

## NOTICE OF MEETING

**16th District Agricultural Association  
California Mid-State Fair Skybox  
2198 Riverside Ave, Paso Robles  
Wednesday, October 18, 2017  
9:30 a.m.**

### AGENDA

#### Mission Statement

*"To Celebrate our Dynamic Community"*

#### Vision Statement

*"The 16<sup>th</sup> District Agricultural Association produces the California Mid-State Fair, which preserves, promotes, and showcases agriculture, the arts, the talents of our citizens, and the traditions of our region while maintaining a dynamic multi-use and solvent year-round event center."*

I. Call Meeting to Order

II. Flag Salute

III. Introduction of Guests

IV. Approval of Absences

IV. Approval of Minutes: September 20, 2017 Board Minutes

V. Public Comment Period: This is the time the public may address the Board on items other than those listed on the agenda. Public comments shall be limited to five (5) minutes per speaker. Comments on items which are listed elsewhere on the agenda should be held until that item is being considered so that public testimony can be considered at the time the item is deliberated.

VI. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual Items A, 1-3, and B. 1 are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.

A. Agreements

1. Approve Standard Agreements: None

2. Approve Rental Agreements:

- a. 17-25 Greenhand Conference
- b. 17-48 Pre-Pioneer Day Committee (Gymkhana)
- c. 17-75 Outback Cutting (September)
- d. 17-96 Chavez Wedding
- e. 17-97 Jurassic Quest
- f. 17-16d PR Rotary (Winemaker's Cookoff)
- g. 17-104 Golden State Classic Car Cruise
- h. 17-106 Arthritis Foundation

3. Approve Judging Agreements: None

B. Approval of Committee Meeting Minutes:

1. Finance Committee Meeting, September 20, 2017

VII. Old Business

- A. Grandstand/Backstage project
- B. Strategic Plan/Master Plan Project with City of Paso Robles – Task Force
- C. Ticketing RFP

VI. New Business

A. Committee Reports

1) Finance Committee Report -- Director Baldwin

- a. August 2017 Financials
- b. September 2017 Financial
- c. Event Cost Analysis
- d. General Equestrian Event Pricing and CEO Flexibility
- e. Horse Stall Purchase Update
- f. Unanticipated Costs – Fire Marshall, Storm Water, Legal Fees
- g. Review of Current Reserve Fund Outlay Projects
  - i. Shade Structures
  - ii. Paso Pavilion Supplement
  - iii. Administration Office Remodel
  - iv. Carnival/Frontier Stage Restroom
  - v. Carnival RV Hookup
- h. 2018 Carnival RV Hookup
- i. Board Comments

2) Executive Committee Report – Director Darway

3) Agriculture Committee Report – Director Lacey

4) Operations Committee Report – Director Baldwin

5) Fair Programs Committee Report – Director Lilley

6) Marketing Committee Report – Director Woodruff

B. Task Force Committee Report

1) Board Development Task Force Report – Director Lilley

2) Heritage Foundation Task Force Report – Director Lacey

C. December Board Meeting

1) Date Change (Wednesday, December 13<sup>th</sup>, 2017)

D. Officer Terms for Elections

E. Award Nominations

1) WFA Blue Ribbon Award

Presented to an individual or business who has provided volunteer services, educational services, or sponsored support to the fair industry, and is the highest honor a person may receive from WFA.

2) Resolutions

To recognize an individual or company who has generously provided tremendous support to the Association during the past year.

(Historically, outgoing Board Members receive Resolutions as well as others)

- 3) Employee of the Year
- 4) Volunteer of the Year
- 5) CEO Award
- 6) Certificates of Recognition
- 7) The 16-AA Award
- 8) Hall of Fame

Created in 2003 as a way to bridge the past with the present in recognizing individuals who have continually shown dedication, loyalty and commitment to the California Mid-State Fair.

VII. Matters of Information

- A. Staff Report
- B. Manager's Report
- C. Director's Discussion

VIII. Recess

IX. Closed Session: Closed Session will be held to consider, under Government Code Section 11126(a), pending litigation.

X. Adjournment

Date of Notice: October 9, 2017

1) Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Administration Office at (805) 239-0655

2) 16<sup>th</sup> DAA agendas can be accessed on the web at: <https://www.midstatefair.com/fair/board-meetings.php>