

“EYES RIGHT FOR VISION AND SIGHT”



Plano Vision Development Center

Is a multi-disciplinary, not for profit optometric service organization that provides comprehensive vision and vision perception care. Our aim is to assess and treat visual deficiencies in at-risk individuals.

Founded in 1959 by Dr. Robert L. Johnson and Dr. Henry R. Moore, and chartered in 1965 as Plano Child Development Center, the mission of Plano is to identify, evaluate and treat educationally disadvantaged children who have an underdeveloped and/or inefficient vision information processing system.

Led by a capable and caring staff, Plano has served more than one million people (including 750,000 children) in the Chicago metropolitan area for over 40 years.

SERVICES AND ACTIVITIES

Plano is committed to providing a wide array of comprehensive care services through the IDENTIFICATION, EVALUATION and TREATMENT of vision-related problems in our patients.

IDENTIFICATION

We provide complete screenings including sight, vision and vision perception surveys.

EVALUATION

We perform visual assessments and visual perceptual diagnostic evaluations of our patient's vision information processing system.




TREATMENT

Once assessed, an individualized vision training/treatment program is developed and therapy is conducted in group sessions.


SIGNS OF VISION PROBLEMS

Two-thirds of all the information we receive is visual. Efficient visual skills are critical to learning, working and recreation. Following are signs of vision problems which could be associated with visual skill development:




EYE MOVEMENT

-  Head moves when reading page
-  Use of finger or marker on page
-  Frequently skips or re-reads lines




EYE-TEAMING

-  Complains of “seeing double”
-  Misaligns digits in number columns



EYE-HAND COORDINATION

-  Eye not used to steer hand movement
-  Writing crooked, poor spacing of letters
-  Makes errors in copying

VISUAL PERCEPTION

-  Unable to recognize same word in sentence
-  Reverses letters/words when writing
-  Confuses similar beginnings and endings and words

REFRACTIVE ISSUES

-  Holds face too close to paper or book
-  Squints to see chalkboard or distant objects