

Biography

Michael Swendrowski

Michael Swendrowski is the founder and president of Specialty Vehicle Services, LLC. ("SVS"), an independent consulting firm dedicated to specialty and specialized vehicles. As a 29 year veteran of the specialty vehicle industry, he draws on his vast experience and technical expertise to assist corporate, municipal, and individual clients worldwide in successfully realizing their mobile goals.



In addition to serving his clients, Michael has a special passion for childhood literacy and has been honored to serve as Chairman of the American Library Association's ("ALA") Subcommittee on Bookmobiles, a Board Member of the Association of Bookmobile and Outreach Services ("ABOS"), and co-author of *On the Road to Outreach* (Libraries Unlimited, 2009). Michael also spearheaded "National Bookmobile Day" and is frequently interviewed by local and national media in his efforts to raise awareness and funding for these beloved vehicles and services.

As a recognized "green vehicle" expert, Michael originally championed hybrid power systems and other eco-initiatives within the industry, and is credited with developing the world's first true hybrid specialty vehicle. Michael encourages his clients to integrate green technologies wherever feasible, and gives lectures nationwide on environmentally friendly trends and modern technologies specific to these unique vehicles.

During his career, Michael has performed various duties and job assignments within the United States and throughout the world. He has worked with multiple manufacturing companies in ever escalating capacities and finally left as Director of Operations for one of the largest manufacturers in the country. Some of his more notable projects include: marketing vehicles for top brands including Kraft, Starbucks, 7-Eleven, Planters, Oracle, Nestle, Bertolli (and MANY others), rapid-deployment mobile emergency cellular repeater sites for China's telecom ministry, surveillance platforms for the US government, military communication units, international airport mobile command posts, and satellite connected public information units.

Michael currently lives in Muskego, Wisconsin with his wife and three children.