

Waste Wise Business Spotlight

The San Rafael Pacifics Baseball Club

1201 2nd St., San Rafael



Savings:

- About \$200/month

Innovations:

- Purchasing only compostable or recyclable foodware
- Education Stations showing what can be composted, recycled, or landfilled
- Waste stations conveniently placed on each side of ball park
- 7th Inning Stretch Announcement reminders

The San Rafael Pacifics' commitment to their community is evident in their approach to recycling and waste. Last season, the team realized they had a problem: the recyclables weren't going where they are supposed to and the trash was overflowing. The Pacifics' game day staff came up with several solutions, including collecting trash from fans during the 7th inning stretch and sorting through all bins at the end of each game to ensure proper disposal. This has produced dramatic results, including about **\$200 a month saved on disposal fees**.

"We want to remind fans of the importance of recycling and **give them an easy way to properly dispose of their waste**," says Jennifer Clark, the newly hired director of business and community relations. With the help of partners Bellam Self Storage, Marin Clean Energy, Marin Sanitary Service, Moresco Distributing and the City of San Rafael, signage will be improved at both trash areas, turning them into "education stations," including photographs of items on sale at concessions stands. Recognizing that it all starts with purchasing, the Pacifics are also working to ensure that all **disposable foodware they purchase is either recyclable or compostable**.

In addition, the Pacifics' Green Team is really hitting it out of the park with a planned "No Litter in Baseball" campaign. With all the changes they're making, it looks like the Pacifics are on their way to becoming the greenest team in the Minor Leagues!



For more info & other Waste Wise Spotlights, visit: CityofSanRafael.org/Waste-Wise

Saving Money and the Environment by Being Waste-Wise

Reducing Waste from Disposable Packaging

These options can help save money on purchasing and disposal fees and help protect the environment!

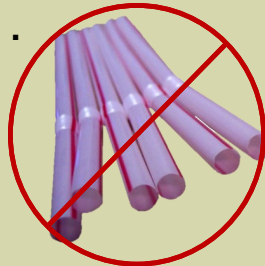
If possible, use durable dishware instead of disposable.



If you provide takeout containers, make sure they are either recyclable plastic or made entirely of plant fiber (no plastic poly lining). Bioplastics cannot be recycled nor composted by Marin Sanitary Service, so they are a poor choice. If it looks like plastic but says “biodegradable” or “compostable” on it, it has to go to the landfill.



Non-essential disposable items, like straws and stir sticks, can be eliminated or made available only upon request .



Replace single-serve packets with bulk containers for condiments and seasonings like sugar, creamer, ketchup, mustard, cream cheese, salt and pepper, etc.



Contact Marin Sanitary Service for more information: