

16th District Agricultural Association

California Mid-State Fair
Skybox/ZOOM/Conference Call
2198 Riverside Ave, Paso Robles
(805) 239-0655

Email: mail@midstatefair.com
Website: www.midstatefair.com

Board Meeting Notice

The 16th DAA Board of Directors will be holding a Board meeting
Wednesday October 20, 2021

9:30 am

California Mid-State Fair, Skybox and via Zoom/Conference Call

BOARD OF DIRECTORS

David Baldwin (President), Krista Sabin (Vice President),
Rob Boneso, Mark Borjon, Chris Darway, Dee Lacey, Bob Lilley, Nancy Wheeler-Nichols,
Greer Woodruff

STAFF

Colleen Bojorquez, Interim CEO
Kim Daily, Deputy Manager

PUBLIC PARTICIPATION

Members of the public are welcome and may suggest items be placed on the agenda of any Board meeting. The items must be directly related to 16th District Agricultural Association business and their placement on the agenda is within the discretion of the Board. Request for placement must be made in writing and delivered to the Fair office no later than 4:00 pm twelve (12) business days prior to the board meeting. While the Board values the participation of the public, the Board president reserves the right to limit the time for public comment to a maximum of five (5) minutes or less, depending on the number of speakers and in order to proceed with the agenda, and/or to place the item on a future agenda.

All meeting notices, agendas, and materials considered by the Board during the meeting will be available to the public during the meeting and also on the Board's website at www.midstatefair.com.

AMERICANS WITH DISABILITIES ACT

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 16th District Agricultural Association Board or Committee meetings, or in connection with other California Mid-State Fairground activities, may request assistance by contacting the Business Assistant at the Fair Office, 2198 Riverside Ave, or by calling (805) 239-0655, during normal business hours of 9:00 am to 4:00 pm Monday through Friday.

**16th District Agricultural Association
California Mid-State Fair, Skybox
2198 Riverside Ave, Paso Robles
Wednesday, October 20, 2021
9:30 a.m.**

AGENDA

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President.

Mission Statement

“To Celebrate our Dynamic Community”

Vision Statement

“The 16th District Agricultural Association produces the California Mid-State Fair, which preserves, promotes, and showcases agriculture, the arts, the talents of our citizens, and the traditions of our region while maintaining a dynamic multi-use and solvent year-round event center.”

- I. Call Meeting to Order – President Baldwin
- II. Introduction of Guests
- III. Roll Call Vote – Declaration of Quorum
- IV. Approval of Absences
- V. Approval of Minutes: September 15, 2021 Board Minutes
- VI. Public Comment on Items Not on the Agenda: This is the time the public may address the Board on items other than those listed on the agenda. Public comments shall be limited to five (5) minutes or less per speaker, depending on the number of speakers. In accordance with state law, the Board will not comment or consider matters until and unless they are properly noticed for a future meeting. Comments on items which are listed elsewhere on the agenda should be held until that item is being considered so that public testimony can be considered at the time the item is deliberated.
- VII. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual Items A,1, is approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.
 - A. Approval of Committee Meeting Minutes
 1. Finance Committee Meeting, September 15, 2021
- VIII. Old Business (Informational/Action by the Board)

- A. Strategic Plan/Master Plan Project – (Task Force – Directors Lacey and Boneso)
- IX. New Business (Informational/Action by the Board)
- A. Annual Dinner Task Force Report—Directors Lacey and Woodruff
 - 1. Date
 - 2. Format
 - 3. Honorees
 - 4. Board Comments
 - B. Heritage Foundation Report
 - C. Heritage Foundation Board Liaison Report – Director Wheeler-Nichols
 - D. Committee Reports
 - 1. Finance Committee Report – Director Sabin
 - a. August Financials
 - b. September Financials
 - c. Concession Rates and Fees
 - d. Main Grandstand Entertainment Financial Review
 - e. Reserve Policy Review
 - f. Shuttered Venues Funds Use
 - g. Board Discussion
 - 2. Executive Committee Report – Director Baldwin
 - 3. Agriculture Committee Report – Director Lacey
 - 4. Operations Committee Report – Director Lilley
 - a. Strategic Plan Deferred Maintenance Projects
 - b. Capital Improvements
 - c. CCA Estrella Hall Project Update
 - d. Grounds Tour
 - e. Board Discussion
 - 5. Fair Programs Committee Report – Director Boneso
 - a. Entertainment Budget
 - b. Contractual Agreements
 - c. 2022 Fair Discussion
 - 1. Hours
 - 2. Pageant
 - 3. Cattle Drive
 - 4. Carnival
 - d. Various Grounds Improvements
 - e. Board Discussion

- 6. Marketing Committee Report – Director Woodruff
- E. 2022 Fee Schedule
- X. Matters of Information
 - A. Staff Report
 - 1. Kim Daily – Box Office and Administration Office Report
 - 2. Mike Esser – Maintenance Report
 - 3. Tisha Tucker – Interim Events and Exhibits Report
 - 4. Ricky Brown – Exhibits Report
 - 5. Sabrina Sakaguchi – Commercial and Concessions Report
 - 6. Tom Keffury – Sponsorship and Marketing Report
 - B. Manager’s Report
 - C. Items to be Added to Next Agenda
 - D. Date of Next Board Meeting is November 17, 2021 at 9:30 am
 - E. Director’s Discussion
- XI. Closed Session
- XII. Adjournment

Date of Notice: October 7, 2021