



# Whitening for Life Program

Options For a Brighter/Whiter Smile "For Life!!!"

L E V E L  1		<p><b>Basic Take-Home Whitening Kit!</b> <span style="float: right; font-size: 2em; color: blue;"><b>Free</b></span></p> <p style="text-align: right; color: blue;">To All Patients</p> <ul style="list-style-type: none"> <li>• 2 Week Treatment</li> <li>• Prescription Strength Whitening Gel (Reflection 10%)</li> <li>• Basic Level "One Size Fits All" Gel Tray</li> <li>• 1 Free Whitening Syringe Refill at Cleaning Visits</li> </ul> <p style="text-align: right; font-size: 0.8em;"><i>"Whitening For Life" Program Rules Apply</i></p>
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↓ **Whitening Upgrade Options** ↓

L E V E L  2	<p>Bleaching Trays Custom Made Conforming To Your Teeth</p> 	<p><b>CUSTOM TAKE-HOME TRAYS</b> <span style="float: right; font-size: 2em; color: blue;"><b>\$129</b></span></p> <p style="text-align: right; color: blue;">LEVEL 2</p> <ul style="list-style-type: none"> <li>• Faster Professional Results</li> <li>• Prescription Strength Whitening Gel (Venus White 22%/35%)</li> <li>• Professionally Customized Fitted Whitening Trays</li> <li>• Personalized Protective Tray Storage Case</li> <li>• 2 Free Whitening Syringe Refills at Cleaning Visits</li> </ul> <p style="text-align: right; font-size: 0.8em;"><i>"Whitening For Life" Program Rules Apply</i></p>
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**\$199**

**LEVEL 3**

(Best Value)

**\$279**

**LEVEL 4**

**PROFESSIONAL  
IN-OFFICE WHITENING**

(Includes Custom Take-Home Trays Too!)

- Immediate Results!
- Professionally Applied (allow 1<sup>1/2</sup> hrs)
- Highest Strength - Chemically Cured
- \$99 Optional Retreatments
- Free Gel Refills at Cleaning Visits

*"Whitening For Life" Program Rules Apply*

**PROFESSIONAL  
IN-OFFICE WHITENING**

(Includes Custom Take-Home Trays Too!)

- Immediate Results!
- Professionally Applied (allow 2<sup>1/2</sup> hrs.)
- Highest Strength – Light Cured
- \$99 Optional Retreatments
- Free Gel Refills at Cleaning Visits

*"Whitening For Life" Program Rules Apply*

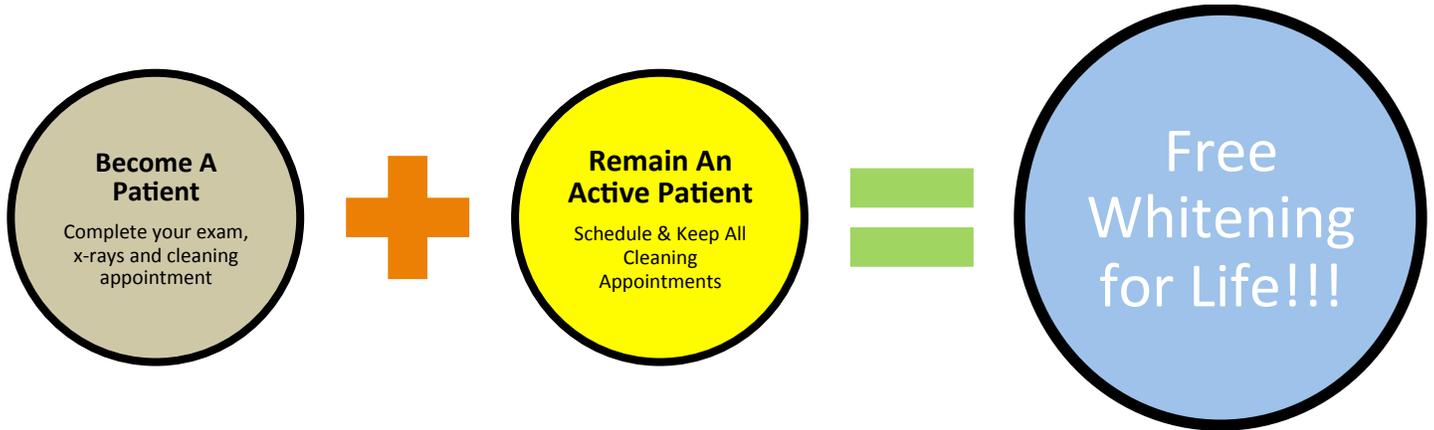
↩ See Reverse Side For: **"Whitening For Life" Program Rules** ↪



# Whitening for Life Program

Campus-Smiles is proud to offer patients our **Whitening For Life** ("WFL") Program designed to help each patient: Achieve a Healthier, Brighter and Whiter SMILE.

## It is simple to participate:



### Simple Patient Responsibilities

1. The **WFL** program is for New or Active patients. Program begins after receiving Exam, X-Rays, and either a Routine Cleaning or Periodontal Cleaning. Patients must be decay free to participate in the program.
2. Patients must keep their regularly scheduled Cleaning, Exam, and X-Ray appointments (at least twice per year) to maintain program eligibility.
3. In the event a patient needs to change a cleaning appointment, program rules require that the patient reschedule within 4 weeks of the previously scheduled appointment date to maintain eligibility in the program.  
(**Campus-Smiles** requires 48 hours advance notice to cancel or change an appointment to avoid a charge)
4. One whitening gel syringe will be provided free of charge at each completed Routine Cleaning or Periodontal Maintenance appointment. Additional syringes can be purchased for \$15.00 each.
5. Retreatments are only available to patients at Routine Cleaning or Periodontal Maintenance appointments.
6. Lost or destroyed trays will be replaced at a cost of: \$35.00 for each custom tray and \$15 for each generic tray.
7. Patients who do not successfully meet patient responsibilities will be deactivated from the program, but will be provided the opportunity to re-enroll for a \$99.00 reactivation fee.

For questions or concerns about the **Whitening For Life** program, please ask a **Campus-Smiles** team member.

By signing below, the patient acknowledges his/her understanding of the program and agrees to its terms and conditions.

\_\_\_\_\_  
Signature of Patient

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name of Patient

\_\_\_\_\_  
Date