



WELCOME TO THE CALIFORNIA MID-STATE FAIR
July 21-August 1, 2021

"Can't Wait to See You!" - Celebrating our 75th Anniversary!

2021 VENDOR HANDBOOK
CONCESSIONS (FOOD & NON-FOOD) VENDORS

Paso Robles Event Center

Phone (805) 239-0655 | Fax (805) 238-5308

www.midstatefair.com

Physical and Shipping (FedEx, UPS) Address:

2198 Riverside Avenue, Paso Robles, CA 93446

Mailing Address (Not Shipping):

P.O. Box 8, Paso Robles, CA 93447

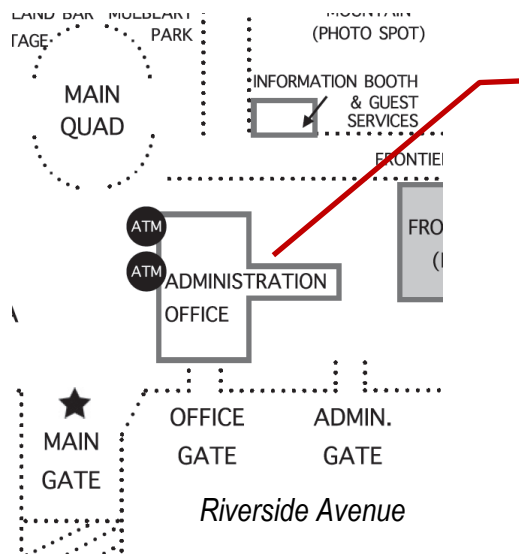
This handbook has been updated. Please read entire document, sign, and submit the required confirmation page BEFORE picking up your vendor packet.

Thank you for your partnership with the California Mid-State Fair. The rules and guidelines provided in this handbook are designed to assist you with being a successful business partner at the California Mid-State Fair. It is important that you and your staff take the time to fully read and understand this handbook and to keep a copy at your booth for reference.

Please remember any violation of the policies contained in this handbook or your Rental Agreement may lead to immediate dismissal of your company from the fairgrounds with the possibility of being banned from future fairs.

VENDOR OFFICE (CHECK-IN & AUDITS)

Located on the backside of the Administration Office, accessible from inside the Fairgrounds.



Vendor Office
Enter from inside the Fairgrounds.
See pg. 27 for full property map.
See pg. 10 for Office Hours.

Vendor Check-In* Schedule

- *Vendor Packets (work and vehicle passes) may only be picked up during these listed dates and times.*
- *Only the Contractor or his/her designated representative may pick-up the packet.*
- *A signed contract, proof of insurance and full payment must be on file BEFORE vendor packet may be picked up or beginning setup.*
- *Packets MUST be picked-up before exhibit setup may begin.*
- *See page 8 for Set-Up and Tear-Down Schedules and page 10 for office hours.*

Friday, July 16: 8:00 am - 4:00 pm

Saturday, July 17: 9:00 am - 4:00 pm

Sunday, July 18: 9:00 am - 4:00 pm

Monday, July 19: 8:00 am - 5:00 pm

Tuesday, July 20: 8:00 am - 5:00 pm

Concessions Daily Audit Drop-Off

Vendor Office, Monday-Thursday Noon-2:00 pm and Friday-Sunday 10:00am-Noon

See page 19 for more rules related to auditing.



Welcome California Mid-State Fair Vendor! I am delighted to have you join us as a business partner at the 2021 California Mid-State Fair (July 21-August 1, 2021). Being able to gather together as a community to celebrate this summer is such a wonderful gift and I am grateful for the opportunity, especially after a very tough 2020 year.

This year we are celebrating our 75th anniversary and our entire team looks forward to this special Fair with you joining us to provide important experiences for our guests. Included in this handbook are several important details to help you be an informed member of the Fair Team this year, so please read this handbook carefully and fully.

New this year, our public hours have been adjusted to Monday-Thursday 4:00 pm-Midnight and Friday-Sunday Noon-Midnight. Also new, our carnival operator, Helm & Sons Amusements, will be enhancing the South Gate area by creating the **new Kids Carnival** featuring rides for small children (formerly Cub Country) and young children. The Main Carnival off Midway Lane will continue to offer thrilling rides and challenging games for teens and adults.

Please do not hesitate to reach out with any questions, suggestions or requests for clarification.

*Sabrina Sakaguchi, Vendor Manager
California Mid-State Fair*

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FAIR STAFF AND CONTACT INFORMATION

| BOARD OF DIRECTORS | |
|---|--|
| President David Baldwin <i>Atascadero</i> | Vice President Krista Sabin <i>Paso Robles</i> |
| Robert Boneso <i>Paso Robles</i> | Mark Borjon <i>Creston</i> |
| Chris Darway <i>Arroyo Grande</i> | Dee Lacey <i>Paso Robles</i> |
| Nancy Wheeler <i>Templeton</i> | Robert Lilley <i>Atascadero</i> |
| Greer Woodruff <i>Templeton</i> | |

| CHIEF EXECUTIVE OFFICER |
|----------------------------|
| Colleen Bojorquez, Interim |

| FAIR STAFF AND CONTACT INFORMATION | | | |
|---|---------------------|---------------------------------------|------|
| Office Main Line: 805.239.0655 | | | |
| General Duties | Name | Email | Ext. |
| Vendor Manager | Sabrina Sakaguchi | sabrina@midstatefair.com | 207 |
| Vendor Check-In | | | 222 |
| Auditor | Michelle Baro | concessions@midstatefair.com | 222 |
| Exhibits/Interim Events | Tisha Tucker | tisha@midstatefair.com | 210 |
| Marketing & Sponsorships | Tom Keffury | tk@midstatefair.com | 225 |
| General Questions or Concerns | | mail@midstatefair.com or 805.239.0655 | |
| Public Information Box Office and Concert Tickets | To Purchase Tickets | 800.909.FAIR (3247) | |
| | Questions | tickets@midstatefair.com | |

VENDOR PRODUCT PROVIDERS & SUPPLIERS

| Product Provider/Supplier | Contact Information |
|--|--|
| Alcohol (Pacific Beverage) | (805) 391-1075 |
| ATM Machines | Report any issues with onsite machines to the Vendor Manager. |
| California Department of Tax & Fee Administration | www.cdtfa.ca.gov |
| Food Supply Purveyor (Jordano’s) | (805) 964-0626 x6417, (805) 720-6375 |
| Food Supply Purveyor (SYSCO) | (805) 550-9812, tony.bautista@sysco.com |
| Grease Barrels (On-site Service, RP Environmental) | (805) 929-5509 |
| Ice | Contact Vendor Manager for details. |
| Phone Lines (AT&T) | (800) 750-2355 or ATT.com |
| Propane (On-Site Delivery, Delta Liquid Energy) | See Page 16 or (805) 239-0616 |
| SLO County Environmental Health Services | (805) 781-5552 |
| SLO County Public Health Department | (805) 788-2049 |
| Soda & Water (Pepsi Beverage Company) | (805) 249-8068, mike.garcia@pepsico.com |
| State Fire Marshal | (805) 305-1908 |

See Comfort Resources starting on page 28 for a list of local services, shopping, activities and more.

KEY VENDOR DATES AND DEADLINES

| Date | Item |
|------------------|--|
| July 1 | Overnight Camping/Stock Truck Space Reservation application and payment due. <i>(Space is limited. Program is only available to invited returning campers.)</i> |
| July 1 | Final menus with pricing due to Fair Office. |
| July 1 | Guarantee and signed Vendor Handbook confirmation page due |
| July 2 | \$100.00 Late Payment charged to all unpaid contracts. |
| July 1 | Last day to pay with a check. Cash or credit card payment only after this date! |
| July 1 | Insurance Deadline - COI on file or request to purchase through the Fair. |
| July 1 | Utility Cart application due (Insurance required). |
| July 7 | San Luis Obispo County Health Department Application & Payment Deadline <i>(Anyone who sells <u>anything</u> consumable needs a health permit. This includes pre-packaged items. Paid and filed directly with the SLO County Health Department.)</i> |
| July 16 | Vendor Check-In opens for packet pickup. <i>(See page 2 for specific hours & dates.)</i> |
| July 16-20 | Fair Setup. Service & Delivery Pass required to drive on grounds. <i>See the Set-Up Schedule on page 8 for specific hours.</i> |
| July 16 | Overnight camping lot(s) open. <i>(Application & payment due by June 15, 2021. Space is limited. Program is only available to invited returning campers.)</i> |
| July 20 | Last day to purchase Work Passes at a discounted rate. |
| July 21 | OPENING DAY! <i>(Setup must be completed by 2:00 pm.)</i> |
| July 21-August 1 | Service & Delivery Pass required to drive on fairgrounds. <i>(Vehicles are permitted on-grounds from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday.)</i> |
| August 1 | Teardown may begin no earlier than 10:00 pm for Commercial Indoor (Adelaide & Estrella Halls) and Midnight for Outdoor & Stockyard vendors. |
| August 2 | (3:00 pm) All vendors must have removed all materials from fairgrounds and all concessionaires must have completed audits. |

VENDOR ENTRY RULES & SCHEDULE

- The Administration Building is not an entrance to the interior of the fairgrounds.
- All vendors and their staff must enter the Fair through one of the below pedestrian entry gates.
- No temporary passes - please plan to walk outside the Fair to provide admission tickets if needed.
- Single-Day Admission Tickets are single-use and cannot be reused once scanned.

PEDESTRIAN ENTRY GATES

| Gate | Operating Hours | Outside Food & Beverage | Delivery by Hand | Identification Needed |
|--|---|--|--|--|
| Flower Gate <i>Gregory Ave</i> <i>There are no ticket sales at this gate.</i> | 6:00 am-Midnight | Yes until 5 pm ONLY | Yes | Fair Ticket or Season Pass AND CMSF Vendor ID <i>(Vendor ID not needed at Main Gate or Livestock Gate during public hours.)</i> |
| Livestock Gate <i>24th Street</i> | 6:00 am-Midnight | <i>Limited</i> Yes ONLY before public hours | <i>Limited</i> Yes ONLY before public hours | |
| Main Gate <i>Riverside Avenue</i> <i>May be open early on select days for livestock/horse show attendees.</i> | <i>Monday-Thursday</i> 4:00 pm-10:00 pm <i>Friday-Sunday</i> Noon-10:00 pm | <i>Limited</i> Yes ONLY before public hours | <i>Limited</i> Yes ONLY before public hours | |

For 2021, South Gate (Gregory and Riverside Avenues) will be EXIT ONLY.

VEHICLE DELIVERY GATES

The appropriate vehicle pass for each gate **MUST** be displayed in the vehicle while on grounds.

| Gate | Operating Hours | Required CMSF Pass |
|---|--|---|
| Flower Gate <i>(Gregory Avenue)</i> | Pre-Fair (July 16-20): See Setup Schedule below Fairtime (July 21-August 1): Mo-Th 10:00 am-2:00 pm, Fr-Sun 8:00 am - 10:00 am <i>(NO vehicles on-grounds during public hours – NO EXCEPTIONS.)</i> | Service & Delivery Pass <i>Limit one-hour parking on-site</i> |
| Rodeo Gate | Entry: 6:00 am - 9:00 pm Exit: 24 Hours | Rodeo Gate Pass |
| Lots X & D | Entry: 6:00 am - 9:00 pm Exit: 24 Hours | Lot X or D Pass |

SET-UP SCHEDULE

| | |
|---------------------------------|---|
| Friday, July 16, 2021 | 8:00 am - 4:00 pm |
| Saturday, July 17, 2021 | 9:00 am - 4:00 pm |
| Sunday, July 18, 2021 | 9:00 am - 4:00 pm |
| Monday, July 19, 2021 | 8:00 am - 8:00 pm |
| Tuesday, July 20, 2021 | 8:00 am - 8:00 pm |
| Wednesday, July 21, 2021 | 8:00 am - 10:00 am (Setup MUST complete no later than 2:00 pm) |

TEAR-DOWN SCHEDULE (Release form required)*

| | |
|--|---|
| INDOOR (Adelaide & Estrella): | No earlier than 10:00 pm on Sunday, August 1, 2021 |
| OUTDOOR (Includes Stockyard): | No earlier than Midnight on Sunday, August 1, 2021 |
| ALL VENDORS: | Must be complete by 3:00 pm on Monday, August 2, 2021 |

***NO Vehicles are permitted on-grounds until after sweep is completed after Midnight on closing night.**

REPORTING REQUIREMENT FOR SALES ON STATE-DESIGNATED FAIRGROUNDS

www.cdtfa.ca.gov/industry/state-fairgrounds.htm

If you are a retailer, who makes sales of tangible personal property (merchandise) located on the real property of a California state-designated fair (“state-designated fairground”), you must separately state the amount of those sales on your California Department of Tax and Fee Administration (CDTFA) sales and use tax return. The separately reported amount will be used for funding allocation purposes only. *There is no additional tax or fee due on these sales.*

New reporting requirement

The separately-stated amount must include sales that took place at any time and at any event on the state-designated fairground. Sales include any over-the-counter sales made on the fairgrounds, such as those at:

- Fairs
- Home and Garden Shows
- Conventions
- Businesses permanently located on the real property of a state-designated fairground

Reporting your sales with the CDTFA

The CDTFA updated both its online and paper sales and use tax returns to include an additional line to report the sales that took place on California state-designated fairgrounds. When you make sales at a fairground, you must report these sales on the separate line provided. You may refer to the return instructions on how to report these amounts.

If you need to register for a seller’s permit, you may do so online at www.cdtfa.ca.gov. Select the *Register* button at the top right of the homepage.

For more information

To learn more about this new reporting requirement, visit the CDTFA’s *Reporting Requirement for Sales on State-Designated Fairgrounds* guide at www.cdtfa.ca.gov/industry/state-fairgrounds.htm. You may also call the CDTFA Customer Service Center at 1-800-400-7115 (TTY:711). Customer service representatives are available weekdays from 8:00 a.m. to 5:00 p.m. (Pacific time), except state holidays.



L-560
June 2018

GENERAL PUBLIC INFORMATION

| | |
|-----------------------------|--|
| • Fair Dates | July 21-August 1, 2021 |
| • Location/Shipping Address | 2198 Riverside Avenue, Paso Robles, CA 93446 |
| • Mailing Address | PO Box 8, Paso Robles, CA 93447 |
| • Phone | (805) 239-0655 |
| • Email | mail@midstatefair.com |
| • Fax | (805) 238-5308 |
| • Website | www.midstatefair.com |
| • General Admission | Single Day/Season: Adult \$14/\$70, Child (6-12) \$10/\$35 |
| • General Parking | \$20 per day (Main Lot on Riverside Avenue only) |
| • 2019* Total Attendance | 426,000 (*The Fair was not held in 2020) |

PUBLIC OPERATING HOURS

*July 21-August 1, 2021 * See Page 8 for Vendor Entry Information*

CONCESSIONS, OUTDOOR & INDOOR COMMERCIAL VENDORS

| | |
|-----------------|--------------------|
| Monday-Thursday | 4:00 pm – Midnight |
| Friday-Sunday | Noon – Midnight |

CARNIVAL

| | |
|---------------------|--|
| Main/Adult Carnival | Monday-Thursday, 4:00 pm – Closing Friday-Sunday, Noon – Closing |
| Kids Carnival | Monday-Thursday, 4:00 pm – 10:00 pm* Friday-Sunday, Noon – 10:00 pm* (*May stay open later.) |

| | |
|-----------------|--------------------|
| Monday-Thursday | 4:00 pm – 10:00 pm |
| Friday-Sunday | Noon – 10:00 pm |

PEDESTRIAN ENTRY GATES

**An admission ticket or season pass is required for entry at any gate.
Security wand screening and bag check is at every gate and required for entry.**

| | |
|----------------|---|
| Livestock Gate | 6:00 am - 9:00 pm |
| Main Gate | Monday-Thursday 4:00 pm – 10:00 pm, Friday-Sunday Noon – 10:00 pm |

For 2021, South Gate (Gregory and Riverside Avenues) will be EXIT ONLY.

ADMINISTRATION OFFICE & VENDOR OFFICE

| | |
|-------------------------------|---|
| Through July 2, 2021 | Mo-Fr 8:00 am - 4:30 pm • Sa-Su Closed |
| July 3 – July 5, 2021 | CLOSED |
| July 6 - July 20, 2021 | Mo-Fr 8:00 am - 5:00 pm • Sa-Su 9:00 am - 4:00 pm |
| July 21-August 1, 2021 (Fair) | Mo-Th Noon – 8:00 pm*, Fr-Su 8:00 am-8:00 pm* |

**For assistance outside these hours, contact the Vendor Manager.*

2021 PROMOTIONS & SPECIAL DAYS

Friday, July 23, 2021

KIDS DAY

Free admission for children 12 and under all day

Friday, July 30, 2021

SENIORS DAY

Guests 62 and older enjoy discount admission of \$6.00 (50% discount)

SPECIAL LIVESTOCK EVENTS

Thursday, July 22, 2021

CATTLEMEN’S & FARMER’S DAY

Members of the community gather to celebrate the contributions of San Luis Obispo County cattlemen, cattlemen, cattlemen and farmers with a special barbecue dinner and auction held in the Paso Robles Pavilion. This is a ticketed event and all activities happen in the Livestock Area.

Public gates open at 2:00 pm for attendees only.

Friday, July 30, 2021

REPLACEMENT HEIFER SALE at 5:30 pm

Saturday, July 31, 2021

JR. LIVESTOCK AUCTION starting at 8:00 am.

SPECIAL HORSE SHOW EVENTS

Saturday, July 24, 2021

COUNTRY RODEO in the Hearst Equestrian Center

Sunday, July 25, 2021

COUNTRY RODEO FINALS in the Hearst Equestrian Center

OTHER SPECIAL EVENTS

Wednesday, July 21, 2021

2021 MISS CALIFORNIA MID-STATE FAIR PAGEANT on Frontier Stage

GUEST SERVICES INFORMATION

PUBLIC SAFETY

The California Mid-State Fair provides a safe environment for families and all our guests, exhibitors, staff, volunteers, vendors and partners. The Fair has a Public Safety Program intended to deter unwanted activities on the fairgrounds. We are proactive in our desire to provide a positive experience. Thus, all bags, purses, and personal belongings will be screened at the entrance gates for prohibited items and walk-through metal-detectors will be in used at all gates. No weapons or alcohol are permitted. Outside food and non-alcoholic beverages are only permitted for vendors and their staff and only during the hours and at the gates listed with Vendor Entry Rules on page 8. Other prohibited items include pocketknives of any size or length and items that would not be allowed onto a commercial airplane. Any person who refuses the gate screening process may be denied entry.

We appreciate your help in identifying any unsafe conditions. Please watch, fix, or report any conditions that might result in a trip, slip or any otherwise unsafe condition. This includes water on floors, debris or holes in the walking surfaces or any condition that might possibly result in injury. Unsafe conditions should be reported to Fair staff as soon as possible.

WHEELCHAIRS AND STROLLERS

Pending

GUEST SERVICES - (805) 226-0190 (Event Staff)

Open during regular public hours (Noon-Midnight, daily)

- Fair Information (Main Quad)
- Lost and Found (Main Quad)
- Lost Children (Main Quad)
- On-Grounds Fire Department Information

BABY CARE CENTER – MAIN QUAD

RESTROOMS

There are several restrooms located throughout the fairgrounds. See the map on page 27 for locations.

GENERAL VENDOR INFORMATION, RULES AND REGULATIONS FOR CONCESSIONAIRES

The vendor contract, including this Vendor Handbook, must be adhered to in its entirety.

YOUR CONCESSIONS FEE INCLUDES

- Designated vendor space
- Electricity (Any use above this allotment will result in additional charges)
 - Concessions Vendors: 50amp, 208volt 1-Phase electrical power
See page 14 for more details and guidelines about electricity use.
- 36 one-day work credentials per contract
- One (1) Service & Delivery Pass for loading and unloading only, 1-hour restriction
- **Please note: There is no on-site storage available. Any storage must be contained neatly and completely inside your designated vendor space.**

Additional information and rules are provided alphabetically by topic.

ADMISSION FOR VENDORS

An admission ticket or season pass is required for Fair entry at all times. If entry is outside public hours, vendors must also show a California Mid-State Fair Vendor ID. One-day admission tickets are one-time use. Season passes are issued to a single person and are non-transferable. As a convenience to vendors, the Fair offers both single-day admission tickets and season passes at a discount through the Vendor Office. See page 24 for pricing.

ANIMALS & PETS

No animals will be allowed in exhibit buildings or outside exhibit building spaces, including overnight camping areas, except for service dogs and animals that are part of an authorized show or exhibit. Service dogs must be on a leash, always. Pet owners are liable for any public or personal damages. If you have a service dog, please inform the Vendor Manager before arriving at the fairgrounds.

BOOTH OPERATIONS

Booth operators shall cooperate fully with Fair Management regarding the total operation of the booth, including, but not limited to hours of operation, product, pricing, signage, lighting, loud or inappropriate music, etc. All products, supplies, fixtures, equipment not belonging to Fair must leave the grounds immediately after the conclusion of Fair unless prior approval of Fair Management is confirmed. Any violation shall result in immediate cancellation of contract and dismissal from the property. Please see page 18 for more guidelines about booth display and presentation.

BOOTH STAFFING AND HOURS OF OPERATION

All booths must be open and staffed from **4:00 pm-Midnight Monday-Thursday and Noon-Midnight Friday-Sunday** (with exception of Indoor Commercial vendors on closing day. See page 8 for Tear-Down Schedule.) Any violation may result in immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

DELIVERIES & RESTOCKING (FOOD, PRODUCT OR OTHER)

A Service & Delivery Pass (valid for entry at Flower Gate only) is required for any vehicles on grounds (this includes pre-Fair setup and run of Fair). There is a one-hour parking time limit at any time. During Fair, all buildings and outside spaces will be open for restocking to AUTHORIZED vendors with CMSF-issued ID only: Monday-Thursday 10:00 am and Friday-Sunday 8:00 am. Vehicles must be off grounds by 2:00 pm Monday-Thursday and 10:00 am Friday-Sunday. No large deliveries are permitted after these times. Restocking after these times must be carried in by handcart or hand. Please know

a CMSF Vendor ID Badge is not valid for gate entry and only grants access outside public hours to your specific vendor area when presented with a Fair admission ticket or season pass.

DRESS CODE

The California Mid-State Fair is intended for the enjoyment of the public and particularly families. To ensure the quality of our family atmosphere, vendors and their staff must refrain from wearing clothing or apparel that displays profanity, suggests gang affiliations or displays drug paraphernalia or offensive slogans. Interpretation of this policy will be made solely by Fair Management, whose decision will be final.

ELECTRICITY AND LIGHTS

Decorative lighting on booths can be illuminated **ONLY** during the hours the booth is open for business to the public during the twelve (12) days of Fair. Non-compliance will put the vendor in violation of their contract. This rule will be strictly enforced.

Extension cords used to distribute power to any electrical apparatus shall be rated 15 AMPS minimum or the appropriate minimum size for the load and contain ground wire. Cords should not be connected via “daisy chain” and should be one contiguous cord of the length needed. See Comfort Resources – Shopping for several local stores that sell extension cords. Cords not meeting these requirements shall be confiscated for the duration of the Fair. All cords in public areas must be covered by approved covering. All use of electrical cords must adhere to the standards set by the State Fire Marshal. Any fees or fines incurred by improper use are the sole responsibility of the offending vendor.

Use of any electronic appliances (A/C unit, fan, microwave, hot plate, mini fridge, slow cooker/InstaPot, rice cooker, coffee maker, clothes iron, hair styling equipment etc.) is strictly prohibited without prior written approval from Fair Management.

ELECTRICITY OVERTAGE CHARGE

Vendors will be charged for any electrical services required beyond what is provided under the contract.

FIRE MARSHAL

All vendors must adhere to the State Fire Marshal’s rules concerning fire safety and are responsible for any and all associated fees related to any infraction incurred by the individual vendor. For more information on law and regulations regarding Special Events please visit osfm.fire.ca.gov/divisions/fire-and-life-safety-division.

Fire hoses must be easily accessible and may **not be locked or blocked** by product or displays. Emergency exit signs may not be covered, removed or otherwise altered. Fire extinguishers may not be obstructed or obscured from sight.

FOOD/BEVERAGE FOR WORKING STAFF

Vendors and their staff who wish to bring outside food and nonalcoholic beverages for personal consumption may use the **Flower Gate** to enter the Fair daily from 10:00 am-5:00 pm Monday-Thursday and 8:00 am-5:00 pm Friday-Sunday.

- An admission ticket or season pass is required for entry. A Vendor ID Badge is not valid for gate entry.
 - There are no admission sales at Flower or South Gates. The nearest admission sales are at Main Gate which is open Monday-Thursday 4:00 pm-10:00 pm and Friday-Sunday Noon-Midnight.
- Vendor entry without outside food or beverage is available at all other public entrances during the times listed on page 8. An admission ticket or season pass **MUST** be presented for entry at all gates and you will be screened by Event Staff to include bag searches and walk-through metal detectors.
 - ***Please note: The Administration Building is not to be used as an entry into the fairgrounds. Vendors and their staff are requested to utilize the Flower Gate or a public entry gate. Current official WFA credentials are accepted.***

Electrical appliances to prepare food (microwaves, hot plates, slow cookers, etc.) are strictly prohibited inside any exhibit hall/space. Food preparation by Commercial Exhibitors is for demonstration purposes only and as approved by Fair Management in writing.

Consumption of alcohol in exhibit area while on-duty is strictly forbidden and is strongly discouraged for vendors who are off-duty. If a vendor is found drinking alcohol and/or intoxicated, this is grounds for immediate cancellation of contract, dismissal from the property and the possibility of being banned from future fairs at the discretion of Fair Management.

FORKLIFT

Contact the Vendor Manager for assistance.

GROUND BEEF

The California Mid-State Fair requires that all ground beef and beef products must be pure in nature and cannot contain any type of additive. Due to the regulations enforced by the State Department of Agriculture, meats must bear the State established labels and be of uniform quality.

GREASE REMOVAL

Food Concessions must use proper disposal containers for grease, cooking oil and raw garbage and arrange for disposal of same. Any vendors disposing grease in planters, trash bins or sewers will be fined \$250, plus any applicable cleanup fees, for each violation and may not be allowed to return to the fairgrounds the following year. **New for 2021**, all grease barrels must include a catch basin. See page 6 for contact information for the Fair’s designated service provider.

HEALTH DEPARTMENT

Any vendors selling food or a food product (including prepackaged food) must have a San Luis Obispo County Mid-State Fair Health Permit to be a partner at the Fair. Vendors should review the county health department requirements, application and associated fee schedule immediately upon being accepted as a vendor. The application is available online and additional information can be found at www.slocounty.ca.gov/health/publichealth.htm.

ICE AND PORTABLE ICE MACHINES

Only concessionaires in permanent booths or those with prior approval from Fair Management may bring portable ice machines. An Ice Machine Permit must be purchased from the Fair for each machine. See Fees on page 24 for current cost. Any permit is allowed at the discretion of Fair Management only. All other concessionaires must purchase bagged ice from the designated Fairtime ice purveyor (see page 6 for contact information). All portable ice machines must have prior approval from the Fair CEO in writing.

MENU AND PRICE LIST

Each concessionaire must submit a menu and price list to the Vendor Manager, along with their signed contract, by July 1, 2021. Menus and price lists are subject to approval by Fair Management.

NOISE

No loud or inappropriate music may be projected from any stand such as to conflict with on-grounds activity or annoy neighboring vendors and/or patrons. Please notify the Fair office of any problems. All vendors are required to cooperate with Event Staff and/or Vendor Manager when asked to comply with a noise complaint. Failure to comply may result in fines and possible removal from the fairgrounds.

NOVELTY EXCLUSIVITY

There are no novelties allowed for sale on grounds except those provided by California Mid-State Fair’s designated vendor, **Shelby’s Toybox**. Fair Management shall determine the definition of a “novelty” item.

PARKING FOR VENDORS

There is no dedicated vendor parking. Vendors and their staff may park in the general main parking lot located off Riverside Avenue across from the Fair at the public parking rate (see page 10). The local KIWIN club also offers a parking program located nearby the fairgrounds (see page 36 for more details and the reservation form.)

PRODUCT RESTRICTIONS

No vendor will sell any product bordering on pornography, gang affiliation or of a drug-related nature. It will be the sole discretion of Fair Management to determine what constitutes a product, decoration or concession stand deemed objectionable or in bad taste. **The sale, promotion or sampling of cannabis-based products is prohibited.**

PERMANENT STRUCTURES

All concessionaires who sell out of permanent structures are responsible for full or shared payment of building maintenance charges including but not limited to: hood system cleanings, Ansul fire suppression system inspections, Ansul tank hydro testing and Ansul regulator flow testing. A completed Inspection Form is required provided equipment remains before departure. Permanent structure vendors are expected to leave their structure free of debris and all CMSF-provided equipment remains. CMSF staff will conduct Post-Fair inspections. All permanent spaces must be vacated of all equipment and supplies owned by contractor no later than August 5, 2021 (interior and exterior spaces), unless otherwise approved by Fair Management in writing.

PROPANE SERVICES – ON-SITE

On-site propane delivery provided by Delta Liquid Energy and is available near Rodeo Gate located at the east side of the fairgrounds daily from 9:00 am-Noon from July 21, 2021 through August 1, 2021. Cash only accepted.

PUBLIC SAFETY POWER SHUTOFF

In the event our local electricity provider (PG&E) declares a Public Safety Power Shutoff for the fairgrounds or power is lost on the property for any reason beyond the control of the California Mid-State Fair (CMSF), CMSF shall not be held liable or responsible for any loss in sales. Reimbursement of rental fees, admission passes, staff wages etc. shall not be issued. For more details on Public Safety Power Shutoffs, please visit www.pge.com.

RV PUMPING SERVICES

The Fair has installed several permanent RV hookups that include sewer in Lot D. For vendors renting on-site overnight spaces without permanent sewer hookups, pumping services are provided by American Marborg for \$40/service. This is the only company permitted on the property for these services. Pumping is available Wednesday, July 21 - Sunday, August 1 between 7:00 am and 5:00 pm daily. Service must be scheduled one full day in advance by calling (805) 239-2007. An adult must be present for service to be performed.

SELLER'S PERMIT

As per State law, anyone selling tangible goods on a State-designated fairground are required to have a California seller's permit issued by the California Department of Tax and Fee Administration. Visit www.cdtfa.ca.gov for details. Information-only booths (i.e. no sales) and vendors offering immediate services (face painting, etc.) are not required to have a seller's permit. Any nonprofit organization collecting donations must submit nonprofit ID number and certification.

SMOKING POLICY

The Paso Robles Event Center and California Mid-State Fair is a smoke-free and vapor-free facility and event. Smoking, including the use of pipes, vaporizers and similar devices of any kind, is prohibited anywhere INSIDE the perimeter gates and walls of the fairgrounds, including any "back of house" areas not frequented by the public.

STORM WATER

The Paso Robles Event Center (PREC), home to the California Mid-State Fair, is a Permittee under the California municipal storm water permit and as such cannot have any illicit discharges from this site, which includes runoff water that is not composed entirely of storm water. All waste generated while onsite must be dispersed of in a proper manner, including but not limited to fat, oil, or grease (FOG). It is the Vendor's responsibility to properly clean and dispose of the spilled material and the materials used in the cleanup. If you have questions about proper disposal methods, please contact the Vendor Manager.

TRASH REMOVAL

Vendors will be responsible for keeping their booth clean throughout the event and must leave area clean after teardown. Vendor is responsible for removing all litter and packaging from the site. We ask that you please keep your booth neat throughout the Fair and **DO NOT** leave empty boxes or trash at your space or in public spaces at any time. There are 50-gallon drum trash receptacles located throughout the property. Indoor vendors are asked to use the receptacles located just outside their building. Empty cardboard boxes and pallets should **NOT** be disposed of in public trash bins, outside buildings or in the aisles. Please see the Vendor Manager about how to properly dispose of large cardboard boxes.

UTILITY CART PERMITS AND OPERATING HOURS

Permits must be purchased and displayed **AT ALL TIMES** for all utility carts. You may purchase the permit at Vendor Check-In for \$50 per cart. **CARTS ARE NOT PERMITTED ON THE MIDWAY OR FRONTIER PARK PAST 4:00 pm any day during Fair. (NEW END TIME FOR 2021)** All carts **MUST CARRY INSURANCE** listed under General Liability from an insurance company.

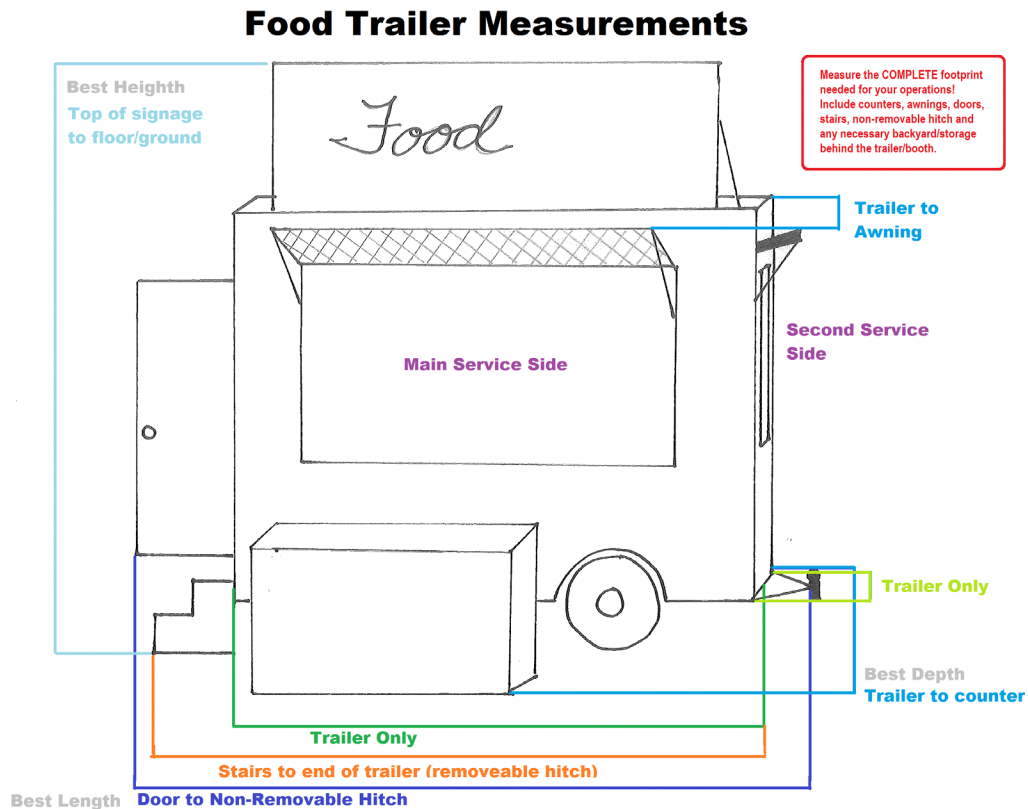
VEHICLE ACCESS – SERVICE & DELIVERY

During the Fair, on-grounds vehicle access is only permitted from 10:00 am-2:00 pm Monday-Thursday and 8:00 am-10:00 am Friday-Sunday. (See the Set-Up Schedule on page 8 for pre-fair hours.) A “Service & Delivery Pass” is required for access on grounds. All vehicles **MUST** have this pass displayed **AT ALL TIMES** in the front windshield while loading and unloading. One pass is included in each vendor packet provided at Vendor Check-In. Pass should be filled out with your name, company and phone number so we can reach you, or your vehicle will be towed at your expense. These passes are valid for one (1) hour. Vehicles not removed after one (1) hour may be towed at the owner’s expense. As a courtesy to other vendors and Fair partners please promptly move your vehicle before the one (1) hour limit. There is **NO** parking for a duration longer than one (1) hour. Please remember to drive slowly and carefully. Any driver found to be driving recklessly or those parked in no-parking areas while on-grounds and any other behavior that puts pedestrians or others in danger may be banned from driving on-grounds at the discretion of Fair Management.

BOOTH SETUP AND PRESENTATION REQUIREMENTS

The California Mid-State Fair strives to offer Fairgoers a clean, professional and safe event to enjoy and expect all vendors to adhere to the following guidelines pertaining to the presentation of their designated vendor spaces and surrounding areas:

- Due to limited space, providing the EXACT measurements of your operations when in full operation to the Vendor Manager is essential. When providing measurements, don't forget to include counters, unremovable hitches, awnings, condiment stations, stairs, doors, etc.



- Signage should be clean and easy to read. Menus or product lists with pricing should be clearly displayed for guests and only include items permitted in your Concessions Agreement. Any item or promotion of items not specifically listed on the formal agreement may be requested for removal by Fair Management.
- All setups must meet State Fire Marshal standards. It is the duty of the individual operator to ensure any infractions are remedied in a timely fashion.
- All items for sale, signs, booth props, umbrellas and any other elements of your exhibit MUST be wholly contained within the designated vendor space. Other elements include, but are not limited to, table or canopy legs, hitch, equipment and free-standing signs.
- Any storage of additional inventory, supplies or storage containers must be stored safely, out of view of the general public, and contained within your designated vendor space.
- Design of space should be clean, professional, in good repair, adequately lit and related to the product or services referenced in your Vendor Agreement.
- All aisles, exits and pathways are to be kept clear of staff, exhibit materials, trash, etc. at all times.

CONCESSION AUDIT PROCEDURES

CASH REGISTER OR POS REQUIREMENTS

Cash Register: If you are on a cash register system, your cash register will need to provide both a journal and receipt tape. In other words, it should have two separate transaction tapes. In addition, your cash register must provide grand total reports and “Z” reports that the Fair can track.

POS System: If you use a POS system, you will be required to allow the concession auditors to login at any time to your web-based POS system, or you will be required to submit a per transaction detail to the auditors daily. This report must show the date and time of each transaction.

Regardless of your system, you must always have batteries or a back-up system in place should you lose ground power, or the system stops functioning.

CASH REGISTER OR POS SYSTEM TAGGING AND CHECKING

Before you can start business at the California Mid-State Fair, your cash register or POS system must be tagged and verified by one of the Fair’s concession auditors. **Prior to meeting with the auditor, you must have your cash register or POS system in the permanent location that it will be during the Fair; have it correctly programmed with the date, time, and price codes (if applicable); have tape in it, make sure it is printing legibly, and have it ready for business. In addition, if you are using an external credit card processing system, the auditor will need to confirm that the date and time on the credit card processor matches your POS/cash register date and time.** It will take 10-15 minutes for the auditor to check your register. Once it has been checked and tagged, it should not be used again until the start of sales.

When the concession auditor tags and verifies your system with the CMSF Cash Register sticker, they will also leave you overring slips for your use.

PROCEDURES

At the end of each evening, “Z out” your register and bring the entire transaction journal tape, and the overring slips, to the Audit Office the following day between these hours: Monday-Thursday Noon-2:00 pm and Friday-Sunday 10:00am-Noon. On the tape, clearly write the name of the concession, gross daily sales, and the register number (located on the CMSF Cash Register sticker). All tapes must be fan folded, not spooled.

If you use a POS reporting method, you will either need to submit your daily transaction information to the auditor or they will evaluate your transactions electronically.

CASH REGISTER OR POS SYSTEM PROBLEMS

If your cash register or POS System becomes inoperable, please contact someone on the concessions audit team immediately and continue doing sales by writing each transaction down.

OVERRINGS

We understand that mistakes are bound to occur so if you have an overring at the register, please record the error on the overring slip, advance your journal tape, and circle the transaction on the tape. We do not give credit for overrings we cannot locate on the tape.

GENERAL RULES AND GUIDELINES

(Some may not apply to POS systems.)

- a. All stands must have cash registers or POS systems that can run consecutive “Z” numbers and have a battery back-up.
- b. Working out of an open-drawer is prohibited.
- c. Registers must have 2 display windows. (One for the operator and one for the customer).
- d. Register must be set in a **permanent location** where the customer can easily see the display.
- e. All transactions rung up incorrectly must be circled on the journal and documented on the overring sheet to be properly credited. You can void transactions in your cash register provided your “Z” tape provides the total amount of voided transactions made.
- f. Complete journal logs must be turned in daily. All transactions must be on the journal log with consecutive transaction numbers and the correct time and date.
- g. You may only use registers that are approved by the auditor.
- h. All sales must be rung up using approved cash registers or POS systems.
- i. All transactions must be rung up for the true amount of the sale.
- j. “No Sales” are allowed provided they are not excessive (over 8 per day). When a “no sale” transaction is needed, please note the reason on your journal tape.
- k. An opening “Z” report will be taken by the auditor before your first transaction at the 2021 Fair. After the opening “Z” report is taken, you are only to run “Z” reports when you settle the register for the day or at the beginning of every day when you open the register for business.
- l. Concessionaires are required to use a cash register with a tape to record every transaction. When the vendor brings in the journal tape, it needs to be **FAN FOLDED** (rather than spooled).
- m. Concessionaire is aware and agrees that the Fair’s Vendor Audit Staff may enter each concession at any time to take readings of the cash register tape as part of the Fair’s auditing fiscal responsibility program. Non-compliance of this program will put Concessionaire in violation of their contract and subject the Concessionaire to immediate contract cancellation.
- n. The Fair has the right to require access to all fiscal documents related to the audit.

BEVERAGE AGREEMENT & PRICES

As representative or agent for named Concessionaire, you agree that all cola-type drinks served during the California Mid-State Fair will be the product so designated as the official cola and will be dispensed in a Fair designated cup. Cups will be available for purchase by the Concessionaire from the designated vendor. Screw-top, plastic bottles must be opened by the Concessionaire before being handed to the customer. The Concessionaire also agrees that all soft drink products sold from his/her concession stand shall be purchased from the official cola distributor. NO products shall be brought in from other fairs or events. The same holds true for bottled water. The product so designated as the official bottled water shall be the only brand of bottled water sold during the California Mid-State Fair. The Fair’s Vendor Manager and/or other designated Fair representative will monitor this process during the entire run of the Fair and may enter all concession stands at any time during the operating hours of the Fair to verify that food purveyors with permits or contracts are handling 100% of the products sold on the grounds of the California Mid-State Fair. Soft drinks, bottled water, lemonade, and iced tea prices will be set by the Fair. Ice used in soft drinks, lemonade, and iced tea will not fill the cup more than 1/3 full.

| Beverage | Size | Price |
|------------------------------------|---------------------------|----------------|
| Pepsi Products | 24 oz. Soda | \$3.00 |
| | 32 oz. Soda | \$3.50 |
| | 20 oz. Bottled Soda/Juice | \$3.00 |
| | 20 oz. Gatorade | \$3.00 |
| | 20 oz. Bottled Water | \$2.75 minimum |
| | 8 oz. can Red Bull | \$4.00 |
| Flavored Malt Beverage | 16 oz. | \$8.00 |
| Domestic: Tap or Bottled Beer | 16 oz. | \$6.00 |
| | 24 oz. | \$8.00 |
| Domestic: Aluminum Bottles | 16 oz. | \$6.00 |
| Specialty: Craft, Import, Hispanic | 16 oz. | \$8.00 |
| | 24 oz. | \$10.00 |
| Non-Alcoholic (O’Doul’s) | 12 oz. | \$3.00 |

- **New for 2021:** Alcohol may not be served in a can or bottle (includes all locations). All alcohol must be poured into cups before being handed to the customer.

2021 CALIFORNIA MID-STATE FAIR (CMSF) ALCOHOL MANAGEMENT POLICIES

NEW: ALCOHOLIC BEVERAGES CUP REQUIREMENT

Starting in 2021, the Alcoholic Beverage Control Department (ABC) requires that any vendor permitted to sell alcohol at the Fair must use a unique cup. This requirement is designed to assist in the event of an investigation in underage drinking and/or overserving. This cup must be easily identifiable and distinguishable from all other alcohol vendors' cups. The unique cup may be used at multiple locations operated by the same vendor (i.e. the cup is specific to the liquor license holder not the location.) A photo and description of all cups used to serve alcohol must be submitted to the Vendor Manager no later than June 30 for review and approval. In addition to Fair Management approval, any cup that serves product provided by PacBev must also receive their approval to help prevent poor quality cups that cause foaming and other undesirable effects on beverages.

1. Only persons 21 years or older may consume or be served an alcoholic beverage.
2. Identification as evidence of age must be issued by a government entity, include the date of birth, description and photo of the person, and have no alterations.
3. Proof of age is required for anyone appearing to be 40 years old or younger.
4. Persons who appear to be intoxicated will not be served. Some of the overt symptoms of intoxication include bloodshot or watery eyes, slurred speech, unsteadiness on his/her feet, strong odor of alcohol, disheveled appearance, loud and boisterous behavior.
5. The California Mid-State Fair and/or alcohol vendors have a right to refuse service to any person who is unable to provide bona fide documentation of age or who appears to be intoxicated.
6. **Anyone who serves alcohol at the CSMF, including owners, operators and managers who are on-site during operating hours, must go through RBS or LEADS training. Certification of this training must be provided to the Fair for each server no later than July 14.**
7. Once certification proof has been provided to the Fair, the server will be issued a personal ID that includes an ID number, their name and the location of the booth where they are working. This badge must always be worn when the server is selling alcohol.
8. The Fair will have a dedicated staff checking that all alcohol servers are wearing a 2021 Fair-issued alcohol server badge.
9. The maximum cup size for beer is limited to no larger than 24 ounces.
10. The maximum cup size for spirits is limited to no larger than 22 ounces.
11. The maximum glass size for wine may vary, but the serving size must be approved by Fair Management.
12. Limit of two (2) cups per person per purchase. However, Fair Management may limit this to one (1) cup per person if there appears to be a problem with pass-offs to minors or other alcohol management service violations.
13. Sale of alcoholic beverages will cease one (1) hour prior to Fair closing, or as otherwise deemed necessary by Fair Management. The Fair CEO, in cooperation with the Chief of Event Staff, will determine if sales of alcohol will end sooner on any given evening; and if the number of cups or cans sold per patron is to be limited throughout the fairgrounds or in zones of the facility; and at what times these limits will be incorporated.
14. No one can bring alcohol onto the fairgrounds without prior authorization from Fair Management.
15. Low-alcohol and non-alcoholic beer will be available whenever possible. It will not be available for sale to minors.
16. The alcohol vendor will provide signage at every site including information about the following:

- a. The proof of age/identification required
 - b. The number of cups allowed per purchase
 - c. The time that alcohol service will cease
17. **New for 2021:** Alcohol may not be served from a can or glass bottle. Vendor must pour beverage into a Fair designated cup before handing to the customer.
18. **New for 2021:** As per Department of Alcoholic Beverage Control (ABC) regulations, EACH alcohol vendor may only use an approved cup that clearly identifies their company according to the marking system agreed up by ABC and Fair Management. Cup identification is by company not location.



CALIFORNIA MID-STATE FAIR 2021 FEES FOR COMMERCIAL EXHIBITS/CONCESSIONS*



COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

| | | |
|--|-------------------------|---------------|
| Adelaide and Estrella Halls <i>(Commercial Buildings 1 and 2)</i> | 10' X 10' Corner | \$ 1,500.00 |
| | 10' X 10' In-Line | \$ 1,400.00 |
| The Stockyard <i>(Commercial Building 3)</i> | 10' X 10' Corner | \$ 1,500.00 |
| | 10' X 10' In-Line | \$ 1,400.00 |
| Outside Commercial Space | 10' X 10' Space | \$ 1,800.00 |
| | Premium/Specialty Space | <i>Varies</i> |

CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

| | | |
|---|--|-----------|
| Food & Beverage <i>(Non-alcoholic)</i> | \$1,000 guarantee or 25% of gross sales after sales tax, whichever is greater, is to be made payable to CMSF | |
| Alcohol Concessions | 34% of gross sales after sales tax is made payable to CMSF | |
| Keg Prices (per keg) | 5.5 Gallon | \$ 105.00 |
| | 13.2 Gallon | \$ 260.00 |
| | 15.5 Gallon | \$ 275.00 |

The above rates and fees are the minimum amount allowable; greater fees may be applicable to permanent and multi-year concessions at the discretion of Fair Management.

ADDITIONAL FEES THAT MAY APPLY:

| | | |
|---|--------------------------------------|-------------|
| Liability Insurance through Fair <i>Coverage is provided by and fees are set by the CA Fair Services Authority</i> | Non-Food Commercial Exhibit | \$ 145.00 |
| | Concessions & Food Exhibits | \$ 185.00 |
| | Liquor Liability (Up to 3 locations) | \$ 1,300.00 |
| Daily Work Credentials <i>36 One-Day Credentials are included at no charge with each location/contract</i> | Advanced (up through July 20) | \$ 7.00 |
| | Fair (July 21-August 1) | \$ 8.00 |
| Season Work Pass <i>Valid for 12 days of admission for passholder. Pass is non-transferrable.</i> | | \$ 35.00 |
| Golf Cart/Utility Cart Permit | | \$ 50.00 |
| Ice Machine Permit <i>Available to permanent stands only or with prior approval from Fair Management.</i> | | \$ 125.00 |
| Late Fee <i>Failure to pay space fee and return signed contract by 7/1/21</i> | | \$ 100.00 |
| Returned Check Fee | Per returned check | \$ 50.00 |
| Credit Card Transaction Fees <i>Applicable to vendor payments to the Fair</i> | MasterCard/Visa | 2% |
| | American Express | 4% |
| County Health Permit (Required for any sale of anything consumable) <i>Requested and paid directly to SLO County Health Department. Fee may change July 1.</i> | | \$ 172.00 |

***ALL PRICES SUBJECT TO CHANGE**



2021 CALIFORNIA MID-STATE FAIR CONCESSIONAIRE CHECKLIST

This checklist is designed to help prepare you. Please review this checklist carefully and periodically so that an unfinished task doesn't inhibit you from exhibiting at the 2021 Fair.

- Contract** is signed and returned (along with credential order form, insurance, and seller's permit number) to the Fair office.
- Proof of Insurance** has been submitted. If you are purchasing Special Event Insurance through the Fair, did you submit your payment? Proof of Insurance or your Special Event Insurance purchase must be completed no later than July 1.
- Application for your **California Mid-State Fair Health Permit** and payment has been submitted to the SLO County Health Department. Please note, anyone selling ANYTHING consumable must have this permit. Applications and payments must be submitted directly to the SLO County Health Department at least two weeks prior to the start of Fair.
- Guarantee payment** to the Fair has been made in full no later than July 1, 2021. A late fee of \$100 will be applied if full guarantee payments are not received by this date. Make payable to "CMSF". Credit Card fees apply.
- California Seller's Permit Number** is valid and current. If not, you can apply for a temporary seller's permit with the California Department of Tax and Fee Administration at www.cdtfa.ca.gov.
- Do you have enough **season and one-day work passes** for your staff? You are provided 36 one-day work credentials per location (not booth space), if you need to purchase more please contact the Vendor Manager or request directly at Vendor Check-In.
- If you are planning to use a **utility cart**, have you purchased your permit and provided proof of insurance?
- Service & Delivery Pass** has been ordered. To drive onto the Fairgrounds for restocking during the Fair, you must have a Service & Delivery Pass.
- Concessions vendors will be provided one and no more than two 50amp, 208volt, 1-Phase receptacles. Any **electrical needs over these allotments are the vendor's responsibility**. This includes commercial exhibits, concession units, RVs, cold stock units, etc. Additional charges will be incurred. All generators must be approved by Vendor Manager before use on-site.
- CHECK-IN, THEN SET-UP**. Upon arriving at the Fair, the first thing you MUST do is check in at the Vendor Check-In Office for your Vendor Packet. **SEE PAGE 2 FOR CHECK-IN HOURS**.
- Have you read through the 2021 Vendor Handbook?**
- Have you turned in the signed confirmation page?**

PLEASE NOTE

- This Vendor Handbook is available online at www.midstatefair.com.
- You will not receive your Vendor Packet if any of the following are not completed: signed contract on file, proof of insurance on file, full payment made and a valid California seller's permit number (if applicable) are not on file with the Fair.
- No passes or credentials will be issued until ALL balances are paid in FULL.
- Checks will not be accepted for any reason after July 1, 2021.
- Most contracts are signed utilizing the online HelloSign service so providing the Vendor Manager a valid email address is essential.

DIRECTIONS TO THE FAIR

FROM SAN FRANCISCO OR LOS ANGELES (HIGHWAY 101):

-Take the Highway 46 East/24th Street exit and travel approximately 1 block west. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

FROM BAKERSFIELD/FRESNO (HIGHWAY 46):

-Continue west past the Highway 101/Highway 46 Junction approximately 1 block. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

FROM CAMBRIA (HIGHWAY 46):

-Take the Highway 101 exit and go north approximately 2 miles.

-Take the Highway 46 East/24th Street exit and travel approximately 1 block west. The CMSF/Paso Robles Event Center is located on the corner of 24th Street and Riverside Avenue.

PARKING AND SHUTTLE SERVICE

PUBLIC PATRON PARKING

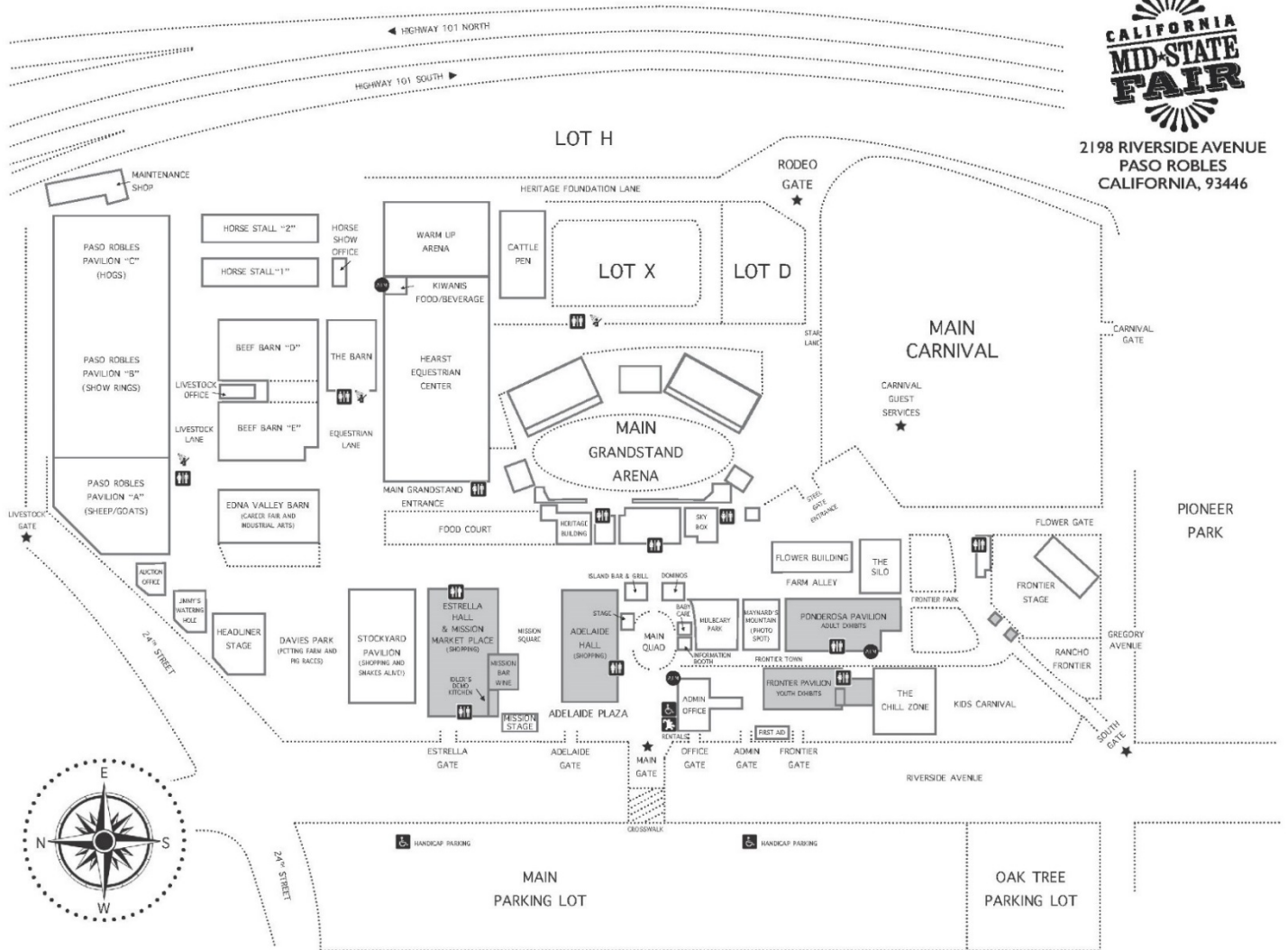
Our designated public parking lot is located on Riverside Avenue directly across from the CMSF/Paso Robles Event Center. Parking is \$20 per vehicle per day (no in-and-out privileges). Parking is limited and based on availability. All vehicles must exit the parking lot at the end of the day (Fair closing).

VENDOR PARKING: Due to limited space, the Fair does not offer dedicated vendor parking. A reserved parking program is managed by the local KIWINS Leadership and available off Riverside Avenue. The price is \$100 (season pass) per spot, paid directly to KIWINS Leadership. A daily van is available from 11:00 am to 1:00 pm and 11:00 pm to 1:00 am to and from the parking lot to the fairgrounds. See page 36 for more details and purchase information.

FAIR MAP



2198 RIVERSIDE AVENUE
PASO ROBLES
CALIFORNIA, 93446



Subject to change

COMFORT RESOURCES

OUR LODGING PARTNERS

| | | | |
|---|--|--|---|
| Adelaide Inn 1215 Ysabel St. Paso Robles, CA 805.238.2770 www.AdelaideInn.com <i>0.3 miles from fairgrounds</i> | Courtyard By Marriott 120 S. Vine St. Paso Robles, Ca 805.239.9700 www.CourtyardPasoRobles.com <i>2.2 miles from fairgrounds</i> | Holiday Inn Express 2455 Riverside Ave. Paso Robles, CA 877.449.7276 www.HIXPaso.com <i>0.2 miles from fairgrounds</i> | The Oaks 3000 Riverside Ave. Paso Robles, CA 805.237.8700 www.PasoOaks.com <i>0.5 miles from fairgrounds</i> |
| Best Western Plus Black Oak 1135 24th Street Paso Robles, CA 805-238-4740 www.BestWestern.com <i>0.2 miles from fairgrounds</i> | Hampton Inn & Suites 212 Alexa Court Paso Robles, CA 800.Hampton HamptonInn3.Hilton.Com <i>4.2 miles from fairgrounds</i> | La Bellasera Hotel & Suites 206 Alexa Court Paso Robles, CA 866.Stay.Now www.LaBellaSera.com <i>4.1 miles from fairgrounds</i> | SpringHill Suites 900 El Camino Real Atascadero, CA 805.462.3500 www.Marriott.com <i>10 miles from fairgrounds</i> |

RV PARKS (PASO ROBLES)

| | | | |
|---|---|--|---|
| Cava Robles RV Resort 3800 Golden Hill Road (805) 242-4700 cavarobles@suncommunities.com www.SunRVResorts.com | Paso Robles RV Ranch 398 Exline Road (805) 237-8685 | Vines RV Resort 88 Wellsona (877) 820-0940 vines@suncommunities.com www.SunRVResorts.com | Wine Country RV Resort 2500 Airport Road (866) 550-2117 winecountry@suncommunities.com www.SunRVResorts.com |
|---|---|--|---|

RESTAURANTS

Enjoy fresh, local eats and sip on award-winning wines, beers and ciders from the Central Coast. Please visit the following websites for ideas on great dining options:

www.travelpaso.com www.sanluisobispo.com/dining www.pasoroblesdowntown.org www.pasorobleschamber.com

BANKING (PASO ROBLES)

| | | | |
|---|--|---|--|
| Chase Bank 194 Niblick Rd. 805.238.5751 <i>2.7 miles from fairgrounds</i> | Wells Fargo Bank 546 Spring Street 805.239.0674 <i>1.5 miles from fairgrounds</i> | US Bank 189 Niblick Rd. 805.237.6111 <i>2.4 miles from fairgrounds</i> | Founders Community Bank 1245 Spring Street 805.226.4400 <i>1.0 miles from fairgrounds</i> |
| Pacific Premier Bank 545 12th Street 805.369.5200 <i>1.1 miles from fairgrounds</i> 400 South River Road 805-239-5299 <i>2.1 miles from fairgrounds</i> | Bank of America 1511 Spring Street 805.238.5055 <i>0.8 miles from fairgrounds</i> | Pacific Western Bank 1204 Spring Street 805.226.5300 <i>1.0 miles from fairgrounds</i> | Bank of the Sierra 1207 Spring Street 805.369.8700 <i>0.5 miles from fairgrounds</i> |
| | | Mechanics Bank 845 Spring Street 805.238.7200 <i>1.3 miles from fairgrounds</i> | Golden 1 Credit Union 128 Niblick Rd. 877.465.3361 <i>2.1 miles from fairgrounds</i> |

ENTERTAINMENT

Visit www.travelpaso.com for a more comprehensive list of destinations and activities in the Paso Robles area.

POINTS OF INTEREST

Mission San Miguel
775 Mission Street
San Miguel, CA
www.missionsanmiguel.org
7.9 miles from fairgrounds

San Luis Obispo City
(Madonna Inn, Bubblegum Alley,
Thursday Night Farmers Market,
Mission San Luis Obispo de Tolosa)
www.visitslo.com
28.5 miles from fairgrounds

Morro Bay/Morro Rock
www.morrobay.org
29.0 miles from fairgrounds

Sensorio Field of Light
4380 Highway 46 East
Paso Robles, CA
805.226.4287
www.sensoriopaso.com

Hearst Castle (100th Anniversary)
750 Hearst Castle Road
San Simeon, CA
www.hearstcastle.org
33.0 miles from fairgrounds

Montana De Oro State Park
3550 Pecho Valley Road
Los Osos, CA
www.parks.ca.gov/montanadeoro
44.1 miles from fairgrounds

Elephant Seal Rookery
(Piedras Blancas)
www.elephantseal.org
34.0 miles from fairgrounds

Pismo Beach/Oceano Dunes
www.experiencepismo.com
30.0 miles from fairgrounds

California Polytechnic State
University
1 Grand Avenue
San Luis Obispo, CA
www.calpoly.edu
28.7 miles from fairgrounds

Point San Luis Lighthouse
1 Light House road
Avila Beach, CA
805.540.5771
www.pointsanluislighthouse.com
25.0 miles from fairgrounds

River Oaks Hot Springs
800 Clubhouse Dr
Paso Robles, CA
805.238.4600
www.riveroakshotsprings.com
2.5 miles from fairgrounds

FAMILY-FRIENDLY

Paso Robles Pioneer Museum
2010 Riverside Avenue
Paso Robles, CA
805.239.4556
www.pasoroblespioneermuseum.org
0.2 miles from fairgrounds

Children's Museum at the Paso Robles
Volunteer Firehouse
623 13th St.
Paso Robles, CA
805.238.7432
www.pasokids.org
1.0 miles from fairgrounds

Ravine Waterpark
2301 Airport Rd.
Paso Robles, CA
805.237.8500
www.ravinewaterpark.com
3.0 miles from fairgrounds

Estrella Warbirds Museum
4251 Dry Creek Road
Paso Robles, CA
805.238.9317
www.ewarbirds.org
5.3 miles from fairgrounds

Charles Paddock Zoo
9305 Pismo Ave
Atascadero, CA
805.461.5080
www.charlespaddockzoo.org
12.1 miles from fairgrounds

MOVIE THEATERS

Park Cinemas
1100 Pine Street
Paso Robles, CA
805.227.2172
www.parkcinemas.com
1.1 miles from fairgrounds

Galaxy Theatres
6917 El Camino Real
Atascadero, CA
805.460.0123
www.galaxytheatres.com
12.1 miles from fairgrounds

WINERIES/BREWERIES/CIDERIES

WINE

There more than 200 wineries in the Paso Robles area offering a wide selection of award-winning wines that are recognized nationally and internationally. Please visit one of these websites for a complete list:

www.PasoRoblesChamber.com/List/Category/Winery-1446
www.PasoWine.com

The Wine Wrangler (Tours)
2985 Theatre Drive #7
Paso Robles, CA
805.238.6400
www.TheWineWrangler.com

BEER

Firestone Brewery
1400 Ramada Drive
Paso Robles, CA
805.225.5911
www.firestonebeer.com
4.1 miles from the fairgrounds

Pour House
525 Pine Street
Paso Robles, CA
805.239.1000
www.pasoroblesbeer.com
1.7 miles from the fairgrounds

Tent City Beer Company
6760 El Camino Real
Atascadero, CA
805.460.6454
www.tentcitybeer.com
12.0 miles from the fairgrounds

Barrelhouse
3055 Limestone Way
Paso Robles, CA
805.296.1128
www.barrelhousebrewing.com
5.0 miles from the fairgrounds

Earth and Fire
825 Riverside Ave #1
Paso Robles, CA
805.270.2959
www.earthandfirebrewing.com
1.1 miles from the fairgrounds

Santa Maria Brewing Co
1401 Park St.
Paso Robles, CA
805.369.2256
www.santamariabrewing.co
0.8 miles from fairgrounds

The Backyard on Thirteenth
1300 Railroad Street
Paso Robles, CA
805.296.3119
www.thebackyardpaso.com
0.8 miles from the fairgrounds

California Coast Beer Company
1346 Railroad Street
Paso Robles, CA
805.369.2347
www.calcoastbeer.com
0.8 miles from the fairgrounds

CIDER

Tin City Cider
3005 Limestone Way
Paso Robles, CA
805.293.6349
www.tincitycider.com
5.0 miles from fairgrounds

Bristol's Cider House
3220 El Camino Real
Atascadero, CA
805.400.5293
www.bristolscider.com
10.1 miles from fairgrounds

OTHER

15 Degrees C Wine Shop/Bar
624 South Main St
Templeton, CA
805.434.1554
www.15degreescwines.com
7.4 miles from fairgrounds

Pony Club Wine Bar
1021 Pine St.
Paso Robles, CA
805.226.9995
www.hotelcheval.com
1.0 miles from fairgrounds

Tin City (*Wine, Beer, Cider & More*)
Near the intersection of
Ramada Drive and Marquita Avenue
Paso Robles, CA
www.tincitypasorobles.com
5.0 miles from the fairgrounds

SHOPPING

GROCERY

Albertsons (Pharmacy)
Mon-Sun 6:00 am - 11:00 pm
189 Niblick Road
Paso Robles, CA
1.0 miles from fairgrounds

Food 4 Less
Open 24 Hours
1465 Creston Road
Paso Robles, CA
3.2 miles from fairgrounds

Grocery Outlet
Mon-Sun 8:00 am - 9:00 pm
2800 Riverside Ave #102
Paso Robles, CA
0.4 miles from fairgrounds

Trader Joe's
Mon-Sun 8:00 am - 9:00 pm
1111 Rossi Road
Templeton, CA
(Large Rigs Park In Upper Dirt Lot)
7.4 miles from fairgrounds

Smart and Final
Mon-Sun 6:00 am - 10:00 pm
2121 Spring Street
Paso Robles, CA
0.5 miles from fairgrounds

Smart and Final
Mon-Sun 6:00 am-10:00 pm
1191 E. Creston Road
Paso Robles, CA
2.5 miles from fairgrounds

Drug Stores
Rite Aid (Pharmacy)
Mon-Sun 8:00 am - 10:00 pm
2424 Spring Street
Paso Robles, CA
805.239.3208
0.4 miles from fairgrounds

CVS (Pharmacy)
Mon-Sun 8:00 am - 10:00 pm
187 Niblick Road
Paso Robles, CA
805.238.2947
2.0 miles from fairgrounds

Walgreens (Drive-Thru Pharmacy)
Open 24 Hours
8005 El Camino Real
Atascadero, CA
805.462.9272
13.0 miles from fairgrounds

OTHER

Boot Barn
Mon-Sun 9:00 am – 8:00 pm
1340 Spring Street
Paso Robles, CA
805.238.3453
0.9 miles from fairgrounds

Farm Supply
Mon-Fri 7:30 am – 6:00 pm
Sat 8:00 am – 5:00 pm
2450 Ramada Drive
Paso Robles, CA
805.238.1177
4.7 miles from fairgrounds

Woodland Plaza II
Walmart/Big 5/Kohls
180 Niblick Road
Paso Robles, CA
2.4 miles from fairgrounds

Target Shopping Center
Target/Michaels/Ross/BevMo
2305 Theater Drive
Paso Robles, CA
4.1 miles from fairgrounds

Golden Hills Plaza
Lowes/TJ Maxx
2445 Golden Hill Road
Paso Robles, CA
2.3 miles from fairgrounds

The Home Depot
Mon-Sat 6:00 am – 10:00 pm
Sun 7:00 am – 9:00 pm
905 El Camino Real
Atascadero, CA
805.464.0960
8.9 miles from fairgrounds

Lowe's
Mon-Sat 6:00 am – 9:00 pm
Sun 7:00 am – 8:00 pm
2445 Golden Hill Road
Paso Robles, CA
805.602.9051
2.3 miles from fairgrounds

Tractor Supply
Mon-Sat 8:00 am – 9:00 pm
Sun 9:00 Am – 7:00 pm
2800 Riverside Ave, Unit 103
Paso Robles, CA
805.226.9040
0.9 miles from fairgrounds

Staples
815 El Camino Real
Atascadero, CA
805.462.9500
8.7 miles from fairgrounds

FARMER’S MARKETS

Paso Robles
Tues 3:00 pm – 6:00 pm
Sat 9:00 am – 1:00 pm
11th and Spring Streets
(Downtown)

Atascadero
Wed 3:00 pm – 6:00 pm
6505 El Camino Real
(Sunken Gardens)

Templeton
Sat 9:00 am – 1:00 pm
6th and Crocker Streets
(Templeton Park)

San Luis Obispo
Thurs 6:00 pm – 9:00 pm
Higuera Street
Sat 8:00 am – 10:45 am
325 Madonna Road
(World Market Parking Lot)

WIRELESS RETAILERS (PASO ROBLES)

AT&T
92 Niblick Road
805.237.1300
2421 Golden Hills Road #101
805.591.4483

Boost Mobile
1914 Creston Hill Road #B
805.226.5093

Verizon
205 Oak Hill Road #104
805.237.8200
944 Spring Street
805.369.1300

ANIMAL SERVICES

North County Animal Hospital
(Veterinary)
Mon-Fri 8:00 am – 5:30 pm
Sat 9:00 am – 2:00 pm
825 24th Street
Paso Robles, CA
805.238.5882
www.pasonorthcountyanimalhosp.com
0.2 miles from fairgrounds

Atascadero Pet Hospital and
Emergency Center
Open 24 Hours
9575 El Camino Real
Atascadero, CA
805.466.3880
www.apetcenter.com
13.8 miles from fairgrounds

Paso Robles Veterinary Medical
Mon-Fri 8:00 am – 5:30 pm
Sat 8:00 am – 5:00 pm
725 Walnut Dr.
Paso Robles, CA
805.238.4622
www.pasovets.com
1.6 miles from fairgrounds

River Grove Veterinary Services
(Large Animal)
Open 24 Hours
Mobile Vet, Paso Robles CA
805.467.7329

Creekside Veterinary Hospital
Mon-Fri 8:00 am – 5:30 pm
1075 Rossi Road Suite A
Templeton, CA
805.712.1155
7.3 miles from fairgrounds

Petco
Mon-Sat 9:00 am – 9:00 pm
Sun 10:00 am – 6:00 pm
2115 Theatre Dr.
Paso Robles, CA
805.400.6211
7.0 miles from fairgrounds

Hair of The Dog (Dog Grooming)
Mon-Sat 8:00 am – 7:00 pm
634 Spring Street
Paso Robles, CA
805.238.7757
1.4 miles from fairgrounds

Lemos Feed & Pet Supply
Mon-Sat 9:00 am – 7:00 pm
Sun 10:00 am – 6:00 pm
1491 Creston Rd.
Paso Robles, CA
805.239.3880
2.8 miles from fairgrounds

DRY CLEANING & LAUNDRY SERVICES

6th Street Laundromat
Self-Service 6:00 am – 9:00 pm
Drop-Off Services 9:00 am – 9:00 pm
719 6th Street
Paso Robles, CA
805.237.9255
1.4 miles from fairgrounds

The Laundromat by Swish and Swirl
(Self-Service)
Mon-Sun 7:00 am – 9:00 pm
1910 Creston Road A
Paso Robles, CA
805.550.5804
3.5 miles from fairgrounds

Paso Robles Cleaners and Laundry
(Dry Cleaning, Laundry, Upholstery
Cleaning and Pickup/Delivery Service)
Mon-Fri 7:00 am – 6:00 pm
Sat 8:30 am – 2:00 pm
1040 13th Street
Paso Robles, CA
805.238.7725
0.7 miles from fairgrounds

MEDICAL AND EMERGENCY SERVICES

Twin Cities Community Hospital
(Emergency Room)
Open 24 Hours
1100 Las Tablas Rd.
Templeton, CA
805.434.3500
www.twincitieshospital.com
6.6 miles from fairgrounds

North County Minor Emergency Services
Mon-Fri 8:00 am – 5:00 pm
Sat 8:00 am – 12:00 pm
636 Spring St.
Paso Robles, CA
805.238.2422
1.4 miles from fairgrounds

MedPost Urgent Care
Mon-Fri 8:30 am – 7:00 pm
Sat- Sun 8:30 am - 3:00 pm
500 1st St
Paso Robles, CA
805.387.9024
www.carespot.com/medpost-urgent-care/paso-robles-ca
2.0 miles from fairgrounds

Paso Robles Police and Fire Departments
900 Park St.
Paso Robles, CA
Police 805.237.6464
Fire 805.227.7560
www.prcity.com
1.1 miles from fairgrounds

California Highway Patrol
(Templeton Area)
101 Duncan Road
Templeton, CA
805.434.1822 or 911

San Luis Obispo County Sheriff's Office
(Uniformed deputies are on-grounds at the Fair daily)
1585 Kansas Avenue
San Luis Obispo, CA
805.434.4290 (North Patrol Station)
www.slosheriff.org

SIGN COMPANIES

Sign Here
Michael Tindell
signhere13@Charter.net
805.434.0730

All Signs & Graphics
Tim Bauman
tim@allsandg.com
805.792.7446

The Sign Place
Lee Adams
ladams@thesignplace.com
805.239.8891

PROPANE

Delta Liquid Energy Propane
(Fair's designated on-site propane provider)
1960 Ramada Drive, Building A
Paso Robles, CA
805.239.0616
www.deltaliquidenergy.com
3.7 miles from fairgrounds

J.B. Dewar Diesel
1049 Riverside Avenue
Paso Robles, CA 93446
805.238.0634
www.jbdewar.com
2.2 miles from fairgrounds

Suburban Propane
3455 Theatre Drive
Paso Robles, CA
805.238.1622
www.suburbanpropane.com
5.6 miles from fairgrounds

Central Coast Propane, Inc
6260 Monterey Road
Paso Robles, CA
805.237.1001
www.centralcoastpropane.com
4.1 miles from fairgrounds

OUR PRINT SERVICE PARTNERS

Casey Printing
(831) 385-3222
www.caseyprinting.com

Poor Richards Press
(805) 543-6844
www.prpco.com

REFUSE AND RECYCLING

City Dump
Mon-Sat 8:00 am – 3:00 pm
900 Highway 46 E
Paso Robles, CA
805.238.2028
9.2 miles from fairgrounds

Recycling
Bottle and can redemption are available
inside Albertsons
Mon-Sun 6:00 am – 11:00 pm
189 Niblick Road
Paso Robles, CA
2.0 miles from fairgrounds

MAIL & SHIPPING SERVICES

Post Office
Mon-Fri 8:30 am – 5:00 pm
Sat 9:00 am – 2:00 pm
800 6th Street
Paso Robles, CA
2.0 miles from fairgrounds

The UPS Store
Mon-Fri 8:00 am – 6:30 pm
Sat 8:00 am – 3:00 pm
179 Niblick Road
Paso Robles, CA
805.237.8727
2.1 miles from fairgrounds

Anything Goes
Mon-Fri 9:30 am – 5:00 pm
Sat 10:00 am – 1:00 pm
811 Spring Street
Paso Robles, CA
805.239.1118
1.3 miles from fairgrounds

NCI Affiliates
US Post Office Contract Unit
Mon-Fri 8:30 am – 4:15 pm
496 Linne Road
Paso Robles, CA
805.239.5467
3.5 miles from fairgrounds

The UPS Store
Mon-Fri 8:00 am – 6:30 pm
Sat 8:00 am – 4:00 pm
2425 Golden Hill Road #106
Paso Robles, CA
805.237.7302
2.2 miles from fairgrounds

Alliance Square (Outside)
There are FedEx/UPS and other
drop-box locations
935 Riverside Ave
Paso Robles, CA
1.0 miles from fairgrounds



CALIFORNIA MID-STATE FAIR

July 21-August 1, 2021

Mail, UPS, and FedEx Deliveries

Due to limited storage, no UPS or FedEx deliveries will be accepted prior to July 16, 2021 or after August 1, 2021.

Any delivery attempted outside the Fair dates will be returned to sender.

For mail to be delivered to you while at the Fair,
please have all mail and packages addressed accordingly:

California Mid-State Fair
c/o (Booth Name)
2198 Riverside Avenue
Paso Robles, CA 93446

Please Note: FedEx also requires a vendor phone number

**Mail and deliveries can be picked up at Vendor Check-In accessible from inside the fairgrounds on the backside of the Administration Office. See page 2 for operating hours.
Mail and packages will NOT be delivered to your booth**

To Order a Phone Line: 800-750-2355 or att.com

Kiwanis Club
235 Hilltop Drive
Paso Robles, California 93446
KIWIN LEADERSHIP

2021 RESERVED PARKING

Reserved Parking will again be available at the Riverside Avenue location. It is a quick walk from the parking lot to the Livestock Gate into the fairgrounds. The lot is attended from 10:00 am to 8:30 pm and patrolled by the Paso Robles Police Department throughout the day and evening. This is a youth fundraiser for at-risk youth programs, most especially KIWIN/KEY CLUB LEADERSHIP. If you need parking for the duration of the fair and would like your own assigned parking space, please fill in the information below and send a check for **\$100.00 per vehicle** made payable to **Vicky Jeffcoach**. Please send your application and payment to: **235 Hilltop Drive, Paso Robles, CA 93446**. This will reserve your parking space for the 2020 California Mid-State Fair. Your parking pass(es) will be available at the parking lot on the opening day of fair, **Wednesday, July 22, 2020**. There is a van that transports vendors from the parking lot to the front of the fairgrounds starting @ 11:00 am and continuing until 1:00 pm in the afternoon. In the evening, return transportation is offered from 11:00 pm until 1:00 am.

2021 RESERVED PARKING INFORMATION

NAME: _____

BUSINESS NAME: _____ BOOTH # _____

ADDRESS: _____

PHONE # _____ CELL# _____

**Let us know if you have an oversized vehicle so we can allow enough space for easy entrance and exit.

VEHICLE #1 MAKE & MODEL: _____

VEHICLE #2 MAKE & MODEL: _____

VEHICLE #3 MAKE & MODEL: _____

Vicky Jeffcoach, KIWIN Advisor, **805-835-2052**
Tiffany Tharp, Parking Lot Coordinator, **805-674-8432**



REQUIRED:
**2021 VENDOR HANDBOOK
CONFIRMATION**

- I have read, understand and agree with all conditions listed in the 2021 California Mid-State Fair Vendor Handbook and my contract documents including but not limited to the rules and regulations regarding:
 - State Fire Marshal on page 14
 - Booth Operations on page 13
 - Auditing Procedures on page 19

X _____
Signature

Date

Printed Name

Business Name

Email Address

Due date: July 1, 2021
\$100 fee if not returned by due date

**This signed confirmation must be on file with the
California Mid-State Fair Vendor Office to receive your vendor packet.**