

December 3, 2015

Dear Members of the West Philadelphia Corridor Collaborative,

I hope this finds you well after an enjoyable Thanksgiving Holiday. I am writing to you this evening about an inspiring business association partnership between the Lancaster Avenue 21<sup>st</sup> Century Business Association and the Baltimore Avenue Business Association. These two associations have come together and collaborated on a Holiday Shopping day that will be held this Saturday, December 5<sup>th</sup> from 12pm to 5pm. Businesses along both corridors will be offering holiday sales and some will be offering free refreshments to consumers. Additionally, a trolley will be run down Baltimore and Lancaster Avenue during the event. I have attached a flyer that contains more detailed information.

This is a perfect example of the type of collaborations that we have the opportunity to spin from the West Philadelphia Corridor Collaborative. I encourage you to come out and support businesses on both the Lancaster and Baltimore Avenue corridor as well as think about the types of partnerships that would be enriching to your corridor and members.

I look forward to discussing the opportunity for more collaboration between our commercial corridors when we resume in January,

Best Wishes,

Jabari

**Jabari K. Jones**

President

West Philadelphia Corridor Collaborative

Saturday, December 5th, 12-5 p.m.

# Seasonal Shopping Special

## Baltimore-Lancaster Avenue Shoppers' Trolley

# It's a BLAST!

✳ Great Gifts

✳ Discounts Galore

✳ Free Shuttle

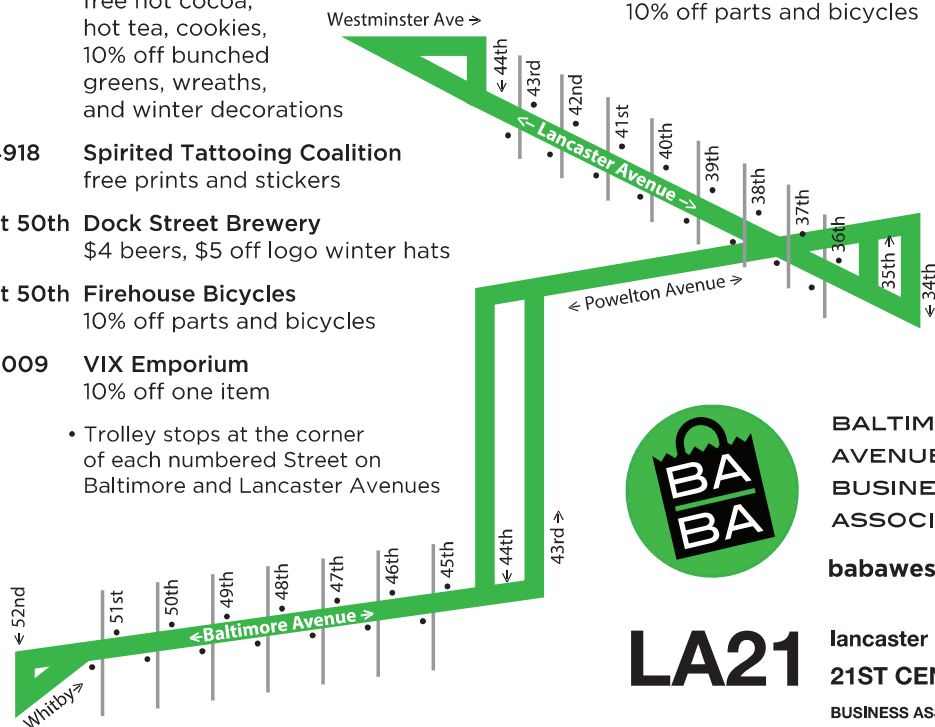


### Baltimore Avenue

- 4435 **Milk & Honey Market**  
free small coffee or cocoa
  - 4501 **The Nesting House**  
10% off all toys and art supplies
  - 4532 **Baltimore Pet Shoppe**  
15% off holiday toys, treats, and accessories; free cups of "Dog Nog" for dogs
  - 4627 **New Age Realty Group**  
free calendar magnets, cookies
  - 4740 **Curio Theatre Company**  
20% off regular full-price tickets
  - 4800 **The Gold Standard Café**  
free small coffee or cocoa
  - 4812 **Redcap's Corner Gaming Emporium**  
5% off all physical products
  - 4824 **Mariposa Food Co-op**  
free hot cider, Mariposa swag
  - 4828 **Hair Vyce Studio**  
free egg nog
  - 4912 **Greensgrow West**  
free hot cocoa, hot tea, cookies, 10% off bunched greens, wreaths, and winter decorations
  - 4918 **Spirited Tattooing Coalition**  
free prints and stickers
  - at 50th **Dock Street Brewery**  
\$4 beers, \$5 off logo winter hats
  - at 50th **Firehouse Bicycles**  
10% off parts and bicycles
  - 5009 **VIX Emporium**  
10% off one item
- Trolley stops at the corner of each numbered Street on Baltimore and Lancaster Avenues

### Lancaster Avenue

- 3606 **Nadirah Design Salon**  
free sweet treats
- 3802 **Reed's Coffee and Tea House**  
10% off
- 3834 **A Part of Me**  
10% off vintage clothing, vintage jewelry, art work and gift items
- 3850 **Redcap's Corner Gaming Emporium**  
5% off all physical products
- 3857 **La Pearl Beauty Emporium**  
10% off regular services and 20% off hair products
- 3858 **Bodyrock Bootcamp and Executive Training**  
10% off
- 3874 **Essence of Eyelashes**  
10% off cut & colour services, and any eyebrow sculpting service
- 3879 **Indigo Bleu Design Concepts**  
10% off art and merchandise, free refreshments
- 4311 **Wolf Cycles Inc.**  
10% off parts and bicycles



**BALTIMORE AVENUE BUSINESS ASSOCIATION**  
babawestphilly.org



**LANCASTER AVENUE 21ST CENTURY BUSINESS ASSOCIATION**