

## **WASPI Steering Group Member: FUNDRAISING**

### **Role Description + Person Specification**

#### Background:

WASPI (Women Against State Pension Inequality) was started in May 2015 by five women who decided to campaign for transitional pension arrangements for women born in the 1950s (after 6 April 1951), who have been affected by the impact of changes in their state pension age.

The initial effort has grown into a huge national campaign (see [www.waspi.co.uk](http://www.waspi.co.uk)) and in August 2016 it was decided that the campaign had become too big to be 'managed' by just five women and that the time had come to set up a proper structure.

The first step in the process is to recruit individuals from a number of backgrounds who are able to offer their skills, experience, time, commitment and enthusiasm to WASPI as volunteers and to form a Steering Group that will take the Campaign forward.

It is envisaged that the Steering Group will have members with skills/experience in the following areas:

- Political: lobbying, campaigning
- Public campaigning
- Research
- Legal
- Communications: media/social media
- Marketing/PR
- Organisational/volunteer development
- Finance
- Fundraising
- Secretarial: incl. company secretary

In addition, the Steering Group will have a number of representatives of WASPI Local Group Co-ordinators – as elected by the Co-ordinators.

The recruitment process will be conducted in accordance with equal opportunities guidelines.

### **Role Description: FUNDRAISING**

The successful applicant will:

- Set up a fundraising sub-group with a variety of fundraising skills in order to:
  - research fundraising opportunities such as: trade unions, trusts, corporates
  - make applications as appropriate
  - set up and manage national (public) fundraising campaign(s)
  - advise local WASPI Group on fundraising options/activities
- Carry out any/all of the above task individually if necessary
- Prepare regular updates on fundraising activities and outcomes to Steering Group

*NB Applications from people with particular skills in fundraising who wish to make them available in a role on the fundraising sub-group are most welcome! Please, use application form provided and specify your particular interest.*

#### Person Specification: FUNDRAISING

The successful applicant will:

##### (Essential)

- Have good all-round experience of fundraising – preferably/possibly in a professional capacity
- Be capable of recruiting, managing and supporting a competent sub-group of fundraising volunteers to meet the various aspects of the fundraising function
- Have the ability to ‘harness’ other people’s skills and goodwill into positive action
- Be prepared not only to support members of the sub-group, but also to undertake fundraising tasks as in the role description
- Be fully committed to the aims of the Campaign
- Have excellent communication skills – both written and verbal
- Be able to work in a ‘democratic environment’ where group decisions may from time to time override personal opinions and advice
- Have an average of approx. 10 hours a week available to contribute to the campaign
- Will be available for regular Skype calls with other Steering Group members

##### (Desirable)

- Have previous experience of managing others
- Be tolerant and understanding of lack of fundraising knowledge in other Steering Group members
- Have a sense of humour, grit and determination