



National Association of
Black Accountants, INC.
Detroit Chapter

Corporate Participation Prospectus

“Transforming Minds, Developing
Leaders, and Building Business”



“Lifting As We Climb”

Dear Corporate Partner,

For over forty years, the National Association of Black Accountants, Inc. (NABA) has been a pioneer in developing minority talent seeking a career in accounting and finance. Today, the NABA Detroit Professional Chapter represents minority professionals consisting of CPAs, CISAs, MBAs, attorneys, financial advisors and a number of other finance professionals in both public and private practice.

Through our membership programs, community outreach, scholarship and career development opportunities, we offer value to our members, our communities, our sponsors, and the profession by providing our combined talent and intellectual capital. In order for us to achieve our mutual goals and objectives, we ask for your support in making the dreams of tomorrow's leaders a reality.

Sponsorship of our programs provides the following value-added benefits to corporate partners:

- Present great career opportunities to hundreds of potential candidates;
- Build your company's brand recognition as an employer for ethnically diverse professionals;
- Gain exposure to an informed, affluent consumer base;
- Attend dynamic technical sessions that develop core competencies; and
- Gain access to a diverse group of talented candidates that can enhance your organization's performance and contribute to business growth.

Each year, we take the opportunity to formally recognize our Corporate Partners for all they do. If you are currently a Corporate Partner, we thank you for your involvement and continued support of NABA programs.

If you are not currently a Corporate Partner, we encourage you to consider a partnership with NABA. A partnership with NABA is a worthwhile investment that will pay dividends for decades to come.

We look forward to hearing from you.

Sincerely,



Michael A. Stair, CPA
NABA Detroit Chapter President
president@nabadetroit.org

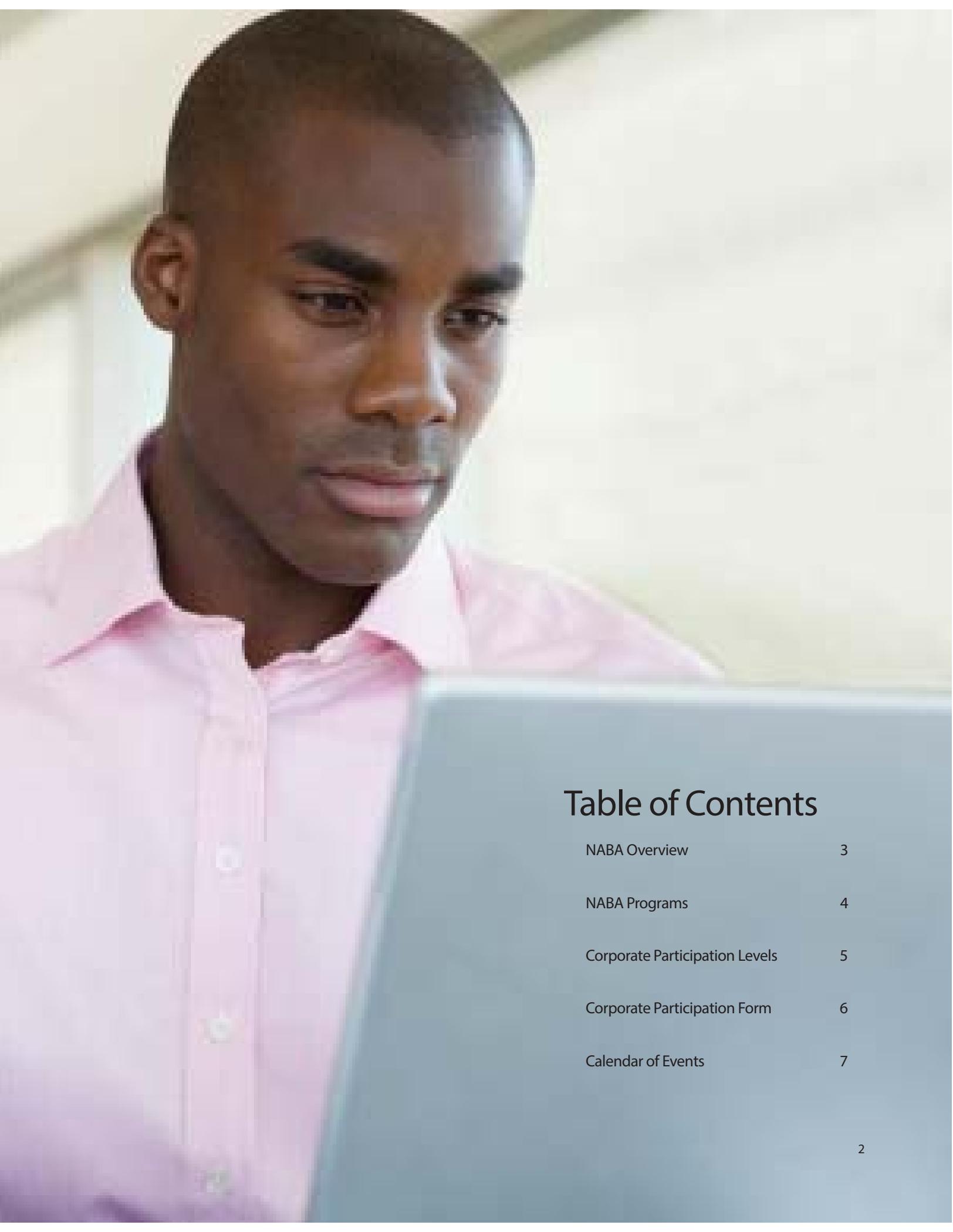


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NABA

NABA Overview and History

The National Association of Black Accountants, Inc. (NABA) is a nationwide membership organization with the primary purpose of developing, encouraging and serving as a resource for African-Americans and other ethnically diverse individuals in the accounting profession. NABA was founded in 1969 by nine African-American professionals in the New York area who were concerned with the limited participation of minorities in the accounting profession, particularly the number of Certified Public Accountants (CPAs). NABA's founders saw the need for a national organization that could deal forthrightly and effectively with the many common problems faced by the growing number of African-Americans and other minorities in the accounting profession.

NABA's motto, *Lifting As We Climb*, is exemplified best in our mission, which addresses the professional needs of our members as they serve as counselors and mentors to our students, developing and inspiring the leaders who will shape tomorrow's accounting and finance professions. In addition, NABA's Center for Advancement of Minority Accountants (CAMA) has established a series of career development programs that serve the membership at the national, regional and local levels. CAMA has also been instrumental in encouraging the next generation of young professionals to consider other opportunities in business.

NABA Missions and Goals

NABA is dedicated to uniting accountants and other business professionals, as well as accounting and business students, who are committed to professional and academic excellence. NABA provides effective programs, activities and advocacy, which promote our goals. They include:

- 1 Training and developing the professional skills of our members;
- 2 Encouraging and assisting African-American students to enter the accounting profession;
- 3 Representing the interests of current and prospective African-American accounting and business professionals;
- 4 Providing members with opportunities to fulfill their civic responsibilities;
- 5 Promoting public confidence in our members and the services they provide;
- 6 Ensuring long-term financial stability and providing adequate resources to implement chapter, regional and national programs.



Programs

Professional Member Services

Continuing Professional Education (CPE)

NABA Detroit provides members with educational events that are focused on various industry and accounting matters. In addition to CPE credits offered through technical sessions held throughout the year, members are able to obtain CPE during the Annual National Convention. The national organization is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of CPE and is on the National Registry of CPE Sponsors. The fields of study include accounting and auditing, consulting services, ethics, management, personal development, and taxation.

Networking Events

NABA Detroit hosts a variety of networking events throughout the year. Our signature event is the annual Corporate Appreciation Reception which is designed to bring our corporate partners and members together in an informal setting to network and forge personal and business relationships. In addition, attendees of this event have the opportunity to meet the Chapter leadership team and learn more about planned events, activities and initiatives for the upcoming year.

Student Member Services

Scholarship Program

Our annual Scholarship Awards Banquet acknowledges and rewards the best and brightest NABA student members. NABA is dedicated to helping our student members succeed in their educational endeavors.

Central Region Student Conference

This conference provides students with the opportunity to obtain cutting-edge information on industry trends, interview with employers from across the country, and network with peers and professional NABA members.

Community Outreach Services

The Accounting Career Awareness Program (ACAP®)

ACAP®, a part of NABA's Center for Advancement of Minority Accountants (CAMA), is an innovative career development program designed specifically for minority junior and senior high school students. The primary objective is to increase the number of underrepresented students that attend college and major in accounting or finance. During a week-long summer residency program at Wayne State University, a select group of students have the opportunity to explore careers in accounting and business through a rigorous class and study schedule, college-level content, and valuable networking opportunities. ACAP® introduces these students to accounting, finance, economics, technology, and management. Prominent business leaders share their knowledge, provide tips for success and discuss educational opportunities. Students experience the accounting profession first-hand through tours of local certified public accounting firms and private sector companies. The program concludes with a recognition dinner for students, parents, speakers, and corporate partners.

ACAP® is designed to expose the students to the expectations of college life as well as increase awareness of the accounting profession.

Volunteer Income Tax Assistance (VITA)

The VITA program is one of our community outreach initiatives. For more than 8 years, our Chapter has partnered with the Accounting Aid Society and adopted a tax site to prepare tax returns for low income and elderly taxpayers.

Adopt-A-Family

Each year, NABA Detroit adopts families during the holiday season. We provide items that help keep the children in these families warm in the winter months. Items like coats, gloves, scarves and shoes are included in the gifts they receive. To bring a little extra cheer, we wrap a few toys and items from the children's wish list that we obtain in advance. The Adopt-A-Family program has been a rewarding experience for both our volunteer members and the families we have served since the program's inception in December 2001.

Corporate Participation Levels

Gold Level \$7,500

Exhibit table at Corporate Reception
Scholarship Banquet Tickets (1 reserved table for your company representatives)
Minimum of 3 scholarships awarded in your company's name
5 Invitations to the Corporate Appreciation Reception
5 Invitations to the ACAP Closing Reception
Full Page Color Advertisement in Scholarship Banquet Program

Silver Level \$5,000

Scholarship Banquet Tickets (1 reserved table for your company representatives)
Minimum of 2 scholarships awarded in your company's name
3 Invitations to the Corporate Appreciation Reception
2 Invitations to the ACAP Closing Reception
Full Page Black & White Advertisement in Scholarship Banquet Program

Bronze Level \$4,000

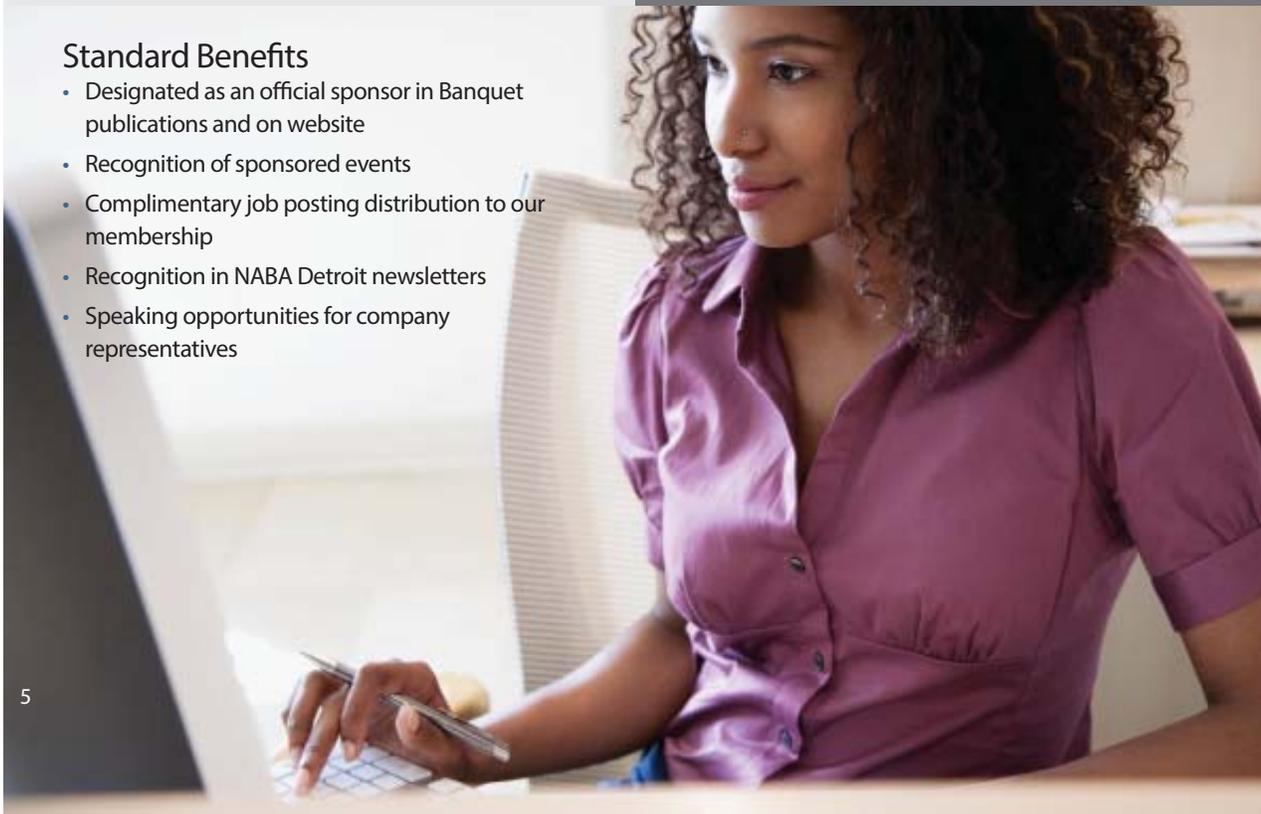
Scholarship Banquet Tickets (1/2 reserved table for your company representatives)
Minimum of 1 scholarship awarded in your company's name
2 Invitations to the Corporate Appreciation Reception
2 Invitations to the ACAP Closing Reception
Full Page Black & White Advertisement in Scholarship Banquet Program

Contributor Level \$2,500

2 Scholarship Banquet Tickets
2 Invitations to the Corporate Appreciation Reception
Half Page Black & White Advertisement in Scholarship Banquet Program

Standard Benefits

- Designated as an official sponsor in Banquet publications and on website
- Recognition of sponsored events
- Complimentary job posting distribution to our membership
- Recognition in NABA Detroit newsletters
- Speaking opportunities for company representatives



Corporate Participation Form

We encourage your company to partner with us. Please review the Corporate Partnership Levels on the previous page. Corporate funds contributed are allocated as follows: 50% to the scholarship program; 30% to ACAP; and 20% to the general fund.

Company Name _____

Mailing Address _____

Contact Name _____

Contact Phone Number _____ Contact Fax Number _____

Email Address _____

Corporate Partnership Levels	A La Carte Marquee Opportunities
<input type="checkbox"/> Gold: \$7,500	ACAP Sponsorship
<input type="checkbox"/> Silver: \$5,000	<input type="checkbox"/> Financial Literacy Program: \$3,000
<input type="checkbox"/> Bronze: \$4,000	<input type="checkbox"/> Opening Reception: \$2,000
<input type="checkbox"/> Contributor: \$2,500	<input type="checkbox"/> Closing Reception: \$2,000
Scholarship Banquet	<input type="checkbox"/> Daily Break-out Sessions (5): \$200
<input type="checkbox"/> Reserved table for 10: \$750	<input type="checkbox"/> Program Donation: \$_____
<input type="checkbox"/> Individual Tickets (each): \$75	Scholarship Banquet Booklet
# _____	Full Page Color Advertisement \$350
Forms returned without checks will be invoiced.	Full Page Black & White Advertisement \$300
Authorized signature is required.	Half Page Color Advertisement \$175
	Half Page Black & White Advertisement \$150

Total Amount Committed: _____

Authorized Signature: _____

Return Form and Check To:
NABA, Inc. Detroit Chapter, P.O. Box 32883, Detroit, MI 48232

Visit our website: www.nabadetroit.org

Calendar of Events

- Accounting Career Awareness Program (ACAP)
- Coalition of Black Organizations (COBO) Picnic
- NABA Chapter Scorecard Reporting

JUL

- General Body Strategic Planning Retreat

AUG

- Fall Student Day with NABA
- EY Central Region Student Pre-Conference Seminar
- National NABA Board Meeting

SEP

- Central Region Student Conference
- Corporate Appreciation and Membership Reception
- NABA Chapter Scorecard Reporting
- Membership Deadline for Board Member Nominations

OCT

- Division of Firms CPE Seminar & Conference
- Networking Event

NOV

- COBO Holiday Celebration
- National NABA Board Meeting
- Adopt-A-Family

DEC

- General Body Meeting
- VITA Training
- NABA Chapter Scorecard Reporting

JAN

- Personal Development Seminar
- VITA Training

FEB

- VITA (every Saturday in March)
- National NABA BOD Meeting
- Financial Literacy Seminar
- Gleaners Food Bank Community Service Project

MAR

- VITA (first 2 Saturdays in April)
- After Tax Season Networking Event
- NABA Chapter Scorecard Reporting

APR

- Annual Scholarship Banquet
- Spring Student Day with NABA

MAY

- Annual National Convention and Diversity Expo
- General Body Strategic Planning Retreat

JUN