

SCI-Arc

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FOR IMMEDIATE RELEASE

SCI-Arc’s Main Event 2020 Promises an Evening to Remember



Los Angeles, CA (February 27, 2020) – SCI-Arc is thrilled to announce that its sixteenth annual Main Event gala and exhibition preview of *Spring Show* will take place this May. SCI-Arc Main Event 2020, which will be held on May 2 at SCI-Arc’s campus in downtown LA’s Arts District, is the most glittering and lively affair of the academic year, supporting the SCI-Arc Scholarship Endowment. At the gala guests can enjoy drinks, music, and alimentary fare, all while experiencing an exclusive site-specific multimedia installation and performance that will be

unlike anything ever before seen at SCI-Arc. Main Event brings together alumni and friends as well as leading designers, builders, and creative professionals to celebrate SCI-Arc's reputation as a world-renowned center for innovation and architectural thinking.

In addition to a stunning celebration of SCI-Arc’s continuing excellence in providing the highest quality architectural education, Main Event previews the newest and strongest work from SCI-Arc’s undergraduate, graduate, and postgraduate programs in *Spring Show*. Bold displays of design studio projects from each of the school’s programs will be presented in a dynamic and unexpected environment highlighting the aesthetic power of current architectural experimentation at SCI-Arc.

Curated by History + Theory faculty member John Cooper, in conjunction with Main Event 2020’s theme around a visual and intellectual carte du jour, this year’s *Spring Show* will include avant-garde new work from students, demonstrating the school’s deep and lasting drive to innovate the medium of architecture in unprecedented ways. Guests will be enveloped by films and animations projected onto studio walls, surrounded by the progressive, radical, and experimental work of SCI-Arc students. Activated by a spectacular procession, students’ architectural models will inherit their cultural power through an ephemeral performative moment that is not to be missed. While enjoying the fruits of SCI-Arc’s academic and discursive labor from over the past year, guests can lounge in themed bar areas throughout the event.

Attending SCI-Arc’s Main Event directly supports the unique and incomparable educational opportunities at SCI-Arc by providing scholarships to the most talented and committed students from around the globe. Immersed in music and performance within the school’s halls, guests of the gala can experience this special, one-night opportunity to connect in person with the latest work coming from SCI-Arc.

SCI-Arc is dedicated to empowering students to challenge the rules, push the limits, and redefine architecture as a discipline. Main Event 2020 will revel in the rigorous, unparalleled architectural thinking for which SCI-Arc has always been, and continues to be, known.

To purchase tickets or participate as a sponsor, visit sciarc.edu/mainevent.

For additional information contact development@sciarc.edu.

For sponsorship information contact natasha_neufeld@sciarc.edu.

About SCI-Arc

Southern California Institute of Architecture (SCI-Arc) is dedicated to educating architects who will imagine and shape the future. It is an independent, accredited degree-granting institution offering undergraduate and graduate programs in architecture. Located in a quarter-mile-long former freight depot in the Arts District in downtown Los Angeles, the school is distinguished by its vibrant studio culture and emphasis on process. SCI-Arc’s approximately 500 students and 80 faculty members, most of whom are practicing architects, work together to reexamine assumptions, create, explore, and test the limits of architecture. SCI-Arc faculty and leadership have garnered more than 500 national and international design awards and recognitions, including Progressive Architecture awards, American Institute of Architects (AIA) awards, and the prestigious Jencks and Pritzker architecture prizes. In *DesignIntelligence*’s 2019 US survey, SCI-Arc ranked #2 in Design

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Technologies, #3 Most Hired From, and was top ten among the nation’s Most Admired Undergraduate Programs in Architecture. SCI-Arc is located at 960 E. 3rd Street, Los Angeles, CA 90013. www.sciarc.edu