street  
Paso Robles, CA  
805.227.2172  
[www.parkcinemas.com](http://www.parkcinemas.com)  
*1.1 miles from fairgrounds*

Galaxy Theatres  
6917 El Camino Real  
Atascadero, CA  
805.460.0123  
[www.galaxytheatres.com](http://www.galaxytheatres.com)  
*12.1 miles from fairgrounds*

## **WINERIES/BREWERIES/CIDERIES**

### **WINE**

There more than 200 wineries in the Paso Robles area offering a wide selection of award-winning wines that are recognized nationally and internationally. Please visit one of these websites for a complete list:

[www.PasoRoblesChamber.com/List/Category/Winery-1446](http://www.PasoRoblesChamber.com/List/Category/Winery-1446)  
[www.PasoWine.com](http://www.PasoWine.com)

The Wine Wrangler (Tours)  
2985 Theatre Drive #7  
Paso Robles, CA  
805.238.6400  
[www.TheWineWrangler.com](http://www.TheWineWrangler.com)

### **BEER**

Firestone Brewery  
1400 Ramada Drive  
Paso Robles, CA  
805.225.5911  
[www.firestonebeer.com](http://www.firestonebeer.com)  
*4.1 miles from the fairgrounds*

Pour House  
525 Pine Street  
Paso Robles, CA  
805.239.1000  
[www.pasoroblesbeer.com](http://www.pasoroblesbeer.com)  
*1.7 miles from the fairgrounds*

Tent City Beer Company  
6760 El Camino Real  
Atascadero, CA  
805.460.6454  
[www.tentcitybeer.com](http://www.tentcitybeer.com)  
*12.0 miles from the fairgrounds*

Barrelhouse  
3055 Limestone Way  
Paso Robles, CA  
805.296.1128  
[www.barrelhousebrewing.com](http://www.barrelhousebrewing.com)  
*5.0 miles from the fairgrounds*

Earth and Fire  
825 Riverside Ave #1  
Paso Robles, CA  
805.270.2959  
[www.earthandfirebrewing.com](http://www.earthandfirebrewing.com)  
*1.1 miles from the fairgrounds*

Santa Maria Brewing Co  
1401 Park St.  
Paso Robles, CA  
805.369.2256  
[www.santamariabrewing.co](http://www.santamariabrewing.co)  
*0.8 miles from fairgrounds*

The Backyard on Thirteenth  
1300 Railroad Street  
Paso Robles, CA  
805.296.3119  
[www.thebackyardpaso.com](http://www.thebackyardpaso.com)  
*0.8 miles from the fairgrounds*

California Coast Beer Company  
1346 Railroad Street  
Paso Robles, CA  
805.369.2347  
[www.calcoastbeer.com](http://www.calcoastbeer.com)  
*0.8 miles from the fairgrounds*

### **CIDER**

Tin City Cider  
3005 Limestone Way  
Paso Robles, CA  
805.293.6349  
[www.tincitycider.com](http://www.tincitycider.com)  
*5.0 miles from fairgrounds*

Bristol's Cider House  
3220 El Camino Real  
Atascadero, CA  
805.400.5293  
[www.bristolscider.com](http://www.bristolscider.com)  
*10.1 miles from fairgrounds*

### **OTHER**

15 Degrees C Wine Shop/Bar  
624 South Main St  
Templeton, CA  
805.434.1554  
[www.15degreescwines.com](http://www.15degreescwines.com)  
*7.4 miles from fairgrounds*

Pony Club Wine Bar  
1021 Pine St.  
Paso Robles, CA  
805.226.9995  
[www.hotelcheval.com](http://www.hotelcheval.com)  
*1.0 miles from fairgrounds*

Tin City (*Wine, Beer, Cider & More*)  
Near the intersection of  
Ramada Drive and Marquita Avenue  
Paso Robles, CA  
[www.tincitypaso.com](http://www.tincitypaso.com)  
*5.0 miles from the fairgrounds*



## **SHOPPING**

### **GROCERY**

Albertsons (Pharmacy)  
Mon-Sun 6:00 am - 11:00 pm  
189 Niblick Road  
Paso Robles, CA  
*1.0 miles from fairgrounds*

Food 4 Less  
Open 24 Hours  
1465 Creston Road  
Paso Robles, CA  
*3.2 miles from fairgrounds*

Grocery Outlet  
Mon-Sun 8:00 am - 9:00 pm  
2800 Riverside Ave #102  
Paso Robles, CA  
*0.4 miles from fairgrounds*

Trader Joe's  
Mon-Sun 8:00 am - 9:00 pm  
1111 Rossi Road  
Templeton, CA  
(Large Rigs Park In Upper Dirt Lot)  
*7.4 miles from fairgrounds*

Smart and Final  
Mon-Sun 6:00 am - 10:00 pm  
2121 Spring Street  
Paso Robles, CA  
*0.5 miles from fairgrounds*

Smart and Final  
Mon-Sun 6:00 am-10:00 pm  
1191 E. Creston Road  
Paso Robles, CA  
*2.5 miles from fairgrounds*

Drug Stores  
Rite Aid (Pharmacy)  
Mon-Sun 8:00 am - 10:00 pm  
2424 Spring Street  
Paso Robles, CA  
805.239.3208  
*0.4 miles from fairgrounds*

CVS (Pharmacy)  
Mon-Sun 8:00 am - 10:00 pm  
187 Niblick Road  
Paso Robles, CA  
805.238.2947  
*2.0 miles from fairgrounds*

Walgreens (Drive-Thru Pharmacy)  
Open 24 Hours  
8005 El Camino Real  
Atascadero, CA  
805.462.9272  
*13.0 miles from fairgrounds*

### **OTHER**

Boot Barn  
Mon-Sun 9:00 am – 8:00 pm  
1340 Spring Street  
Paso Robles, CA  
805.238.3453  
*0.9 miles from fairgrounds*

Farm Supply  
Mon-Fri 7:30 am – 6:00 pm  
Sat 8:00 am – 5:00 pm  
2450 Ramada Drive  
Paso Robles, CA  
805.238.1177  
*4.7 miles from fairgrounds*

Woodland Plaza II  
Walmart/Big 5/Kohls  
180 Niblick Road  
Paso Robles, CA  
*2.4 miles from fairgrounds*

Target Shopping Center  
Target/Michaels/Ross/BevMo  
2305 Theater Drive  
Paso Robles, CA  
*4.1 miles from fairgrounds*

Golden Hills Plaza  
Lowes/TJ Maxx  
2445 Golden Hill Road  
Paso Robles, CA  
*2.3 miles from fairgrounds*

The Home Depot  
Mon-Sat 6:00 am – 10:00 pm  
Sun 7:00 am – 9:00 pm  
905 El Camino Real  
Atascadero, CA  
805.464.0960  
*8.9 miles from fairgrounds*

Lowe's  
Mon-Sat 6:00 am – 9:00 pm  
Sun 7:00 am – 8:00 pm  
2445 Golden Hill Road  
Paso Robles, CA  
805.602.9051  
*2.3 miles from fairgrounds*

Tractor Supply  
Mon-Sat 8:00 am – 9:00 pm  
Sun 9:00 Am – 7:00 pm  
2800 Riverside Ave, Unit 103  
Paso Robles, CA  
805.226.9040  
*0.9 miles from fairgrounds*

Staples  
815 El Camino Real  
Atascadero, CA  
805.462.9500  
*8.7 miles from fairgrounds*

**FARMER’S MARKETS**

Paso Robles  
Tues 3:00 pm – 6:00 pm  
Sat 9:00 am – 1:00 pm  
11th and Spring Streets  
(Downtown)

Atascadero  
Wed 3:00 pm – 6:00 pm  
6505 El Camino Real  
(Sunken Gardens)

Templeton  
Sat 9:00 am – 1:00 pm  
6th and Crocker Streets  
(Templeton Park)

San Luis Obispo  
Thurs 6:00 pm – 9:00 pm  
Higuera Street  
Sat 8:00 am – 10:45 am  
325 Madonna Road  
(World Market Parking Lot)

**WIRELESS RETAILERS (PASO ROBLES)**

AT&T  
92 Niblick Road  
805.237.1300  
2421 Golden Hills Road #101  
805.591.4483

Boost Mobile  
1914 Creston Hill Road #B  
805.226.5093

Verizon  
205 Oak Hill Road #104  
805.237.8200  
944 Spring Street  
805.369.1300

**ANIMAL SERVICES**

North County Animal Hospital  
(Veterinary)  
Mon-Fri 8:00 am – 5:30 pm  
Sat 9:00 am – 2:00 pm  
825 24th Street  
Paso Robles, CA  
805.238.5882  
www.pasonorthcountyanimalhosp.com  
*0.2 miles from fairgrounds*

Paso Robles Veterinary Medical  
Mon-Fri 8:00 am – 5:30 pm  
Sat 8:00 am – 5:00 pm  
725 Walnut Dr.  
Paso Robles, CA  
805.238.4622  
www.pasovets.com  
*1.6 miles from fairgrounds*

Petco  
Mon-Sat 9:00 am – 9:00 pm  
Sun 10:00 am – 6:00 pm  
2115 Theatre Dr.  
Paso Robles, CA  
805.400.6211  
*7.0 miles from fairgrounds*

Atascadero Pet Hospital and  
Emergency Center  
Open 24 Hours  
9575 El Camino Real  
Atascadero, CA  
805.466.3880  
www.apetcenter.com  
*13.8 miles from fairgrounds*

River Grove Veterinary Services  
(Large Animal)  
Open 24 Hours  
Mobile Vet, Paso Robles CA  
805.467.7329

Hair of The Dog (Dog Grooming)  
Mon-Sat 8:00 am – 7:00 pm  
634 Spring Street  
Paso Robles, CA  
805.238.7757  
*1.4 miles from fairgrounds*

Creekside Veterinary Hospital  
Mon-Fri 8:00 am – 5:30 pm  
1075 Rossi Road Suite A  
Templeton, CA  
805.712.1155  
*7.3 miles from fairgrounds*

Lemos Feed & Pet Supply  
Mon-Sat 9:00 am – 7:00 pm  
Sun 10:00 am – 6:00 pm  
1491 Creston Rd.  
Paso Robles, CA  
805.239.3880  
*2.8 miles from fairgrounds*

**DRY CLEANING & LAUNDRY SERVICES**

6th Street Laundromat  
Self-Service 6:00 am – 9:00 pm  
Drop-Off Services 9:00 am – 9:00 pm  
719 6th Street  
Paso Robles, CA  
805.237.9255  
*1.4 miles from fairgrounds*

The Laundromat by Swish and Swirl  
(Self-Service)  
Mon-Sun 7:00 am – 9:00 pm  
1910 Creston Road A  
Paso Robles, CA  
805.550.5804  
*3.5 miles from fairgrounds*

Paso Robles Cleaners and Laundry  
(Dry Cleaning, Laundry, Upholstery  
Cleaning and Pickup/Delivery Service)  
Mon-Fri 7:00 am – 6:00 pm  
Sat 8:30 am – 2:00 pm  
1040 13th Street  
Paso Robles, CA  
805.238.7725  
*0.7 miles from fairgrounds*

## **MEDICAL AND EMERGENCY SERVICES**

Twin Cities Community Hospital  
(Emergency Room)  
Open 24 Hours  
1100 Las Tablas Rd.  
Templeton, CA  
805.434.3500  
[www.twincitieshospital.com](http://www.twincitieshospital.com)  
*6.6 miles from fairgrounds*

North County Minor Emergency Services  
Mon-Fri 8:00 am – 5:00 pm  
Sat 8:00 am – 12:00 pm  
636 Spring St.  
Paso Robles, CA  
805.238.2422  
*1.4 miles from fairgrounds*

MedPost Urgent Care  
Mon-Fri 8:30 am – 7:00 pm  
Sat- Sun 8:30 am - 3:00 pm  
500 1st St  
Paso Robles, CA  
805.387.9024  
[www.carespot.com/medpost-urgent-care/paso-robles-ca](http://www.carespot.com/medpost-urgent-care/paso-robles-ca)  
*2.0 miles from fairgrounds*

Paso Robles Police and Fire Departments  
900 Park St.  
Paso Robles, CA  
Police 805.237.6464  
Fire 805.227.7560  
[www.prcity.com](http://www.prcity.com)  
*1.1 miles from fairgrounds*

California Highway Patrol  
(Templeton Area)  
101 Duncan Road  
Templeton, CA  
805.434.1822 or 911

San Luis Obispo County Sheriff's Office  
(Uniformed deputies are on-grounds at the Fair daily)  
1585 Kansas Avenue  
San Luis Obispo, CA  
805.434.4290 (North Patrol Station)  
[www.slosheriff.org](http://www.slosheriff.org)

## **SIGN COMPANIES**

Sign Here  
Michael Tindell  
signhere13@Charter.net  
805.434.0730

All Signs & Graphics  
Tim Bauman  
tim@allsandg.com  
805.792.7446

The Sign Place  
Lee Adams  
ladams@thesignplace.com  
805.239.8891

## **PROPANE**

**Delta Liquid Energy Propane**  
*(Fair's designated on-site propane provider)*  
1960 Ramada Drive, Building A  
Paso Robles, CA  
805.239.0616  
[www.deltaliquidenergy.com](http://www.deltaliquidenergy.com)  
*3.7 miles from fairgrounds*

J.B. Dewar Diesel  
1049 Riverside Avenue  
Paso Robles, CA 93446  
805.238.0634  
[www.jbdewar.com](http://www.jbdewar.com)  
*2.2 miles from fairgrounds*

Suburban Propane  
3455 Theatre Drive  
Paso Robles, CA  
805.238.1622  
[www.suburbanpropane.com](http://www.suburbanpropane.com)  
*5.6 miles from fairgrounds*

Central Coast Propane, Inc  
6260 Monterey Road  
Paso Robles, CA  
805.237.1001  
[www.centralcoastpropane.com](http://www.centralcoastpropane.com)  
*4.1 miles from fairgrounds*

## **OUR PRINT SERVICE PARTNERS**

Casey Printing  
(831) 385-3222  
[www.caseyprinting.com](http://www.caseyprinting.com)

Poor Richards Press  
(805) 543-6844  
[www.prpc.com](http://www.prpc.com)

## **REFUSE AND RECYCLING**

City Dump  
Mon-Sat 8:00 am – 3:00 pm  
900 Highway 46 E  
Paso Robles, CA  
805.238.2028  
*9.2 miles from fairgrounds*

Recycling  
Bottle and can redemption are available  
inside Albertsons  
Mon-Sun 6:00 am – 11:00 pm  
189 Niblick Road  
Paso Robles, CA  
*2.0 miles from fairgrounds*

## **MAIL & SHIPPING SERVICES**

Post Office  
Mon-Fri 8:30 am – 5:00 pm  
Sat 9:00 am – 2:00 pm  
800 6th Street  
Paso Robles, CA  
*2.0 miles from fairgrounds*

The UPS Store  
Mon-Fri 8:00 am – 6:30 pm  
Sat 8:00 am – 3:00 pm  
179 Niblick Road  
Paso Robles, CA  
805.237.8727  
*2.1 miles from fairgrounds*

Anything Goes  
Mon-Fri 9:30 am – 5:00 pm  
Sat 10:00 am – 1:00 pm  
811 Spring Street  
Paso Robles, CA  
805.239.1118  
*1.3 miles from fairgrounds*

NCI Affiliates  
US Post Office Contract Unit  
Mon-Fri 8:30 am – 4:15 pm  
496 Linne Road  
Paso Robles, CA  
805.239.5467  
*3.5 miles from fairgrounds*

The UPS Store  
Mon-Fri 8:00 am – 6:30 pm  
Sat 8:00 am – 4:00 pm  
2425 Golden Hill Road #106  
Paso Robles, CA  
805.237.7302  
*2.2 miles from fairgrounds*

Alliance Square (Outside)  
There are FedEx/UPS and other  
drop-box locations  
935 Riverside Ave  
Paso Robles, CA  
*1.0 miles from fairgrounds*



**CALIFORNIA MID-STATE FAIR**

**July 21-August 1, 2021**

**Mail, UPS, and FedEx Deliveries**

**Due to limited storage, no UPS or FedEx deliveries will be accepted prior to July 16, 2021 or after August 1, 2021.**

**Any delivery attempted outside the Fair dates will be returned to sender.**

For mail to be delivered to you while at the Fair,  
please have all mail and packages addressed accordingly:

California Mid-State Fair  
c/o (Booth Name)  
2198 Riverside Avenue  
Paso Robles, CA 93446

*Please Note: FedEx also requires a vendor phone number*

**Mail and deliveries can be picked up at Vendor Check-In accessible from inside the fairgrounds on the backside of the Administration Office. See page 2 for operating hours.  
Mail and packages will NOT be delivered to your booth**

**To Order a Phone Line: 800-750-2355 or att.com**

**Kiwanis Club**  
235 Hilltop Drive  
Paso Robles, California 93446  
**KIWIN LEADERSHIP**

## **2021 RESERVED PARKING**

Reserved Parking will again be available at the Riverside Avenue location. It is a quick walk from the parking lot to the Livestock Gate into the fairgrounds. The lot is attended from 10:00 am to 8:30 pm and patrolled by the Paso Robles Police Department throughout the day and evening. This is a youth fundraiser for at-risk youth programs, most especially KIWIN/KEY CLUB LEADERSHIP. If you need parking for the duration of the fair and would like your own assigned parking space, please fill in the information below and send a check for **\$100.00 per vehicle** made payable to **Vicky Jeffcoach**. Please send your application and payment to: **235 Hilltop Drive, Paso Robles, CA 93446**. This will reserve your parking space for the 2021 California Mid-State Fair. Your parking pass(es) will be available at the parking lot on the opening day of fair, **Wednesday, July 21, 2021**. There is a van that transports vendors from the parking lot to the front of the fairgrounds starting @ 11:00 am and continuing until 1:00 pm in the afternoon. In the evening, return transportation is offered from 11:00 pm until 1:00 am.

### **2021 RESERVED PARKING INFORMATION**

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_ BOOTH # \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE # \_\_\_\_\_ CELL# \_\_\_\_\_

\*\*Let us know if you have an oversized vehicle so we can allow enough space for easy entrance and exit.

VEHICLE #1 MAKE & MODEL: \_\_\_\_\_

VEHICLE #2 MAKE & MODEL: \_\_\_\_\_

VEHICLE #3 MAKE & MODEL: \_\_\_\_\_

**Vicky Jeffcoach, KIWIN Advisor, 805-835-2052**  
**Tiffany Tharp, Parking Lot Coordinator, 805-674-8432**



# **REQUIRED: 2021 VENDOR HANDBOOK CONFIRMATION**

- I have read, understand and agree with all conditions listed in the 2021 California Mid-State Fair Vendor Handbook and my contract documents including but not limited to the rules and regulations regarding:
- State Fire Marshal on page 14
  - Booth Operations on page 13

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Email Address

**Due date: July 1, 2021  
\$100 fee if not returned by due date**

**This signed confirmation must be on file with the  
California Mid-State Fair Vendor Office to receive your vendor packet.**

**This form can be submitted by any of the following methods:**

1. Print, sign and mail to CMSF Attn: Vendor Manager, PO Box 8, Paso Robles, CA 93447.
2. Print, sign, scan and email to [sabrina@midstatefair.com](mailto:sabrina@midstatefair.com).
3. Electronically sign and submit at <https://app.hellosign.com/s/LHmYdaNA>