

WASPI Steering Group Member: FUNDRAISING

Role Description + Person Specification

Background:

WASPI (Women Against State Pension Inequality) was started in May 2015 by five women who decided to campaign for transitional pension arrangements for women born in the 1950s (after 6 April 1951), who have been affected by the impact of changes in their state pension age.

The initial effort has grown into a huge national campaign (see www.waspi.co.uk) and in August 2016 it was decided that the campaign had become too big to be 'managed' by just five women and that the time had come to set up a proper structure.

The first step in the process is to recruit individuals from a number of backgrounds who are able to offer their skills, experience, time, commitment and enthusiasm to WASPI as volunteers and to form a Steering Group that will take the Campaign forward.

It is envisaged that the Steering Group will have members with skills/experience in the following areas:

- Political: lobbying, campaigning
- Public campaigning
- Research
- Legal
- Communications: media/social media
- Marketing/PR
- Organisational/volunteer development
- Finance
- Fundraising
- Secretarial: incl. company secretary

In addition, the Steering Group will have a number of representatives of WASPI Local Group Co-ordinators – as elected by the Co-ordinators.

The recruitment process will be conducted in accordance with equal opportunities guidelines.

Role Description: FUNDRAISING

The successful applicant will:

- Set up a fundraising sub-group with a variety of fundraising skills in order to:
 - research fundraising opportunities such as: trade unions, trusts, corporates
 - make applications as appropriate
 - set up and manage national (public) fundraising campaign(s)
 - advise local WASPI Group on fundraising options/activities
- Carry out any/all of the above task individually if necessary
- Prepare regular updates on fundraising activities and outcomes to Steering Group

NB Applications from people with particular skills in fundraising who wish to make them available in a role on the fundraising sub-group are most welcome! Please, use application form provided and specify your particular interest.

Person Specification: FUNDRAISING

The successful applicant will:

(Essential)

- Have good all-round experience of fundraising – preferably/possibly in a professional capacity
- Be capable of recruiting, managing and supporting a competent sub-group of fundraising volunteers to meet the various aspects of the fundraising function
- Have the ability to ‘harness’ other people’s skills and goodwill into positive action
- Be prepared not only to support members of the sub-group, but also to undertake fundraising tasks as in the role description
- Be fully committed to the aims of the Campaign
- Have excellent communication skills – both written and verbal
- Be able to work in a ‘democratic environment’ where group decisions may from time to time override personal opinions and advice
- Have an average of approx. 10 hours a week available to contribute to the campaign
- Will be available for regular Skype calls with other Steering Group members

(Desirable)

- Have previous experience of managing others
- Be tolerant and understanding of lack of fundraising knowledge in other Steering Group members
- Have a sense of humour, grit and determination