



MUSEUM DE LAKENHAL

General terms and conditions

Open call New Leiden Cloth

1. Purpose

Museum De Lakenhal inspires, connects and renews by combining the present and the past through historic and contemporary points of view. Along the lines of this vision Museum De Lakenhal wants to bring the 700 year history of Leiden cloth back to life.

2. The design

The submitted concept design will meet with the legal safety precautions. Museum De Lakenhal is cleared of claims by third parties. The design meets Museum De Lakenhal's identity and the design:

- is unique and not yet available
- is preferably inspired by Museum De Lakenhal's textiles collection
- is producible and sellable
- should lead to the production of a 50 meters bale of fabric, with a maximum production cost of €5000

3. Participation

- Application deadline is 31st December 2014
- The design contest is aimed at professional artist | designers under 35

4. Requirements

- The artist | designer is under 35 years of age.
- The design should meet Museum De Lakenhal's identity and should preferably be inspired by the museum's collection.
- The fabric should consist of a minimum of 80% wool
- The artist | designer has a provable work and experience field.
- The artist | designer hands in a complete CV, relevant documentation and motivation statement.
- Museum De Lakenhal is allowed to disqualify designs which do not meet the requirements, both before and during the judging.
- The artist | designer is responsible for the complete application of the concept design and complementary (digital) images. The costs for the production of the concept design and complementary (digital) images are the responsibility of the applicant.

5. Application

- Participation is only possible through a complete digital application form, available on <http://lakenhal.nl/en/story/open-call>
- The design should be send as a digital file with description (max. 1000 words) and images (max. 10) or video (max. 2 minutes), through the form available on <http://lakenhal.nl/en/story/open-call>

6. Intellectual ownership

- By sending in the design, the artist | designer guarantees the design is their personal creation and does not inflict with third parties rights, such as design right, copyright and trademarks. Also, the artist | designer safeguards Museum De Lakenhal of claims by third parties claiming to have older rights of the design.
- The artist | designer declares the submitted design is not produced elsewhere.

7. Binding result

- Correspondence about the result is not possible.

8. Production of the winning design

As legal owner, Museum De Lakenhal has the right to:

- display the design
- multiply the design in series, with or without smaller adjustments, and sell it in the museum shop. This will be worked out in close contact with the artist | designer.
- use visual images of the design in PR- and marketing outings, for example in video's and images. Credit lines will be used as desired by the artist | designer, whenever en wherever possible. While Museum De Lakenhal intends to sell the winning design in the museum shop for a shorter or longer period of time, it is not obliged to do so. In these cases, Museum De Lakenhal will proceed with this decision in close contact with the artist | designer.