

## White Pine County Tourism and Recreation Board Meeting Minutes

**Date:** January 21, 2016  
**Time:** 10:00 a.m.  
**Location:** Bristlecone Convention Center - White Pine Room

**Members Present:** Ernie Flangas  
Jacki Hansen  
Lorraine Clark  
Bruce Setterstrom  
Richard Howe

**Staff Present:** Ed Spear  
Lori Drew

**Members Absent:** None

**Public Present:** Pat Setterstrom  
Scott Husbands  
Geri Wopshall  
Mark Bassett

George Chachas  
Mike Coster

Ernie Flangas called to order the meeting of the White Pine County Tourism and Recreation Board at 10:00 a.m. on January 21, 2016 at the White Pine Room at the Bristlecone Convention Center. Lorraine Clark led in the Pledge of Allegiance.

**I. Public Comment:** George Chachas stated again that he feels the board should reimburse for the repaving of the street in front of the convention center. He also asked for a profit and loss statement on the Sights, Sounds & Smells of Christmas. He asked that there be more snow removal and an explanation for checks being issued to staff members. Mr. Flangas explained that the snow that Mr. Chachas is referring to is the result of plows pushing it onto our property and the staff has been removing it as fast as they can. Mark Bassett addressed the board about the 30<sup>th</sup> Anniversary of the "Loneliest Road". He is hoping to plan an event for Labor Day weekend and invited the board to join the railroad in the planning of this event.

**II. New Business:**

**1. Election of a Board Treasurer:** Ed Spear explained that according to NRS 244A.611 it is suggested that the board appoint a board treasurer. Bruce Setterstrom stated that he felt appointing Jacki Hansen would be a good choice as she currently reviews the bills and that would also satisfy the request by the board's auditor Robert Moore of having a board member review the bills.

**Motion:** Bruce Setterstrom. To appoint Jacki Hansen Board Treasurer.

**Motion seconded.** Richard Howe. **unanimously approved** **motion carried**

**2. Change Bill Paying Procedure:** Ed explained that because of the way some holidays have fallen it has made it difficult to get the supporting material early to the board members. Bruce stated that he does not think that getting the packet the day of the

meeting is adequate notice to review the contents. Discussion followed about what bills were currently paid ahead of time and why. Jacki Hansen stated that she would not be opposed to moving the meetings. Discussion continued.

**Motion:** Bruce Setterstrom. To approve to give the board treasurer permission to review and pay the bills.

**Motion seconded.** Richard Howe. **unanimously approved** **motion carried**

**3. Approval to Hold Volunteer Appreciation Day & Dinner:** Ed Spear explained that we rely on volunteers to put on most of the events in area and this event is to let community members know what opportunities are out there to volunteer and to say thank you to the current volunteers.

**Motion:** Richard Howe. To host the Annual Volunteer Appreciation Day and Dinner.

**Motion seconded.** Lorraine Clark. **unanimously approved** **motion carried**

### III. Old Business

**1. White Pine Golf Course Update:** Lorraine Clark reported that the group met and that they went over their master plan and for the coming year. All of the greens are covered for the winter and that one of the biggest goals the board has is do more promotion. The next meeting is scheduled for April 25, 2016.

**2. Approval of December 17, 2015 Meeting Minutes and January 5, 2016:**

**Motion:** Lorraine Clark. To approve the December 17, 2015 minutes.

**Motion seconded.** Jacki Hansen. **motion carried with Bruce Setterstrom against and Richard Howe abstaining.**

**Approval of January 5, 2016 Meeting Minutes:**

**Motion:** Lorraine Clark. To table the January 5, 2016 minutes.

**Motion seconded.** Bruce Setterstrom. **unanimously approved** **motion carried**

**3. Review of the Financial Report:** Ed Spear stated that room tax was down slightly for the month. All of the budget categories are in line with where the budget should be to date except postage which we have had a very large number of requests for our visitors guide. Lorraine asked about the possibility of putting the guide on the internet. Jacki asked about the repair and maintenance category. Lori explained that we had O'Flaherty Plumbing in and also we had Reck Brothers come and remove the snow. Bruce asked about the grant reimbursable advertising. Ed explained that it is not 100% reimbursable because we are required to match a certain amount per grant.

**Motion:** Jacki Hansen. To accept financial report as presented.

**Motion seconded.** Lorraine Clark. **unanimously approved** **motion carried**

**4. Approval to Pay Bills:**

**Motion:** Jacki Hansen. To approve to pay check numbers 21716-21787, totaling \$73,436.55.

**Motion seconded.** Lorraine Clark. **motion carried Bruce Setterstrom abstained from check # 21740.**

**5. Correspondence:** Lori Drew read a thank you letter from the White Pine Ministerial Association for hosting the Annual Christmas Dinner.

**6. Nevada Northern RR Director's Report:** Mark Bassett said that 93 has completed her maintenance cycle and passed all federal inspections. She will run for the photo shoot and then go down again to have the drivers turned. There are now all new forced air heaters working in all of the cars. 3009 passengers were carried in the month of December, setting a new record. Annual ridership is up over 7% over the previous year. The end of the year fundraising event raised \$222,285.00 to invest in the locomotives.

**7. Executive Director's Report:** Ed said that the American Bus Association show was a success. He also met with Outdoor Nevada in Las Vegas and they filmed Fire & Ice and a separate day of ice fishing, as well. The Go West Summit show is in Reno next year and the Nevada Commission on Tourism has asked White Pine to host either a pre or post FAM. It will be on a photo shoot weekend. The tour would be 15 to 20 international tour operators. Lori will be heading to this year's Go West later in February. Mr. Spear stated that in the packet is the breakdown of the Christmas event that Mr. Chachas has been demanding. The event encompasses a large number of activities including but not limited to the Fashion Show, Festival of Trees, the elementary students craft days, the auction, craft fair and parade. Expense to the board for all of the events was \$7,034.68.

**8. Staff Report:** Lori Drew reported that she and Meg Rhoades attended the two day show in Layton Utah. They gave out over 400 packets of information. Lori will be headed to St. George Utah Tuesday January 26<sup>th</sup> for the Morris Murdock Travel Show and will meet Meg in Salt Lake City for the Morris Murdock show there. They will be taking about 900 packets to hand out.

**9. Board Member Reports:** Bruce Setterstrom had no report. Richard Howe introduced himself as the new board member. Lorraine commented about how it seemed there was more community Christmas spirit this year and how well Fire & Ice went. She told the board that there will be two new murals going up this summer, one by the National Speleological Society and one that will go on the south east side of Fifth St. across from the Hotel Nevada. The Art Bank will be reopening March 4<sup>th</sup>. There are four exhibits scheduled for the Art Bank so far this summer. Jacki Hansen said that she heard Fire & Ice was a success. She asked how many sculptures there were this year. Lori Drew reported that there were 14 completed sculptures with several done by out of town groups. Ernie Flangas reported that at Fire & Ice he talked to several people from California, Canada and many other areas. He stated that from what he saw everyone was having a great time with all of the different activities. Mr. Flangas also stated that he has received many compliments from locals and visitors on the Christmas program held in the convention center. He thanked Mr. Spear for all of his personal time, decorations and monetary resources to put on this amazing event for the community.

**IV. Public Comment:** George Chachas stated he doesn't feel he demands things from the office staff and that he feels he is making sure the board members know the answers to

his questions. He doesn't think the bills should be predicated on waiting for the room tax to come in. He would like to see the packets come out sooner as well. Mark Bassett asked where the money from the tree auction from the Sights, Sounds and Smells of Christmas goes to. Mr. Spear stated that it goes to Great Basin Service Club and the money from the fashion show goes to the C.A.C.H. program to fight child hunger. Mr. Basset commended the board for sponsoring an event that raises money to be used in the community for the Christmas decorations and to fight child hunger.

**V. Adjournment:**

**Motion:** Bruce Setterstrom. To adjourn the meeting.

**Motion seconded:** Lorraine Clark. **unanimously approved**      **motion carried**

**Minutes submitted by:** Meg Rhoades

**Minutes approved by:**

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**Name**

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**Date**