

FRENCH DOOR & BOTTOM MOUNT

2015



WHAT'S INSIDE MATTERS®

DISHWASHER MAYTAG

Range Line Up

Product General Specifications

Unique Selling Propositions (USPs)

FRENCH DOOR RANGE LINE UP

RANGE

25cu.ft



859560536210
5GFB2558EA
Sparkle Steel
220-240/50
Shuko plug

20cu.ft



859560636210
5GFB2058EA
Sparkle Steel
220-240/50
Shuko plug

Indicative pictures

EVOLUTION

OLD



NEW



- New User interface
- New Stainless Steel Handles
- New led bulb
- New door buckets

Indicative pictures

PRODUCT GENERAL SPECIFICATIONS

PRODUCT SPECIFICATIONS

General data

12NC	859560736210
Commercial code	5GFB2558EA
EAN code	8003437221293
Source	Amana (US)



Dimensions

Dimension product HxWxD (cm)	1775x905x737
Dimension packed product HxWxD (cm)	1816x965x1003
Container Load	12 – 24 – 24
IFU Language	EN, AR

Technical data

Voltage (V)	230V
Frequency (Hz)	50
Plug type	Shuko
Climatic Class	T-Class
Refrigerant gas	R134a
Main color of the product	Anti-fingerprint Sparkle Steel
Cabinet color	Apollo Grey Cabinet
Freezer door	Pull-out Drawer
Handle material	Metal
Lighting package	LED

Control Features

Control Type	LED controls
Max Cool	Max Cool
Defrost Type	Total No Frost
Door Open Alarm	Yes

Refrigerator Compartment Features

Lighting	LED
Number of Refrigerator Shelves	5
Spill-Proof Glass Shelves	1 Fixed Full-Width; 4 Adjustable Half-Width
Temperature-Controlled Drawers	1 Full-Width
Humidity-Controlled Drawers	2 Half-Width
Door Bins	2 Fixed Gallon; 1 Dairy; 3 Adjustable Full-Width

Refrigerator Door Features

Number of right hand side bins	3 adjustable
Number of lower left hand side bin	2 adjustable
Number of upper left hand side bin	1 adjustable

Freezer Compartment Features

Lower Freezer Drawer	Full-Width
Slide-Out Freezer Basket	Upper And Lower Wire

PRODUCT SPECIFICATIONS

General data

12NC	859560636210
Commercial code	5GFB2058EA
EAN code	8003437221279
Source	Amana (US)



Dimensions

Dimension product HxWxD (cm)	1775x905x679
Dimension packed product HxWxD (cm)	1816x965x825
Container Load	14 – 28 – 39
IFU Language	EN, AR

Technical data

Voltage (V)	230V
Frequency (Hz)	50
Plug type	Shuko
Climatic Class	T-Class
Refrigerant gas	R134a
Main color of the product	Anti-fingerprint Sparkle Steel
Cabinet color	Apollo Grey Cabinet
Freezer door	Pull-out Drawer
Handle material	Metal
Lighting package	LED

Control Features

Control Type	LED controls
Max Cool	Max Cool
Defrost Type	Total No Frost
Door Open Alarm	Yes

Refrigerator Compartment Features

Lighting	LED
Number of Refrigerator Shelves	5
Spill-Proof Glass Shelves	1 Fixed Full-Width; 4 Adjustable Half-Width
Temperature-Controlled Drawers	1 Full-Width
Humidity-Controlled Drawers	2 Half-Width
Door Bins	2 Fixed Gallon; 1 Dairy; 3 Adjustable Full-Width

Refrigerator Door Features

Number of right hand side bins	3 adjustable
Number of lower left hand side bin	2 adjustable
Number of upper left hand side bin	1 adjustable

Freezer Compartment Features

Lower Freezer Drawer	Full-Width
Slide-Out Freezer Basket	Upper And Lower Wire

INTERNAL CONFIGURATION



UNIQUE SELLING PROPOSITIONS (USP'S)



Better built

Designed, engineered and assembled in the USA with American Pride. StrongBox™ door hinges keep a tight seal to help your food stay cold and fresh, with a design for every kitchen.



DESIGNED, ENGINEERED & ASSEMBLED IN THE U.S.A.

Smooth Close™ Drawer

Glide-out freezer drawer with the Smooth Close™ Drawer Track System open and close up effortlessly.



Clear Deli Drawer

Keep all of your sandwich fixings in one spot. This drawer is the perfect place to store deli cheese.



Contour Smooth door with anti-fingerprint sparkle steel and hidden hinges

Elegant design delivered with anti-fingerprint sparkle steel to ensure great look overtime in your kitchen



DEEP DIVE-UNIQUE SELLING PROPOSITIONS (USP'S)



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Contour Smooth door with anti-fingerprint sparkle steel and hidden hinges

Elegant design delivered with anti-fingerprint sparkle steel to Ensure great look overtime in your kitchen



BETTER BUILT

1 INNOVATION

StrongBox™ door hinges keep a tight seal to help your food stay cold and fresh, with a design for every kitchen.



DESIGNED, ENGINEERED &
ASSEMBLED IN THE U.S.A.

2 CONSUMER BENEFIT

Heavy duty execution: constructed of thick steel, Chrome plating and paint protection help prevent rusting. Able to hold more weight in the door.

3 SALES ARGUMENT

Designed, engineered and assembled in the USA with American Pride.

4 EXECUTION

French door bottom mount 20 cu. ft. & 25 cu.ft



SMOOTH CLOSE™ DRAWER

1 INNOVATION

The glide-out freezer drawer with SmoothClose™ freezer drawer track opens and closes without a hitch.



2 CONSUMER BENEFIT

Easy to organize and store large amounts of frozen foods, easy and quick access without effort.

3 SALES ARGUMENT

Glide-out freezer drawer with the Smooth Close™ Drawer Track System open and close up effortlessly.

4 EXECUTION

French door bottom mount 20 cu. ft. & 25 cu.ft.



CLEAR DELI DRAWER

1 INNOVATION

The full-width refrigerator compartment makes it easy to find your groceries.



2 CONSUMER BENEFIT

Perfect for party trays and casseroles, keeps contents at right temperature for a better freshness, lid opens automatically when the drawer is pulled out

3 SALES ARGUMENT

Keep all of your sandwich fixings in one spot. This drawer is the perfect place to store deli cheese.

4 EXECUTION

French door bottom mount 20 cu. ft. & 25 cu.ft



SMOOTH DOOR WITH ANTI-FINGERPRINT SPARKLE STEEL AND HIDDEN HINGES

1 INNOVATION

Elegant design delivered with anti-fingerprint stainless steel to Ensure great look over time in your kitchen

2 CONSUMER BENEFIT

Perfect integration within the kitchen, perfect mix of design and easy cleaning

3 SALES ARGUMENT

Maytag French Door Bottom Mounts bring you the best of American style super-size refrigeration, with a host of high-tech, helpful and inventive features that keep food and drink fresher through intelligent technology

4 EXECUTION

French door bottom mount 20 cu. ft. & 25 cu.ft



BOTTOM MOUNT RANGE LINE UP

RANGE

22cu.ft



859560536210
5GBB2258EA
Sparkle Steel
220-240/50
Shuko plug

19cu.ft



859560436200
5GBB1958EW
White
220-240/50
Shuko plug

Indicative pictures

EVOLUTION

OLD



NEW



- New User interface
- New Stainless Steel Handles
- New led bulb
- New door buckets
- Reversible door

pictures

PRODUCT GENERAL SPECIFICATIONS

PRODUCT SPECIFICATIONS

General data

12NC	859560536210
Commercial code	5GBB2258EA
EAN code	8003437221255
Source	Amana (US)



Dimensions

Dimension product HxWxD (cm)	1775x832x711
Dimension packed product HxWxD (cm)	184x895x914
Container Load	12 – 26 – 26
IFU Language	EN, AR

Technical data

Voltage (V)	230V
Frequency (Hz)	50
Plug type	Shuko
Climatic Class	T-Class
Refrigerant gas	R134a
Main color of the product	Anti-fingerprint Sparkle Steel
Cabinet color	Apollo Grey Cabinet
Freezer door	Pull-out Drawer
Handle material	Metal
Lighting package	LED
Reversible door	Yes

Control Features

Control Type	LED controls
Max Cool	Max Cool
Defrost Type	Total No Frost
Door Open Alarm	Yes

Refrigerator Compartment Features

Lighting	LED
Number of Refrigerator Shelves	5
Spill-Proof Glass Shelves	1 Fixed Full-Width; 4 Adjustable Half-Width
Temperature-Controlled Drawers	1 Full-Width
Humidity-Controlled Drawers	2 Half-Width
Door Bins	1 Fixed Gallon; 1 Dairy; 4 Adjustable Full-Width

Refrigerator Door Features

Number of side bins	5
Number of lower shelves	1

Freezer Compartment Features

Slide-Out Freezer Basket	Upper And Lower Wire
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PRODUCT SPECIFICATIONS

General data

12NC	859560436200
Commercial code	5GBB1958EW
EAN code	8003437221231
Source	Amana (US)



Dimensions

Dimension product HxWxD (cm)	1775x905x679
Dimension packed product HxWxD (cm)	1816x965x825
Container Load	14 – 28 – 39
IFU Language	EN, AR

Technical data

Voltage (V)	230V
Frequency (Hz)	50
Plug type	Shuko
Climatic Class	T-Class
Refrigerant gas	R134a
Main color of the product	White
Cabinet color	White
Freezer door	Pull-out Drawer
Handle material	Metal
Lighting package	LED
Reversible door	Yes

Control Features

Control Type	LED controls
Max Cool	Max Cool
Defrost Type	Total No Frost
Door Open Alarm	Yes

Refrigerator Compartment Features

Lighting	LED
Number of Refrigerator Shelves	5
Spill-Proof Glass Shelves	1 Fixed Full-Width; 4 Adjustable Half-Width
Temperature-Controlled Drawers	1 Full-Width
Humidity-Controlled Drawers	2 Half-Width
Door Bins	1 Fixed Gallon; 1 Dairy; 4 Adjustable Full-Width

Refrigerator Door Features

Number of side bins	5
Number of lower shelves	1

Freezer Compartment Features

Slide-Out Freezer Basket	Upper And Lower Wire
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INTERNAL CONFIGURATION





Better built

Designed, engineered and assembled in the USA with American Pride

Smooth Close™ Drawer

Glide-out freezer drawer with the Smooth Close™ Drawer Track System open and close up effortlessly.

Clear Deli Drawer

Keep all of your sandwich fixings in one spot. This drawer is the perfect place to store deli cheese.



Spill-Catcher™ Glass Shelves

The sealed edges of these glass shelves help contain spills for quick and easy cleanup.



Flat Smooth door with anti-fingerprint sparkle steel
Elegant design delivered with anti-fingerprint sparkle steel to ensure great look overtime in your kitchen





WHAT'S INSIDE MATTERS™

DEEP DIVE-UNIQUE SELLING PROPOSITIONS (USP'S)



WHAT'S INSIDE MATTERS™

UNIQUE SELLING PROPOSITIONS (USP's)



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Spill-Catcher™ Glass Shelves

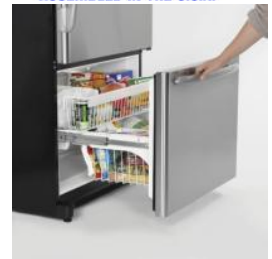
The sealed edges of these glass shelves help contain spills for quick and easy cleanup.

Flat Smooth door with anti-fingerprint sparkle steel

Elegant design delivered with anti-fingerprint sparkle steel to ensure great look overtime in your kitchen



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WHAT'S INSIDE MATTERS™

BETTER BUILT

1 INNOVATION

StrongBox™ door hinges keep a tight seal to help your food stay cold and fresh, with a design for every kitchen.



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ASSEMBLED IN THE U.S.A.

2 CONSUMER BENEFIT

Heavy duty execution: constructed of thick steel, Chrome plating and paint protection help prevent rusting. Able to hold more weight in the door.

3 SALES ARGUMENT

Designed, engineered and assembled in the USA with American Pride.

4 EXECUTION

Bottom mount 19 cu. ft. & 22 cu.ft





WHAT'S INSIDE MATTERS™

SMOOTH CLOSE™ DRAWER

1 INNOVATION

The glide-out freezer drawer with SmoothClose™ freezer drawer track opens and closes without a hitch



2 CONSUMER BENEFIT

Easy to organize and store large amounts of frozen foods
Easy and quick access without effort

3 SALES ARGUMENT

Glide-out freezer drawer with the Smooth Close™ Drawer Track System open and close up effortlessly.

4 EXECUTION

Bottom mount 19 cu. ft. & 22 cu.ft





WHAT'S INSIDE MATTERS™

CLEAR DELI DRAWER

1 INNOVATION

The full-width refrigerator compartment makes it easy to find your groceries.



2 CONSUMER BENEFIT

Perfect for party trays and casseroles, keeps contents at right temperature for a better freshness, lid opens automatically when the drawer is pulled out

3 SALES ARGUMENT

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4 EXECUTION

Bottom mount 19 cu. ft. & 22 cu.ft





WHAT'S INSIDE MATTERS™

SPILL-CATCHER™ GLASS SHELVES

1 INNOVATION

Spill-Catcher™ shelves utilizes tempered glass and strong shelf support.



2 CONSUMER BENEFIT

Spill-Catcher™ shelves ensure clean up will be easy, hold up to one cup of liquid, helping to contain those unexpected spills and leaks in the refrigerator. Makes it easy to access items at the back of the shelf.

3 SALES ARGUMENT

The sealed edges of these glass shelves help contain spills for quick and easy cleanup.

4 EXECUTION

Bottom mount 19 cu. ft. & 22 cu.ft



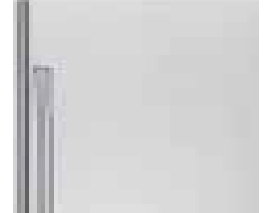


WHAT'S INSIDE MATTERS™

SMOOTH DOOR WITH ANTI-FINGERPRINT SPARKLE STEEL

1 INNOVATION

Elegant design delivered with anti-fingerprint sparkle steel to Ensure great look over time in your kitchen



2 CONSUMER BENEFIT

Perfect integration within the kitchen, perfect mix of design and easy cleaning

3 SALES ARGUMENT

Maytag Bottom Mounts bring you the best of American style super-size refrigeration, with a host of high-tech, helpful and inventive features that keep food and drink fresher through intelligent technology

4 EXECUTION

Bottom mount 19 cu. ft. & 22 cu.ft

