



TEXAS A&M UNIVERSITY
COMMERCE



Highlights from Quality Day 2020 Planning for the Future, Responding to the Present



Quality Day 2020 on November 19th featured the theme **Planning for the Future, Responding to the Present** in virtual format. The Opening Session highlighted a *Strategic Planning Panel Discussion*, with moderator **Dr. Dan Su**, and speakers including **Dr. Mark Rudin**, **Dr. John Humphreys**, **Dr. Ricky Dobbs**, and other key contributors to the strategic planning initiatives at A&M-Commerce. Over 300 log-ins to virtual conference sessions were recorded during the day.

Time	Session and Location	Participants
9:00am-10:30am	Opening Session – <i>Strategic Planning Panel Discussion</i>	Faculty/Staff
10:45am-11:45am	Breakout Session – <i>Assessment in the Time of COVID</i>	Faculty/Staff
12:00pm-1:00pm	Break for Lunch (on your own)	
1:00pm-2:00pm	Virtual Gathering for IE Authors – <i>Giving Thanks: Looking at the 19-20 Assessment Cycle and Beyond</i>	IE Authors & IE Leadership
2:15pm-3:15pm	Breakout Session – <i>Assessment Projects for Academic Programs @ A&M-Commerce</i>	Faculty/Staff & IE Authors – Academic Programs
3:30pm-4:30pm	Breakout Session – <i>Assessment Projects for Support Units @ A&M-Commerce</i>	Faculty/Staff & IE Authors – Support Units

Strategic Planning Panel Discussion:

Panelists:

Dr. Mark Rudin, Dr. John Humphreys, Dr. Ricky Dobbs, Dr. Yvonne Villanueva-Russell, Dr. Julia Ballenger, Ms. Cece Gassner, Dr. LaVelle Hendricks, Ms. Judy Sackfield, Dr. Edward Romero, Dr. Ray Green, Dr. Lee Young, Ms. Nechell Bonds **Moderator:** Dr. Dan Su

Topics included the significance of the strategic priorities included in the university’s 2019-2024 Strategic Plan, work being done on campus to support strategic priorities, and current progress towards and assessment of targeted goals.



BREAKOUT SESSIONS

Assessment in the Time of COVID

Presenters:

Dr. Dan Su, Dr. Ricky Dobbs, Dr. Jennifer Schroeder, Ms. Katrina Watkins

Presenters shared an overview of results from recent student check-in surveys at A&M-Commerce. The discussion included information about how this data has been used to provide support to students and inform decision-making related to the university's COVID-19 response.

Graduate School Action

- Outreach for March survey – 292 graduate students
 - For those that responded to outreach, majority responded that issues had resolved
- Significant issues were referred to Dr. Schroeder
- Remaining issues were:
 - Financial (Erica Contreras)
 - Lack of reliable internet (provided internet info)
 - International student concerns (sent to Dr. Adewale)
 - Issues with courses (sent to Academic Dean)

Assessment Projects for Academic Programs @ A&M-Commerce

Planning for the Future

QUALITY DAY
11.19.20

Responding to the Present

Assessment Projects for Academic Programs @ A&M-Commerce

April Pitts
Dr. Lin Guo
Dr. Sal Attardo
Dr. Robert Rankin

Presenters:

Ms. April Pitts, Dr. Lin Guo, Dr. Sal Attardo, Dr. Robert Rankin

The session featured a round of mini-presentations from faculty on assessment projects in their area.

Topics included:

- Assessing Internships
- A Minor Modification on the Assessment Method of the Environmental Science Program
- The Master's Comprehensive Exam as Part of the Assessment of the Applied Linguistics Program
- The Accounting Assessment Journey

Assessment Projects for Support Units @ A&M-Commerce

Presenters:

Kristen Neeley, Christopher Hensley & Gina Segura; Jerrod Knight; Marcy Louis & Dr. Chris Meyers

The session featured a round of mini-presentations from faculty & staff on assessment projects in their area.

Topics included:

- Data-Driven Decisions in Campus Visit Experiences
- Leveraging Real-World Metrics as a Matter of Course
- Bench Marking: Building a Campus Culture for Sustainability

Christopher Hensley

Kristen Neeley

Gina Segura

Jerrod Knight

Marcy Louis

Chris Meyers

Virtual Gathering for IE Authors

Presenters:

Dr. Dan Su, Mary Cheek, Alison Soeder

To recognize contributions and share news for the year ahead, IE Authors, IE Representatives, and other members of IE Leadership were invited to a recap of the year's IE cycle, important updates about assessment planning at A&M-Commerce, and more information about the university's assessment tool, the Nuventive™ Improvement Platform.

