

Introduction

The City of San Rafael is committed to addressing the interests and needs of a culturally diverse community and to promoting cross-cultural understanding through the arts. The City supports a range of cultural activities that includes the visual, literary and performing arts; historic preservation; and community celebrations. Recognized as the cultural center of the County, the City provides cultural, theatrical, literary and artistic opportunities for youth and adults at Community Centers, Public Libraries and the Falkirk Cultural Center. San Rafael is home to more than fifty arts and cultural organizations including, among others, Art Works Downtown, Belrose Theatre, Marin Ballet, the Marin Historical Museum, Marin Shakespeare Company, the Marin Symphony, the Rafael Film Center, and Youth in Arts. The City will work to preserve existing and develop new cultural institutions.



Falkirk Cultural Center, listed on the National Historic Register, is owned and operated by the City of San Rafael. Built in 1888 and saved from demolition in 1974, the Queen Anne Victorian was named after the birthplace of owner Captain Robert Dollar.

GOAL 27: QUALITY CULTURAL AND LIBRARY SERVICES

It is the goal for San Rafael to have quality arts, cultural, historical and library facilities, services and programs that serve a diverse population. *Arts and culture are an integral part of San Rafael's quality of life. The City of San Rafael recognizes the value of cultural heritage and the arts to enrich and inspire its residents, build a sense of community, attract visitors, and revitalize the city, as well as to provide economic opportunity and generate revenue.*

CA-1. Cultural Center of Marin.

Continue to promote San Rafael as the center of culture and arts in Marin County and strengthen partnerships between the City and local artists, art agencies and organizations, schools and businesses.

CA-1a. Community Vision of Culture and Arts in San Rafael (Deleted per Amendment on 12/5/16)

CA-1b. Promotion of Cultural Offerings (Deleted per Amendment on 12/5/16)

CA-1c. Partnerships. Encourage arts groups, schools and businesses to conduct programs in City venues.



Artists from as far away as Italy re-created the Sistine Chapel ceiling at the 10th annual Youth In Arts Festival.

Responsibility: Community Services
Timeframe: Ongoing
Resources: Staff Time, Fees, Contributions and Donations, Partnerships

CA-2. Arts Plan.

Advance an Arts Plan with a vision and strategy that:

- Promotes effective public participation including San Rafael arts and cultural organizations, residents and workers in formulation of cultural policies and governance;
- Encourages programs to enhance the missions of San Rafael arts and cultural organizations;
- Maximizes use of City venues for cultural and arts events and programs.

CA-2a. Funding. Identify funding to prepare an Arts Plan for San Rafael.

Responsibility: Community Services
Timeframe: Short Term
Resources: Grants, Community Partnerships, Staff Time

CA-2b. Arts Plan. Prepare an Arts Plan in partnership with the community, evaluating the current state of community arts and culture, incorporating, as feasible, vision plans

developed by local organizations for culture and arts in San Rafael, conducting a needs assessment, setting goals and writing a strategic plan.

Responsibility: Community Services

Timeframe: Long Term

Resources: Grants, Community Partnerships, Staff Time

CA-3. Cultural and Arts Programs and Activities.

Encourage and provide an array of both public and private cultural arts programs and activities addressing the needs and interests of the whole community.

CA-3a. Youth Programs. Develop additional programming for children and youth.

Responsibility: Community Services

Timeframe: Ongoing

Resources: Staff Time, Fees, Grants

CA-3b. Art Classes and Cultural Activities. Continue to provide arts classes and cultural activities.

Responsibility: Community Services

Timeframe: Ongoing

Resources: Fees, Grants

CA-3c. Educational Programs. Promote cooperative educational cultural programs enlisting the aid of public and private institutions.

Responsibility: Community Services, Library

Timeframe: Ongoing

Resources: Staff Time, Fees, Grants, Partnerships

CA-3d. City Facilities. Use City facilities, including Falkirk, for art exhibits and cultural performances by youth groups.

Responsibility: Community Services

Timeframe: Ongoing

Resources: Staff Time, Fees, Grants

CA-3e. Funding Source. Seek a consistent funding source for arts and cultural activities.

Responsibility: Community Services, Management Service

Timeframe: Ongoing

Resources: Staff Time, Grants, Volunteers, Partnerships

CA-4. Ethnic and Cultural Activities.

Encourage and develop activities, entertainment and events that reflect a diverse ethnic and cultural heritage. Encourage participation in the arts as another method to promote intercultural understanding.

CA-4a. Ethnic Activities, Cultural Performers and Diversity Programs. Provide venues and support for programs that enable members of the community to participate in diverse cultural activities.

Responsibility: Community Services, Economic Development

Timeframe: Ongoing

Resources: Staff Time, Fees, Grants

CA-5. Public Art.

Promote a stimulating and engaging environment through the greater display of artwork in public places.

CA-5a. Art in Public Places. Seek a long-term source of funding for public art, such as an endowment fund, community partnerships, or an Art in Public Places Ordinance.

Responsibility: Community Services

Timeframe: Long Term

Resources: Staff Time, Grants, Volunteers, Partnerships

CA-6. Community Art.

Encourage community art projects that create a greater understanding and appreciation of art and artists through community involvement.

CA-6a. Neighborhood Arts Program. Develop neighborhood arts programs at the community centers.

Responsibility: Community Services

Timeframe: Long Term

Resources: Grants, Volunteers, Partnerships

CA-6b. Mural Review. Review and modify, as needed, the Planning Commission's resolution regarding mural review and approval.

Responsibility: Community Development

Timeframe: Long Term

Resources: Staff Time

CA-6c. Community Art Contributions. (Deleted per Amendment on 12/5/16)

CA-7. Event Participation.

Encourage public and private participation in and support of arts and cultural events.

CA-7a. Sponsorship of Events. Continue to sponsor arts and cultural events for public and private participation.

Responsibility: Community Services, Economic Development

Timeframe: Ongoing

Resources: Staff Time, Event Admission Fees, Grants, Volunteers, Partnerships

CA-8. Facility Development. (Deleted per Amendment on 12/5/16)

CA-8a. Marin Center. (Deleted per Amendment on 12/5/16)

CA-9. Falkirk Cultural Center.
Use the Falkirk Cultural Center as a venue to support and foster the arts and to celebrate local culture. Rehabilitate, expand and develop, as appropriate, the Falkirk building and grounds in keeping with its listing on the National Register of Historic Places.

CA-9a. Falkirk Master Plan (Deleted per Amendment on 12/5/16)

CA-9b. Funding for Falkirk Cultural Center. Seek funding to sustain Falkirk’s facilities and programs through expansion and income producing activities.

Responsibility: Community Services
Timeframe: Ongoing
Resources: Staff Time



CA-9c. Community Support of Falkirk. Establish organization(s) to support Falkirk’s activities.

Responsibility: Community Services
Timeframe: Ongoing
Resources: Staff time, Volunteers, Partnerships

Falkirk’s cultural offerings, which include parlor performances and concerts on the lawn, are sometimes historical, often educational and always entertaining.

Cultural Affairs Service League (CASL)

Established in the mid-1970s, CASL is a volunteer organization offering substantial support for various activities at Falkirk Cultural Center, such as Holiday decorations, volunteer staffing for events, fundraising, and building upgrades.

The Public Library

San Rafael Public Library, founded in 1887, is one of the most heavily used services in the City of San Rafael. Some 3,000 people visit the Library each week, seeking books to read for enjoyment, answers to questions, and information to complete homework or work-related assignments. The newest waves of users seek information via the Internet. The 14,000 sq. ft. San Rafael Public Library houses 125,000 items, including books, videocassettes, DVDs, books on cassette and CD, music CDs, microfilm, magazines, and newspapers. The Marin Literacy Program is based at the Library. Other programs include story times, summer reading, author talks, art lectures, delivery to the homebound, book clubs, and special events.



The Canal Library Center at Pickleweed Park, housed in a room of the community center, offers reference books and a small collection of children's books that may be borrowed. Services include story times, computer access for children, and homework assistance.

The community places a high priority on the Library's mission to provide books and other materials as well as access to online resources. It also values the work of the Marin Literacy Program and the Library's role in nurturing children's love of books and learning.

The Carnegie wing of the San Rafael Public Library was built in 1908.

CA-10. Library Services.

Provide library services to meet the information and recreational needs of the community.

CA-10a. Library Collections. Expand and adapt the collection to meet the changing needs of the community for different formats and interests while preserving a core collection of materials of continuing value.

Responsibility: Library

Timeframe: Ongoing

Resources: Staff Time, Rental Fees, Grants

CA-10b. Children's and Youth Services. Emphasize programming and services for children and teens.

Responsibility: Library

Timeframe: Ongoing

Resources: Staff Time, Grants

CA-10c. Senior Services. Develop programming and services for older adults.

Responsibility: Library

Timeframe: Long Term

Resources: Staff Time, Grants

CA-10d. Marin Literacy Program. Continue to build on the success of the Marin Literacy Program that provides tutoring for adults as well as support and training for volunteer tutors.

Responsibility: Library

Timeframe: Ongoing

Resources: Grants

CA-11. San Rafael Public Library.

Because the present library is too small to adequately provide the collection and services needed for a community of San Rafael's size, renovate and expand or replace the San Rafael Public Library in Downtown.

CA-11a. Facility Needs. Complete the library facility study of space needs for library services citywide. Consider potential new funding options to finance needed expansion of library facilities. Needs include the following:

- Public Meeting Rooms. Provide public meeting rooms, large and small, within the library renovation and expansion
- Seating. Provide adequate seating for quiet reading and study in new library facilities.
- Children and Youth Services. Upgrade and expand space for children's services, and dedicate space to teen services, to enhance collections, technology and programming.

Responsibility: Library, Management Services, Public Works
Timeframe: Short Term

Resources: Staff Time, Bonds, Grants, Tax, Donations



San Rafael children enjoy the library's reading programs.

CA-11c. Communications Infrastructure and Technology Access. Develop and maintain state-of-the-art electrical and telecommunications infrastructure throughout the Library building. Expand public access to the Internet and word processing as well as instruction in online research through library subscription to online databases.

Responsibility: Library

Timeframe: Ongoing

Resources: Staff Time, Bonds, Tax, Grants

CA-12. Community-Based Libraries.

Expand community-based library services in east and north San Rafael to assure that library services are provided throughout the city.

CA-12a. Opportunities for Community-Based Libraries. Look for opportunities, such as the expansion of Pickleweed Park Community Center and The Mall at Northgate, for community-based libraries. Consider partnerships with the school districts to make high school libraries available to the public.

Responsibility: Library

Timeframe: Long Term

Resources: Staff Time, Grants, Bonds, Tax

GOAL 28: PROTECTED CULTURAL HERITAGE

It is the goal for San Rafael to have protected and maintained historic buildings and archaeological resources as part of San Rafael’s cultural heritage. *A mission city established in 1817, San Rafael values its history and the people and buildings that have shaped it.*

Many of San Rafael’s older buildings remain today, adding an historic character and atmosphere to the City. The diversity of architecture offers a pleasing blend of new and old buildings of various types and styles. In 1986, the City completed the *San Rafael Historical/Architectural Survey* identifying and rating the architectural and

historical significance of selected buildings and areas.

Approximately 295 structures were listed and evaluated. High concentrations of historic buildings are located in Downtown, Gerstle Park and the Dominican neighborhoods.

City policy has been to protect and build upon the historic character that exists in the City. The City adopted a Historic Preservation Ordinance in 1978. The ordinance established guidelines regarding remodeling or demolishing historic buildings. The ordinance is implemented by the Design Review Board and Planning Commission. See Exhibit 24 for a list of historical landmarks in San Rafael.



The Boyd Gatehouse currently houses the Marin History Museum, which began construction of a new facility in 2005.

In 2002, there were 63 known archeological sites identified in the San Rafael Planning Area. These sites contain archaeological resources, which include deposits and remains left by the local Native Americans and other early inhabitants. These sites are located primarily at the base of hills on the perimeter of the San Pedro peninsula and in the Miller Creek area. These locations likely offered fresh water. A portion of the Miller Creek School site served as a central village in the Gallinas Valley for at least 3,000 years.

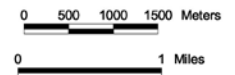
City policy protects known archeological resources to the maximum extent feasible. Generally, new development is required to avoid sites. The Community Development Department maintains an archaeological sensitivity database based on parcels and proximity to potentially sensitive sites. Data includes parcels that have been examined for archaeological remains, known archaeological sites, National, State, and local landmark locations, recognized historic building locations, and the archaeological sensitivity zones established by the data. If an archeological site is uncovered during construction, activity is halted and an examination is made by a qualified archeologist in consultation with the American Indian Council of Marin. Work can resume when appropriate mitigation measures are implemented. The City has also established an Ordinance that states procedures and regulations for archaeological resource protection.

Exhibit 24

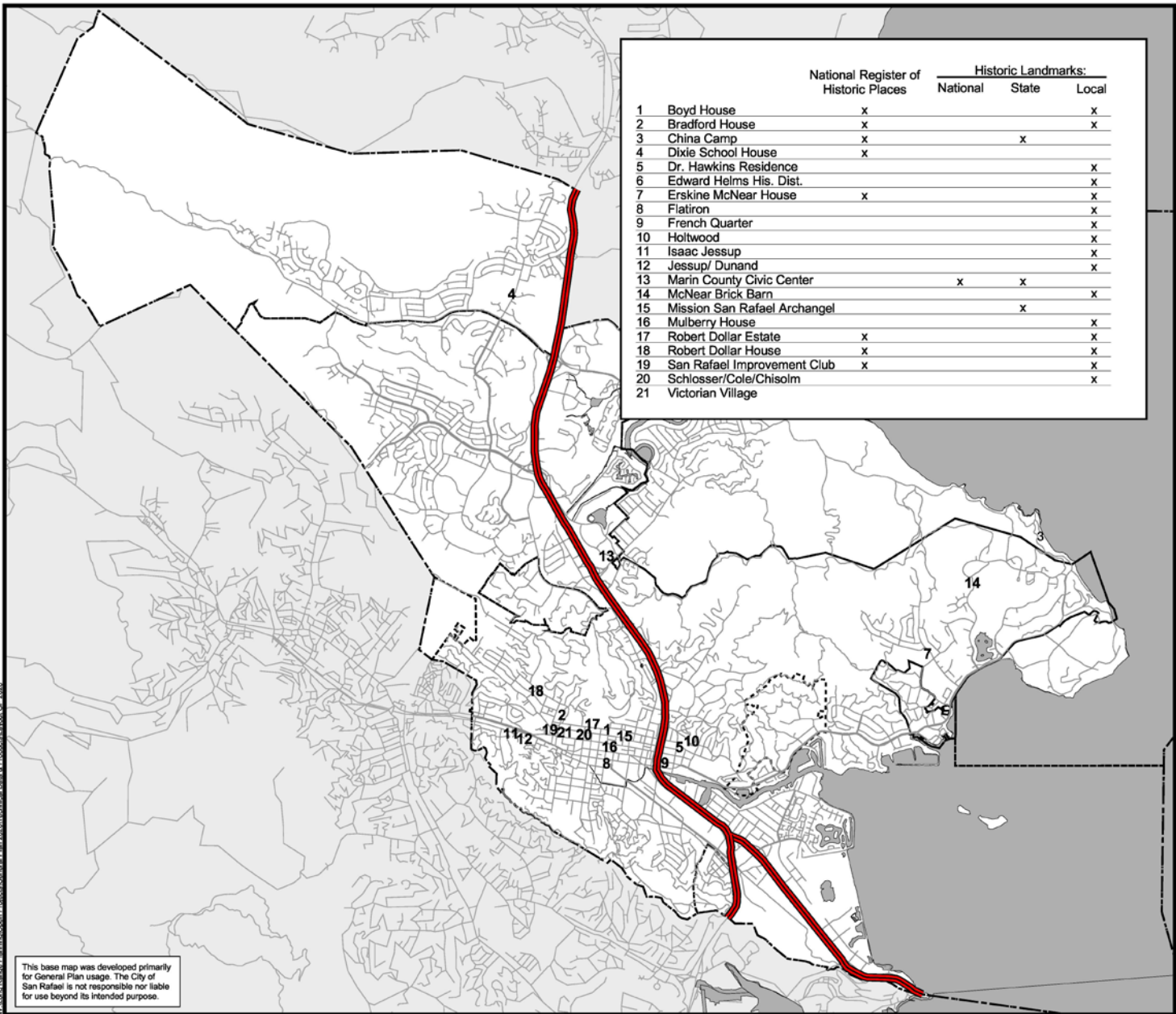


National, State, and Local Historical Landmarks

- San Rafael City Limit
- Planning Area



	National Register of Historic Places	Historic Landmarks:		
		National	State	Local
1 Boyd House	x			x
2 Bradford House	x			x
3 China Camp	x		x	x
4 Dixie School House	x			
5 Dr. Hawkins Residence				x
6 Edward Helms His. Dist.				x
7 Erskine McNear House	x			x
8 Flatiron				x
9 French Quarter				x
10 Holtwood				x
11 Isaac Jessup				x
12 Jessup/ Dunand				x
13 Marin County Civic Center		x	x	
14 McNear Brick Barn				x
15 Mission San Rafael Archangel			x	
16 Mulberry House				x
17 Robert Dollar Estate	x			x
18 Robert Dollar House	x			x
19 San Rafael Improvement Club	x			x
20 Schlosser/Cole/Chisolm				x
21 Victorian Village				x



This base map was developed primarily for General Plan usage. The City of San Rafael is not responsible nor liable for use beyond its intended purpose.

Victoria Barone Planning Open Streets General Plan 2010 Technical Data & Appendixes, 05/2010

CA 13. Historic Buildings and Areas.

Preserve buildings and areas with special and recognized historic, architectural or aesthetic value including but not limited to those on the San Rafael Historical/Architectural Survey. New development and redevelopment should respect architecturally and historically significant buildings and areas.

CA-13a. Inventory Update. Update the City's Historical/Architecture Survey, which is an inventory of buildings of architectural value, historic buildings and/or districts and historic elements such as signs, monuments and gates. Maximize the use of volunteers in updating the survey with professional assistance as needed.

Responsibility: Community Development

Timeframe: Long Term

Resources: Staff Time, Volunteers, Grants

CA-13b. Preservation Ordinance. Continue to implement the City's Historic Preservation Ordinance through the design review process. Update the City's Historic Preservation Ordinance and review the development application review procedures for the various classifications of buildings on the Historical Architecture Survey, including effective ways to review proposed changes to historic properties.

Responsibility: Community Development

Timeframe: Ongoing. (Update: Short Term)

Resources: Staff Time

CA-13c. Historic Preservation Advisory Committee. Establish a technical advisory committee or contract with an architectural historian, to provide the Design Review Board and Planning Commission with advice in design matters and policies related to the preservation and/or modification of historic structures.

Responsibility: Community Development

Timeframe: Short Term

Resources: Staff Time, Fees

CA-13d. Public Education. Encourage historic preservation activities and the formation of historic preservation groups in neighborhoods to heighten awareness of historic landmarks and how architecture and landscape define the character of an area. Encourage schools to incorporate units about local history into their school programs. Continue to support efforts to install plaques recognizing historic locations in San Rafael.

Responsibility: Community Development

Timeframe: Ongoing

Resources: Staff Time

CA-13e. Preservation Reference Materials. Maintain at Falkirk a special collection of preservation materials and resources. Enhance public awareness of the collection, and include a photographic record of local preservation efforts.

Responsibility: Community Services

Timeframe: Ongoing

Resources: Staff Time, Grants

CA-13f. Public Events. Encourage organizations such as the Marin Historical Society to produce events, publications, and exhibits about the historic resources that exist in San Rafael.

Responsibility: Community Services, Community Development

Timeframe: Ongoing

Resources: Staff Time

CA-13g. Public Recognition. Through the annual Design Awards program, publicly recognize property owners who have done an exceptional job of preserving an historical property.

Responsibility: Community Development
Timeframe: Ongoing
Resources: Staff Time

See PR-7b (Marin History Museum), LU-2a (Development Review), NH-29a (Implement Downtown Design Guidelines) and NH-32 (Historic Character).

CA-14. Reuse of Historic Buildings.

Encourage the adaptation and reuse of historic buildings, in order to preserve the historic resources that are a part of San Rafael's heritage.

CA-14a. Historical Building Code. Use the State historical building code to encourage adaptive reuse of historic buildings.

Responsibility: Community Development
Timeframe: Ongoing
Resources: Staff Time

CA-14b. Zoning. Investigate possible zoning exemptions to regulations such as on-site parking, signs, and setbacks in order to encourage adaptive reuse.

Responsibility: Community Development
Timeframe: Short Term
Resources: Staff Time

CA-14c. Incentives. Investigate the use of incentives such as transfer of development rights, easements, and property tax relief to encourage preservation of historic buildings.

Responsibility: Community Development
Timeframe: Ongoing
Resources: Staff Time

See CD-3c (Revisions to Design Guidelines), CD-10 (Nonresidential Design Guidelines), CD-11a (Compatibility of Building Patterns), CD-12 (Industrial Areas), CD-13 (Single-Family Residential Design Guidelines), CD-4d (Design Guidelines) and S-9 (Seismic Safety of Existing Buildings).

CA-15. Protection of Archaeological Resources.

Recognize the importance of protecting significant archaeological resources by:

- Identifying, when possible, archaeological resources and potential impacts on such resources.
- Providing information and direction to property owners in order to make them aware of these resources.
- Implementing measures to preserve and protect archaeological resources.

CA-15a. Archeological Resources Ordinance. Continue to implement the existing Archeological Resources Ordinance.

Responsibility: Community Development
Timeframe: Ongoing
Resources: Fees

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