

# Business Overview on E-Commerce Platform

1. Time & Money
2. Business Model
3. Income Potential
4. Entrepreneurship





**FACEBOOK**  
Social Network

**AMAZON**  
Supply Network

Online Business Network



# Business Network

You + Connections + Client Volume



## Products & Services

B to B + Exclusive Brands

Electronics **Skincare**

Auto Services Technology

**Energy Drinks** Pet Supplies

Travel Gifts Recreation DIY

**Nutrition** Luxury Items Shoes

Athletic Gear Jewelry Coffee

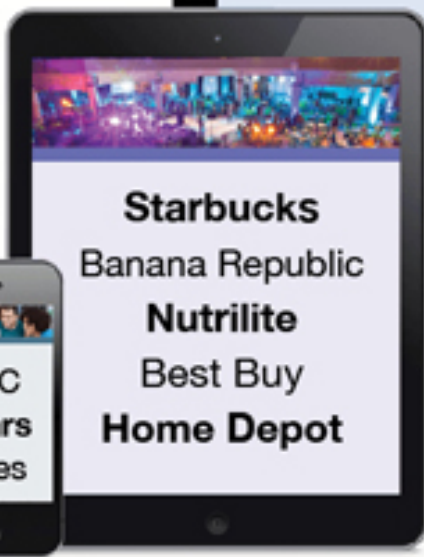
Clothing **Home Care**



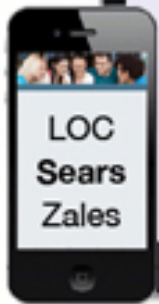
Transactions



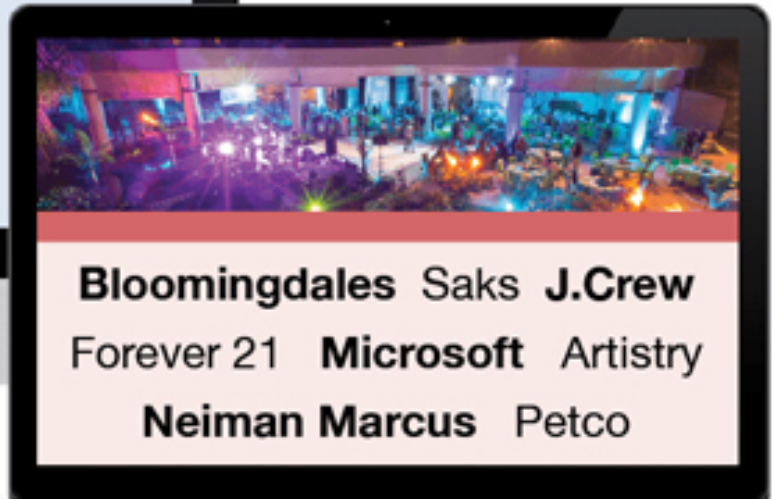
**Target Apple Macy's**  
**Old Navy Gap XS**  
**Nike Bass Pro Shops**



**Starbucks**  
Banana Republic  
**Nutrilite**  
Best Buy  
**Home Depot**



LOC  
Sears  
Zales



**Bloomingdales Saks J.Crew**  
Forever 21 **Microsoft** Artistry  
**Neiman Marcus** Petco

# Major Retailers **Exclusive Brands**



THE FACTS ABOUT **Amway**<sup>TM</sup>

Amway and parent company Alticor: **\$10.8 billion** (2014 sales)

Paid over **\$50 billion** in bonuses and incentives since 1959

**#1** direct selling business in the world\*

**#1** in online Health & Beauty since 2003\*\*

**#26** on the **Forbes** “America’s Largest Private Companies” (2014)

Amway and parent company Alticor hold **over 1000** patents

Co-Founder Rich DeVos owns the **Orlando Magic**

\*Direct Selling News, Global 100 Guide, Amway/Alticor

\*\*Amway North America; Internet Retailer 2014 "Top 500 Guide"





# Exclusive Brands. World Leaders.

## ARTISTRY®

Among the world's top five, largest selling, premium skincare brands.\*

## NUTRILITE®

The world's number one selling vitamins and dietary supplements brand.\*

## XS Energy™

The first exclusively sugar-free energy drink brand sold globally.\*

## LOC™

Dermatologist and allergy tested. Better for you and better for the environment.

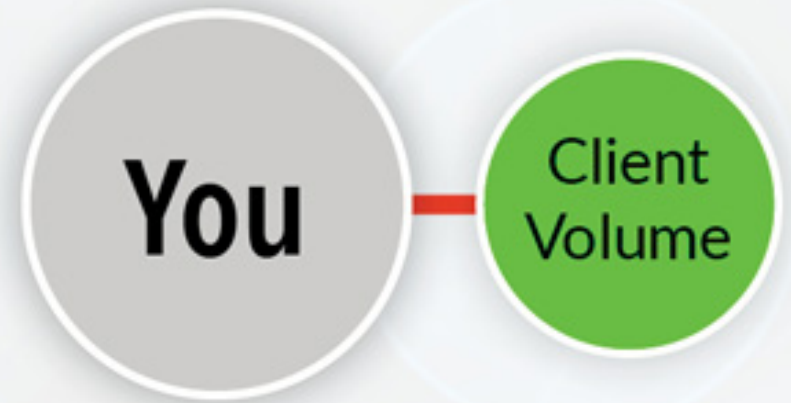


\*euromonitor.com/amway-claims

# Getting Started

You do about 100 points:  
Transactions + Connections +  
Client Volume + Fast Track

Annual Income\*: \$1,000+



**The Average Monthly Gross Income for "Active" IBOs was US \$183 and CA \$206.**

Approximately 53% of U.S. IBOs and 49% of Canadian IBOs were found to be "active."

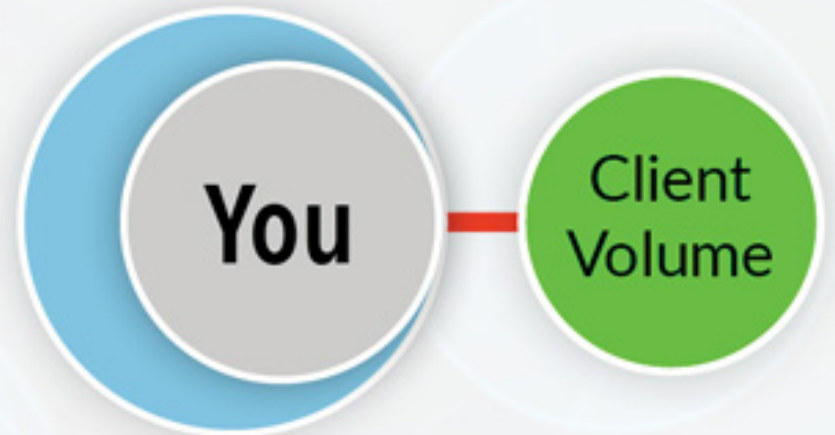
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\*Includes compensation from Amway IBO Compensation Plan and Growth Incentives (GI) Program during 2014.

# 5-7 People

You do about 100 points:  
Transactions + Connections +  
Client Volume + Fast Track

Annual Income\*: \$3,000+



**The Average Monthly Gross Income for "Active" IBOs was US \$183 and CA \$206.**

Approximately 53% of U.S. IBOs and 49% of Canadian IBOs were found to be "active."

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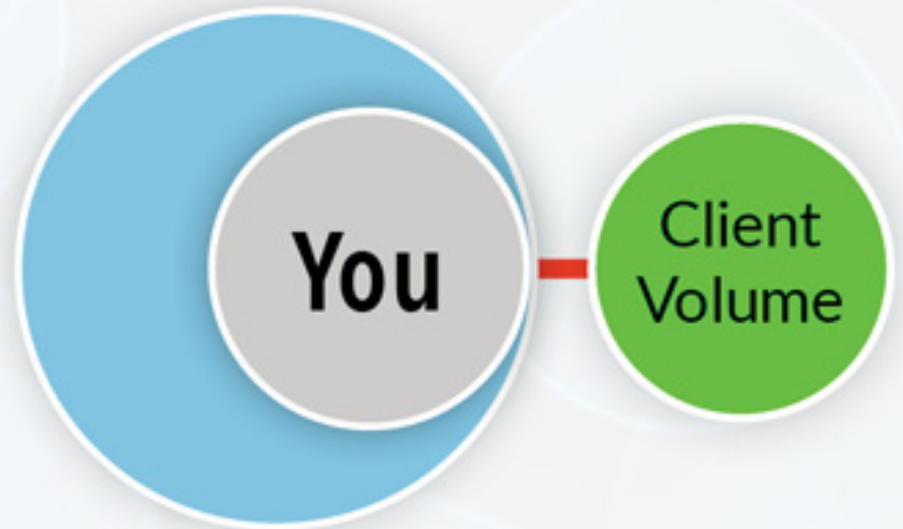
\*Includes compensation from Amway IBO Compensation Plan and Growth Incentives (GI) Program during 2014.



# 30-35 People

You do about 100 points:  
Transactions + Connections +  
Client Volume + Fast Track

Annual Income\*: \$15,000+



**The Average Monthly Gross Income for "Active" IBOs was US \$183 and CA \$206.**

Approximately 53% of U.S. IBOs and 49% of Canadian IBOs were found to be "active."

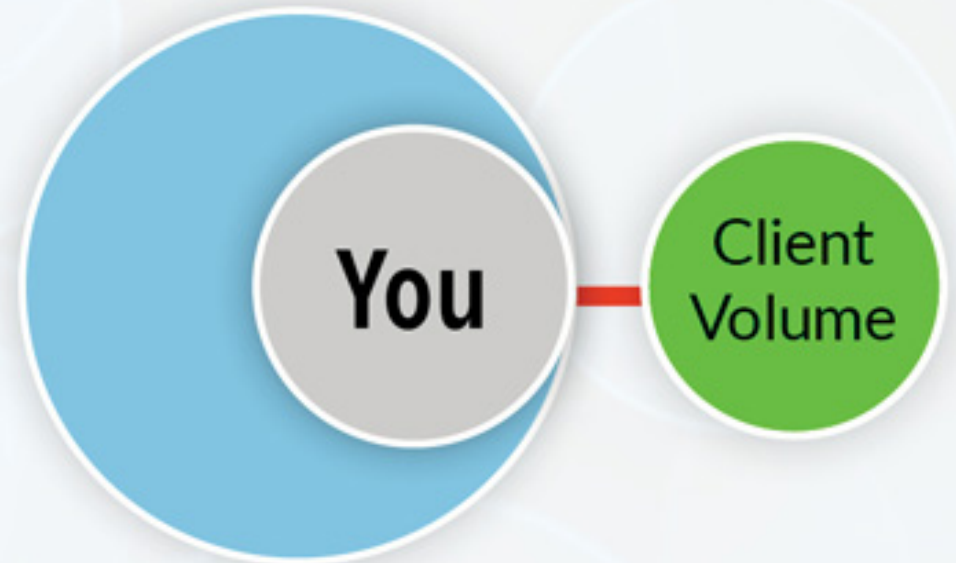
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\*Includes compensation from Amway IBO Compensation Plan and Growth Incentives (GI) Program during 2014.

# 75 People

You do about 100 points:  
Transactions + Connections +  
Client Volume + Fast Track

Annual Income\*: \$35,000+



**The Average Monthly Gross Income for "Active" IBOs was US \$183 and CA \$206.**

Approximately 53% of U.S. IBOs and 49% of Canadian IBOs were found to be "active."

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## How much do IBOs earn?

	Average Compensation	Highest Compensation
<b>Q12 Platinum<sup>1</sup></b>	<b>\$55,595</b>	<b>\$194,223</b>
<b>Founders Emerald<sup>2</sup></b>	<b>\$129,448</b>	<b>\$812,657</b>
<b>Founders Diamond<sup>3</sup></b>	<b>\$567,484</b>	<b>\$2,927,613</b>

The Average Monthly Gross Income for "Active" IBOs was US \$183 and CA \$206.

Approximately 53% of U.S. IBOs and 49% of Canadian IBOs were found to be "active."

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# BWW Training & Education System Available

**The Mentorship Program**  
Your roadmap to freedom

**DREAMS AND GOALS**

- ✓ NEW HOME
- ✓ NO DEBT
- ✓ NO CAR PAYMENT
- ✓ COLLEGE FUND
- ✓ TIME WITH FAMILY

**EDUCATION COMMUNICATION CONNECTION**

**BWW Tech Bundle**  
BWW + BWW TV + BWW Magazine

**BWW Charities**

**BWW TV**  
WORD LANDSCAPE

**Spring Leadership**

**Is this a pyramid scheme?**

Coaching & mentorship    Mobile apps    Online resources  
Business seminars    Streaming audio & video assets



# Get Started

**Register as an IBO**

**Make a list of people**

**Set up 2-3 meetings**

**Check out the products**

**Business system available**

## Further Information

- [BWW.com](http://BWW.com)
- [BWWCharities.com](http://BWWCharities.com)
- [Amway.com](http://Amway.com)
- [IBOFacts.com](http://IBOFacts.com)
- [BWWFacts.com](http://BWWFacts.com)
- [BWW Mobile Apps](#)