Module
**LOCAL CULTURAL DEVELOPMENT PLANNING WORKSHOP**

The Local Cultural Development Planning Workshop is a two-day activity to introduce the recommended process of crafting an integrated Local Cultural Development Plan (LCDP) which puts in place the multi-sectoral implementation of programs, projects, and policies aimed at the development and promotion of local culture and arts and the conservation of local cultural heritage, within the framework of the unique local culture and in consonance with current national and regional socio-cultural goals.

The workshop is basically the ideal segue after the stage of cultural resource identification, preferably through cultural mapping, as it is expected to utilize information/data organized into the Local Inventory of Cultural Property.

I. **Participants:** The workshop is intended primarily for the officers of the Local Culture and Arts Council (LCAC) of any province, city, or municipality, pursuant to its functions specified in the Department of the Interior and Local Government Memorandum Circular No. 2017-133. These functions are best carried out when organized into the LCDP as shown in the following diagram:
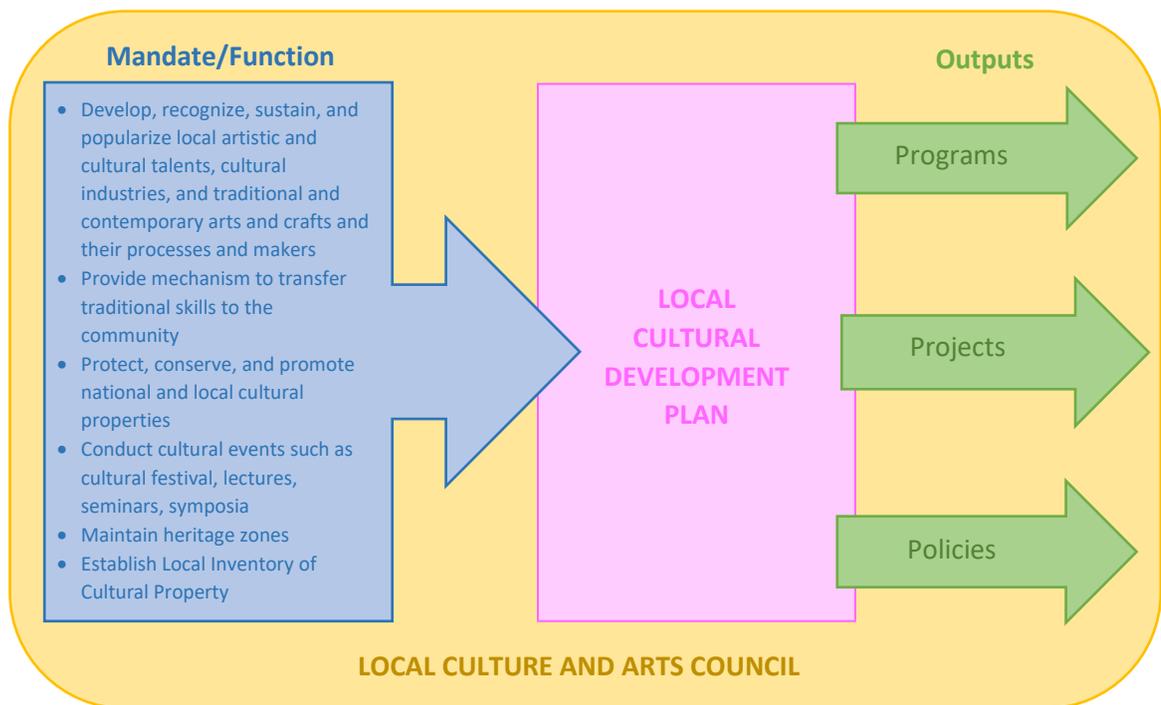
II. **Objectives:** The workshop aims to achieve the following objectives:

A. To re-discover the definitions of key cultural terms as culture, arts, ethnicity, history, cultural property, cultural heritage, and conservation to increase the LCAC intellectual ascendancy on such subjects;

B. To review the LGU cultural mandates in relation to the current cultural goals under the Philippine Development Plan 2017-2022 and the Regional Development Council (RDC) plan for culture; and

C. To familiarize the process of identifying and organizing pertinent information and data into a recommended medium-term (2019-2022) LCDP matrix.

III. **Module:** The workshop consists of three modules spread within a two-day period:

DAY 1:

A. Module 1: Re-Discovering Culture

60 mins.
(Lecture)

This lecture is intended to harmonize the LCAC's basic understanding of culture, arts, ethnicity, history, cultural property, cultural heritage, and conservation with theories advanced by cultural experts and artists and as used under the law. The levelling-off enables the LCAC to strengthen its theoretical competence which will be of use in further discussions during the workshop and beyond.

B. Module 2: Cultural Governance

60 mins.
(Lecture)

This second lecture re-introduces cultural governance as another imperative for general welfare purposes in the LGU, with focus on its statutory tendency to operate as a public-private collaboration. The discussion also involves a capsulized re-orientation on the pertinent provisions of the NCCA Law, the GAMABA Law, the National Cultural Heritage Act, and the Local Government Code, among others, and how the outcomes intended by these mandates, inclusive of the LGU inputs, could respond to the Philippine Development Plan (PDP) 2017-2022. The lecture enables the LCAC to grasp and commit to the trans-local significance of its efforts for culture and arts.

C. Module 3: Local Cultural Development Planning

This lecture grounds the LCAC on its primary business: the crafting of the LCDP. The discussions revolve around a set of LCDP templates which will be progressively filled up in accordance with the recommended processes, namely: (1) Resource Identification, (2) SWOT Analysis, (3) Objectives Setting, and (4) Programming.

1. Part 1: Resource Identification

90 mins.
(Lecture-Presentation)

This is the part that deals with the identification of cultural and artistic endowments and creations for which the workshop is being conducted. An LGU's cultural resources ideally come from the Local Inventory of Cultural Property which may be established after cultural mapping. The cultural resources, whether heritage or contemporary, may be categorized according to the following disciplines: **(a) Literary arts, (b) Visual arts, (c) Musical arts, (d) Dance, (e) Architecture, (f) Dramatic arts, (g) Broadcast arts, and (h) Film.** *For purposes of efficiency and since the pieces of information required for discussion are sourced locally, a pro-forma table for Local Cultural Resources* **(Table 1)** *may be given as a pre-workshop* **homework** *to be filled up by the LCAC and presented during the workshop.*

2. **Part 2: SWOT Analysis**

    *This is the part where the LCAC looks at the state of their cultural resources by identifying their **Strengths, Weaknesses, Opportunities, and Strengths**. For purposes of efficiency, another pro-forma table* **(Table 2)** *may be given as a pre-workshop* **homework** *to be filled up by the LCAC and presented during the workshop.*

90 mins.
(Lecture-Presentation)

DAY 1: Total Duration	300 mins.

DAY 2

C. **Module 3: Local Cultural Development Planning** (Con't.)

3. **Part 3: Objectives Setting**

    This is the part where the LCAC identifies what it hopes to achieve on a medium-term (2019-2022) basis. Two consecutive steps will be introduced under this process:

    a. **SWOT-based identification**, *where the general goals may be to increase or sustain the Strengths, minimize the Weaknesses, take hold of Opportunities, and eliminate Threats, and*

    b. **Review of alignment** *of SWOT-based objectives with higher-level plans such as the **PDP** and **RDC** plan for culture.*

120 mins.
(Lecture-Workshop)

4. **Part 4: Programming**

    This is the part where the LCAC fills up the third and most important matrix: the medium-term (2019-2022) Local Cultural Development Plan **(Table 3)** *reflecting the LGU's: (1) final set of objectives, (2) the specific programs and projects, as well as policies (PPP), to achieve the objectives, (3) the success indicators corresponding to the PPSs, (4) the estimated budget for each PPP, (5) the source of funding for every PPP, (6) the implementing office/organization, and (7) the target date of completing of every PPP.*

120 mins.
(Lecture-Workshop)

5. **Part 5: Presentation of Output/Critiquing**

30 mins.
(Presentation)

D. **Moving Forward Steps**

    This pre-adjournment part reminds the LCAC to: (1) polish its initial LCDP, (2) work for the institutionalization of the final LCDP through legislation, (3) use the LCDP as a basis for input on culture and arts in larger LGU plans such as the local development plan, annual investment plan, annual appropriation ordinance, annual procurement plan, etc. and (4) sustain a focal point system to coordinate for and monitor the implementation of the LCDP.

30 mins.
(Lecture)

DAY 2: Total Duration	300 mins.
TOTAL DURATION (2 Days)	**600 mins**

LOCAL CULTURAL DEVELOPMENT PLANNING WORKSHOP

I. Module 1: Re-Discovering Culture

    A. What is culture?
- 1. UNESCO definition
- 2. Definition advanced by cultural experts
- 3. Definition in the cultural laws

    B. What is art?
- 1. Definition advanced by artists
- 2. Definition in the cultural laws
- 3. Art as manifestation of culture:
  - a. Literary arts
  - b. Visual arts
  - c. Musical arts
  - d. Dance
  - e. Architecture
  - f. Dramatic arts
  - g. Broadcast arts
  - h. Film

    C. What is ethnicity?
- 1. Definition advanced by cultural experts
- 2. Quick look: Philippine ethno-linguistic groups

    D. What is history?
- 1. Definition in the cultural laws
- 2. Relationship of culture and history

    E. What is cultural property?:
- 1. Definition in the cultural laws
- 2. Classifications of cultural property:
  - a. Tangible cultural property:
    - 1) Movable
    - 2) Immovable
  - b. Intangible cultural property

    F. What is cultural heritage?:
- 1. Definition in the cultural laws
- 2. Cultural significance:
  - a. Nationally-significant cultural properties:
    - 1) Tangible (Immovable)
      - a) National Cultural Treasure (NCT)
      - b) National Historical Landmark
      - c) National Monument
      - d) National Shrine
      - e) World Heritage Site
      - f) Important Cultural Property (ICP)
      - g) Historic Site
      - h) Heritage District
    - 2) Tangible (Movable)
      - a) National Cultural Treasure
      - b) Important Cultural Property
    - 3) Intangible
      - a) World Intangible Cultural Heritage
  - b. Locally-significant cultural properties:
    - 1) Cultural property presumed as Important Cultural Property:
      - a) Works of Manlilikha ng Bayan

        b) Works of National Artists
        c) Archaeological and traditional ethnographic materials
        d) Works of National Heroes
        e) Marked structures
        f) Structures dating at least 50 years old
        g) Archival material/document dating at least 50 years old
   3. Cultural mapping
   4. Establishment of inventory of local cultural property

II. Module 2: Cultural Governance

A. The national culture and identity
   1. Statutory principles:
      a. Culture of the people
      b. Culture by the people
      c. Culture for the people
      d. Unity in diversity
   2. Philippine Development Plan 2017-2022:
      a. Sectoral outcome: Philippine culture and values promoted
      b. Sub-sector outcomes:
        1) Diverse Filipino cultures valued
        2) Value of creative excellence advanced
        3) Values for the common good inculcated
        4) Culture-sensitive governance and development strengthened
      c. PDP cascading:
        1) NCCA-adopted outcomes:
           a) Balanced and pluralistic cultured developed
           b) Philippine historical and cultural heritage conserved
           c) Artistic creation promoted
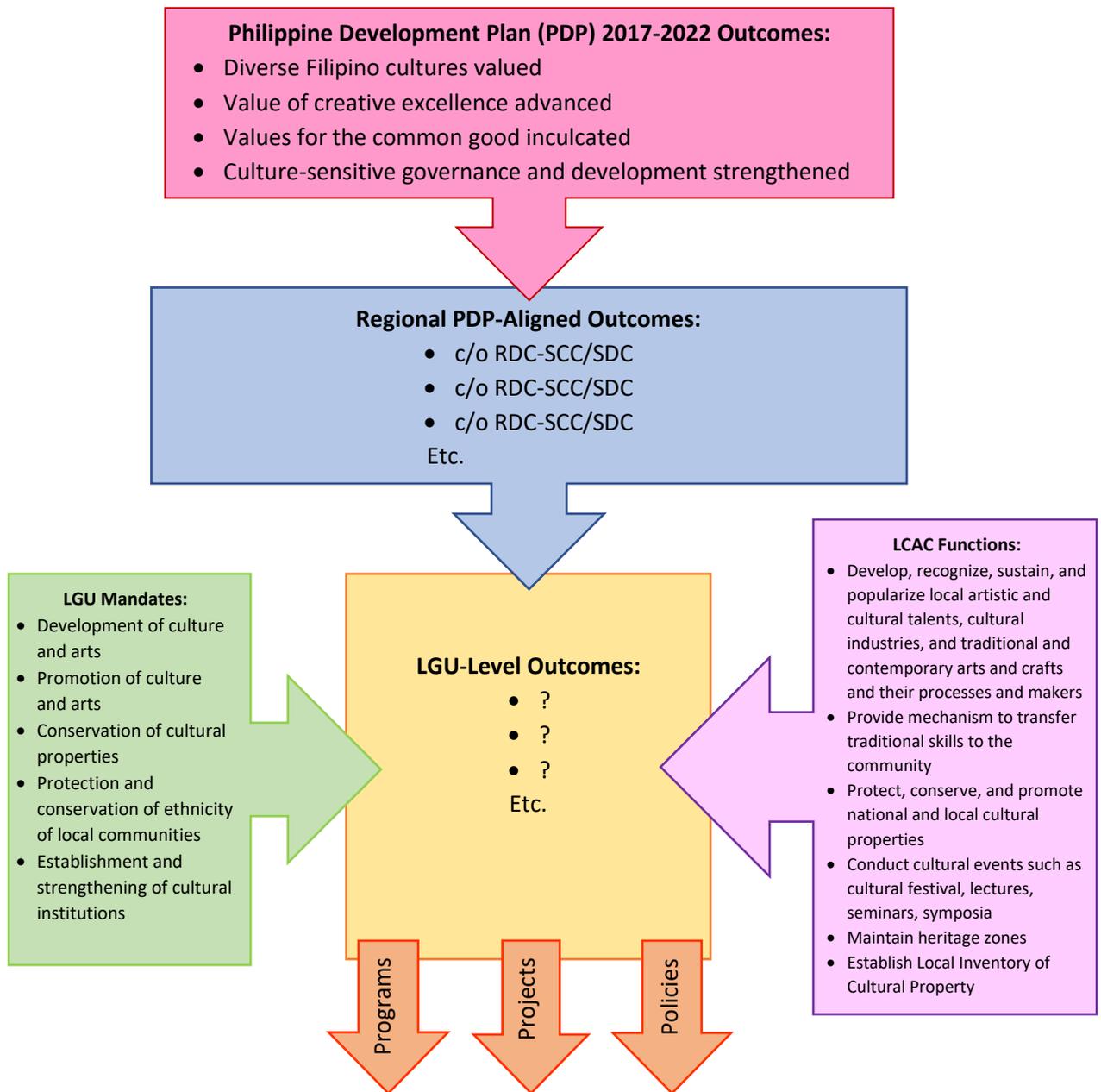   2) RDC-adopted outcomes:

B. LGU cultural governance:
   1. LGU statutory mandates:
      a. Development of culture and arts [RA 7160, Sec. 16]
      b. Promotion of culture and arts [RA 7160, Sec. 447 (a)(5)(xvi), 458(a)(5)xvi), and 468 (a)(4)(viii)]
      c. Conservation of cultural properties [RA 7160, Sec. 16 and RA 10066, Sec. 2 and 5]
      d. Protection and conservation of ethnicity of local communities [RA 10066, Sec. 2 and 19]
      e. Establishment and strengthening of cultural institutions [RA 10066, Sec. 2]
   2. Local Culture and Arts Council (LCAC) (Per DILG Memorandum Circular No. 2017-133):
      a. Functions of LCAC (Summarized):
        1) Crafting of Local Cultural Plan (LCP)
        2) Cultural mapping and establishment of Inventory of Local Cultural Property
        3) Spearheading/Coordination of local cultural and artistic events
        4) Coordination and monitoring for the conservation of cultural heritage
        5) Provision of mechanisms to recognize, revitalize, and promote folk arts and traditions
        6) Local resource institution on culture and arts
      b. Composition of LCAC
      c. Manner of creation of LCAC
      d. LCAC focal point system

III. Module 3: Local Cultural Development Planning

A. Local Cultural Development Planning Process:
   1. LCAC Homework: Resource Identification

2. LCAC Homework: SWOT Analysis
3. Objectives Setting:
    a. SWOT-based identification
    b. Review of alignment with PDP and RDC:

Philippine Development Plan (PDP) 2017-2022 Outcomes:
- Diverse Filipino cultures valued
- Value of creative excellence advanced
- Values for the common good inculcated
- Culture-sensitive governance and development strengthened

Regional PDP-Aligned Outcomes:
- c/o RDC-SCC/SDC
- c/o RDC-SCC/SDC
- c/o RDC-SCC/SDC
Etc.

LGU Mandates:
- Development of culture and arts
- Promotion of culture and arts
- Conservation of cultural properties
- Protection and conservation of ethnicity of local communities
- Establishment and strengthening of cultural institutions

LGU-Level Outcomes:
- ?
- ?
- ?
Etc.

LCAC Functions:
- Develop, recognize, sustain, and popularize local artistic and cultural talents, cultural industries, and traditional and contemporary arts and crafts and their processes and makers
- Provide mechanism to transfer traditional skills to the community
- Protect, conserve, and promote national and local cultural properties
- Conduct cultural events such as cultural festival, lectures, seminars, symposia
- Maintain heritage zones
- Establish Local Inventory of Cultural Property

Programs

Projects

Policies

4. Programming:
    a. Objectives
    b. Program/Project (PAP)
    c. Success Indicator
    d. Budget Estimate
    e. Implementing Agency
    f. Target Date of Completion

B. Presentation of Output/Critiquing

IV.   MOVING FORWARD STEPS

Table No. 1

Province of _____

Municipality of _____

LOCAL CULTURAL RESOURCES

1	2	3	4	5	6	7	8	9
Literary arts	**Visual arts**	**Musical arts**	**Dance**	**Architecture**	**Dramatic arts**	**Broadcast arts**	**Film**	**Intangible Heritage**

Notes:
- For Item Nos. 1 to 8, inputs may be either heritage or contemporary.
- For Item Nos. 1 to 8, inputs may pertain to both indigenous or mainstream cultures
- For Item No. 9, "Intangible cultural heritage" shall refer to the practices, representations, expressions, knowledge and skills, as well as the instruments, objects and artifacts associated therewith, that communities, groups and individuals recognize as part of their cultural heritage, such as: (1) oral traditions, languages and expressions; (2) performing arts; (3) social practices, rituals and festive events; (4) knowledge and practices concerning nature and the universe; and (5) traditional craftsmanship.

Table No. 2

Province of _____
Municipality of _____

SWOT ANALYSIS

SWOT:	Literary arts	Visual arts	Musical arts	Dance	Architecture	Dramatic arts	Broadcast arts	Film	Intangible Heritage
STRENGTHS									
WEAKNESSES									
OPPORTUNITIES									
THREATS									

Province of _____
Municipality of _____
LOCAL CULTURAL DEVELOPMENT PLAN
2017-2022

Objective	Program/Project	Success Indicator	Estimated Budget	Source of Fund	Responsible Office	Time Frame