

BARBARA JILL FRIEDMAN FELDMAN

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973-214-2401

EDUCATION

University of Pennsylvania, Ph.D., Sociology, 1991

University of Delaware, M.A., Sociology, 1987

University of Delaware, B.A., Sociology, 1985

Professional Education

Brandeis Academic Affairs Think Tank, 2015-2016

Building Inner Strengths of Leaders: Mindfulness and More, The Harvard Graduate School of Education 2015

Berkeley Executive Leadership Academy, 2014

Institute for Educational Management, The Harvard Graduate School of Education, 2013

Deans and Fiscal Issues Seminar, Council of Colleges of Arts and Sciences, 2006

Management Institute for Women in Higher Education, Higher Education Resource Services at Wellesley College, 2004-2005

SUMMARY OF ADMINISTRATIVE POSITIONS

Provost and Vice President for Academic Affairs, Bridgewater State University, Bridgewater, MA August 18, 2014- August 2016

Dean, William J. Maxwell College of Arts and Sciences, New Jersey City University, Jersey City, NJ 2009-2014

Associate Dean, College of Humanities and Social Sciences, Montclair State University, Montclair, NJ 2005-2009

Associate Dean, College of Arts and Sciences, Seton Hall University, South Orange, NJ 2003-2005

Chair, Department of Sociology and Anthropology, Seton Hall University, South Orange, NJ 2000-2003

Assistant Chair, Department of Criminal Justice, Seton Hall University, South Orange, NJ 2000-2003

SUMMARY OF ACADEMIC POSITIONS

Professor, Sociology, Bridgewater State University, Bridgewater, MA 2014-Present

Professor, Sociology, New Jersey City University, Jersey City, NJ 2009-2014

Associate Professor, Sociology, Montclair State University, Montclair, NJ 2005-2009

Associate Professor, Sociology, Seton Hall University, South Orange, NJ 1997-2005

Assistant Professor, Sociology, Seton Hall University, South Orange, NJ 1992-1997

ADMINISTRATIVE EXPERIENCE

**Bridgewater State University, Bridgewater, MA
Provost and Vice President for Academic Affairs**

2014-2016

Bridgewater State University, Bridgewater, MA

Responsible for Planning and leadership for the following areas:

- College of Humanities and Social Sciences
- Riccardi College of Business
- Bartlett College of Science and Math
- College of Education and Allied Studies
- College of Continuing Studies
- College of Graduate Studies
- University Library
- University Honors Program
- Office of Undergraduate Research
- Office of Teaching and Learning
- University Registrar
- Institutional Research
- Minnock Center for International Engagement
- Academic Achievement Center
- 11 Centers and Institutes
- Service Learning
- Faculty Affairs

Oversee 330 full-time faculty and 450 part-time faculty and staff

Key member of the university's capital campaign to raise \$100 million.

Major Accomplishments:

Academic Initiatives

- Increased full-time faculty by 21 in the first year by uncovering vacant funded positions
- Established relationships with largest feeder community colleges to create memorandum of understanding for dual enrollment to BSU and community college
- Lead team to create a plan to meet state regulation capping number of part time faculty in departments at 5%
- Initiated program Bridgewater, Boston and Beyond which funds professors to take classes to surrounding areas to enhance classroom experience. Committed \$40,000 for this program. Yielded 29 trips at cost of \$16,500
- Initiated Provost Scholars Program which provided ¾ released time for two semesters for pre-tenure faculty to support research agendas
- Leading committee to create dual enrollment memoranda of understanding with community colleges
- Initiated plans to better support part-time faculty for retention and professional development
- Charged a faculty and staff committee to explore feasibility of a new college of allied health and human services

- Representing the university in state wide effort to reciprocally offer foreign languages courses via technology to sister state universities
- Raised enrollment in Continuing Studies generating additional revenue in one year
- Formed exploratory committee to look into feasibility of creating College of Allied Health to meet growing regional need
- Establishing required Quality Matters training and course evaluation for all online courses and programs
- Oversee academic programming at BSU's newly opened site on Cape Cod
- Leading efforts to reimagine BSU site at satellite campus by offering MBA and completion degree in Marketing

Fiscal Management

- Key member of university committee that oversees \$380 million institutional budget
- Responsible for budget of over \$100 million between 2014-16
- Submitted a balanced budget every year
- Recovered funds for faculty travel and faculty Summer Professional Development Institute

Grant Acquisition

Reviewed, approved and committed in-kind support for over \$1,970,851 in grants between 2014-2016 (Partial List)

- National Science Foundation Grant: "Investigating the Importance of Workplace Flexibility for Women in STEM at a Teaching-Intensive Workplace
- Massachusetts Department of Elementary and Secondary Education: Inclusive Concurrent Enrollment Program (ICE) Implementation Grant
- Massachusetts Department of Higher Education: Bridgewater State University STEM retention grant

International Initiatives

- Accepted an invitation from the President of the University of Belize to serve on search committee for first Provost
- Attended an invited international conference in Belize and meet with BSU international partner institutions.
- Met with BSU's sister institution, University of Cape Verde, and with the former Prime Minister Pedro Pires and his institute.
- Traveled with the President of BSU to China and met with 6 partner universities and established an additional partnership
 - Established student exchange programs
 - Recruited Chinese students

Union Relations

- Established regular meetings with Union President
- Rejuvenated tenure portfolio preparation workshop with Union President
- Invited Union President to present at biannual chair workshop

- Initiated workshops to support part-time faculty with union leadership
- Meet with statewide union President at regularly scheduled meetings
- Invited union leadership to work on plan to comply with statewide policy of limiting part-time faculty to 15% of department instruction.
- Represent Academic Affairs at grievances, mediations, arbitrations
- Key participant in Administration/Union leadership retreat

Government Relations/Board Relations

- Represent 9 state university Chief Academic Officers on State-wide Employee Relations Committee
- Meet regularly with 9 state university Chief Academic Officers
- Serve on Academic and Student Affairs subcommittee of the BSU Board of Trustees
- Present at subcommittee meetings and Board of Trustees open meetings

Diversity

- Initiated regular meetings with LGBTQA student group to address concerns and needs
- Lead a team with Vice President of Student Success to reduce the achievement gap between students of color and majority students
- Co-chair committee of department chairs charged with designing departmental level interventions to reduce achievement gaps across minority groups
- Charge search committees with goal of reaching out for minority candidates for every position, both faculty and staff
- Create opportunities for minority faculty to have mentors to support tenure and promotion
- Accelerated efforts to retain minority faculty and staff

Leadership Development

- Retained budget allocation for professional development during budget cuts
- Encourage and financially support staff to attend divisional professional development as well as positional professional development
- Invite speakers to campus for professional development
- Fund department chairs to ACE chair development workshops
- Sent team of faculty to ACE workshops for core curriculum development

New Jersey City University

2009-2014

Dean

William J. Maxwell College of Arts and Sciences

Major Accomplishments:

Academic Initiatives

- Led a major revision of General Education
- Led a major revision of University Honors Program
- Create Campus Without Borders – program designed extend the classroom experience to the surrounding urban areas
- Established the university as the educational partner for the National Park Service, Statue

- of Liberty/Ellis Island
- Established a system for contacting students with over 120 credits who have not graduated to find pathways for completing their degree
- Changed university culture encouraging students to withdraw from classes rather than complete them
- Greatly enhance Undergraduate/Graduate Research Symposium
- Oversaw the university-wide Study Abroad Programs and the establishment of best practice protocols for student travel
- Introduced National and International Honor Societies to campus including Golden Key, National Society of Collegiate Scholars and several disciplinary honor societies

Entrepreneurial Strategic Initiatives

- Completed a new dynamic promotional image for the college and oversaw creation of all collateral materials
- Created and successfully search and hired the first interdisciplinary hires at the university in areas of Urban Studies and Immigration Studies
- Hosted university's first United States Naturalization Ceremony
- Instituted annual Outstanding College Alumni Award
- Create Artist-in-Residence Program in conjunction with National Park Service
- Created Library Consortium linking local public libraries to university library

Development

- Met with potential donors and reconnected with alumni to ready them for gift request
- Served on committee for annual fundraising banquet
- Accompanied President to meet with potential donors

Montclair State University

2005-2009

Associate Dean

College of Humanities and Social Sciences

Major Accomplishments:

- Oversaw the dissolution of Legal Studies Department and the creation of Justice Studies Department and expansion of the Political Science Department to include Law
- Co-directed and expanded the Woodrow Wilson Foundation's Teacher-As-Scholars Program

Seton Hall University

2000-2005

Associate Dean

College of Arts and Sciences

2000-2003

Major Accomplishments:

- Oversaw Project Acceleration, university's concurrent enrollment program, and doubled participation and revenue
- Created policy handbook for department chairs, program directors, and full and part-time faculty

Chair

**Department of Sociology and Anthropology
2000-2003**

Major Accomplishments:

- Overhauled department schedule to allow for expanded course offerings
- Created and published four semester course rotation for easy progress toward degree

**Assistant Chair, Department of Criminal Justice
2000-2003**

Major Accomplishments:

- Served as Dean's designee to chair the department while in receivership

MEDIA:

Newspaper Interview, Newhouse News Service and SEATTLE TIMES, September 2, 2005. Expert commentary on Hurricane Katrina.

Newspaper Interview, THE PHILADELPHIA INQUIRER, September 1, 2005. Expert commentary on Hurricane Katrina. Article also appeared in Kansas City Star, San Luis Obispo Tribune, Macon Telegraph, Columbus Ledger-Enquirer, Biloxi Sun Herald, Grand Forks Herald, Myrtle Beach Sun News, Bradenton Herald, Charlotte Observer, Monterey County Herald, Duluth News Tribune, Centre Daily Times, Kentucky.com, and Tallahassee.com.

Magazine Interview, WORKING MOTHER, March, 2003. Expert commentary cost of a working mother to a family.

Radio Interview, WBGO, December 21, 2001.

Newspaper Interview, THE STAR LEDGER, October 7, 2001.

Newspaper Interview, THE STAR LEDGER, October 28, 2001.

Television Interview, JERSEY'S TALKING, September 25, 2001. Expert commentary on September 11 attack.

Television Interview, NJN EVENING TALK SHOW, September 16, 2001. Expert commentary on September 11 attack.

Television Interview, CHANNEL 9 NEWS, September, 14, 2001. Expert commentary on September 11 attack.

ACADEMIC EXPERIENCE

Full time positions

Bridgewater State University

2014-Present Professor, Department of Sociology

New Jersey City University

2009-2014 Professor, Department of Sociology

Montclair State University

2005-2009 Associate Professor, Department of Sociology

Seton Hall University

1997-2005 Associate Professor, Department of Sociology/Anthropology

1992-1997 Assistant Professor, Department of Sociology/Anthropology

Courses taught: Introduction to Sociology, Sociology of the Family, Sociology of Gender, Sociology of Work, Sociology of the Mass Media, Crowds, Cults and Revolutions, Sociology of Work

RESEARCH EXPERIENCE

Visiting Researcher, INSTITUTE OF INTERNATIONAL SOCIOLOGY, Gorizia, Italy, 1987.

Responsibilities: consulted on study for cross cultural research of mass media operations during disasters, designed study, and trained researchers.

Research Associate, DISASTER RESEARCH CENTER, UNIVERSITY OF DELAWARE, Newark, Delaware, 1985-1987.

Responsibilities: led task force for the study of mass-media operations during disasters, led field teams at research sites, conducted open-ended interviews, engaged in participant observation, designed interview guides, and participated in preparation of final reports for funding agencies.

PEER-REVIEWED PUBLICATIONS

(2008). Who am I? The sociologist as dean. *The American Sociologist*. 39(2), 101-109.

(2008). Flex time. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications.

(2008). Role conflict. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications.

(2008). Role strain. In *The Encyclopedia of Social Problems*. Thousand Oaks, CA: Sage Publications.

(1996). The feminine mystique revisited. *Journal of Culture & Society*. 96(4), 25-44.

(1995). Journalism career paths and experiential learning. *Journalism and Mass Communication Editor*, 50(2), 23-29.

(1995). Career choice factors related to education preparation and experience: A logit regression analysis." *Journal of Culture & Society*, 95(3), 66-78.

(1986). "Local and national media coverage of disasters: A content analysis of the print media's treatment of disaster myths. *International Journal of Mass Emergencies and Disasters*, 4(3), 27-50 (Co-authored with Dennis Wenger).

(1985). Film Reviews. *International Journal of Mass Emergencies and Disasters*, 3(2), 95-99.

RESEARCH REPORTS

(1987) "The Art of Storytelling: The Structuring and Processing of News during Disasters." Miscellaneous Report. Newark: Disaster Research Center, University of Delaware.

(1986) "Mass Media and Disasters: Annotated Bibliography." Newark: Disaster Research Center, University of Delaware (Multi-authored).

(1986). "Role Conflict and Role Abandonment in Disasters: A Need for Empirical Reformulation." Newark: Disaster Research Center, University of Delaware (Co-authored).

WORK IN PROGRESS

"Who Gets to Wear an "I Survived" T-Shirt?: Seven Degrees of Disaster Separation." Revise and resubmit to *International Journal of Mass Emergencies and Disasters*.

"The Ultimate Disaster Souvenir: Owning a Piece of a Disaster" (For submission to *International Journal of Mass Emergencies and Disasters*).

"Disasters as Pseudo-events" (For submission to *International Journal of Mass Emergencies and Disasters*).

PRESENTATIONS

(2009). "Disasters as Pseudo-events" accepted for presentation at Eastern Sociological Society Meetings, Baltimore, MD.

(2008). "Owning a Piece of a Disaster: the commodification of disasters" presented at the Eastern Sociological Society Meetings, New York.

(2007). "Sociologists as Deans" presented at Pacific Sociological Society Meetings, Oakland, CA.

(2007) "Who Gets to Wear an "I Survived" T-Shirt?" presented at the Eastern Sociological Society Meetings, Philadelphia, PA.

(2006). "Disaster Myths Re-examined in the Wake of Katrina: The Role of Myths in Community Recovery" presented at the Eastern Sociological Society Meetings, Boston, MA.

(2005). "Whetting High School Students' Appetite for College" presented at Annual New Jersey Education Association Convention, Atlantic City, NJ.

- (1994). "Pregnant with Meaning: Reflections of Bodily Changes and the Psycho-Social Intercourse" presented at the Eastern Sociological Society Meetings, Baltimore, MD.
- (1993). "Print Journalists: An Examination of Career Commitment and Job Satisfaction" presented at the Eastern Sociological Society Meetings, Boston, MA.
- (1992). "Career Attainment of Print Journalists: An Examination of Status Attainment and Labor Market Experience" presented at the Eastern Sociological Society Meetings, Arlington, VA.
- (1990). "A Comparative Study of Mass Media Organizations in Disaster: An Empirical Examination of Some Recent Observations in the Literature" presented at the XIIIth World Congress of Sociology, International Sociological Association, Madrid, Spain. (Co-authored with Dennis Wenger)
- (1989). "Intraorganizational and Interorganizational Problems of Mass Media Coverage of Disasters" presented at the Mid-South Sociological Association Meetings, Baton Rouge, LA. October, 1989. (Co-authored with Dennis Wenger)
- (1988). "Mass Media Infra- and Inter-Organizational Adaptations to Disaster" presented at the Annual Meetings of the Mid-South Sociological Association, Mobile, AL, 1988. (Co-authored with Dennis Wenger).
- (1986). "Local and National Media Coverage of Disasters: A Content Analysis of the Print Media's Treatment of Disaster Myths" presented at the American Sociological Association Meetings, New York, NY.
- (1986). "Role Conflict and Role Abandonment in Disasters: A Need for Empirical Reformulation" presented at the Annual Meetings of the Eastern Sociological Society, New York, NY.
- (1986). "Synthetic Association: Organizational Patterns in Disaster" presented at the VIIth World Congress of Sociology, International Sociological Association, New Delhi, India.

University Service (Partial List)

- Chair, Search Committee for BSU Associate Vice President for Student Affairs/Dean of Students 2016
- Co-Chair, Advisement Task Force, BSU 2015
- Member, Banner Technical Committee, BSU 2015-Present
- Member, Crisis/Care Team, BSU 2015-Present
- Chair, Community College Initiative Committee 2015-Present
- Member, Middle States Accreditation Committee, NJCU, 2014
- Member, Strategic Enrollment Management Executive Council, NJCU, 2009-2014
- Member, College and University Curriculum Committee, MSU 2005-2009
- Chair, Search Committees for staff positions and admissions officer, MSU, 2008
- Chair, Search Committee for University Director of Admissions, SHU

- Chair, Search Committee for Director of International Office, SHU
- Chair, Search Committee for Director of Pre-medical/ Pre-dental Plus Program, SHU
- Chair, Search Committee for Radio Station Chief Engineer
- Member, Search Committee for Director of Educational Opportunity Program

COMMUNITY SERVICE AND AFFILIATIONS (Partial List)

- Member, Lincoln Association of Jersey City, 2012-2013
- Member, Jersey City International Television and Film Festival, 2014
- Member, Fundraising Gala Committee, Integrity House, Newark NJ 2013
- Invited Presenter, "Raising Jewish Teenagers" Adult Education Series, Temple B'Nai Or, Morristown, NJ February 2007
- Member, Board of Trustees, Temple B'Nai Or, Morristown NJ 2004-06
- Invited Speaker. "Media Coverage of Disasters" Jewish Community Center, Whippany, NJ February 2007
- Invited Speaker. "Debunking Mass Media Coverage during Crises" Temple B'Nai Or, Morristown, NJ, November 2006
- Lecturer, "The Popular Notion of the Control of the News Media by Jews and its Consequences" Oheb Shalom Congregation, South Orange, NJ. May 1993.