Ashley Update



The furniture business has always been a family business. Fathers, sons, mothers, daughters and cousins come into the business through birth or marriage. Ashley itself is run by a father and his children; a family business still today. Brent, Jason and Geoff all came into the business with our relatives guiding us and giving us opportunities to own our own businesses and work for our customers at the furniture company, Ashley Furniture.

The Dajani family is no different. Each of us starting out in Chicago experienced the generosity, patience and kindness of Sammy and Roy at Mid-America Furniture on the Northside. Their family expanded their business, keeping alive their reputation as kind, thoughtful and funny people. In short, good people to do business with. With Moe's passing, our thoughts are with the Dajani family. Moe grew up in retail and brought a healthy respect for what retailers experience every day to his job at Ashley. TeamChicago wants to thank the Dajani family for

Brent, Jason and Geoff

the gift of Moe's life.

Upcoming Markets

Las Vegas July 31-August 2

Midwest Furniture Show

Sept. 21, 22

Remembering Moe

Our Partner and Friend Gone Too Soon



With Moe's sudden passing at 38, your Ashley Team in Chicago is still mourning the loss of our partner and friend. Moe leaves behind his son, Dane, as well as a large extended family.

Moe literally grew up in the furniture business, with his sister and brother hanging around their parent's furniture store on the Northside of Chicago. His parents,

Sammy and Roy, treated everyone who called on them with kindness and respect. There was always a lot of laughing when you worked with the Dajani family, and Moe understood from an early age what it takes to be successful in the furniture business.

Moe expanded the family presence in Chicago's furniture family by going on the road with iconic Chicago brands such as Homeline, Wold Imports and Istikbal before joining up with the Case Goods division of Ashley and lending his talents to developing business in the city and suburbs. Moe brought a deep love of family, fun and business success to the team. He excelled at helping others be successful. We will miss Moe. If Moe worked with your account, you were lucky to have him on your side. Please do not hesitate to contact us if you need any help.

Contact Us

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www.teamchicagofurniture.com
This month we are re-inventing the web site. Any ideas or suggestions are welcome. We want the web site to be a place to keep getting information and fresh content and ideas. The site is for you. Let us know!

Case Goods

B013-293 Nightstand B272 Group B298-54,57,96 Pcs B709-94S Pc D367-32, 124 Pcs D389-1330 Pc D696-45 Pc

Motion Goods

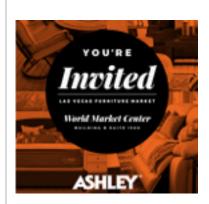
660 02 Group 823 03 Group 832 or 36 Full Sleeper 839 03 Group 888 Recliners 903 Recliners H117 Home Office H₃₇1-44, 46, 47, 48, 49 Pcs H526-31 Pc H592 Group H₇04-46, 49 Pcs T107-477, 699 Tables T₄₇₅ Group T615 Group T887-4 Pc U719 00 Group U743 02 Group U759 00 Group W787-18,28,38 Pcs

Stationary Goods

221 03 Ottoman 268 00 Group 3050011 Pc 306 05 Group 438 06 Group 442 00 11, 25 Pcs 446 00 Group 610 02 Group 622 00 Group A1000179 Pillows A1000194 Pillows A1000198 Throws A1000209 Pillows A2C00069 Accessories A8000067 Wall Art A8000068 Wall Art A8000088 Wall Art

Stationary Goods

L327104 Lamps Ro60002 Rug R401071 Rug R401231 Rug R401232 Rug R401252 Rug R401272 Rug R401352 Rug R401581 Rug R401612 Rug T299 Group T672 Group T707-4 Table T₇₄₄ Group T₇₅0 Group T₇₅₉ Group T₇92 Group T801 Group T812 Group T843 Group T853 Group T861 Group T879-1, -3 Pcs



Come to Las Vegas

July 30- August 1

The List What consumers are buying by category





539 01

B146

208 OI Lift Chair with heat and massage







931 01Also Available in Umber

T880

Top Motion Top Stationary Top Dining Top Occasionals Top Mattresses Top Wall Art I. 452 XX 1. D469 1. 384 00 1. T158 1. M967 1. A8000035 2. D596 2. 750 XX 2. U7660 2. T499 2. M968 2. A8000098 3. 166 xx 3. D442 3. 952 01 3. T204 3. A8000050 3. M966 4. 201 XX 4. D329 4.U982 00 4. T481 4. M907 4. A8000042 5. D158 5. U7800 5. 539 01 5. T180 5. M958 5. A8000054 6.797 00 6. D₇₁₄ 6.865 03 6. T₄₇₇ 6. M956 6. A8000056 7. D594 7. 197 XX 7. 567 OI 7. T533 7. M905 7. A8000079 8.48500 8. D553 8. 578 oi 8. T₇₃₂ 8. M972 8. A8000179 9. 266 xx 9. D653 9.T283 9. M826 9. A8000037 9. 278 01 10.465 xx 10. D367 10. 290 00 10. T880 10. M974 10. A8000109

New and Ready to Ship Three New Items Ready in the Warehouse





299 00

0

A8010022

B135



Ashley Update 3

Great Lakes Furnishings, Inc

1810 W School St

Chicago IL 60657

Your Ashley Team in Chicago

www.teamchicagofurniture.com

The highway of life is filled with flat squirrels that couldn't make a decision.-John Maxwell

Outdoor Outdoor BY ASHLEY— See & Believe LAS VEGAS FURNITURE MARKET WORLD MARKET CENTER | BUILDING & SUITE ISOR FEATURARE SP EXPAN AS A OUR IN O

COMFORT & PERFORMANCE

OUR PATENTED
PERFORMANCE OUTDOOR
UPHOLSTERY COYERS
ARE DESIGNED FOR
ULTIMATE COMFORT AND
DURABILITY AS MOTHER
NATURE OCCURS.

TODD WANEK

"OUTDOOR FURNITURE
IS A RAPIDLY GROWING
CATEGORY AND
REPRESENTS THE NEXT
FASHIONABLE ROOM FOR
THE HOME.

WE AT ASHLEY RECOGNIZE
THE IMPORTANCE OF
THIS CATEGORY AND
HAYE ASSEMBLED A
DEDICATED TEAM SOLELY
FOCUSED ON BRINGING
YOU THE BEST DESIGNS,
YALUES, ENGINEERING,
AND QUALITY FOR YOUR
RETAIL SUCCESS."

THIS LAS VEGAS FURNITURE MARKET, OUTDOOR BY ASHLEY WILL FEATURE IS FASHIONABLE OUTDOOR ROOM SETTINGS. THESE ROOMS ARE SPECIFICALLY SELECTED TO MAXIMIZE VALUE PRICE POINTS AND EXPAND RETAIL POSSIBILITIES ON THE OUTDOOR FURNITURE CATEGORY. AS A RETAILER, YOU CAN COUNT ON THESE ITEMS DELIVERY THROUGH OUR INDUSTRY LEADING FLEET.