



FOR IMMEDIATE RELEASE

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**ADDICTED YOUTH PUBLIC RELATIONS NAMED AGENCY OF RECORD FOR
THE WEDDING SHOW FOR THE MODERN BRIDE**

Wedding Store 24 has chosen to work with Addicted Youth Public Relations as it expands to its largest show with a focus on multi-cultural weddings so far, taking place at the Ritz Carlton Los Angeles in February, 2016.

LOS ANGELES, CA. (2015)—Wedding Store 24, a Los Angeles-based website and showroom which specializes in meeting the wedding planning needs of ethnic cultural backgrounds, has chosen **Addicted Youth Public Relations** as agency of record for ***The Wedding Show for the Modern Bride*** to take place at the Ritz Carlton Los Angeles on February 21, 2016. In its ninth season, the show is expanding its focus of South Asian weddings to now include exhibitors and designers who also specialize in weddings of other cultural backgrounds such as Jewish, Persian, and Russian.

As part of its expansion, the show will now feature over 50 exhibitors, a fashion showcase featuring several bridal designers, and for the first time will incorporate event sponsors. Addicted Youth Public Relations will facilitate the growth of *The Wedding Show for the Modern Bride* by increasing media and consumer awareness along with leading participant and sponsorship outreach.

About *The Wedding Show for the Modern Bride*

Launched in 2011 by Los Angeles-based wedding planning website and showroom Wedding Store 24, *The Wedding Show for the Modern Bride* introduces attendees to local vendors who can help fulfill their wishes of incorporating unique cultural traditions and elements into their weddings, eliminating the need to source from overseas. The show includes vendors covering a wide range of services including bridal designers, venues, music and entertainment, flowers and decor, catering and spirits, travel, beauty, and photography and videography. For more information visit: <http://bit.ly/1mCDUDe>.

About Addicted Youth Public Relations

Representing clients nationwide including Miami, Los Angeles, and New York, Addicted Youth Public Relations is a fully-integrated agency that combines old school values, innovative vision, and limitless capabilities to create impactful PR plans that drive positive conversation and

captivate audiences. Having a fashion forward approach, an eye for up-and-coming talent, and an extensive network of media and celebrity contacts, services include traditional Public Relations and Media Outreach, Event Coordination and Show Production, Social Media Management, Creative Content Development and Production, Product Placements, and Influencer Engagement. For more information visit: AYPublicRelations.com.

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