

# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### Professional, precise, personable!!!

Joel is a very polite young man and a very positive representation of your company! He is an home and was very clear on explaining each thing he did!! Thank you asset to your company! He was very conscientious of using the booties in my !!

Laura Novak  
Quakertown, PA



### Very attentive to their work. They take pride in their work.

Came as scheduled to install a new system. Two men did the job and cleaned up in the time they quoted. Even discovered a problem with my hot water system and remedied that while they were there. Very knowledgeable service men.

Michael K.  
Bethlehem, PA

**Congratulations  
to Joel for going  
above and beyond  
for our customers!**

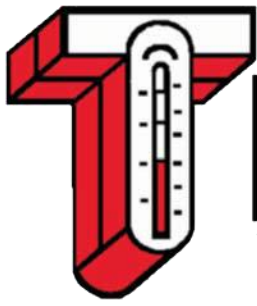
### Very respectful, fair pricing, and timely.

Our technician Joel was extremely nice as well. I would highly recommend True Comfort for your heating/cooling needs.

Kristin Schloegel Amato  
Bethlehem, PA

### IN THIS ISSUE

- Summer Plumbing Tips
- Cooling Tips
- In Our Community
- Save on your Energy
- Bill Summer Heat Safety



# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### A Letter From Gerald...

Basements have often been a place for kids to play on cold or rainy days, parents to set up a work shop, do laundry, or in fancier versions construct a man cave.

Then, for years' basements were ignored—considered too dark, musty, wet and unlikely to provide a smart return on investment.

As housing sales stalled in more recent years and many homeowners stayed put rather than moved, they recognized that their lower levels could become potential living space, if improved, and for less than adding on to their first floor. "You already own the space, pay taxes on it, and maintain it. It's not just a storage unit anymore," says Gerald Kresge, Chief Operating Officer of Tru-Comfort, Inc.

In fact, many architects and contractors put the cost savings of redoing a basement versus an addition at one-third to one-half less, depending on project scope, area of the country, and professionals hired. Moreover, the payback could be big, and not making the change might be a deal-breaker when selling your home. Homeowners are looking for finished basements and many times when homeowners are shopping they are comparing, which makes it among the smartest remodels a homeowner can complete.



Tru-Comfort is "Your Home's Expert", allow us to complete a free home analysis on your basement.  
Gerald Kresge, COO

**TRU-COMFORT, Inc. Giving Back \$\$\$\$**

**1in20FREE.com**

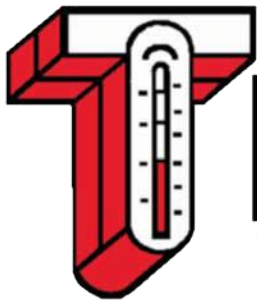


Purchase a Heat Pump, Central Air Conditioner, Ductless Mini-Split or Boiler Unit from **Tru-Comfort** in 2016 and you are eligible to

**WIN IT FOR FREE!!**

**Tru-Comfort, Inc.** will draw the winning Home Owner(s) live on our website.

Check our site often to see Winners!



# TRU-COMFORT

Your Home's Expert



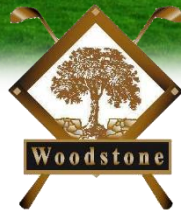
## The Comfort Press

In Our Community

### 17th Annual Charity Golf Tournament

Monday, September 19, 2016 – 1:00 Shotgun Start

Woodstone Country Club and Lodge  
3777 dogwood Road  
Danielsville, PA 18038

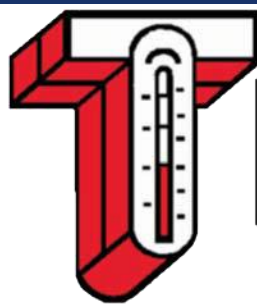


Proceeds to Benefit:



To Learn more about the Charities, Become a Sponsor or Join us for a fun day of Golf visit:

**Tru-Comfort.com/CharityGolf**  
**Call Us at: 610.691.1889**



# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### Cooling Tips

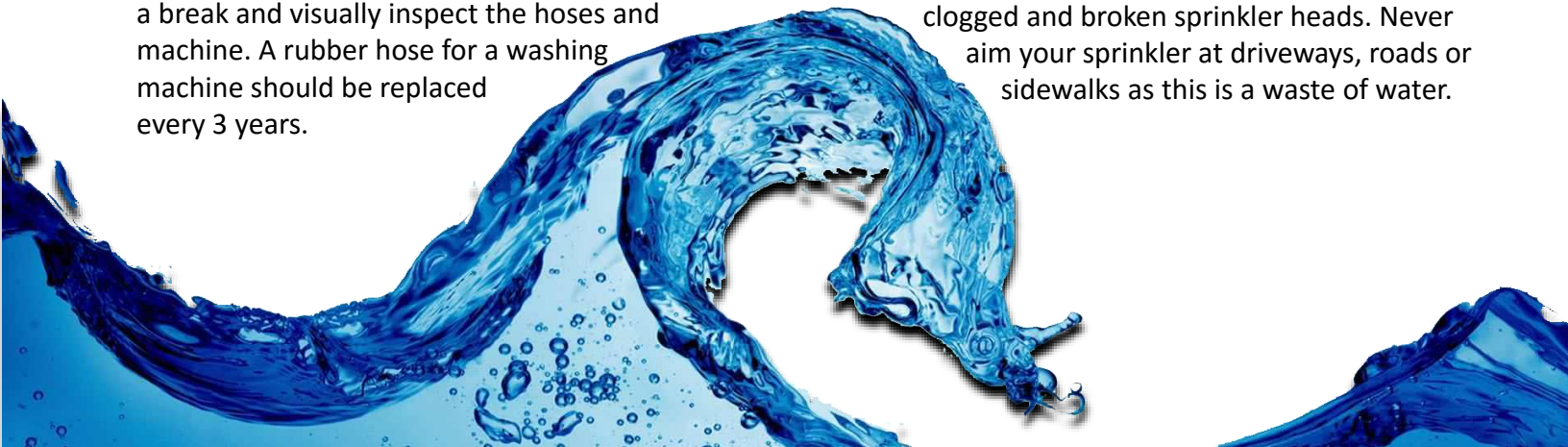
- Whole house fans are effective when operated at night and when the outside air temperature is cooler than the inside.
- Set your thermostat as high as comfortably possible in the summer.
- Don't set your thermostat at a colder temperature setting than normal when you turn on your air conditioner.
- Set the fan speed on high except in very humid weather. When it's humid set the fan speed on low. You'll get better cooling.
- Consider ceiling fans to spread the cooled air more effectively through your home without greatly increasing your power usage.
- Don't place lamps or TV sets near your air conditioning thermostat.
- Plant trees or shrubs to shade air conditioning units, but allow adequate space for technician to do the maintenance and not block airflow.



A unit operating in the shade uses as much as **10% less** electricity than the same one operating in the sun.

### 5 Easy Summer Plumbing Tips

1. Turn down your water heater to save energy before you leave for Vacation.
2. Having a cookout? Be sure none of these foods end up down your drain.
3. Make sure to give your washing machine a break and visually inspect the hoses and machine. A rubber hose for a washing machine should be replaced every 3 years.
4. Water your lawn early morning or early evening after the sun goes down are the best times. Watering in the hottest part of the day (afternoon) can cause the water to evaporate throughout the day.
5. Visually inspect Sprinkler/Irrigation system for leaks or clogged and broken sprinkler heads. Never aim your sprinkler at driveways, roads or sidewalks as this is a waste of water.





# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### Construction Services

**Have you heard?**

**Tru-Comfort** offers a full line of Construction Services to it's customers. The same great Service, the same great Quality and the same great Value.

- Handyman Services | Basements | Bathrooms | Kitchens | Painting | Fireplaces
- Additions | Patio Rooms | Home Inspections | Energy Audits | Design Services
- Outdoor Solutions | Decks & Patio's | Sidewalks | Siding Windows & Doors
- Landscaping | Water Drainage Hardscaping | Lawn Care

### Our Latest Project!



PA Contractor #PA012323



**Free Estimates**

**Financing Available!**

**Call to schedule an appointment 610.691.1889**



# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### Summer Health Safety

As the temperatures soar be safe while playing or working out in the heat. Not only are the temperatures high, but the heat index often makes it feel much hotter than the thermometer reads. When relative humidity is greater than 60% it hampers sweat evaporation, which seriously compromises the body's ability to cool itself.

**Heat exhaustion** is either the result of water or electrolyte depletion in the body.

**Symptoms include:**

- Profuse sweating
- Rapid heartbeat
- Headache
- Muscle or abdominal cramps
- Pale skin
- Dark colored urine
- Fainting, confusion, dizziness or fatigue
- Nausea, vomiting or diarrhea.

**If you experience any of these symptoms it is important to get cooled off by:**

- Going into an air-conditioned room
- Removing any tight or unnecessary clothing
- Taking a cool shower, bath or sponge bath
- Apply ice towels or use a fan
- Drinking plenty of fluids

**If heat exhaustion doesn't improve in 15 minutes seek Medical Attention as it can progress to Heat Stroke.**

**Heat stroke** is dangerous and is considered an emergency!

**Symptoms of include:**

- Body temperature of 103 degrees or higher
- Alteration of mental state or behavior
- Alteration of sweating
- Hot, red, dry or moist skin or possible unconsciousness

**If you experience any of these symptoms seek Medical Attention immediately while taking measures to cool off.**

**Precautions to take to help avoid heat related illness**

- Wear loose-fitting, lightweight clothing
- Protect against sunburn
- Drink plenty of fluids
- Avoid sugary and caffeinated drinks
- Take trace mineral/electrolyte supplement

**If you work in the heat,** allow yourself to become acclimated to it by limiting your time exposed to the heat until you are conditioned to it.

**Talk to your doctor** about any medication you take that may affect the body's ability to stay hydrated.

**Don't forget** to look in on your neighbors, especially the elderly!





# TRU-COMFORT

Your Home's Expert



## The Comfort Press

### Tru-Comfort Team News

#### Welcome Quincy!



We are pleased to announce our newest member of the Tru-Comfort Team; Quincy.

After graduating from Freedom High this year and studying HVAC for (3) years at Bethlehem Vocational School, Quincy eagerly started to search for a position to increase his knowledge and training in the HVAC field. He found his niche at Tru-Comfort.

Quincy states, "It has been my dream to do HVAC and Tru-Comfort gave me the opportunity this summer to train on the job. Tru-Comfort is allowing me the chance to see what is ahead in the real world. In the past few weeks, I've learned more at Tru-Comfort than I did at Vo-tech for 3 years."

#### Team Breakfast for hitting our Safety Goals. Congratulations Team, Think Safety First!

