



# Lisa Hammond

Master Colorist / Stylist

Volume 16 Issue 2

*Your Style.....My Expertise*



The fall and spring equinoxes are the only two times during the year when the sun rises due east and sets due west.

Spring almost always arrives on March 20 or 21, but sometimes on the 19th. The reason the equinoxes and solstices don't always come on the same day is that Earth doesn't circle the sun in exactly 365 days.

Holidays that occur in spring include Easter, Passover, April Fool's Day, Earth Day, Arbor Day, Mother's Day, Father's Day, Cinco De Mayo, and Holi (festival of colors in India).

The early Egyptians built the Great Sphinx so that it points directly toward the rising sun on the spring equinox.

While December is the most popular time to get engaged, late spring (June) and fall (September) are the most popular months to get married

## Spring 2016

### Fun facts about spring

The spring (vernal) equinox will occur on Sunday, March 20, 2016 at 04:31 UTC. In the United States, this translates to Saturday, March 19 in the Central, Mountain, and Pacific time zones (11:31 pm CDT, 10:31 pm MDT, 9:31 pm PDT). In the eastern time zone, it will technically be Sunday, March 20 at 12:31 am. In the Southern Hemisphere, the equinox will mark their first day of autumn. The total duration of spring is **92 days, 18 hours, and 3 minutes**.

Honeybees are more likely to swarm during the spring. They swarm as a way to start new colonies from successful ones. Surprisingly, swarming honeybees are very docile and the most friendly they will ever be all year.



# Realistic Expectations

Using dry shampoo has become a very popular way of extending your hair styles for 2 to 3 days.

Redken Pillow Proof Two Day Extender Dry Shampoo.



While this using dry shampoos have been growing in the world of hair fashion, it is not a new trend. Baby power, cornstarch and even a dry powder shampoo have been used for years to extend your style and lessen the fading ,drying effects of shampooing daily and even twice daily.

In our world today where we are in a hurry and going to the gym for quick work outs or just leaving work and headed straight to our evening activities it is not feasible for time or the health of your hair to shampoo every day let alone twice in one day. I have often said that shampooing your hair

should be every other day at minimum and ever 3 day max depending on your scalp and hair.

The challenge that exists is that many people are experiencing dry scalps, and dry hair. Understanding that dry shampoos are only meant as a between shampoos and a style extender for 2 days. You should not replace your regular shampoo with dry shampoo only. You should also consider that a once a week clarifying cleansing shampoo is beneficial. Clarifying shampoos remove build up. Even if you come into the

salon for this treatment is great to get that healthy shiny hair back into perfect shape.



Pureology Fresh Approach Dry Shampoo and Conditioner

Redken Hair Cleansing Cream.



Redken Hair Cleansing Cream and Pureology Purify Shampoo are the two that I highly recommend using. Both are great for color treated hair and will help in not fading the color. You can and should follow up with a conditioning treatment to put moisture and protein back into your hair .

Pureology Purify Shampoo





# Spring Cleaning

is *not* just for your house.



Spring Clean your hair .....  
save **30%** when you book the

## *Spring Cleaning Treatment*

### \* Clarifying Treatment

This is a two-part treatment that removes build-up of styling products  
iron, copper and chlorine and equalizes the porosity of your hair

### \* Redken Chemistry Conditioning Treatment

Customized intense conditioning targeted for your unique hair needs.  
Fortifies, Intensifies & Defends the unique bonds on your hair to keep  
Your hair in optimal health

Value at \$50 for both services

~~\$45~~  
**\$35**



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# Product of the Month

## Pillow Proof Blow Dry

There are 4 different products in this line that each do the same

### Pillow Proof Blow dry Express Primer Spray

This blow dry primer & heat protection spray cuts blow dry time, protects from heat up to 450 degrees, helps reduce breakage and provides 24-hour lasting volume without weighing hair down. Hair is left 3x stronger and healthier and perfectly primed for any other styling products.

Features anti-breakage formula

Cuts down on blow dry time

Protects from heat up to 450 degrees

Extra lightweight

Amplifies benefits from styling products

### Pillow Proof Blow Dry 2 day Extender

Style-extending dry shampoo instantly refreshes hair and absorbs oil to extend the life of your blow-dry by two days -- tested 'pillow proof' results! Also can be used to add body and texture for updos.

Instantly refreshes hair

Preps hair for updos by giving extra grip

Absorbs oil to extend the life of your blow-dry



# Product of the Month

## Pillow Proof Blow Dry



### Pillow Proof Blow Dry

#### Express Treatment Primer

Multi-purpose cream primer helps reduce drying time while leaving hair feeling nourished and prepping it for a smooth looking blow-dry.

- Reduces blow-dry time
- Protects from heat up to 450 degrees
- 3x stronger and healthier hair
- Anti-breakage
- Boosts the benefits from styling products
- Lightweight
- Hydrates & nourishes
- All hair types - ideal for dry, thick or coarse hair

### Diamond Oil Glow Dry

Protective blow dry hair oil that provides hair shine, smoothness, and hair manageability.

- Heat-responsive, ultra lightweight hair oil
- Provides diamond-like hair shine
- Reduces blow-dry time
- Fast, easy style for all hair types





# March & April

March 13 Daylight Savings Begins

(Turn clocks 1 hour ahead, most do it Saturday night)

March 14 Pi Day

( for those that are mathematical if not then have a piece of Pie.)

March 17 St. Patrick's Day

( wear your green or get pinched)

March 20 Palm Sunday & First Day of Spring

March 25 Good Friday

March 27 Easter Sunday

April 1 April Fool's Day

( don't get caught by pranksters and jokers)

April 15 Tax Day

( taxes need to be postmarked by midnight or an extension filed)

April 27 National Administrative Professionals Day

( Secretaries Day)

April 29 Arbor Day

( Plant a Tree day , remember we would always get a sapling on this day )

April 30 Last day to get the special "Spring Clean your Hair" look for more specials through out the year. Any ideas and suggestions will be greatly appreciated.



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Gift Certificates are available, just contact me to purchase any service or any dollar amount gift certificate.

## Gift Certificate

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In the amount of: \_\_\_\_\_

For: \_\_\_\_\_ From: \_\_\_\_\_

Date: \_\_\_\_\_

Authorized Signature

**ENJOY YOUR GIFT** DATE \_\_\_\_\_

A Gift For: \_\_\_\_\_

AMOUNT: \_\_\_\_\_

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Expires 1 year from issue date Not valid with any other discounts  
Or coupons and can't be transferred .

  
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As a hair colorist and stylist, I take my passion and turn it into my own garden of beauty. My passion is to make everyone of you feel as beautiful as I see you.



I appreciate the time you take to read this newsletter and hopefully pass it on to someone who is in need of finding a stylist, like me who cares about what you desire and the health of your hair. If you would like to be removed from my mailing list please contact me and I will remove you. Also if you have any suggestions for articles and helpful hints I will do my best to get them in here.

Lisa Hammond