

PRESENTED BY EMBRY-RIDDLE

# 2015 17<sup>TH</sup> ANNUAL

Michelo ULTRA
SWING FOR SUCCESS



OF VOLUSIA / FLAGLER COUNTIES

LPGA INTERNATIONAL

A FOUR PERSON SCRAMBLE MONDAY OCT. 19

**REGISTRATION 8AM** 

**SHOTGUN START 9:30AM** 

**MEET THE PROS PARTY DAYTONA 500 CLUB** 















## **Tournament History**

For nearly two decades, the Michelob Ultra "Swing for Success" has been the can't-miss charity golf event in the Volusia / Flagler area. Annually, the event attracts close to 300 participants, 14 restaurants, and countless benefactors that generously give back to those less fortunate in our community. From its humble beginnings of 48 golfers and a nominal donation of \$2,000 in the fall of 1998, the golf tournament has grown into a premier event as the "Monday After" Charity Tournament of the LPGA's Symetra Tour Championship. Thanks to the generosity of our community, we have provided close to \$2,000,000 to the Boys & Girls Clubs to date.

## The LPGA's Symetra Tour

The Symetra Tour is known as "the Road to the LPGA". Since 1999, it has been designated as the LPGA's official qualifying tour. The mission of the Symetra Tour is to prepare the world's best young women professional golfers for a successful career on the LPGA Tour. Each year, the Top 10 on the season's final money list are awarded their LPGA Tour Cards upon conclusion of the Symetra Tour Championship presented by Embry-Riddle Aeronautical University.

### The Cause

In 2012, the Symetra Tour partnered with the Boys & Girls Clubs and the Michelob Ultra "Swing for Success" as the official beneficiary of the season-ending Tour Championship event. Our goal is to continue to raise needed operational revenue to assure our children and parents who need us most can continue to count on the services provided by the Boys & Girls Clubs.

The Boys & Girls Clubs of Volusia / Flagler have served our community for 23 years, providing a safe place for children to learn and grow, create positive relationships with caring adult professionals, experience life-enhancing programs and provide hope and opportunity.

## **Blue Ribbon Committee**

2015 Chairperson

Carol Kilian

### 2015 Committee Members

Jeff Andrews
Kevin Bowler
Mike Burgess
John Brooks
Ron Brown
Lucas Haber
Rene Kennedy
Carol Kilian
Kevin Kilian
Blaine Lansberry

Tom Leek
Rich Mikola
Darla Otey-Whitaker
Mark Patten
Don Parks
Rafael Ramirez
Joe Rath
Karen Spraker
Joe Sullivan
Chris Tolland

### **Past Chairperson**

2014 – Tom Leek 2013 – Tom Leek 2012 – Tom Blawn





Thanks to the generosity of our community, this year we will exceed the \$2,000,000 mark in funds provided to the Boys & Girls Clubs in our community.



## **GOLF PACKAGES**

### PLATINUM \$2,850

4-Some

Platinum Tee Gift Package

- (4) Rounds at LPGA International
- (2) Tee Sponsorships
- (1) Full-page Ad in Tournament Guide

Sponsor recognition at Event and On Website

### GOLD \$2,150

4-Some

Gold Tee Gift Package

- (4) Rounds at LPGA International
- (1) Tee Sponsorship
- (1) Full-page Ad in Tournament Guide

Sponsor recognition at Event and On Website

### SILVER \$1,600

- 4-Some
- (1) Silver Gift Package
- (1) Tee Sponsorship

Mention in Tournament Guide

4-SOME \$1,200

Individual \$300

Tee Sponsor \$150

### **ALL GOLF PACKAGES INCLUDE:**

- Breakfast and Bloody Mary Bar
- Team Photo
- Food on-course at Restaurant Row
- Meet the Pros Party at Daytona 500 Club
- Symetra Tour Championship VIP Ticket Package

## **SPECIALTY SPONSORS**

Note: All Specialty Sponsors below include all components in the Platinum Golf Package

**GOLF BALL** \$5,000 1 Available Your logo prominently displayed on Golf Balls given to each player

**BLOODY MARY BAR** \$5,000 1 Available Company Recognition at Breakfast Bar

**DRIVING RANGE** \$4,000 2 Available Company Recognition on Range

**PUTTING GREEN** \$4,000 2 Available Company Recognition on putting green







## 2015 TOURNAMENT SCHEDULE & FORMAT

The Michelob Ultra "A Swing for Success" caps a weeklong schedule of events around the Symetra Tour Championship presented by Embry-Riddle Aeronautical University

Each participant in the Michelob Ultra "A Swing for Success" is invited to bring a guest to the Exclusive Meet the Pros Party hosted at the Daytona 500 Club at Daytona International Speedway. Don't miss this VIP event that includes Hot Laps on the high-banks of DIS and your chance to meet Future Stars on the LPGA Tour!

### **MEET THE PROS PARTY**

**DATE** Tuesday, October 13th 6:00 p.m. – 9:00 p.m.

**LOCATION**Daytona 500 Club at Daytona International Speedway
Live Music, Hot Laps, Silent Auction, Great Food and Drink





### MICHELOB ULTRA "A SWING FOR SUCCESS"

Monday, October 19th

**LPGA** International – Jones and Hills Courses

8:00 a.m. Registration opens

Breakfast Pro Shop Gifting Practice facilities open

9:30 a.m. Shotgun start

3:00 p.m. Lunch and Awards

**FORMAT** Scramble

Six holes with LPGA Symetra Tour Pros
Delicious local fare on-course and at the turn

**Shootout for Top Team Qualifiers** 



## SYMETRA TOUR CHAMPIONSHIP PRESENTED EMBRY-RIDDLE AERONAUTICAL UNIVERSITY SCHEDULE OF EVENTS

### SATURDAY, OCTOBER 10

8:00 am Brown & Brown "Run for Success" 5K & 10K presented by Walmart

### MONDAY, OCTOBER 12

Afternoon Practice Rounds

6:00pm Southern Stone "Deal for Success" Charity Poker Tournament

### **TUESDAY, OCTOBER 13**

All Day Practice Rounds

6:00pm Meet the Pros Reception Presented by TUI Solutions

(Daytona International Speedway)

#### WEDNESDAY, OCTOBER 14 (PRO-AM DAY)

8:00am Corporate Pro-Am Tournament Presented by TUI Solutions

2:00pm Symetra Pro-Am Tournament

### **THURSDAY, OCTOBER 15**

7:45 am First Round Play

### FRIDAY, OCTOBER 16

7:45 am Second Round Play

### SATURDAY, OCTOBER 17

7:45 am Third Round Play

### **SUNDAY, OCTOBER 18**

7:45 am Final Round Play

4:00 pm Trophy and Check Presentation 4:40 pm LPGA Card Ceremony for Top 10

#### **MONDAY, OCTOBER 19**

9:30 am Michelob Ultra "Swing For Success" Charity Pro-Am





## **REGISTRATION FORM**

## PLEASE REGISTER ONLINE AT: WWW.SYMETRATOURCHAMPIONSHIP.COM OR FILL OUT THE FORM AND FAX TO: JOE SULLIVAN 386.738.2140

\*NEW THIS YEAR\*
ONLINE REGISTRATION

Company	
Contact Name Email Address	
Address- City / State / Zip	
GOLF PACKAGES	
PLATINUM         GOLD         SILVER         4-SOME         INDIVIDUAL           \$2,850         \$2,150         \$1,600         \$1,200         \$300	TEE SPONSOR \$150
SPECIALTY SPONSORS	
Sorry, I cannot attend; Please accept my Donation of:	elob ULTRA FOR SUCCESS
\$100 \$200 S500 OTHER	
PLAYER INFO	
Player 1 Email Player 2 Email	BOYS & GIRLS CLUB
Player 3 Email	
Player 4 Email	SYMETRA® TOUR CHAMPIONSHIP  PRESENTED BY EMBRY-RIDDLE Aeronautical University

### PLEASE MAKE CHECK PAYABLE TO:

## THANK YOU TO OUR LOYAL SUPPORTERS FOR HELPING US REACH THE \$2,000,000 MARK OVER THE PAST 17 YEARS

















































