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October 2, 2016

Dear Witt/Kieffer consultants, Lucy Leske, Robert Luke, and Veena Abraham

Re: Florida Gulf Coast University - President

My name is Dr. Lascelle A. Sweetland and I would like to be considered for the Florida Gulf Coast University - President position that recently opened up with Florida Gulf Coast University. I read the job description on your website and feel my qualifications definitely make me a good fit. Once you have reviewed my resume I have no doubts that you will agree.

During the past twenty years in leadership roles with successful demonstrated experience in developing market-based solutions that result in lead firms providing value to low-income consumers. I have been involved in the management of diverse projects, which have required the ability to work with individuals and groups, leadership experience as a senior leader within a large complex profit and nonprofit institution. Proven ability and expertise in providing end-to-end talent strategy that best supports strategy and audacious ambitions interacting with all levels of an organization and demonstrated private sector experience and knowledge of the role of private sector actors, the functioning of markets and the opportunities for inclusive economic growth for operations.

It is my goal as Florida Gulf Coast University - President is to demonstrate entrepreneurial drive and talent, evidence of creativity and leadership success in program development and management, the leadership skills to manage the staff, the ability to provide effective strategic and financial oversight of the division's resources, and compelling oral and written communication skills. My over 25 years of proven successful senior level experience leading an organization's executive/adult education operations such as leadership development consulting.

Setting up an interview about your Florida Gulf Coast University - President opportunity would be in both our interests. I can be reached via the contact info on my resume.

Best Regards,

Lascelle A. Sweetland, MBA, MS

Dr. Lascelle A. Sweetland