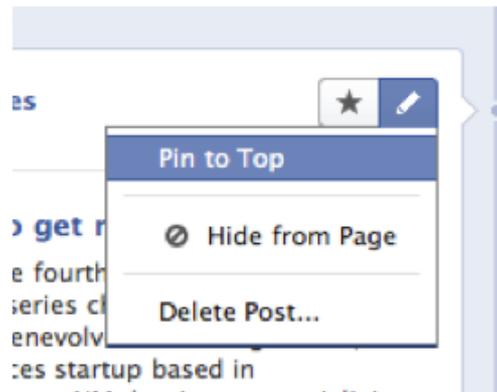




Here are some **FREE Tips** that you can implement today to help get more followers on your FaceBook Page.

#1 Pinned Post



We believe that having a pinned post on your FaceBook Page is critical for new visitors to your page. This is an opportunity for you to make an impact and get a newfollower. Your pinned post can be a weekly competition where you post a code for people to bring in on a specific day/date for a discount or free desert etc. It could also just be your menu showcasing your specialities. Use your imagination but make sure you have a pinned post.

#2 FaceBook Checkin



People love showing their FaceBook friends where they are so they often checkin on FaceBook and their followers are informed of this on their timelines. Place something in your restaurant, on the table, on your menu asking people to checkin on FaceBook. This puts your business in front of so many more potential customers.

#3 Viral Video



Find a video on YouTube that is going viral and post it on your page. It does not have to be about your business but if it is going viral you could attract attention to your page. If you have the opportunity to take videos in your venue with a mobile phone of a special event, a birthday, a group of people having a great time then place that on your page as well. The people on that video will more than likely go to your FaceBook page and share the video with their friends. Please make sure you ask the people in the video if they give you permission to post the video on your FaceBook page.

#4 FaceBook Page URL



Make sure your FaceBook url is prominent in your venue either on the menu, tables or on posters. This provides visitors to your venue with the opportunity to visit your page, like it and share it. Everyone carries a smart phone nowadays so you are certain to get more followers with this tip.

#5 Business Cards



Have a container in your venue where visitors can place their business cards where you advertise that every week you will draw a business card/s for a 5%/10% discount on their next meal. You now also have their contact details and email address which you could possibly use to invite them to your FaceBook page.

#6 Tag A Friend



When you post something on your FaceBook page ask visitors to share and tage a friend. When they do that your message is spread to all their contacts bringing you more possible followers and potential customers.

Remember what Carephone Warehouse says....."If you don't ask, you'll never get"



We trust you have found some of these tips helpful to increase followers to your Facebook page and ultimately customers to your venue.

Take Advantage of our Social Media Management Services for your FaceBook Page

We offer the following services:

- **Entry Level Package**

Our entry level package consists of 1 post per day (every day of the month) at a time selected by you to your FaceBook page. Information to be posted can be provided by you or our team will select the posts and ensure they are delivered at the right time.

Price:

£150.00 per month for a 3 month contract

£140.00 per month for a 6 month contract

£130.00 per month for a 12 month contract

- **Advanced Level Package**

Our advanced level package consists of 2 posts per day (every day of the month) at times selected by you to your FaceBook page. Information to be posted can be provided by you or our team will select the posts and ensure they are delivered at the right time.

Price:

£165.00 per month for a 3 month contract

£155.00 per month for a 6 month contract

£145.00 per month for a 12 month contract

- **Dominator Level Package**

Our dominator level package consists of 3 posts per day (every day of the month) at times selected by you to your FaceBook page. Information to be posted can be provided by you or our team will select the posts and ensure they are delivered at the right time.

Price:

£185 per month for a 3 month contract

£175 per month for a 6 month contract

£165 per month for a 12 month contract

All of the above packages are scheduled at least one week in advance to ensure all content is delivered on time. We will provide you with a report at the end of the month of the posts made and activity on your FaceBook page. There is a once off £50.00 administration fee for setting up your account and all relevant links to ensure your posts are made to your FaceBook page.

The beauty of this kind of advertising is that you can see live on a daily basis what is being posted, how it is performing and that we are delivering what we promised.

We also offer packages that include posts to Twitter & LinkedIn if you have these profiles set up. If you do not and would like them set-up, we are able to set these up for you at a nominal fee. If you would like to consider having your posts on Twitter & LinkedIn as well then let us know and we can quote you accordingly.

The social media network is MASSIVE as you will see on the next page...

