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Lumination at Gilroy Gardens Grabs Prestigious Brass Ring Award

November 17, 2016 (Gilroy, CA): Lumination, the night-time Chinese cultural festival at Gilroy Gardens Family Theme Park, was recently named winner of the 2016 Brass Ring Live Entertainment Excellence Award from the International Association of Amusement Parks and Attractions (IAAPA).

Barb Granter, General Manager of Gilroy Gardens Family Theme Park, said, "It is such a thrill to win this prestigious award and be recognized as one of the most outstanding attractions in the world! It truly was a global effort to bring this spectacular event to Gilroy, California. We worked in close partnership with DDM Entertainment & Events (based in Ontario, Canada) and VYA Creative Lantern Company (from Zigong, China) and are very proud to share this honor with them."

Lumination includes 30 massive light displays built of silk and steel that illuminate over 2,000 years of Chinese history, mythology, and tradition. They were designed and constructed by master artisans from Zigong, China, home to the original Chinese Lantern Festival, and installed throughout the 26 acres of Gilroy Gardens Family Theme Park. The night-time festival also includes an artisan marketplace, authentic Chinese food, and the "Lumination Live" show featuring talented acrobats, jugglers, and face-changing artists from China. The night-time event opened in July 2016 and was recently extended by popular demand through January 8, 2017.

The IAAPA Brass Ring Awards mark achievements of excellence throughout the global attractions industry, including amusement parks, zoos, aquariums, museums, and family entertainment centers around the world. Lumination was named "Most Creative Property-Wide Event" for parks and attractions with annual attendance under 1 million.

Gilroy Gardens and Lumination are open on selected days and nights through January 8, 2017. Separate night-time admission to Lumination is required, and park rides are not running during the evening hours. Admission is free with 2017 park memberships. For more information, visit www.gilroygardens.org.

