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SCI-Arc Board Welcomes Innovator and Philanthropist Roy Choi as its Newest Member

Roy Choi

Los Angeles, CA (October 18, 2020) – SCI-Arc is thrilled to announce the appointment of Roy Choi is its board of trustees. Choi is managing partner and co-founder at Knighted, an investment firm focused on entertainment and gaming. Knighted's areas of focus include casino gaming, mobile gaming, e-sports, and minor league sports. Choi currently serves as chairman of the board for PM Studios, a video game development and publishing company.

He and NFL legend Marshawn Lynch also founded the Oakland Panthers, the newest team in the Indoor Football League. Prior to Knighted, Choi was CEO and co-founder of Mars Entertainment, a film distribution company acquiring Hollywood feature films for distribution in Korea.

Involved in nonprofit work for many years, Choi is founder and chairman of Children in Harmony's Amani Project. In partnership with the Yale Center for Emotional Intelligence, the Amani Project is a nonprofit aimed at building gender equity and empathy in developing communities through music and social/emotional intelligence education. Choi is also Executive Producer and Board Chair of Kollaboration, a nationwide nonprofit showcasing emerging Asian Pacific artists and performers. Kollaboration was founded in 2000 and is now in 15 cities across North America, receiving numerous awards and accolades.

"While our traditional views of architecture are of physical structures, SCI-Arc really promotes design thinking, innovation, and viewing the world from other lenses," says Choi. "We've never been as 'virtual' as we are now, yet never more interconnected with each other as members of the earth. As someone whose work focuses mainly in entertainment and the gaming world, I am excited to contribute to this remarkable institution—and I look forward to the many resulting collisions and collaborations."

About SCI-Arc
Southern California Institute of Architecture (SCI-Arc) is dedicated to educating architects who will imagine and shape the future. It is an independent, accredited degree-granting institution offering undergraduate and graduate programs in architecture. Located in a quarter-mile-long former freight depot in the Arts District in downtown Los Angeles, the school is distinguished by its vibrant studio culture and emphasis on process. SCI-Arc's approximately 500 students and 80 faculty members, most of whom are practicing architects, work together to reexamine assumptions, create, explore, and test the limits of architecture. SCI-Arc faculty and leadership have garnered more than 500 national and international design awards and recognitions, including Progressive Architecture awards, American Institute of Architects (AIA) awards, and the prestigious Jencks and Pritzker architecture prizes. In *DesignIntelligence*'s 2019 US survey, SCI-Arc ranked #2 in Design Technologies, #3 Most Hired From, and was top ten among the nation's Most Admired Undergraduate Programs in Architecture. SCI-Arc is located at 960 E. 3rd Street, Los Angeles, CA 90013. www.sciarc.edu