



Lisa Hammond

Master Colorist / Stylist

Volume 16 Issue 3

Your Style.....My Expertise

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Program

Well ,here we are again, saying good-bye to April and bringing in May.

Summer will be on us sooner than we think, and off you will go to the beach and pool, and vacation. I love hearing all about your trips and adventures. Inside you will find some helpful tips and reminders how to have fantastic hair while on vacation.

I want to take a moment and thank you for the loyalty

you showed in the transition of salons. I truly do appreciate your faithful following and look forward to the new and exciting programs I have implemented to show you my appreciation.

In this Issue of *Your Style.....My Expertise*, I have a lot to share with you and hope that you will be as excited as I am.

Just a reminders, booking is available online and through the *Styleseat* website and app. Gift Certificates are available for any service and occasion.

As always feel free to call or text me.

Lisa Hammond





Spring Clean your hair
save **30%** when you book the

Spring Cleaning Treatment

* Clarifying Treatment

This is a two-part treatment that removes build-up of styling products
iron, copper and chlorine and equalizes the porosity of your hair

* Redken Chemistry Conditioning Treatment

Customized intense conditioning targeted for your unique hair needs.
Fortifies, Intensifies & Defends the unique bonds on your hair to keep
Your hair in optimal health

Value at \$50 for both services

\$35



Due to the great success I have had to this great service. I have decided to extend it to the end of May. If you have not experience this please ask. It is a great service to deep clean your hair in preparation for chemical services, but also for the removal of product build up and even mineral deposits.



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Sunday May 8th

Mother's Day is just 2 weeks away. Give your Mom the gift of beauty and let her pamper herself. These packages are a great gift idea. Mom's needs some pampering also.



“The Mom Makeover 1”

Full Color (Single Color)
Deep Conditioning Treatment
Cut & Style
\$90 (\$130 Value)

“The Mom Makeover 2”

Full Highlights
Deep Conditioning Treatment
Cut & Style
\$105 (\$155 Value)

“1 Year of Shampoo Cut & Style”

4 Shampoo Cut & Style Services
50% off any retail product at each service

\$135 (\$180 Value)



Master Colorist / Stylist
850-368-1660 Cell

“Your Style.....My Expertise”
www.healthyhairbylisa.com

Gift Certificates Available.
Call to reserve your appointment today



Rewards & Loyalty PROGRAM

Introducing the Healthy Hair by Lisa Hammond Loyalty Rewards Program.
I have designed a new program to reward you, my loyal clients, for your loyalty and to help you earn savings on your future appointments.

HOW DO I GET POINTS?

You will automatically be enrolled when on your 1st visit.

As a courtesy to ALL of my current clients you have already been enrolled.

All points will start accumulating 20 April 2016.

HOW ARE POINTS ACCUMULATED? 100 Points = \$1.00

2000 Points for every New Client Referral you send to me.

1000 Points for Pre-booking your next 3 appointments (points will be awarded after 3rd appointment)

500 Points for Pre-booking your next appointment during your current appointment

200 Points for Booking your appointment online

1 Point for every dollar spent on services, retail & gift certificate purchases, specials and promotions

WHAT ARE THE RULES?

I will keep track of the points you earn and notify you monthly of your points total.

Points will expire 31 December of every year.

All points will be rewarded at the end of the current appointment or promotion.

Cancellation and No show of appointments will result in no points awarded for that appointment.

You are responsible for letting me know when you want to use points.

No points will be credited if notice is NOT given prior to your appointment

Points are NOT redeemable for cash.

Points are NOT allowed to be used for purchases of Gift Certificate

Points are NOT allowed to be used in conjunction with any other discounts, promotions & packages.

Minimum of 500=\$5.00 for redemption.

There will be double points promotions run through out the year, run on Facebook. If you have not "LIKED" Healthy Hair by Lisa on Facebook , please do so , so you can be in the loop for these contests and promotions. online booking is done through STYLESEAT you can download the APP on your smart phone or tablet. Find me Lisa Hammond and booking is as easy as opening your app. Styleseat.com is also a way to book.



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There is a lot on information in this installment of *Your Style.....My Expertise*.

I appreciate the time you take out of your day to read and pass on this little tid-bit of information. I have uploaded it to my website. www.healthyhairbylisa.com. I would greatly appreciate if all of you would leave a feedback on my styleseat page or facebook page. Reviews are a great way to generate additional clients. so if anyone leaves a feedback review on styleseat or facebook. You will get 500 points to start you off in the Loyalty and Rewards Program. I look forward to seeing your reviews. Thank you.

Lisa Hammond

All moms gave birth to a child. Except my mom, she gave birth to a legend.

High five,
mom.



someecards
user card