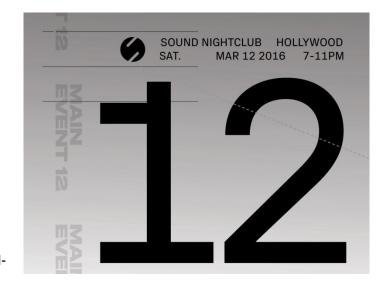# SCI⎺Arc

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FOR IMMEDIATE RELEASE

MAIN EVENT 12
Saturday, March 12, 2016
7-11PM
Sound Nightclub, Hollywood

Los Angeles, CA (February 23, 2016) -- SCI-Arc is pleased to announce MAIN EVENT 12 will take place March 12, 2016 at Sound Nightclub in Hollywood. **This annual event marks the first under the leadership of SCI-Arc's fifth director, Hernan Diaz Alonso.** On par with the exuberant optimism Hernan imparts to SCI-Arc's ever expanding reach into the most influential areas in design and creativity, Sound Nightclub is the perfect venue to host the Institution's most anticipated annual event of the year.

Each year, MAIN EVENT brings together leading architects and designers, developers, civic leaders, architectural patrons and philanthropists to raise scholarship funds for students of SCI-Arc. A vibrant epicenter of exploration, collaboration and thought-provoking discourse, **SCI-Arc has made it a priority to encourage the community of Los Angeles to engage with innovative ideas in architecture, design and the built environment.**

There will be a 3-D print auction by renowned architects **Frank Gehry, Neil Denari, Wolf D. Prix, Eric Owen Moss, Thom Mayne, Barbara Bestor** (M.Arch '92) and **Hernan Diaz Alonso** among other esteemed members of the international architecture and design community.

Tickets are on sale now. For more information about sponsorship opportunities, email your inquiries to mainevent@sciarc.edu or call the Office of Strategic Advancement at 213.356.5385

All proceeds from MAIN EVENT will support the SCI-Arc Scholarship Endowment Fund.

About SCI-Arc
Southern California Institute of Architecture (SCI-Arc) is dedicated to educating architects who will imagine and shape the future. It is an independent, accredited degree-granting institution offering undergraduate and graduate programs in architecture. Located in a quarter-mile-long former freight depot in the Arts District in Downtown Los Angeles, the school is distinguished by its vibrant studio culture and emphasis on process. SCI-Arc's approximately 500 students and 80 faculty members, most of whom are practicing architects, work together to re-examine assumptions, create, explore and test the limits of architecture. SCI-Arc faculty and leadership have garnered more than 500 national and international design awards and recognitions, including Progressive Architecture awards, American Institute of Architects (AIA) awards, and the prestigious Jencks and Pritzker architecture prizes. SCI-Arc is ranked 1st in computer applications and 2nd in design in the *2013 America's Best Architecture Schools* survey from DesignIntelligence, and #1 graduate and undergraduate architecture school in Western U.S. SCI-Arc is located at 960 E. 3rd Street, Los Angeles, CA 90013. www.sciarc.edu