

November 16, 2015

To the Stakeholders of the West Philadelphia Community,

I hope this finds you well. It is with great excitement that I write to you today to announce the creation of a new small business resource directory. The directory will be well-maintained and list resources for small business entrepreneurs in any form (free, discount or general services). The directory will also highlight and prioritize service-provider organizations in West Philadelphia.

Now, I ask for your support. The West Philadelphia Corridor Collaborative, which is a collaborative of commercial corridor managers and business associations in West Philadelphia is pleased to announce a Call For Submissions to all community development corporations, universities and academic institutions, non-profits and for profit business service providers and civic groups for additions to the directory. I encourage any organization or group that offers any business service or resource to respond to this call to be entered into the new directory.

Please see the attached PDF which contains detailed instructions on the submission process. This document can also be accessed at <http://bit.ly/wpcdirectory> Also note that all submissions must be received by March 1, 2016.

Please join us in efforts to strengthen the state of small business in West Philadelphia. I call on our business associations and neighbor stakeholders to assist us in marketing, sharing and posting this Call to Submissions to any in your networks that offer business services. With your assistance, I am confident that this resource directory will bring real value to small business across the city for years to come.

Sincerely,

Jabari K. Jones
President
West Philadelphia Corridor Collaborative