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Concussion Awareness 2.0 Launches Today for The Athletic Compliance Portal™

*Cloud-based Concussion Education Course Features Fully Updated Information and Procedures to
Keep Athletes Safe and Athletic Programs in Compliance*

Washington, D. C., August 2, 2016 — In preparation for the start of the 2016/2017 athletic seasons, [CFM Partners](#) today announced the immediate availability of version 2.0 of the [Concussion Awareness and Responsibilities](#) course. Version 2.0 features important content updates from the NCAA, the Center for Disease Control and Prevention (CDC), and the National Athletic Trainers Association (NATA).

New course content includes the latest protocols for Concussion Safety that apply to all athletes and athletic programs, as well as procedures for “Return to Learn” that apply to student-athletes. [Concussion Awareness and Responsibilities v. 2.0](#) ensures that athletes, coaching staff, and administrators have accurate, up-to-date information at their fingertips, 24/7, via any Internet-enabled device, promoting safety of student-athletes, and ensuring compliance with regulations and legislation. It is a highly recommended update for current users of the course—to refresh existing knowledge, provide critical new information, and enhance the results of annual training programs.

Athletes Who Know Better, Play Better

Users of the current *Concussion Awareness and Responsibilities* course have reported their athletes are now significantly more likely to self-report head injuries in order to receive prompt treatment for better recovery and return to normal activity.

Concussion Awareness 2.0, like the first version, resides in the cloud and presents its important content in an interactive, graphically engaging, easy-to-understand format. The average completion time for this course is approximately 20 minutes. These features have been thoughtfully designed into the product to increase user engagement and promote positive learning outcomes.

In addition, users can complete Concussion Awareness 2.0 on any internet-enabled device from their desktops to their smartphones, thereby allowing athletes and staff to learn and manage via the device they are most comfortable using. And, because it is cloud-based, course information remains available to users for reference even after they complete the course – anytime, day or night.

More learning-driven features include:

- Automated alerts notify users when new, revised, or updated information is available.
- Users can immediately see their progress as they take the course, and when they answer questions about what they've learned.
- Users who need to finish required training will automatically receive pre-programmed eMail reminders until they have completed the course.

Programs That Know Better, Do Better

“Nationwide, we see athletic and sports organizations strive to implement high quality concussion education initiatives for the safety of their athletes and the welfare of their organizations,” said Beth Murphy, president and CEO of CFM Partners. “And increasingly, these organizations are realizing the efficacy of technology-enabled solutions. This is a very exciting step forward, and we are committed to helping them transition smoothly to our state-of-the-art model and achieve positive results.”

Concussion Awareness and Responsibilities v. 2.0 runs on The Athletic Compliance Portal™ (TACP). TACP is a modern solution for athletic governance and risk management. Designed and developed to be low-maintenance and cost-effective, as well as comprehensive and user friendly, TACP is built in the cloud where it requires no extra IT headcount to maintain, update, or repair. CFM Partners' experts in the Athletic and Institutional Division provide implementation and deployment support, and are available to answer questions and meet any challenge.

TACP and courses like Concussion Awareness 2.0 offer smart features for administrators:

- Staff can spend more time doing what they do best, because TACP handles things like sending alerts and e-mail reminders for outstanding requirements and important updates.
- Administrators and athletic staff can track users' access and progress; gaining the ability to *know*, for the first time, whether teams have taken required training courses and how much progress each user has made toward completion.
- The Portal can be customized to include the individual institution's information, policies, procedures, and branding.
- Additional courses that address hot-button issues are available for TACP, including *Gifts and Entertainment*, *Hazing Prevention*, *Sexual Misconduct*, and *Use of Social Media*.

“Our goal is to make it as easy as possible for sports and athletic programs to ensure their athletes are knowledgeable and safe,” continued Ms. Murphy. “The new *Concussion Awareness and Responsibilities* course accomplishes this. It provides the most current information and protocols available, and it is built to be affordable, deployable, and useable. It is designed to achieve optimal user engagement and learning outcomes.”

Pricing and Availability

Concussion Awareness and Responsibilities v. 2.0 is available directly from CFM Partners Athletic & Institutional Division now. Pricing is based on the number of users. Additional information and no-obligation consultation are available by calling +1-202-364-2380 or emailing Solutions@CFMPartners.com.

About CFM Partners Institutional & Athletic Division

CFM helps administrators and staff in education and athletics transform their infrastructures – and cultures – with robust technology and top-notch content. We currently offer three issue-specific solutions: The Code of Conduct Awareness Portal, The Athletic Compliance Portal (TACP), and The Greek Life Portal. Each solution integrates the tools and content needed to effectively manage compliance programs and address high-risk issues. To learn more about CFM's Athletic & Institutional solutions and why they are used by well-respected and highly successful organizations nationwide, visit cfmpartners.com/access-compliance-edu.

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