

A&M-Commerce Alumni Survey Findings (2018 & 2019)—Employment, Social Mobility Highlights

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TEXAS A&M UNIVERSITY
COMMERCE

Background

- Demanding needs of the post graduation information (e.g. national surveys, program reviews, university Strategic Planning, a mean of measuring student success, and institutional effectiveness)
- Give graduates an opportunity to reflect upon their employment experiences after graduation
- Information is used to improve the college experience for future students by identifying strengths in our programs as well as areas that need further development.
- The survey includes issues relating to satisfaction with A&M-Commerce regarding academic programs, intellectual and personal growth, student services, and preparation for a career or a graduate/professional school
- Make connection with Alumni to strengthen the relationship as well as help build program curriculum



Background

- Launched 2018 survey in December, 1,2,5 year out graduates, class of 2013, 2016, 2017 (N=1,457), Population: 9782, response rate=15%
- 2019 survey sent in August, 1,3,5 year out graduates, class of 2014, 2015,2018 (N=1,327), Population: 9229,response rate=14%
- < ¼ took survey via student email



Background

- Jobs and careers (14 questions, e.g. 83% undergrad, 93% grad secured paying job within 12 months)
- Your life now (7 questions)
- Student debt (1 question)
- Your Undergrad/Grad Experience (1 question)
- Keep in touch (3 questions)

Survey Finding Highlights

Alumni Survey--Loan and Debt Status

- 38% graduate with \$0 debt
- Average debt \$27,000

Percentage graduating without loans:

- 35% undergraduate
- 40% graduate

2019 Texas Public Higher Education Almanac

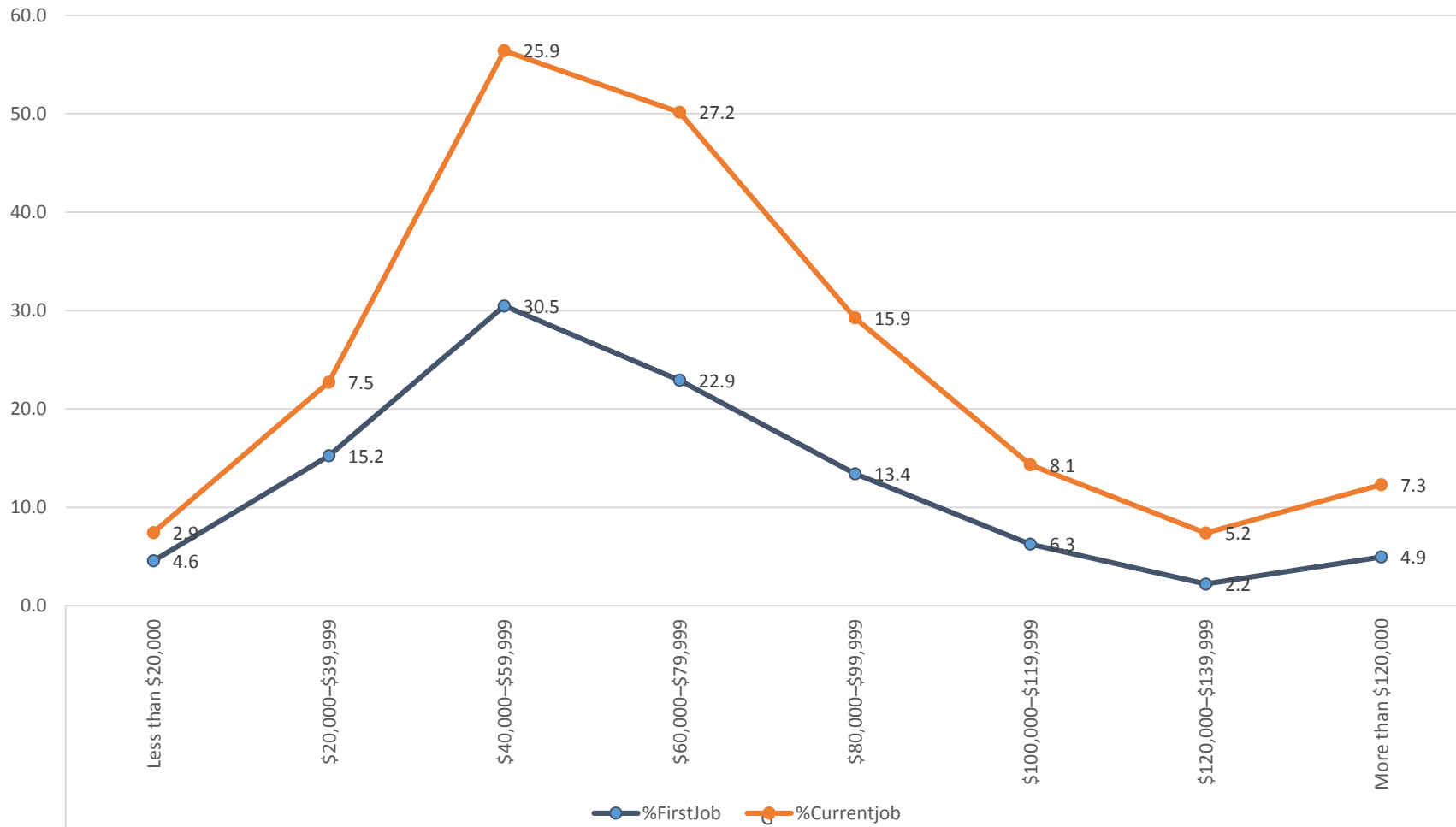
- Student with debt 65% (35% without debt)
- Average student debt \$29,879
- Parent debt portion \$2,667



What is/was the pay range of your first paying job and current position after graduating from A&M-Commerce (Undergrad)?



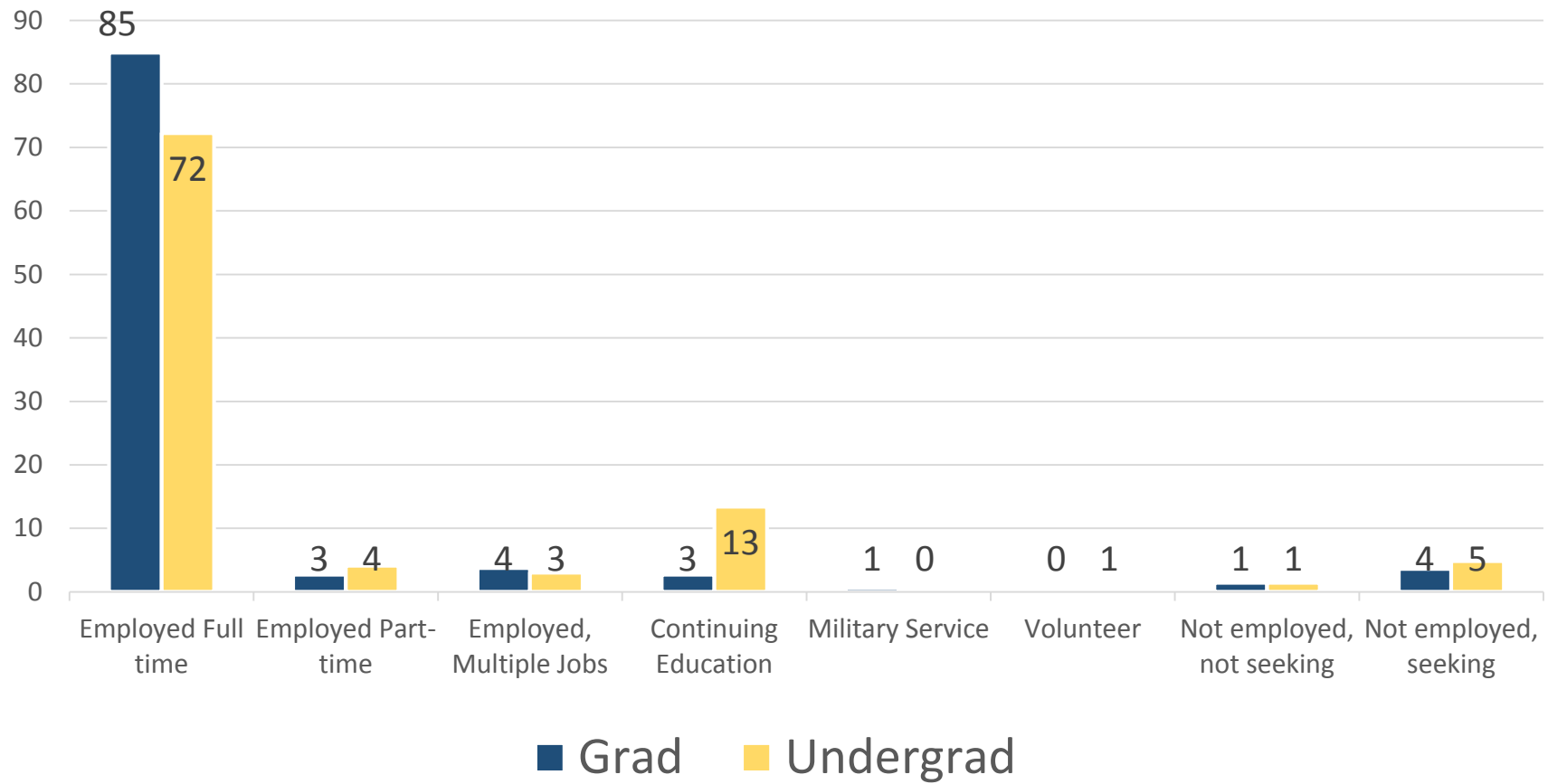
What is/was the pay range of your first paying job and current position after graduating from A&M-Commerce (Grad)?



Alumni Primary Activity:
 Standard Reporting for NACE
 Employed, or not Seeking Employment (%)

Undergrad Graduate

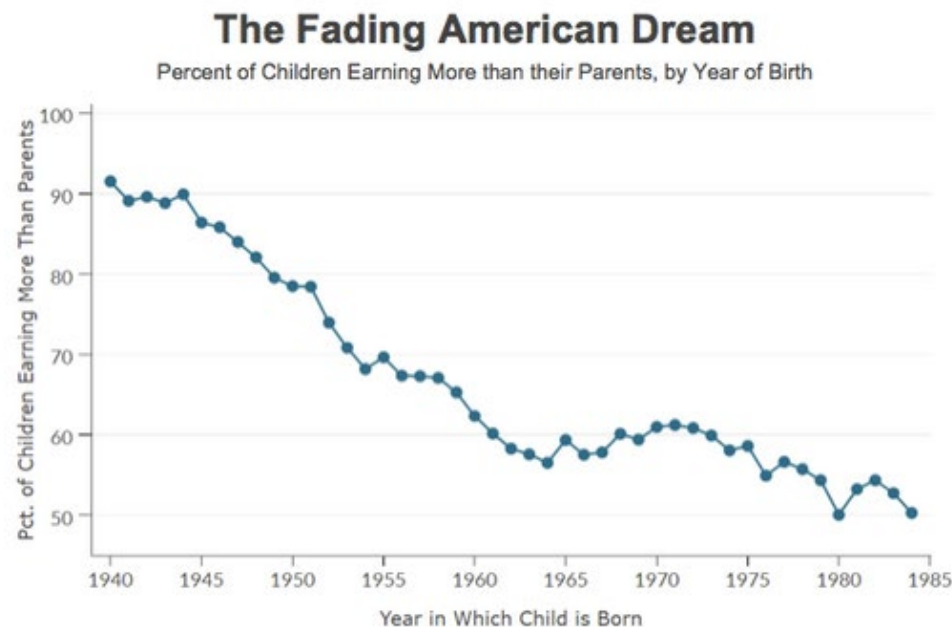
95% **96%**



Are America's colleges promoting social mobility?

Stories of upward mobility were once a key feature of American life. Children born in the 1940s were almost guaranteed to grow up and earn more than their parents did.

“By the time you get to when I was born in 1980, only 50 percent of kids earn more than their parents do”-
John Friedman (Brown University economist)



Alumni Survey

A question asked alumni to compare me today to my family when I started college.

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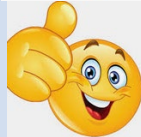





Thinking back to when you started college, how would you say your family's standard of living compared to the average American family (The latest government published Median Household Income was \$57,617)? How would you place yourself today?

	Far above average	Above average	Average	Below average	Far below average
My family, when I started college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Me, today	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Did TAMUC degrees help students' upward social mobility?

Breakdown	Me, today	My family	Significantly better?
Overall (N=981)	3.41	3	YES! 
Graduate Students (N= 557)	3.66	3.07	YES! 
Undergrad Students (N=424)	3.08	2.94	YES! 
Non-FirstGen (N=488)	3.35	3.21	YES! 
FirstGen (N= 493)	3.47	2.81	YES! 

*Results produced by utilizing Paired-Samples T Test, $p = .000$ for all the comparison.

Breakdown	Me, today	My family	Significantly better?
Class of 2013 (N=312)	3.67	3	
Class of 2016 (N=319)	3.38	2.99	
Class of 2017 (N=350)	3.21	3.04	
Female (N=527)	3.24	2.91	
Male (N=417)	3.65	3.15	

- Income range mode: Female \$40,000-59,999; Male \$60,000-79,999
- *Results produced by utilizing Paired-Samples T Test, $p = .000$ for all the comparison.

- Higher education can be part of improving both economic opportunity and social stability in our country.
- What determines SMI: low tuition, recruit more economically disadvantaged students, and ensure that enrolled students graduate into good paying jobs.
- The results strongly suggest that TAMUC promotes our graduates' social mobility upwardly.

2019 A&M-Commerce U.S. News Ranking

<p>Top Performers on Social Mobility National Universities</p>	<p>165</p>	<p>381</p>	<p>A&M-Commerce not only ranked at National University level. It is also one of the 28 Texas national universities which is ranked as top performers on Social Mobility . We out ranked TWU and Rice University</p>
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A&M-COMMERCE

Comments:

“I was very impressed with Dr. Mario Hayek. With professors like him, focus on online education, and with some game changing ideas, I believe Texas A&M has the potential to become the "go-to-school" for employers and a magnet for students interested in getting the right training to launch new business ventures and achieve success.”

“TAMUC is a Lion when it comes to academic excellence and research motivation.”

“A&M Commerce is an exceptional school, and I am so grateful for my time there. I earned an excellent education, made meaningful friendships, and still keep in touch with faculty today. I wouldn't trade my time there for the world.”

“Once again, I am grateful for the opportunity. My TAMU-Commerce graduate degree stands as my most significant life achievement, even after 32 years of military service (I still serve).”

