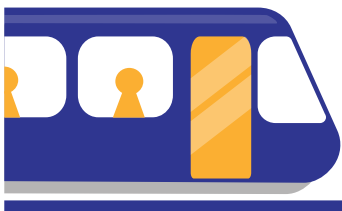


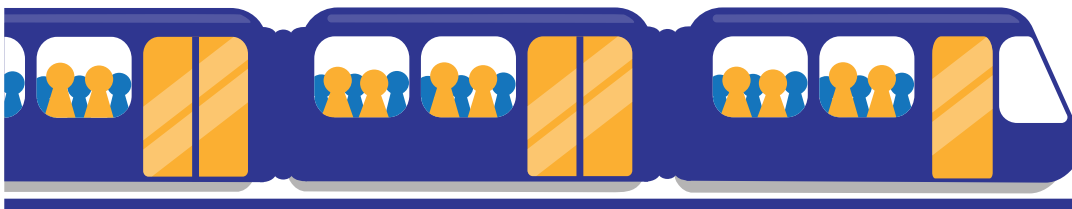
Connecting the Entire Community

From home to work to class to shopping



4K Riders

Daily streetcar ridership
has increased from **4,000**
users per day in 2001 to
15,000 users per
day in 2015.



15K Riders



66% of streetcar
trips begin
at home

The top destinations
for **Portland Streetcar** riders:



Work 32%



Shopping/Dining 26%



College Class 17%

SOURCES:

ECONorthwest Data Analysis, July 2015

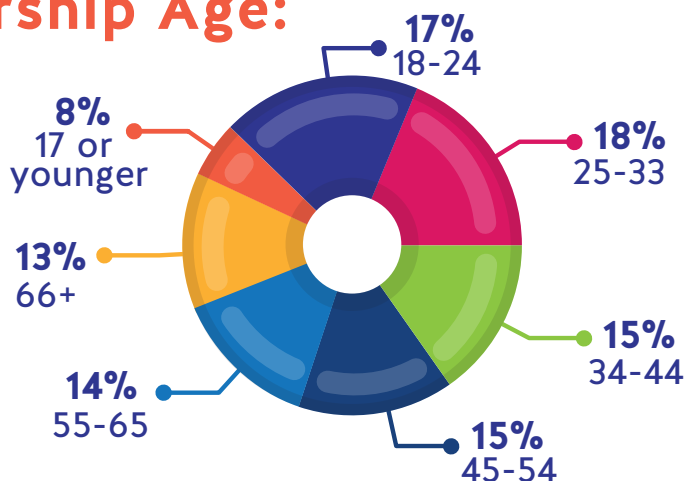
Portland Streetcar Ridership Survey, 2015

Portland Streetcar Monthly Ridership Data, 2015

Connecting the Entire Community

A system that serves everyone

Ridership Age:



LESS THAN 5%
of riders are tourists

38%

of streetcar riders
come from
households
without
a car



25% of
streetcar riders
earn less than
\$20,000
per year

23% of streetcar riders
do not have a
driver's license



SOURCES:

ECONorthwest Data Analysis, July 2015

Portland Streetcar Ridership Survey, 2015

Portland Streetcar Monthly Ridership Data, 2015

Connecting the Entire Community

Making it easy to get around the city

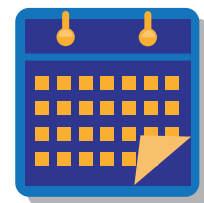


Mobile App

**OVER
90%**

of riders board with a pre-purchased fare

Monthly Pass



Employer Pass

TriMet Ticket



Riders that transfer from the system take a:



15%
TriMet bus



7%
MAX Light Rail

Streetcar drivers use the mobility ramp **35+ times** per hour to assist passengers with disabilities

SOURCES:

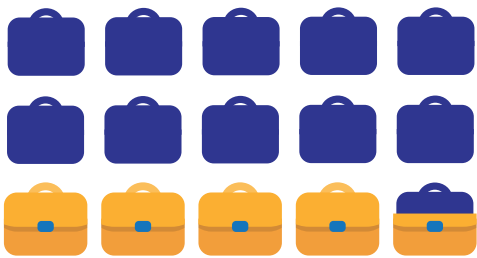
ECONorthwest Data Analysis, July 2015

Portland Streetcar Ridership Survey, 2015

Portland Streetcar Monthly Ridership Data, 2015

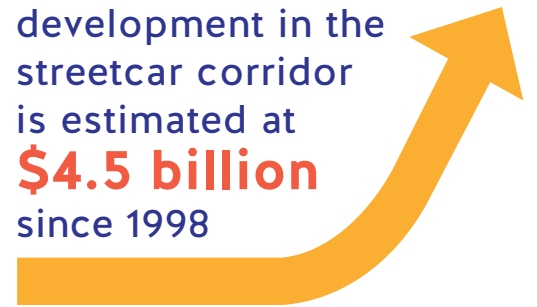
Connecting the Entire Community

Supporting investment in Portland's Central City



32%
of Portland's jobs
are along the
streetcar route

The market value
of new property
development in the
streetcar corridor
is estimated at
\$4.5 billion
since 1998



The streetcar has prompted
the construction of
2.7 million square feet
of commercial real estate



The streetcar has
prompted the
construction
of **7,400**
residential
units

2,911



affordable housing
units have been
built in the
streetcar corridor

SOURCES:

ECONorthwest Data Analysis, July 2015

Portland Streetcar Ridership Survey, 2015

Portland Streetcar Monthly Ridership Data, 2015