

WEBSITE GENERAL TERMS AND CONDITIONS OF USE AND STATUTORY INFORMATION

I. STATUTORY INFORMATION

These General Terms and Conditions of Use (hereinafter the “T&Cs”) apply to the website www.emergingspeciesgallery.com

(hereinafter the “Site”) published by the company HASBRO France SAS for its PLAY-DOH brand.

1. Publisher:

HASBRO France SAS, registered with the Tribunal de Grande Instance [district court] in Chambéry under number 746 220 623, whose registered office is at Savoie Technolac, 73370 Le Bourget du Lac, France (hereinafter the “Publisher”).

Publication director: Hélène Kurz.

2. Hosting:

The Emerging Species Gallery website (hereinafter the “Site”) is hosted via the Google App Engine platform by MERCI-MICHEL, a French private limited liability company with share capital of €12,600, whose registered office is at 54, rue du Faubourg du Temple 75011 Paris, France.

Registered with the Paris Trade and Companies Register (RCS) under number 789 777 034.

Tel.: +33 (0)1 84 17 08 53.

3. Purpose of the Site

The Publisher has produced a communications campaign entitled “In the World of Play-Doh”, with one of the visuals featuring imaginary animal species, made entirely by hand using modelling compound. The Publisher wishes to follow up on the campaign by displaying the imaginary animals created to the public.

The purpose of the Site is to host the “New Animals Gallery” (“Emerging Species Gallery”).

The gallery consists of a Main Gallery featuring around 20 creatures, with each visual accompanied by a written description of the species and an audio version of the same text. All of these elements are known collectively as “the Creations”.

Commercial use of the Content published on the Site, even partially, is prohibited without the Publisher’s prior written consent.

II. INTELLECTUAL PROPERTY

The whole of the Site constitutes a protected work in accordance with the intellectual property laws in effect. No full or partial reproduction and/or representation thereof may be made without the Publisher’s prior written consent.

All of the graphical elements, images, texts and animated sequences, with sound or not, logos and trademarks featured on the Site are protected by intellectual property laws and are owned by the Publisher or any third party, as the case may be, that has authorised the Publisher to depict them on the Site. As a consequence, any full or partial downloading, reproduction, representation, adaptation, translation and/or transformation, or any transfer to another website or to any other medium whatsoever (paper, digital medium, film, etc.) are strictly prohibited without the Publisher's express prior consent.

III. CNIL DECLARATION (FRENCH DATA PROTECTION AUTHORITY) AND COOKIES

The Publisher is committed to respecting the privacy and protecting the personal data of Site users.

Cookie management

The Publisher (including the companies with which it works) may place small data files on the user's computer or other device when they access the Site. These data files may be cookies, pixel tags, "Flash" cookies or other local storage systems produced by your browser or associated applications (referred to collectively as "Cookies").

The following cookies are used:

- Google Analytics cookies, a website analysis service provided by Google Inc. ("Google");
- Social media button cookies.

User options for cookies:

Users have several options available to them for managing cookies. Any changes made by users to their settings may affect their web-browsing experience and their access to specific services that require the use of cookies.

Users can decide how to handle cookies or amend their settings at any time, using the methods described below.

Users are offered a range of options through their browser software:

Users can configure their browsers so that cookies are either saved to their device or rejected, either systematically or depending on their source. Users can also configure their browser software so that they are given the option to accept or reject cookies on an ad hoc basis, before a cookie is saved to their device.

(a) Accepting cookies:

It is essentially up to the user of a device whether or not a cookie is saved to it; the user can confirm or amend their options at any time, free of charge, by selecting the appropriate options in their browser software.

If a user has configured their browser software to save cookies to their device, the cookies incorporated in the pages and content they have viewed may be stored temporarily in a dedicated part of their device. They can only be read by the source that placed them on the device.

(b) Rejecting cookies:

If a user refuses to have cookies saved to their device, or if they delete previously saved cookies, they will no longer have access to a number of functionalities required to browse certain areas of the Site. This would be the case if the user tried to access content or services that required them to identify themselves.

Should the situation arise, the Site does not accept any liability for any consequences related to impaired operation of its services due to the Site being unable to save or access required cookies that have been rejected or deleted by the user.

(c) How can users exercise their options for their specific browser?

Each browser has different settings for managing cookies and your options. These are described in the help menu of the user's browser, which will tell them how to adjust their cookie settings.

- [For Internet Explorer™](#)
- [For Safari™](#)
- [For Chrome™](#)
- [For Firefox™](#)
- [For Opera™](#)

User options expressed directly to third parties:

- [To manage or reject cookies used by Facebook.](#)
- [To manage or reject cookies used by Twitter](#)