

PRISM CEMENT LIMITED

CIN : L26942AP1992PLC014033

Registered Office : 305, Laxmi Nivas Apartments, Ameerpet, Hyderabad - 500 016.

Phone : +91 40 23400218 ; Fax : +91 40 23402249 ; e-mail : investor@prismcement.com ; website : www.prismcement.com

Corporate Office : 'Rahejas', Main Avenue, V. P. Road, Santacruz (West), Mumbai - 400 054.

STATEMENT OF STANDALONE UNAUDITED RESULTS
For the quarter and nine months ended December 31, 2014

₹ Crores

Part I

Particulars	Quarter ended			Nine months ended		Year ended
	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2013	Dec. 31, 2014	Dec. 31, 2013	March 31, 2014
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Sales of products and services	1,428.33	1,439.38	1,236.04	4,367.02	3,709.49	5,344.82
Less : Excise Duty	99.98	107.36	93.42	322.74	284.35	400.56
Net Sales	1,328.35	1,332.02	1,142.62	4,044.28	3,425.14	4,944.26
Income from Joint Ventures/Subsidiaries - Dividend	-	-	-	-	-	0.04
Other income from operations	9.47	5.75	4.87	20.07	15.76	20.56
Total Income from operations (net)	1,337.82	1,337.77	1,147.49	4,064.35	3,440.90	4,964.86
Expenses :						
Cost of materials consumed	315.07	337.46	306.25	1,001.41	897.81	1,243.30
Purchases of stock-in-trade	295.68	298.50	224.89	865.70	660.35	1,010.52
Stores and spares consumed	22.43	23.26	25.53	63.86	77.30	95.32
Power & fuel	179.57	185.57	200.10	572.59	598.38	808.01
Employee benefits expense	80.78	79.58	71.45	234.24	218.72	288.65
Freight outward	177.87	179.58	155.51	533.98	456.03	634.40
Changes in inventories of finished goods, work-in-progress and stock-in-trade	13.25	(28.60)	(34.79)	(36.11)	(56.95)	(30.85)
Depreciation and amortisation expense	34.75	33.00	44.84	104.36	130.94	176.59
Other expenses	216.53	216.22	196.36	628.34	567.62	775.06
Total Expenses	1,335.93	1,324.57	1,190.14	3,968.37	3,550.20	5,001.00
Profit/(Loss) from operations before Other income, Finance cost and Exceptional items	1.89	13.20	(42.65)	95.98	(109.30)	(36.14)
Other Income	4.55	21.79	9.19	29.94	137.72	140.44
Profit/(Loss) before Finance cost and Exceptional items	6.44	34.99	(33.46)	125.92	28.42	104.30
Finance cost	66.77	64.31	63.29	195.92	179.60	241.50
Profit/(Loss) before Exceptional items	(60.33)	(29.32)	(96.75)	(70.00)	(151.18)	(137.20)
Exceptional items :						
Exchange gain on redemption of investments / Amalgamation expenses written back	-	-	0.01	-	7.87	9.37
Profit / (Loss) before Tax	(60.33)	(29.32)	(96.74)	(70.00)	(143.31)	(127.83)
Tax expense	(19.66)	(9.56)	(34.40)	(22.81)	(50.66)	(46.18)
Net Profit/(Loss) after Tax	(40.67)	(19.76)	(62.34)	(47.19)	(92.65)	(81.65)
Paid-up Equity Share Capital (₹10/- per share)	503.36	503.36	503.36	503.36	503.36	503.36
Reserves excluding revaluation reserves						504.70
EPS - (Basic, diluted and not annualised) (₹)	-0.81	-0.39	-1.27	-0.94	-1.89	-1.66

Part II


Select Information for the Quarter and Nine months ended December 31, 2014

(A) Particulars of Shareholding	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2013	Dec. 31, 2014	Dec. 31, 2013	March 31, 2014
Public Shareholding :						
Number of Shares	126,475,411	126,475,411	126,475,411	126,475,411	126,475,411	126,475,411
Percentage of shareholding	25.13	25.13	25.13	25.13	25.13	25.13
Promoters and promoter group shareholding :						
a) Pledged / encumbered :						
Number of shares	-	-	-	-	-	-
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
Percentage of shares (as a % of the total share capital of the Company)	-	-	-	-	-	-
b) Non-encumbered :						
Number of shares	376,881,169	376,881,169	376,881,169	376,881,169	376,881,169	376,881,169
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
Percentage of shares (as a % of the total share capital of the Company)	74.87	74.87	74.87	74.87	74.87	74.87
(B) Investor Complaints						
Pending at the beginning of the Quarter	Nil					
Received during the Quarter	1					
Disposed off during the Quarter	1					
Remaining unresolved at the end of the Quarter	Nil					

Notes :

- The above statement has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on February 05, 2015. The Statutory Auditors have carried out the limited review of the results for the quarter and nine months ended December 31, 2014.
- 1,23,51,600 Equity Shares of the Company held through Trust for the benefit of the Company, prior to its disposal in the month of June 2014, were excluded in computing Earning Per Share (EPS).
- During the current quarter and nine months ended December 31, 2014, dividend income of ₹ Nil (previous quarter ₹ 6.26 crores & nine months ended December 31, 2013: ₹ 131.05 crores) and for the year ended March 31, 2014, dividend income of ₹ 131.05 crores was received from Lifestyle Investments Pvt. Limited, an erstwhile wholly owned subsidiary of the Company, which has been shown under Other Income in the above results.
- In view of the order of the Hon'ble Supreme Court of India, the coal block at Sial Ghogri allocated to the Company stands de-allocated effective March 31, 2015. No adjustment has been made by the Company in the carrying value of investment made in coal mining assets including land, infrastructure and clearance etc. of ₹ 42.01 crores and the difference if any, shall be accounted for when the final compensation is determined pursuant to directive vide The Coal Mines (Special Provisions) Second Ordinance, 2014 dated December 26, 2014. The Company has paid / provided additional levy as determined by the Court in respect of coal extracted.
- Figures of the previous periods have been regrouped wherever necessary.

for and on behalf of the Board of Directors


VIJAY AGGARWAL
MANAGING DIRECTOR



Place: Mumbai
Date: February 5, 2015

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STANDALONE SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED
For the quarter and nine months ended December 31, 2014

₹ Crores

Particulars	Quarter ended			Nine months ended		Year ended
	Dec. 31, 2014 Unaudited	Sept. 30, 2014 Unaudited	Dec. 31, 2013 Unaudited	Dec. 31, 2014 Unaudited	Dec. 31, 2013 Unaudited	March 31, 2014 Audited
Segment Revenue						
a) Cement	512.80	524.91	433.77	1,637.78	1,354.38	1,947.20
b) TBK	532.47	522.42	429.66	1,544.83	1,267.42	1,891.58
c) RMC	297.11	294.59	287.76	894.83	831.92	1,143.10
Total	1,342.38	1,341.92	1,151.19	4,077.44	3,453.72	4,981.88
Less : Inter Segment Revenue	4.56	4.15	3.70	13.09	12.82	17.02
Net Sales / Income from operations	1,337.82	1,337.77	1,147.49	4,064.35	3,440.90	4,964.86
Segment Results						
a) Cement	7.89	33.97	(32.08)	120.67	(85.43)	(23.57)
b) TBK	(3.53)	0.64	(5.24)	(0.96)	115.83	117.96
c) RMC	(0.88)	(4.29)	0.94	(5.02)	(0.78)	9.89
Total	3.48	30.32	(36.38)	114.69	29.62	104.28
Less : (i) Finance cost	66.77	64.31	63.29	195.92	179.60	241.50
(ii) Other Un-allocable expenditure net of unallocable Income	(2.96)	(4.67)	(2.93)	(11.23)	(6.67)	(9.39)
Total Profit / (Loss) Before Tax	(60.33)	(29.32)	(96.74)	(70.00)	(143.31)	(127.83)
Capital employed						
a) Cement	1,644.39	1,677.20	1,524.92	1,644.39	1,524.92	1,590.91
b) TBK	847.65	868.31	886.17	847.65	886.17	838.36
c) RMC	192.82	200.65	223.31	192.82	223.31	224.86
d) Unallocated	(1,667.38)	(1,688.01)	(1,637.34)	(1,667.38)	(1,637.34)	(1,646.07)
Total	1,017.48	1,058.15	997.06	1,017.48	997.06	1,008.06

- Notes :
- The Company has identified primary segments based on the products and does not have any secondary segments. The primary reportable segments identified are Cement, TBK (Tile, Bath & Kitchen) and RMC (Readymixed Concrete). Segment revenue, segment expenses, segment assets and segment liabilities have been identified to segments on the basis of their relationship to the operating activities of the segment. Revenue, expenses, assets and liabilities, which relate to the Company as a whole and are not allocable to segments on reasonable basis have been included under "Unallocated revenue / expenses / assets / liabilities".
 - Figures of the previous periods have been regrouped wherever necessary.

for and on behalf of the Board of Directors


 VIJAY AGGARWAL
 MANAGING DIRECTOR

Place: Mumbai
Date: February 5, 2015

