

WHY IS VISION DEVELOPMENT IMPORTANT?

Most often we think that vision acuity—the ability to see clearly with or without glasses, is the only factor to be considered when we determine vision. However, equally important is the perception of what we see (vision). Therefore, when vision development problems are identified, the cause may not be necessarily related to “eyesight”, but to “vision”, which is the ability to identify process and understand what is seen.

“Prescription glasses alone worn by some children do not address specific visual deficits...”

These vision problems interfere with learning and success in the classroom. The student frequently has a short attention span and behavior problems often result. Prescription glasses alone do not correct these vision deficits. **Plano’s approach** involves students, teachers and parents, with the common goal to correct the child’s vision development problems.

What Is Vision Therapy?

Vision Therapy is a treatment program used to improve visual conditions and to help individuals learn, relearn, or reinforce specific vision skills. Such skills include eye movement control, focusing control, eye teaming, eye-hand coordination, and vision perception.

PLANO CHILD DEVELOPMENT CENTER

Also referred to as **Plano Vision Development Center** is a multi-disciplinary, not-for-profit optometric service organization that specializes in the identification, evaluation and treatment of individuals with learning related vision skills problems.

Plano was founded in 1959 by Dr. Robert L. Johnson and Dr. Henry R. Moore and chartered in 1965.

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“Eyes Right For Vision & Sight”

Plano Child Development Center provides vision education workshops, vision screenings, vision assessment testing and vision therapy treatment programs.