

# sierrasleep<sup>®</sup>

— BY ASHLEY —



# Why Buy?

sierrasleep®

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- Fastest growing bedding company in the industry with limited distribution!
- Owned and operated by the world's largest furniture manufacturer
- Delivered on the same Ashley truck as furniture
- One Stop Shop!!! Innerspring, Foam, Hybrids and Power Bases
- Power packed Coil...pre-compressed to provide increased support
- Upholstery Grade foam- 1.5 density vs. industry standard of 0.8 - 1.2 resulting in fewer body impressions
- No convoluted foam in quilt- More profile and no nesting of fibers in the dimples
- 65 lb. 1.7 density foam edge rails- stronger edge support
- Embroidered Borders at velocity price points
- Luxury Covers at every price point
- Roll compressed foam products for easy delivery and warehousing
- Higher Margins

# iKids Memory Foam

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**7" ikids memory foam**

Size	Pattern
Twin	M80211
Full	M80221

- 1" Memory Foam
- 5" Support Core

# iKids Innerspring

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**9" iKids innerspring**

- **Soft Comforma Fiber**
- **Blended Cotton Fiber**
- **1" Luxury Support Quilt Foam**
- **1" Conforma Soft Foam**
- **High Density Support Pad**
- **Verticoil Spring Unit**

Size	Pattern
Twin	M80411
Full	M80421

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## 7" Sierra Sleep Firm

Size	Pattern
Twin	M90611
Full	M90621
Queen	M90631
King	M90641
Cal King	M90651

- **Luxury Fiber Barrier (85% Rayon, 15% Polyester)**
- **1" High Density Quilt Foam**
- **High Density Firming Pad**
- **312, 6.5", Bonnell Coil Unit**



INNERSPRING

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## 10.5" Longs Peak Ltd. Plush

Size	Pattern
Twin	M90711
Full	M90721
Queen	M90731
King	M90741
Cal King	M90751

- Luxury Fiber Barrier (85% Rayon, 15% Polyester)
- 2" High Density Quilt Foam
- High Density Firming Pad
- 1" Firm Support Foam
- 609, 7" 15 Gauge Pocketed Coils

INNERSPRING

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## 13" Limited Edition Firm

Size	Pattern
Twin	M96611
Full	M96621
Queen	M96631
King	M96641
Cal King	M96651

- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- .5" Lumbar Gel Memory Foam
- 2" Firm Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil Unit



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## 13" Limited Edition Plush

Size	Pattern
Twin	M96711
Full	M96721
Queen	M96731
King	M96741
Cal King	M96751

- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 2" Luxury Support Quilt Foam
- .5" Lumbar Gel Memory Foam
- 1" Conforma Soft Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil Unit





INNERSPRING

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# 14" Limited Edition Pillow Top

Size	Pattern
Twin	M96811
Full	M96821
Queen	M96831
King	M96841
Cal King	M96851

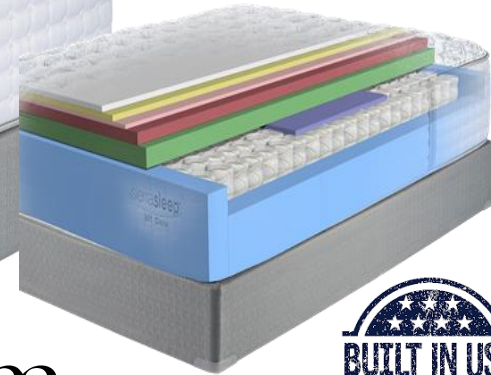
- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 2" Luxury Support Quilt Foam
- 1" Conforma Soft Support Foam
- .5" Lumbar Gel Memory Foam
- 3" High Density Foam Encasement
- 720 Power Packed Wrapped Coil Unit



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## 15" Mt. Dana Firm

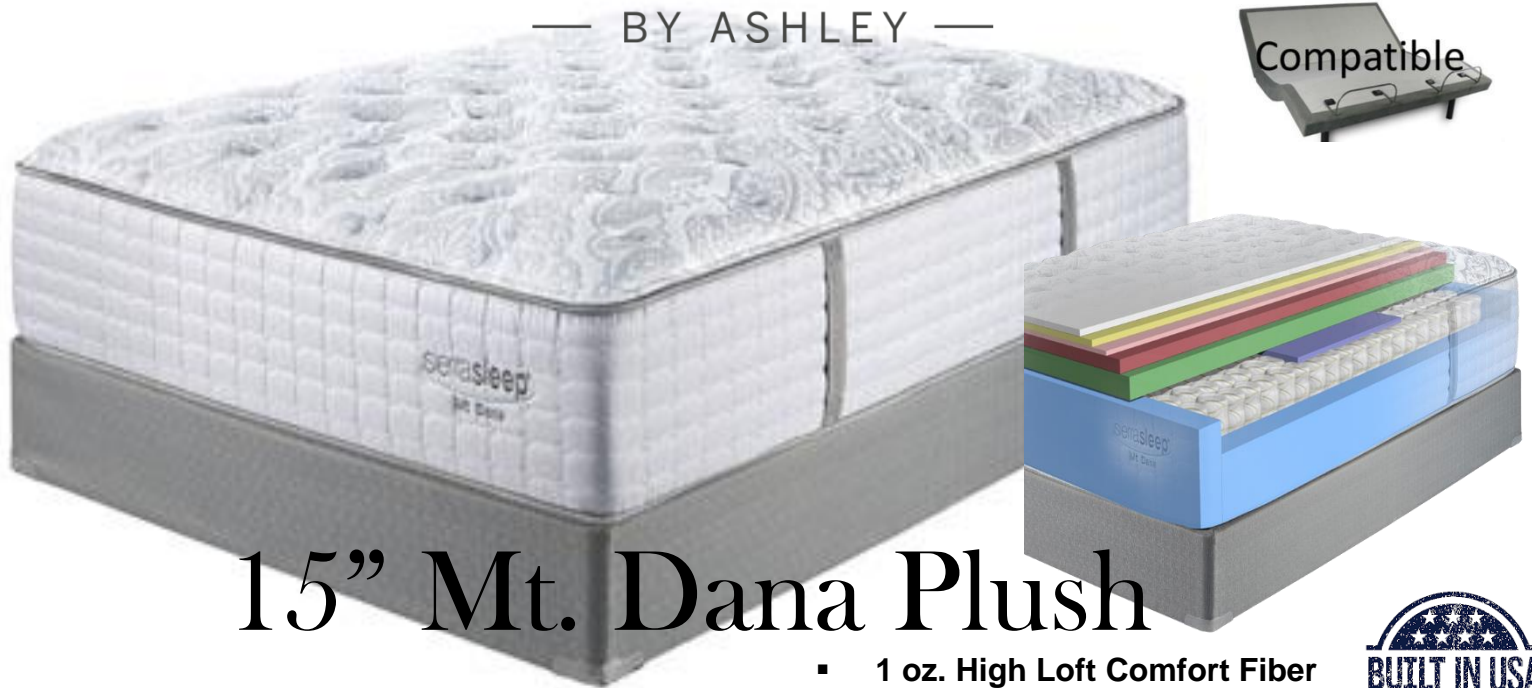
Size	Pattern
Twin	M95611
Full	M95621
Queen	M95631
King	M95641
Cal King	M95651

- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Firm Zoned Sculpted Pressure Relief Foam
- 3" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil Unit
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles

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# 15" Mt. Dana Plush

Size	Pattern
Twin	M95711
Full	M95721
Queen	M95731
King	M95741
Cal King	M95751

- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 3" High Density Plush Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil Unit
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles



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# 16.5" Mt. Dana Euro Top



Size	Pattern
Twin	M95811
Full	M95821
Queen	M95831
King	M95841
Cal King	M95851

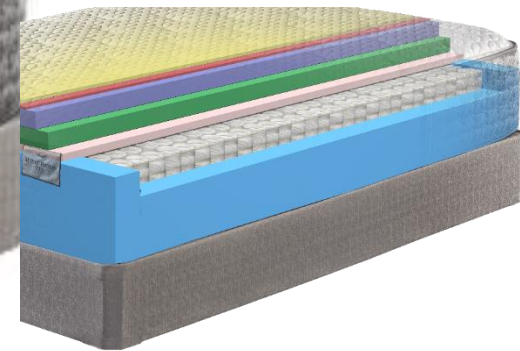
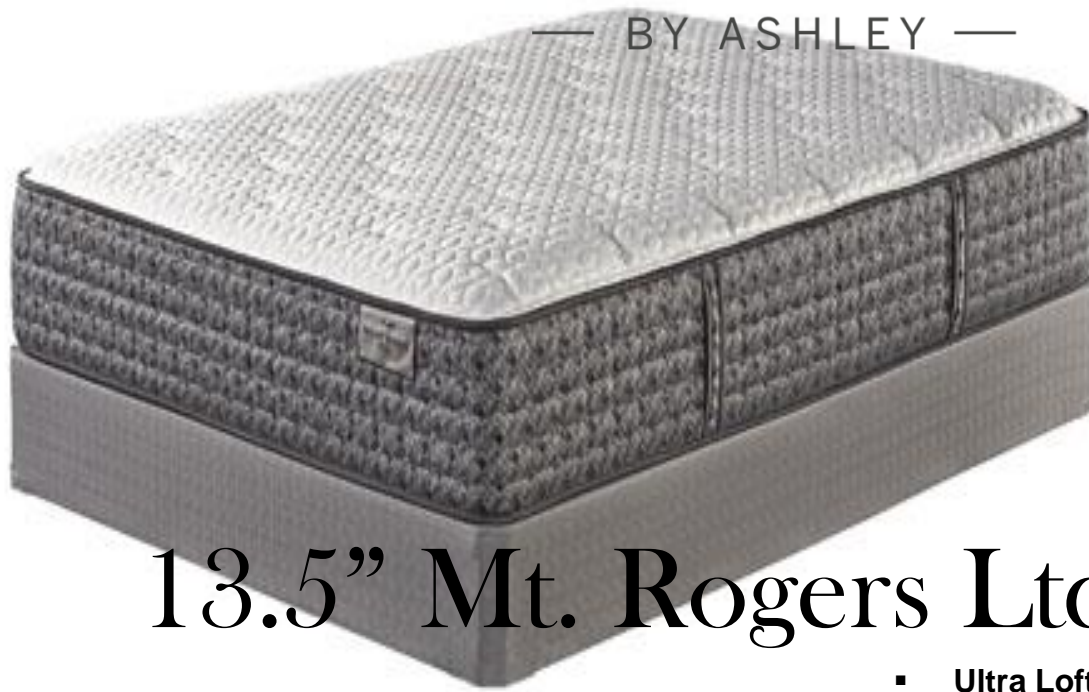
- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 4" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil Unit
- 3" High Density Foam Encased Edge Support System
- ❖ Vertical Handles



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# 13.5" Mt. Rogers Ltd. Firm

Size	Pattern
Queen	M90331
King	M90341
Cal King	M90351

- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" High Density Memory Foam
- 1" Super Firm Support Foam
- 3" High Density Foam Encasement
- 720 8" Individually Encased Coils





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# 14.5" Mt. Rogers Ltd. Plush

Size	Pattern
Queen	M90431
King	M90441
Cal King	M90451

- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" High Density Memory Foam
- 1" Super Firm Support Foam
- 3" High Density Foam Encasement
- 720 8" Individually Encased Coils
- Vertical Handles

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## 16" Mt. Rogers Pillow Top

Size	Pattern
Queen	M90531
King	M90541
Cal King	M90551

- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 2" Luxury Support Quilt Foam
- 2" High Density Memory Foam
- 1" Comforma Firm Support Foam
- 3" High Density Foam Encasement
- 720 8" Individually Encased Coils



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## 17" Manhattan Design - Firm

Size	Pattern
Queen	M97631
King	M97641
Cal King	M97651

- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Firm Quilt Foam
- 1" Synthetic Latex
- 3" High Density Firm Upholstery Foam
- **2" High Density 3 lb. Firm Memory Foam**
- 968 Quantum Encased Wrapped Coil System
- Steel Encased Edge Support Quantum Coils

Quantum Edge Steel Perimeter Innerspring

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## 17" Manhattan Design - Plush

Size	Pattern
Queen	M97731
King	M97741
Cal King	M97751

- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Firm Quilt Foam
- 1" Synthetic Latex
- 3" High Density Firm Upholstery Foam
- **2" High Density 2.5 lb. Firm Memory Foam**
- 968 Quantum Encased Wrapped Coil System
- Steel Encased Edge Support Quantum Coils



# Mygel Hybrids

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## 11" Mygel Hybrid 1100

Size	Pattern
Twin	M82611
Full	M82621
Queen	M82631
King	M82641
Cal King	M82651

- 2" Mygel Foam
- 3" High Density Foam
- 6" Pocketed Coil System
- Luxurious knit cover
- Removable and Washable



# Mygel Hybrids

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## 13" Mygel Hybrid 1300

Size	Pattern
Twin	M82711
Full	M82721
Queen	M82731
King	M82741
Cal King	M82751

- 3" Mygel Foam
- 2" High Density Foam
- 8" Pocketed Coil System
- Luxurious knit cover
- Removable and Washable

# Mygel Memory Foam

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## Memory Foam



Real Mattress In a Box  
**Compression Technology**  
results in the most efficient transportation  
and a lower carbon footprint for this  
mattress

**Compression packed beds allow retailers to maintain higher inventory levels while taking up less space in their DC's. In addition, by compressing the beds, consumers are delivered a very consistent feel from what they lay on in the showrooms.**



**Sierra Sleep uses 30% castor seed oil in lieu of petroleum which provides a better carbon foot print than most memory foam products in the market place.**



**Green tea extract is added to the memory foam formula of all Sierra Sleep specialty beds. The green tea acts as a breath of fresh air and aids in the elimination of petroleum odors often associated with memory foam products.**



**Charcoal is infused into Sierra Sleep memory foam during production. This process is proven to reduce the amount of petroleum odor often associated with competitors products.**

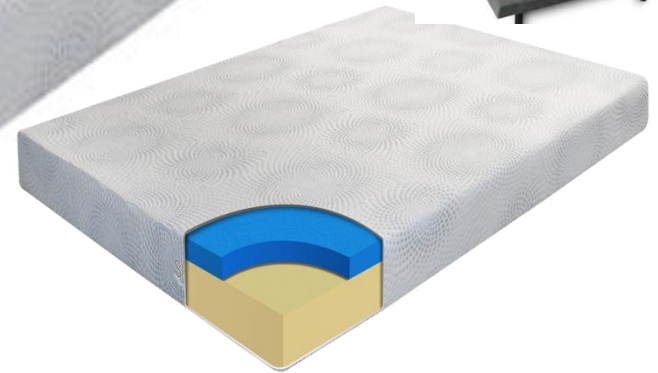


**CertiPUR-US® approved foams are: Made without chemicals associated with ozone depletion. Made without PBDE flame retardants. Made without mercury, lead and other heavy metals. Made without formaldehyde.**

# Mygel Memory Foam

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## 7" Mygel

Size	Pattern
Twin	M97111
Full	M97121
Queen	M97131
King	M97141
Cal King	M97151

- 2in Mygel Foam
- 5in High Density Foam
- Upgraded luxurious knit cover

# Mygel Memory Foam

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## 9" Mygel

Size	Pattern
Twin	M97211
Full	M97221
Queen	M97231
King	M97241
Cal King	M97251

- 2.5" Mygel Foam
- 1" Reticulated High Density Foam
- 5.5" High Density Fresh Air Base foam



# Mygel Memory Foam

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## 11" Mygel

Size	Pattern
Queen	M97331
King	M97341
Cal King	M97351

- 3.5" Mygel Foam
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam



# Mygel Memory Foam

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## 13" Mygel

Size	Pattern
Queen	M97431
King	M97441
Cal King	M97451

- 1 ½" Quilt with 1" Synthetic Latex
- 2" Mygel Foam
- 2" Synthetic Latex
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam

# Power Bases

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## Good

- Wireless hand control
- One touch to flat feature
- Fully Upholstered surround enhances finished bed appearance
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform and storage
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King

Size	Model #
Queen	M9X432
King	M9X442
	M9X442A
Cal King	M9X452
	M9X452A

# Power Bases

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## Better

- Fully independent head and foot motors, infinite adjustment
- Wireless hand control
- One touch to flat position
- USB charging ports
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform and storage
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King

Size	Model #
Queen	M9X532
King	M9X542
	M9X542A
Cal King	M9X552
	M9X552A

# Power Bases

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## Best

- Fully independent head and foot motors, infinite adjustment
- One touch to flat position
- USB charging ports
- LED under bed night lights
- Pre-programmed Zero Gravity and Anti-Snore positions
- Head and Foot massage motors with variable intensity
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform beds
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King



Size	Model #
Queen	M9X632
King	M9X642
	M9X642A
Cal King	M9X652
	M9X652A



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## Better Than a Box Spring

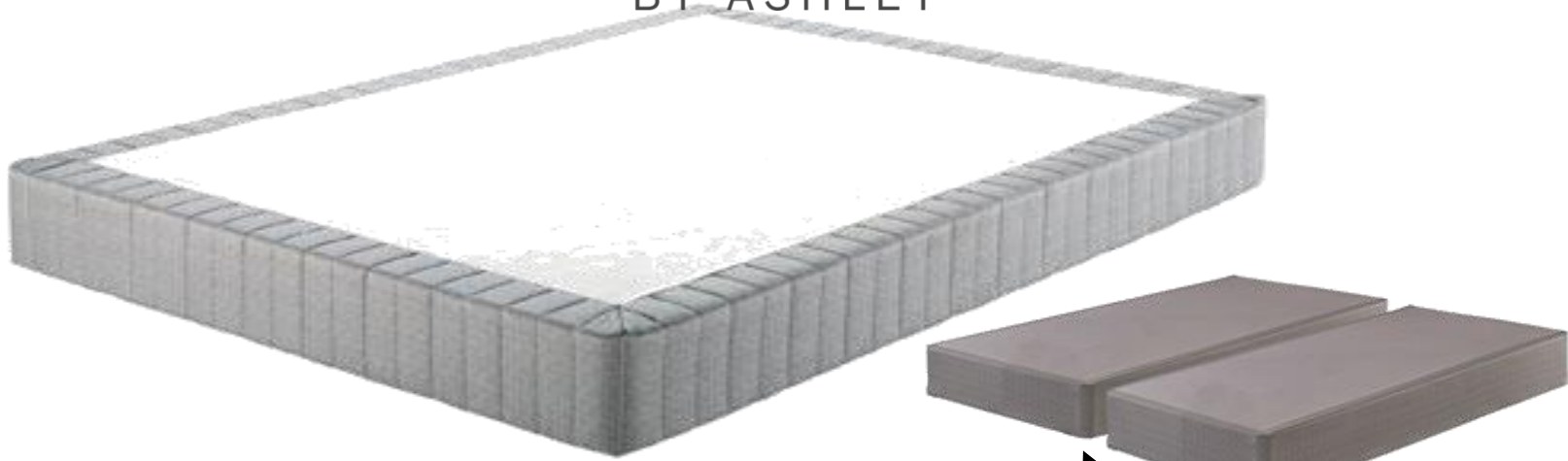
Size	Pattern
Twin	M86X12
Full 2 pc	M86X22
Queen 2pc	M86X32
King 2pc	M86X42
Cal King 2pc	M86X52

- Acts as bed frame and foundation
- 14" Height
- 12 Touch points to the floor
- Easy to assemble
- Compact shipping design
- Headboard brackets included

# Foundations



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## Standard / Low Profile Foundations

Queen Split Box  
M81X62 (2 required)

Size	Standard	Low Profile
Twin	M81X12	M83X12
Full	M81X22	M83X22
Queen	M81X32	M83X32
King	M81X42	M83X42
Cal King	M81X52	M83X52

(2 required)

- All wood construction
- 5" or 9" Heights
- Stylish gray cover

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Travel Contour Memory Foam Pillow



- Ship 4 per case
- Great for promotions
- Each pillow comes with tote
- Ideal for back sleepers

	PATTERN
Travel (4)	M82501

Traditional Latex Pillow



- 100% Poly Jacquard cover
- Ventilated NuRest Synthetic Latex
- Available in Queen and King size
- Ship 2 per case

	PATTERN
Queen (2)	M82502
King (2)	M82503

Traditional Memory Foam Pillow



- 100% Poly Jacquard cover
- Ventilated Ecofusion Memory Foam
- Available in Queen and King size
- Ship 2 per case

	PATTERN
Queen (2)	M82504
King (2)	M82505

Dual Sided Memory Foam Pillow



- 100% Poly Jacquard cover
- Ventilated Mesh-Grey
- Ventilated Ecofusion Memory Foam
- Microfiber (Synthetic Down)
- Available in Queen and King size
- Ship 2 per case

	PATTERN
Queen (2)	M82506
King (2)	M82507

Better Than Down Pillow



- Micro Fabric cover
- (2) Ventilated Ecofusion Memory Foam Inserts
- Microfiber (Synthetic Down)
- Adjustable for all sleep positions
- Available in Queen and King size
- Ship 2 per case

	PATTERN
Queen(2)	M82508
King(2)	M82509



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# Sierra Sleep Retailer Toolbox

[www.sierrasleepretailer.com](http://www.sierrasleepretailer.com)



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