

White Pine County Tourism and Recreation Board Meeting Minutes

Date: December 17, 2015
Time: 10:00 a.m.
Location: Bristlecone Convention Center - White Pine Room

Members Present: Ernie Flangas
Jacki Hansen
Lorraine Clark
Bruce Setterstrom
Mike Coster

Staff Present: Ed Spear
Meg Rhoades

Members Absent: None

Public Present: Melody VanCamp
Scott Husbands
Geri Wopshall
Bunny Hill
Wayne Cameron
James Ramsey

Robert Moore

Ernie Flangas called to order the meeting of the White Pine County Tourism and Recreation Board at 10:03 a.m. on December 17, 2015 at the White Pine Room at the Bristlecone Convention Center. Ernie Flangas led in the Pledge of Allegiance.

- I. **Public Comment:** Melody Van Camp commented that she has talked with several individuals about needing more signage and hoped that as the Tourism & Recreation Board starts their budgeting process the need will be considered. Bunny Hill gave an update on the Festival of Trees. She thanked the board for their support and informed the board that the Great Basin Service Club has purchased a lighted train for the Sculpture Park and are looking at making repairs to existing decoration.

II. **New Business:**

1. Acceptance of Fiscal Year (July 1, 2014-June 30, 2015) Audit: Robert Moore stated that the White Pine County Tourism & Recreation Board was given a clean opinion. He explained the Management's Discussion and Analysis. Mr. Moore explained that there are two sets of financial statements in the audit, a full accrual basis and a modified governmental style. The full accrual showed that cash went down and property and equipment went up. He explained the new reporting required for the retirement liabilities. Mr. Moore stated that the board policy of not signing a check without back up is a solid policy.

Motion: Jacki Hansen. To approve the Fiscal Year (July 1, 2014-June 30, 2015) Audit.

Motion seconded. Lorraine Clark. **unanimously approved** **motion carried**

2. Approval of Meeting Dates Schedule for the First Half of 2016: Ed Spear explained that the closest meeting date to when the room tax reports are due would be the May 19th meeting but that meeting is set by the state for budgets. Mr. Bruce Setterstrom asked if the dates could be moved to one week later to accommodate being able to get the supplemental material with more time to review. Meg Rhoades stated that the dates were already moved to accommodate that issue.

Motion: Lorraine Clark. To approve the meeting dates for the first half of 2016 as presented.

Motion seconded. Jacki Hansen. **unanimously approved** **motion carried**

3. NCOT Industry Trade Show Grants– Mr. Spear explained that the NCOT grants he writes for travel have to be submitted before the budget is approved. He stated that he would like confirmation from the board that they would like to continue with the shows he writes the grants for. Mr. Setterstrom asked if we receive the grant do we have to use it and Mr. Spear explained that if you forfeit a grant the policy is that you forfeit the next year. Jacki Hansen said that she felt that the staff has done a good job of determining the shows that are most beneficial for our area. Lorraine Clark said that over the years she has seen the benefit of these shows. She stated that in her opinion tourism, in the last 10 to 15 years, has grown to the point that Ely is has the right connections with the state and also international markets to start seeing new growth.

Motion: Jacki Hansen. To authorize Ed to continue to write grants for the travel shows as he sees fit.

Motion seconded. Lorraine Clark. **unanimously approved** **motion carried**

III. Old Business

1. Update on Sights, Sounds, and Smells of Christmas/ Community Christmas:

Ed Spear stated that everything went very well and that our total expenditures to date were 11,927.36 including the Christmas cards in the park. With the revenues from the ticket sales cost to the board are at \$6228.04. The Fashion Show raised over \$4000.00 for the C.A.C.H. program and over 560 school children from David E. Norman, Mc Gill Elementary, Learning Bridge Charter School, Head Start and the Ely Shoshone preschool, were brought in to either make a craft, attend the Leahy Family's pre-performance or take a tour through the trees and decorations. Ernie Flangas thanked Bruce Setterstrom for everything he did to get the Christmas cards ready for the park and parade including fixing the lights right before the parade was supposed to start. Ed will be returning the check Tour & Rec received for winning in the parade.

2. White Pine Golf Course Update: Lorraine Clark reported that the meeting scheduled for December was cancelled and had not yet been rescheduled.

3. Approval of October 22, 2015 Meeting Minutes:

Motion: Lorraine Clark. To approve the October 22, 2015 minutes.

Motion seconded. Jacki Hansen. **unanimously approved** **motion carried**

Approval of November 19, 2015 Meeting Minutes:

Motion: Jacki Hansen. To approve the November 19, 2015 minutes.

Motion seconded. Lorraine Clark. **unanimously approved** **motion carried**

4. Review of the Financial Report: Ed Spear stated that room tax was down slightly for the month but up for the fiscal year. All of the budget categories are in line with where the budget should be to date.

Motion: Jacki Hansen. To accept financial report as presented.

Motion seconded. Lorraine Clark. **unanimously approved** **motion carried**

5. Approval to Pay Bills:

Motion: Jacki Hansen. To approve to pay check numbers 21650-21715, totaling \$90,707.60.

Motion seconded. Lorraine Clark. **motion carried Mike Coster abstained.**

6. Correspondence: Meg Rhoades read a thank you from the White Pine County Gymkhana and presented a certificate of appreciation from the White Pine High School Yearbook Club for our ad.

7. Nevada Northern RR Director's Report: Ed explained that Mark Bassett was not able to attend and the report was in all of their packets. Ed also stated that he went with Bill Fitch from Fitch Electronics to look at the sound system of the train and Keystone Gulch. Mr. Fitch will put together a proposal.

8. Executive Director's Report: Ed said that White Pine County Tourism has changed the membership in the Grand Circle Association from Pony Express Territory to White Pine County Tourism & Recreation Board due to a continued decrease in grant support. Ed presented logistics for the Grand Circle web site that showed Great Basin National Park receiving more web traffic than Mesa Verde and Arches National Monument. Meg presented a time-lapse video that was done by a traveler who had used the new Jet Blue direct flight so that he could specifically drive highway 50. Ed also met with Bob Groves from Maverick Vacations and we will be putting our itineraries on their website. Outdoor Nevada will be up to film Fire & Ice.

9. Staff Report: Meg Rhoades reported on the different conventions, meetings and Christmas parties the convention center was used for in November and December. January begins the travel season with Lori and Meg Headed to 3 Utah shows and Ed going to the American Bus Association's market place and the Canadian Snowbird show in Lakeland Florida. Between the 4 consumer shows over 11,000 pieces of material will be shipped and distributed to consumers.

10. Board Member Reports: Jacki Hansen had no report. Lorraine Clark stated that the Art Bank would have a new exhibit from the Nevada Art Council opening the following evening. Mike Coster said that he met with Bill Calderwood, the golf pro and Elizabeth Francis to look at funding options for the golf course. He reported that the financial strategic planning committee has written the proposal for the tax specifically for the golf course not outdoor recreation in general. Mr. Coster also noted that he had the presen-

tation that was provided by the State's representative on the bike trail maps. Bruce Setterstrom had no report and Ernie Flangas said that he has been out with Mr. Spear looking for potential places for signage.

IV. Public Comment: none

V. Adjournment:

Motion: Mike Coster. To adjourn the meeting.

Motion seconded: Lorraine Clark. **unanimously approved** **motion carried**

Minutes submitted by: Meg Rhoades

Minutes approved by:

Name

Date