

OUR EMPLOYEE DISCOUNT CHARTER

BlissHub is the market leader in employee discounts. Discounts are the core of our product.

This charter ensures that we deliver integrity and ethics in our core product and that leads to high engagement which benefits everyone. These principles are non-negotiable and critical to our success.

1. Our discounts must offer clear, unambiguous savings or rewards.

We are operating under the employer's brand and our information must be crystal clear and straight talking. No smoke and mirrors.

2. Our deals must be clearly better than those available to the general consumer.

we are not here to market existing consumer promotions to employers.

3. Retailers must provide with their highest tier of discount that they provide to the employee benefits market place.

No one handles more employee commerce than us and employers trust us to be the Gold standard- we need to live up to that.

4. We only promote offers that we believe are the best and are genuinely beneficial for users.

We are the independent operator of benefits systems for employers, not an advertising channel for retailers.

5. We never give category exclusivity or block out other suppliers.

Employers need to rely on us to provide the widest range of offers possible. When they can rely on us, engagement goes up and that benefits everyone.

6. We never send "single offer" e-blasts or newsletters

Because these look like spam and irritate users.

7. Any eligible supplier can be listed on BlissHub at no cost.

We want great offers and great choice so nothing stands in the way of us promoting a greater offer.

8. We don't take commissions, kick-backs or retro payments to our profit.

We are 100% employer funded and that's where our profit comes from. All commissions, charges and retro-payments are used to fund additional benefits to employees through increased discounts, free postage or some other benefit to the employee.

9. We never sell or give away lists of employees, users or emails.

This would be a breach of the trust we have with our employers and employees.

10. When in doubt, the interest of the employee comes first. Always.

Because we know who our customer is.

How can we help? Contact Us Today:

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