





iKidz (M804)

- Comfort level: FIRM
- Warranty: 1-year limited
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

CORE COMPOSITION

- Profile:
- Cover: blended cotton fiber
- Verticoil system

• Twin (M80411) 109\$

• Full (M80421) 144\$



Tori Cove (M320)

- Comfort level: FIRM
- Warranty: 1-year limited
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 6"
- Cover: Quilted polyester
- 1/2" Support Poly Foam
- Densified Pad
- 5" Verticoil Support System

- Twin (M32011) 209 coils: 82\$
- Full (M32021) 285 coils: 102\$
- Queen (M32031) 340 coils: 112\$
- King (M32041) 575 coils: 152\$



Grayton Beach (M840)

- Comfort level: FIRM
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 11"
- Cover: blended cotton fiber
- 1" High Density Quilt Foam
- 1" Firm Support Foam
- 1" High Density Firming Pad
- 7" Verticoil Support System
- 1" High Density Firming Pad
- 6 Super support edge springs

- Twin (M84011): 299 coils: 98\$
- Full (M84021): 414 coils: 119\$
- Queen (M84031): 525 coils: 142\$
- King (M84041): 675 coils: 193\$



Grayton Cove (M841)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 11"
- Cover: blended cotton fiber
- 2" luxury support quilt foam
- 1" conforma soft foam
- 7" Verticoil Support System
- 1" High density support pad
- 6 Super support edge springs

- Twin (M84111) 299 coils: 98\$
- Full (M84121) 414 coils: 119\$
- Queen (M84131) 525 coils: 142\$
- King (M84141) 675 coils: 193\$



Ormond Beach (M845)

- Comfort level: FIRM
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 11"
- Cover: blended cotton fiber
- Ultra loft conforma fiber
- 1" High Density Quilt Foam
- 2" Firm Support Foam
- 8" Encased Coil System (15 gauge)
- 3" High Density Foam Encasement

- Twin (M84511) 420 coils: 150\$
- Full (M85421) 588 coils: 171\$
- Queen (M84531) 720 coils: 194\$
- King (M84541) 900 coils: 245\$



Ormond Cove (M846)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 11"
- Cover: blended cotton fiber
- Ultra loft conforma fiber
- 2" Luxury Support Quilt Foam
- 1"Conforma Soft Support Foam
- 8" Encased Coil System (15 gauge)
- 3" High Density Foam encasement

- Twin (M84611) 420 coils: 150\$
- Full (M84621) 588 coils: 171\$
- Queen (M84631) 720 coils: 194\$
- King (M84641) 900 coils: 245\$

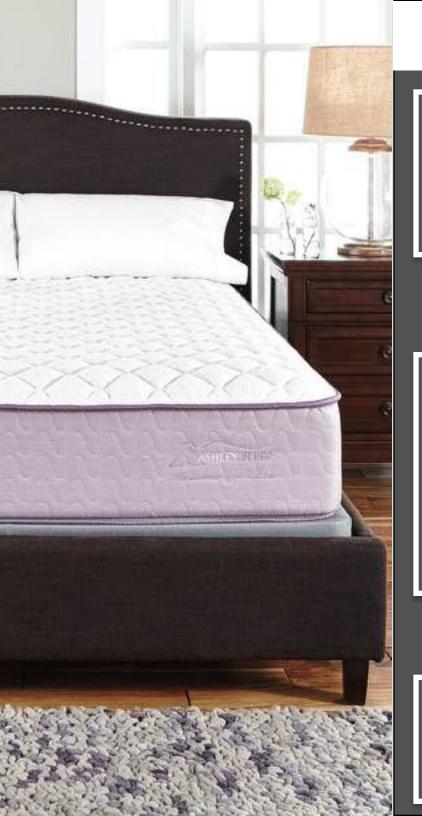


Ormond Shores (M847)

- Comfort level: SOFT
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 12"
- Cover: blended cotton fiber
- Ultra loft conforma fiber
- 2" Conforma Soft Quilt Foam
- 1" Firm Support Foam
- 1" Conforma Soft Support Foam
- 8" Encased Coil System (15 gauge)
- 3" High Density Foam Encasement

- Twin (M84711) 420 coils: 202\$
- Full (M84721) 588 coils: 223\$
- Queen (M84731) 720 coils: 246\$
- King (M84741) 900 coils: 348\$



Anniversary Edition (M986)

- Comfort level: FIRM
- Warranty: 10-year limited

- Profile:
- Cover: blended cotton fiber
- 3/4" High Density Quilt Foam
- High Density Firming Pad
- 1" Firm Support Foam
- .5" Memory Foam
- High Density Firming Pad
- 6 Super Support Edge Springs

- Twin (M98611) 150\$
- Full (M98621) 171\$
- Queen (M98631) 194\$
- King (M98641) 245\$



Anniversary Edition (M987)

Comfort level: MEDIUMWarranty: 10-year limited

- Profile:
- Cover: blended cotton fiber
- 2" Luxury Support Quilt Foam
- 1"Conforma Soft Support Foam
- .5" Gel Memory Foam
- 3" High Density Foam encasement

- Twin (M98711) 150\$
- Full (M98721) 171\$
- Queen (M98731) 194\$
- King (M98741) 245\$



Anniversary Edition (M988)

- Comfort level: SOFT
- Warranty: 10-year limited

- Profile:
- Cover: blended cotton fiber
- 2" Conforma Soft Quilt Foam
- 3/4" Firm Support Foam
- .5"Gel Memory Foam
- 1" Conforma Soft Support Foam
- 3" High Density Foam Encasement

- Twin (M98811) 202\$
- Full (M98821) 223\$
- Queen (M98831) 246\$
- King (M98841) 348\$



Addison Cove (M855)

- Comfort level: FIRM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Soothing gel memory foam in lumbar area
- Edge support construction for uniform comfort edge to edge
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 11.5"
- Cover: polyester/spandex
- 1.5" Hypersoft Comfort Foam
- 2" SuperSoft Support Foam
- Gel Memory Foam Lumbar System
- 6" Individually Wrapped Coil System
- 2" High Density Support Foam
- 3" High Density Edge Support System

- Twin (M85511) 405 coils: 200\$
- Full (M85521) 567 coils: 220\$
- Queen (M85531) 696 coils: 230\$
- King (M85541) 899 coils: 310\$



Addison Beach (M856)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Soothing gel memory foam in lumbar area
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 12.5"
- Cover: polyester/spandex
- 1.5" Conforma Soft SupportFoam
- 2" SuperSoft Support Foam
- Gel Memory Foam Lumbar System
- 8" Individually Wrapped Coil System
- 2" High Density Support Base
- 3" High Density Edge Support System

- Twin (M85611) 405 coils: 200\$
- Full (M85621) 567 coils: 220\$
- Queen (M85631) 696 coils: 230\$
- King (M85641) 899 coils: 310\$



Addison Shores (M857)

- Comfort level: SOFT
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Soothing gel memory foam in lumbar area
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 12.5"
- Cover: polyester/spandex
- 1.5" Hypersoft Comfort Foam
- 3" SuperSoft Support Foam
- Gel Memory Foam Lumbar System
- 6" Individually Wrapped Coil System
- 2" High Density Support Foam
- 3" High Density Edge Support System

- Twin (M85711) 405 coils: 225\$
- Full (M85721) 567 coils: 245\$
- Queen (M85731) 696 coils: 255\$
- King (M85741) 899 coils: 335\$



Simpson Cove (M858)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Soothing gel memory foam in lumbar area
- Edge support construction for uniform comfort edge to edge
- Antimicrobial and hypoallergenic
- Optional Ashley-Sleep® riser foundation or regular foundation

- Profile: 15"
- Cover: polyester/spandex
- 1.5" Hypersoft Comfort Foam
- 3 ³/₄" SuperSoft Support Foam
- 2" Support Poly Foam
- Gel Memory Foam Lumbar System
- 6" Individually Wrapped Coil System
- 3" High Density Edge Support System

- Twin (M85811) 405 coils: 250\$
- Full (M85821) 567 coils: 270\$
- Queen (M85831) 696 coils: 280\$
- King (M85841) 899 coils: 360\$



Destin Beach (M870)

- Comfort level: FIRM
- Warranty: 10-year limited

CORE COMPOSITION

- Profile: 13"
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 1" High Density Quilt Foam
- 2" High Density Memory Foam
- 1" Super Firm Support Foam
- 1" Super Support Base Foam
- 8" encased coils (15 gauge)
- 3" High Density Foam Encasement

Queen (M87031) 720 coils: 335\$King (M87041) 900 coils: 402\$



Destin Cove (M871)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- Edge support construction for uniform comfort edge to edge
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

CORE COMPOSITION

- Profile: 13"
- Cover: blended cotton fiber
- UltraLoft conforma fiber
- 2" Luxury Support Quilt Foam
- 2" High Density Memory Foam
- 1" Super Support Base Foam
- 8" encased coils (15 gauge)
- 3" High Density Foam Encasement

Queen (M87131): 720 coils: 335\$
King (M87141) 900 coils: 402\$



Destin Shores (M872)

- Comfort level: SOFT
- Warranty: 10-year limited

CORE COMPOSITION

- Profile: 13"
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 2" Luxury Support Quilt Foam
- 2" High Density Memory Foam
- 1" Conforma Soft Support Foam
- 1" Super Support Base Foam
- 8" encased coils (15 gauge)
- 3" High Density Foam Encasement

Queen (M87131) 720 coils: 275\$
King (M87241) 900 coils: 442\$



Key Biscayne Beach (M875)

- Comfort level: FIRM
- 10-year limited warranty
- Hi-Low coils

CORE COMPOSITION

- Profile:
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 1" High Density Quilt Foam
- 2" High Density Memory Foam
- 2" Super Firm Support Foam
- 8"/6.5" Hi-Low coils (14 gauge)
- 1.5" micro coils (17.5 gauge)
- 3" High Density Foam Encasement

Queen (M87531) 1217 coils: 455\$
King (M87541) 1403 coils: 522\$



Key Biscayne Cove (M876)

- Comfort level: MEDIUM
- 10-year limited warranty
- Hi-Low coils

CORE COMPOSITION

- Profile:
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 2" Luxury Support Quilt Foam
- 2" High Density Memory Foam
- 1" Conforma Soft Support Foam
- 8"/6.5" Hi-Low coils (14 gauge)
- 1.5" micro coils (17.5 gauge)
- 3" High Density Foam Encasement

Queen (M87631) 1217 coils: 455\$
King (M87641) 1403 coils: 522\$



Key Biscayne Shores (M877)

- Comfort level: SOFT
- 10-year limited warranty
- Hi-Low coils

CORE COMPOSITION

- Profile: 14"
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 2" Luxury Support Quilt Foam
- 3" High Density Memory Foam
- 1" Conforma Soft Support Foam
- 8"/6.5" Hi-Low coils (14 gauge)
- 1.5" micro coils (17.5 gauge)
- 3" High Density Foam Encasement

Queen (M87731) 1217 coils: 495\$
King (M87741) 1403 coils: 562\$



Hope to Dream (M878)

- Comfort level: MEDIUM
- 10-year limited warranty
- Hi-Low coils
- Nano Coil Zoned Inlays

CORE COMPOSITION

- Profile:
- Cover: blended Cotton Fiber
- UltraLoft conforma fiber
- 1" Luxury Support Quilt Foam
- 2" High Density Memory Foam
- 2" Conforma Soft Support Foam
- Full sheet Nano support coils (17 gauge)
- 8"/6.5" Hi-Low coils (14 gauge)
- 1.5" micro coils (17.5 gauge)
- 3" High Density Foam Encasement

Queen (M87831) 2636 coils: 655\$
King (M87841) 3166 coils: 722\$



Antila 11" (M865)

- Comfort level: FIRM
- Warranty: 10-year limited
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Gel-infused memory foam
- Optional Ashley-Sleep® riser foundation or regular foundation
- Hi-Low coils

- Profile: 11"
- Cover: polyester/NuRest® (unzips for machine washing)
- 1" High Density Memory Foam
- 1" Conforma Soft Support Foam
- 1" Super Support Base Foam
- 1.5" High Density Memory Foam Inserts
- 8"/6.5" Hi-Low coils (14 gauge)
- 3" High Density Foam Encasement

- Twin (M86511) 435 coils: 405\$
- Full (M86521) 609 coils: 421\$
- Queen (M86531) 713 coils: 439\$
- King (M86541) 899 coils: 512\$



Borealis 13" (M866)

- Comfort level: FIRM
- Warranty: 10-year limited
- Adjustable bed compatible
- One-sided design: no flipping or rotating
- Gel-infused memory foam
- Optional Ashley-Sleep® riser foundation or regular foundation
- Hi-Low coils

- Profile: 13"
- Cover: polyester/Tencel® (unzips for machine washing)
- 2" High Density Memory Foam
- 2" Conforma Soft Support Foam
- 1" Super Support Base Foam
- 1.5" High Density Memory Foam Inserts
- 8"/6.5" Hi-Low coils (14 gauge)
- 3" High Density Foam Encasement

- Twin (M86611) 435 coils: 463\$
- Full (M86621) 609 coils: 478\$
- Queen (M86631) 713 coils: 495\$
- King (M86641) 899 coils: 562\$



Casseopia 15" (M867)

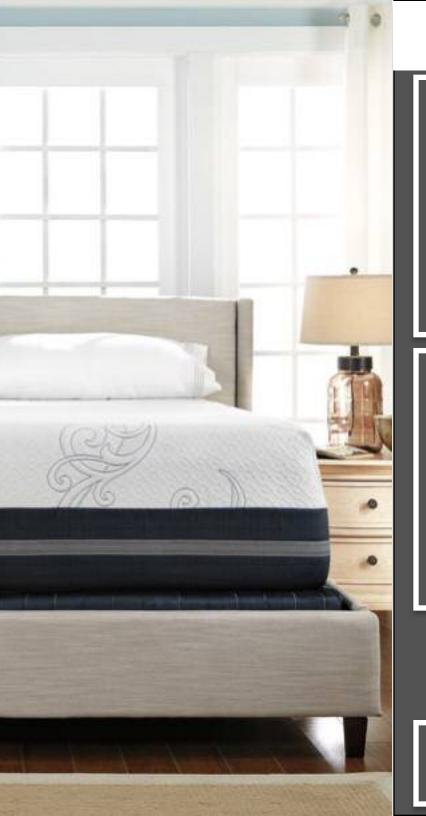
- Comfort level:
- Warranty: 10-year limited
- Hi-Low coils

CORE COMPOSITION

- Profile: 14"
- Cover: polyester/Tencel® (unzips for machine washing)
- 3" High Density Memory Foam
- 2" Conforma Soft Support Foam
- 1" Super Support Base Foam
- 1.5" High Density Memory Foam Inserts
- 8"/6.5" Hi-Low coils (14 gauge)
- 3" High Density Foam Encasement

• Queen (M86731) 713 coils: 528\$

• King (M86741) 899 coils: 586\$



Disco Delphinus 17" (M868)

- Comfort level:
- Warranty: 10-year limited

CORE COMPOSITION

- Profile: 14"
- Cover: polyester/Tencel® (unzips for machine washing)
- 3" High Density Memory Foam
- 2" Conforma Soft Support Foam
- 1" Super Support Base Foam
- 1.5" High Density Memory Foam Inserts
- 8"/6.5" Hi-Low coils (14 gauge)
- 3" High Density Foam Encasement

• Queen (M86831) 713 coils: 602\$

• King (M86841) 899 coils: 661\$



iKidz Foam (M802)

- Comfort level: FIRM
- Warranty: 1-year limited
- One-sided design: no flipping or rotating
- Optional Ashley-Sleep® riser foundation or regular foundation

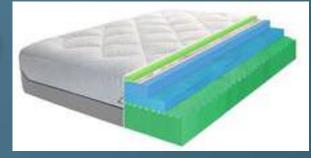
CORE COMPOSITION

- Profile:
- Cover: polyester/Tencel® (unzips for machine washing)
- Memory foam
- High-density support core

• Twin (M80211) 109\$



What's New?



- Gel Infused Memory Foam (9 Series and Up) Gel Infused Memory Foam beds built to sell for \$799.
- S.A.S.S. Foam (Self Adjusting Support System) 2 to 3 inch layer of comfort foam designed to allow better air flow a reduce pressure in the neck, shoulders, hips and knees.
- Faster Response Time Compression packed beds will be sleep ready in under 2 minutes upon opening.
- HD Airflow Support Core with Endura Edge Allows better airflow resulting in a cooler nights sleep while giving the consumer more sleep surface
- Upgraded Covers Tighter fitting stretch knit covers including 3D stretch knit and ventilated mesh on 12, 14 and 17 Series.
- True Step Up Line Like successful lines of the past. The new line up will have a legitimate step up story through all 5 beds making it easier to sell value at the retail level.

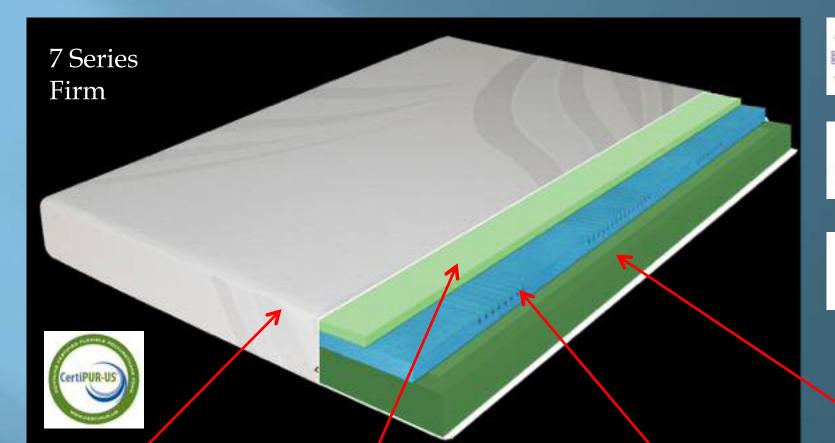


7 series (M930)

- Comfort level: FIRM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Regular Ashley-Sleep® foundation
- High-density airflow support core
- Eucalyptus ventilated memory foam
- Self-adjusting support system

- Profile: 7"
- Cover: polyester/Tencel® (unzips for machine washing)
- 1" Memory Foam
- 2" Zoned Self Adjusting Support System (SASS) Specialty Foam
- 4" High Density Support Core with Endura Edge

- Twin (M93011) 165\$
- Full (M93021) 201\$
- Queen (M93031) 227\$
- King (M93041) 294\$



results in the most efficient transportation and a lower carbon budgeted for this mattrees

Real Materia in a Box Compression Technology



Feature: Stetch Knit Cover

Advantage: Tighter Fit

Benefit: Better nights sleep Feature: 1" HD Memory Foam

Advantage: Pressure Relief

Benefit: Uninterrupted sleep due to less tossing and turning from pressure points Feature: 2" Self Adjusting Support Foam

Advantage: Additional pressure relief in the neck and shoulders, hips and knee. Benefit: A posture correct night sleep. Feature: 4" HD support core with Endura Edge Advantage: More sleep surface Benefit: A better nights sleep



9 series Gel Infused (M931)

- Comfort level: FIRM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Regular Ashley-Sleep® foundation
- Gel-infused memory foam
- High-density airflow support core
- Self-adjusting support system

- Profile: 9"
- Cover: polyester/Tencel® (unzips for machine washing)
- 2" Gel Memory Foam
- 2" Zoned Self Adjusting Support System (SASS) Specialty Foam
- 5" High Density AirFlow Top Support Core with Endura Edge

- Twin (M93111) 189\$
- Full (M93121) 232\$
- Queen (M93131) 259\$
- King (M93141) 340\$

9 Series Firm



Real Matterst In a Box Compression Technology results in the most efficient transportation and a lower carbon toolprint for this matterst





Feature: Stretch Knit Cover w/ Handles

Advantage: Tighter fit and easier to rotate every 90 days. Benefit: Better nights sleep and helps slow normal wear.

Feature: 2" HD Gel Memory Foam

Advantage: Pressure relief and regulates body temperature

Benefit: Uninterrupted sleep due to less tossing and turning from pressure points Feature: 2" Self Adjusting Support Foam

Advantage: Additional pressure relief in the neck and shoulders, hips and knee.

Benefit: A posture correct night sleep.

Feature: 5" HD support core with Endura Edge Advantage: More sleep surface Benefit: A better nights sleep



10 series Gel Infused (M932)

- Comfort level: MEDIUM
- Warranty: 10-year limited
- One sided design: no flipping or rotating
- Gel-infused memory foam
- High-density airflow support core
- Self-adjusting support system
- Regular Ashley-Sleep® foundation

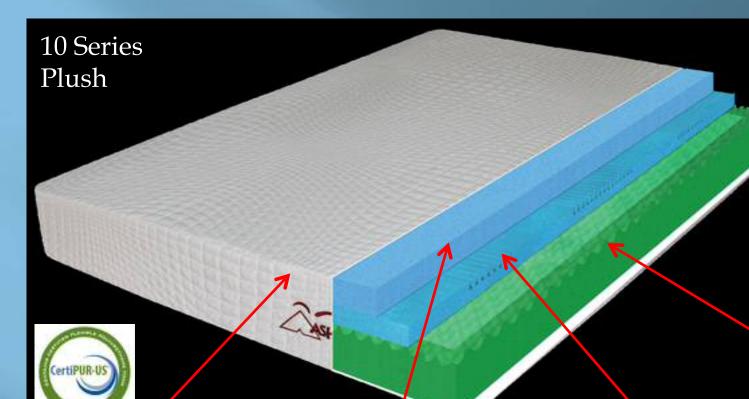
CORE COMPOSITION

- Profile: 10"
- Cover: polyester/Tencel® (unzips for machine washing)
- 2.5" Gel Memory Foam
- 2" Zoned Self Adjusting Support System (SASS) Specialty Foam

25

 5.5" High Density AirFlow Top Support Core with Endura Edge

- Twin (M93211) 224\$
- Full (M93221) 297\$
- Queen (M93231) 338\$
- King (M93241) 438\$





Compression Technology esuits in the most efficient transportation nd a lower carbon toolprint for this





Feature: 5.5" HD AirFlow Top Support Core with Endura Edge

Advantage: More sleep surface

Benefit: A better nights sleep

Feature: 3D Stretch Knit Cover

Advantage: Tighter fit

Benefit: A better nights sleep

Feature: 2.5" HD Gel Memory Foam

Advantage: Pressure relief and regulates body temperature

Benefit: Uninterrupted sleep due to less tossing and turning from pressure points

Feature: 2" Self Adjusting Support Foam

Advantage: Additional pressure relief in the neck and shoulders, hips and knee.

Benefit: A posture correct night sleep.



12 series Gel Infused (M934)

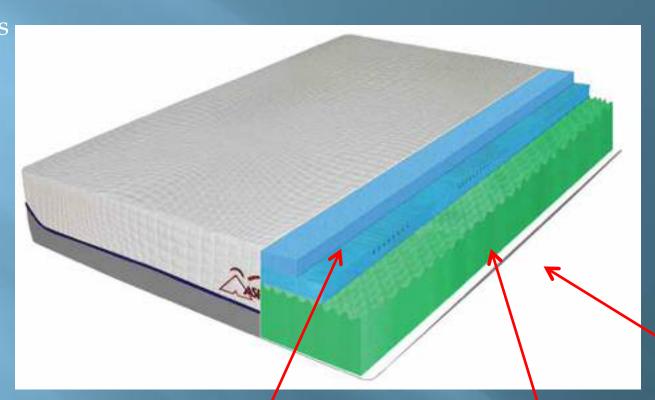
- Comfort level: SOFT
- Warranty: 10-year limited
- Maintenance-free, one-sided design: no flipping or rotating
- Gel-infused memory foam
- High-density airflow support core
- Zoned self-adjusting support system
- Optional Ashley-Sleep® riser foundation or regular foundation

CORE COMPOSITION

- Profile: 12"
- Cover: polyester/Tencel® (unzips for machine washing)
- 3" Gel Memory Foam
- 3" Zoned Self Adjusting Support System (SASS) Specialty Foam
- 6" High Density Support Core with Endura Edge

Queen (M93431) 461\$
King (M93441) 577\$

12 Series Soft





Real Matteres in a Box Compression Technology results in the most efficient transportation and a lower carbon tootprint for this mattress





Feature: 3D Stretch knit cover with ventilated mesh.

Advantage: Tighter fit and better breathability Benefit: A more

comfortable nights sleep

Feature: 2" HD Gel Memory Foam

Advantage: Pressure relief and regulates body temperature

Benefit: Uninterrupted sleep due to less tossing and turning from pressure points Feature: 2" Self Adjusting Support Foam

Advantage: Additional pressure relief in the neck and shoulders, hips and knee.

Benefit: A posture correct night sleep.

Feature: 8" HD AirFlow Top Support Core with Endura Edge Advantage: More sleep surface Benefit: A better nights sleep



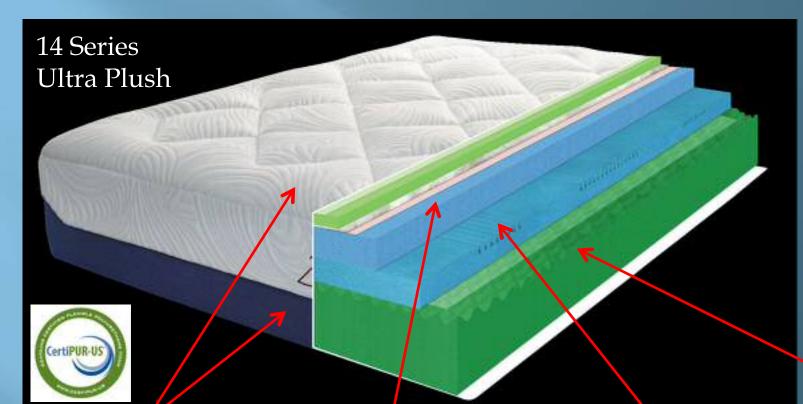
14 series Gel Infused (M935)

- Comfort level: SOFT
- Warranty: 10-year limited
- One-sided design: no flipping or rotating
- Gel-infused memory foam
- High-density airflow support core
- Zoned self-adjusting support system
- Optional Ashley-Sleep® riser foundation or regular foundation

CORE COMPOSITION

- Profile: 14"
- Cover: polyester/Tencel®
- 2" Memory Foam Quilt
- 4" Gel Memory Foam
- 3" Zoned Self Adjusting Support System (SASS) Specialty Foam
- 5" High Density Airflow Top Support Core with Endura Edge

Queen (M93531) 648\$
King (M93541) 775\$



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Feature: 2" Memory Foam in Single Stitch Tick / Ventilated Mesh

Advantage: Pressure relief / Increased Air Flow

Benefit: More pressure relief for a more comfortable nights sleep.

Feature: 4" HD Gel Memory Foam

Advantage: Pressure relief and regulates body temperatu<u>re</u>

Benefit: Uninterrupted sleep due to less tossing and turning from pressure points Feature: 3" Self Adjusting Support Foam

Advantage: Additional pressure relief in the neck, shoulders, hips and knee.

Benefit: A posture correct night sleep.

Feature: 5" HD AirFlow Top Support Core with Endura Edge

Advantage: More sleep surface

Benefit: A better nights sleep



17 series Gel Infused (M936)

- Comfort level:
- Warranty:

CORE COMPOSITION

- Profile: 17"
- Cover:
- 2" Memory Foam Quilt
- 4" Gel Memory Foam
- 3" Zoned Self Adjusting Support System (SASS) Specialty Foam
- 8" High Density Airflow Top Support Core with Endura Edge

• CONTAINER ONLY

- Queen (M93631) 695\$
- King (M93641) 850\$