

DARRELL FRANKLIN PARKER

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Academic Specialization: General Economics and Business, Regulatory Economics, Labor Economics, Public Economics, International Business, and Econometrics

EDUCATION

Ph.D. 1984 Purdue University; Economics
M.S. 1981 Purdue University; Economics
B.A. 1980 University of North Carolina Asheville; Math/Economics

PROFESSIONAL EXPERIENCE

2012-Present **Dean and Professor of Economics** College of Business;
Acting Dean College of Fine and Performing Arts June 2014-January 2015;
Tenured **Western Carolina University**

2015-Present **President, Corporation for Entrepreneurship and Innovation.** A for profit
affiliated entity of **Western Carolina University.**

2011 Institute for Management and Leadership in Education, (MLE) Program,
Harvard University.

2006-2012 **Dean and Professor of Economics,** Johnson College of Business and Economics,
Tenured, **University of South Carolina Upstate.**

2003-2006 **Director, School of Economic Development** in the College of Business
Administration, **Georgia Southern University.**

2001-2006 **Georgia Southern University,** Professor of Economics, Tenured, **William A.
Freeman Distinguished Chair of Free Enterprise.** Director, Center for Economic
Education, 2002-03. Acting Associate Dean, Summer 2003.

1985-2001 **Winthrop University,** College of Business; Tenured, 1990; Professor of Economics,
1993. **Winthrop University Distinguished Professor, 1999.** Received 1991 **First Union
Excellence in Teaching Prize;** Received 1988-89, **Phi Kappa Phi award for
Excellence in Teaching.**

1990-2001 Founding Director, **Winthrop University Economic Development Center.**

1993-1997 **Grier Professor of Business Administration,** first recipient of an endowed chair in
the Winthrop University College of Business.

1996 American College of Medical Practice Executives, **Health Economics** in the MED Series.

1984-1985 **Clemson University,** School of Commerce; Visiting Assistant Professor.

1980-1984 Graduate Instructor, School of Management, **Purdue University.**
1981-1982 "**Outstanding Graduate Instructor.**"

1982 Joint Council on Economic Education, Teacher Training Program, **Harvard University.**

A TAXONOMY OF LEADERSHIP RESPONSIBILITIES WITH SELECT ACCOMPLISHMENTS

Leadership and Vision

Strategic Vision

- Created unique university affiliated entrepreneurial corporation to enhance student engagement, support economic development and provide alternate revenues for the University
- Facilitated College of Fine and Performing Arts vision development and culture transition at Western Carolina University (WCU)
- Led the College of Business strategic plan development and implementation at WCU and University of South Carolina Upstate (USC Upstate)
- Planned and executed the relocation of the USC Upstate College of Business
- Incorporated and aligned unit strategic plans with the University Mission

Faculty Recruitment and Development

- Leadership style that boosts shared governance, faculty performance and morale
- Experience hiring tenure track faculty including women and minorities
- Oversaw promotion and tenure process including incorporating the Boyer Model
- Established salary benchmarks, prioritized and adjusted faculty pay

Curriculum Improvements

- Corporate partnership with Blue Cross Blue Shield and Harrah's for graduate education programs at WCU
- Online BSBA Business Administration and Law at WCU
- Online MS Sport Management at WCU
- Expanded Articulation Agreements with Community Colleges
- Upper division requirement for Business Majors at USC Upstate
- Business Minor at USC Upstate
- MS in Applied Economics at Georgia Southern University (GSU)

International Partnerships

- Established student exchange partnership between universities in China and USC Upstate
- Established framework for international internship for German students at USC Upstate
- Created dual degree program that attracted full tuition international students at USC Upstate
- Supported existing international partnerships with numerous student and faculty international study and partnership trips

Focused Management

Strategic Management

- Participated at WCU in Master Plan Steering Committee, subcommittee on building and space prioritization, Millennial Transition Committee, Information Technology Governance Councils, Regional Development Conference Task Force and Camps and Conferences Task Force
- Led at USC Upstate from architectural design through construction of business school, “The George,” in downtown Spartanburg. Issues included building security, instructional technology, space utilization, HVAC, masonry, landscaping, and appropriate furnishings and decorations. The financial issues include fund raising, financing, procurement, and the continuing legal implications of an ownership structure where the foundation uses a LLC to own the building and lease it to the University
- Participated in the USC Upstate Strategic Initiatives Committee; examples of enrollment management and growth issues include faculty resources, instructional development resources, academic space, library support, IT and DL support

University Budgeting and Fiscal Responsibility

- Responsible for unit budget management as well as Financial Resource Plan to develop resource support for all elements of strategic plan
- Actively engaged in budget analysis to respond to changes in state appropriation or internal allocation models
- Responsible for Art Museum Asset and Budget Issues, Performing Arts Center Revenue, Earnings and Allocations, Stage and Screen event budgets, summer camps, and the WCU Marching Band in College of Fine and Performing Arts

Operational Improvement

- Restructured four Departments within the College of Business into three Schools with 90% faculty support
- Defined Strategic Focus for College of Business that identifies the alignment of unit strategies with University Goals at WCU
- Facilitated improved focus for College of Fine and Performing Arts at WCU
- Created one stop location for Department Heads and Support Services in College of Business at WCU
- Implemented academic signage and branding for Business School at USC Upstate

Accreditation Leadership

- Six years as Commissioner and Board of Trustee Member for Southern Association of Colleges and Schools Commission on Colleges (SACS/COC), Commission C&R committee member for compliance, Nominating Committee
- Member of multiple SACS/COC and AACSB visit committees

- Actively Provided Leadership for SACS reaccreditation at each University
- Led reaffirmation process for AACSB accreditation for each College of Business
- Obtained initial accreditation with Asian Association of Business Schools International (AABSI) at WCU

Resource Development

Endowment Funds

- WCU College of Business endowment reported over 67% increase
- Endowment gift to name the Dixon Hughes Goodman Accountancy Program
- Responsible for ongoing collaboration with advancement to establish endowments
- Endowment gift to name the Johnson College
- Scholarship endowments at USC Upstate increased 58% by 2010

Alumni Support and Annual Giving

- Cullasaja Mentor program engages retirees from Highlands as mentors with business students at WCU
- Annual College of Business Golf Tournament at WCU
- Friends of the Arts Collaboration at WCU
- WCU College of Business contributions increased to about \$300,000 in 2012-13
- Responsible for ongoing coordination with alumni office to engage alumni and increase annual giving rates including annual scholarship pledges at each
- Pre-Capital Campaign Planning for College of Business at WCU, College of Fine and Performing Arts at WCU, and School of Economic Development at GSU

Capital Project at USC Upstate

- Responsible from concept stage for ongoing partnership between University, City, and private partners to build College of Business in downtown Spartanburg
- The project value was \$32 million with approximately \$15 million for the city parking deck and infrastructure, \$12 million in private fund raising, \$5 million present value of University lease, and balance in investment income

Continuing Education and Grant Income

- Launch of graduate certificate program in Innovative Management with Mission Health at WCU
- Hosted Regional Hospitality and Tourism Conference at WCU
- Hosted G8 Conference at GSU
- Support and encourage faculty grant submission for funded research at each
- Advance SC grant sponsored by Duke Energy to develop curriculum content in support of exporting at USC Upstate

- Successful development of continuing education programs to provide outreach to the business community. The Spinx Certificate Program at USC Upstate was highlighted by AACSB as a best practice for Business Schools.

Visibility, Community Leadership and Economic Development

Visibility

- Publicly raised the visibility of each College and University
- President Southern Business Administration Association
- Authored over 230 newspaper columns, plus television and radio
- Regularly speak to chamber, civic, and community organizations
- Community outreach includes 20+ year involvement in Lions International

Community Leadership and Economic Development

- Led Entrepreneurship Center Advisory Board and NC COG Region A to create an Angel fund at WCU
- Board member and President Spartanburg Art Museum
- Board member Chapman Cultural Center
- Board member Spartanburg Chamber of Commerce, Spartanburg County Economic Futures Group, and South Carolina Quality Forum Steering Committee Member
- Participated in Greenville Chamber inter-community visitation to Ireland
- Facilitate entrepreneurial interest and activity in each region
- Regional economic advisor for the South Carolina Board of Economic Advisors

ARTICLES

- 2014 McDonald, Michael, Leaptrott, John, Parker, Darrell, and Grimes, Jan, "Generalizability revisited: Comparing undergraduate business students to credit union managers," Journal of Behavioral Studies in Business, vol. 7, Sept 2014, 4-14
- 2013 Spears, M. C., & Parker, D. F. Attributes that best describe Successful Leaders: A perceptual Analysis. Advances in Management, 6(2), 31-36.
- 2011 Stuart, E., & Parker, D. Marketing Place: The Case of a City and a University Business School. Advances in Business Research, 2(1), 222-230.
- 2011 McDonald, M., Parker, D., Leverett, A., Grimes, J., & Leaptrott, J. Global Outsourcing: A Study of Student Attitudes. AABRI Journal of International Business and Cultural Studies, 5, 26-36.
- 2010 Fuller Barbara, Spears, Martha C., and Parker, Darrell F., "Entrepreneurial Tendencies: Evidence from China and India," International Journal of Management and Marketing Research, 3(3).

- 2009 Stockwell, John and Darrell Parker, "The Metropolitan University as a Principal Ally and Agent of Change for Economic Development." Metropolitan Universities Journal, 20(1) p 46-58.
- 2009 Spears, Martha C., and Parker, Darrell F., "Negotiation Recognition and the Process of Decision Making," Journal of Organizational Culture, Communications and Conflict, 13(1) p 55-64.
- 2008 Fuller, B. and Parker, D., "An Investigation of the Types of Problems Faced by Small Firms and How They Affect the Funding Choices Made by Three Distinct Market Segments," Journal of Entrepreneurial Finance and Business Ventures, 12 (3), p 71-92.
- 2007 Leverett, Angela, Parker, Darrell, and McDonald, Michael, "Using a Marketing Approach to Improve Recruitment Retention of African-American Students in a BBA Program," Academy of Educational Leadership Journal, 11(1), p. 1-10.
- 2005 King, Amanda, Parker, Darrell, and Yang, Bill Z., "New Credit Program at the Discount Window," Journal of the International Academy for Case Studies, 11(2), p. 49-54.
- 2005 Barilla, Anthony, Paul, Chris W., and Parker, Darrell, "Locus of Control and Personality Type in the Formation of Students' Attitudes Toward Economic Institutions," Journal of Private Enterprise, 20 (2) p. 191-200.
- 2005 Pantuosco, Louis, and Parker, Darrell F., "On the Job Leisure: Shirking as a Form of Employee Compensation." Eastern Economic Journal 31(1) p. 7-22.
- 2004 Spears, Martha C., McDonald, Michael, and Parker, Darrell, "Strategic Management: Does Personality Make a Difference?" Academy of Strategic Management Journal, 3, p. 37-46.
- 2004 Davis, Elynor and Parker, Darrell, "Student Attitudes Toward Regulation, Politics, and Free Enterprise," Journal of Legal, Ethical, and Regulatory Issues, 7(1&2), p. 155-168.
- 2004 Moss, Steve, and Parker, Darrell, "The Effects of 911 on Casino Revenues: A Comparison of Mississippi and Las Vegas," Academy of Marketing Studies Journal, 8(2), p. 33-44.
- 2004 Spears, Martha C., Parker, Darrell F., and Jones, William, "Achievement Related Motives and Student Attitudes" Journal of Business And Behavioral Sciences, 11(1) p. 44-56.
- 2004 Bradbard, David, Parker Darrell, and Stone Gary, "An Alternate Multiple Choice Scoring Procedure in a Macroeconomics Course," Decision Sciences Journal of Innovative Education, Spring 2004, 2(1), p. 11-26.
- 2004 Pantuosco, Louis, Parker, Darrell F., and Robinson, K., "A Closer Look at the Economic Benefits of Manufacturing Employment: An Examination of Northeastern and Southeastern U.S. States" Journal of Business and Economic Perspectives, 30(1).
- 2004 Spears, Martha C., Parker, Darrell F., and McDonald, Michael, "Global Attitudes and Locus of Control." Journal of Global Business. Fall 2004, 15(29), 57-66.
- 2003 Moss, Steven, Parker Darrell, and Laposa, S, "Financial Markets and Retail Construction Cycles," Journal of Commercial Banking and Finance. Vol. 2, p. 93-104.
- 2002 Pantuosco, Louis, Parker, Darrell F., Seyfried, William, and Lyman, Scott, "The Impact of Public and Private Unions on State Economic Performance", Review of Regional Studies. 32(2), p. 171-86.
- 2002 Parker, Darrell F., Spears, Martha C., and Jones, William, "Personality and Locus of Control as Determinants of Free Enterprise Attitudes," Journal of Entrepreneurship Education. Vol. 5, p. 15-26.

- 2002 Parker, Darrell F., and Spears, Martha C., "Personality Type, Gender, and Risk: A Framing Analysis," Journal of Economics and Economic Education Research, 3 (1), p. 69-86.
- 2002 Spears, Martha C., and Parker, Darrell F., "Framing Decisions to Communicate Change," Journal of Organizational Culture, Communications and Conflict, 6(1), p. 65-72.
- 2002 Spears, Martha C., and Parker, Darrell F., "A Probit Analysis of the Impact of Training on Performance Appraisal Satisfaction," American Business Review, 20(2), p. 12-16.
- 2001 Pantuosco, L., D. Parker, and G. Stone, "State Policies, Unemployment Rates, and The Employment to Population Ratio," Journal of Economics, 27(2), p.1-17.
- 2001 Pantuosco, Lou and D. Parker, "The Impact of Unions on South Central State Economies: A Steady State Analysis," Southwestern Economic Review, 2001, 28(1), p.169-78.
- 2001 Spears, Martha C., and Parker, Darrell F., "Performance Appraisal Systems: Current Practices in Tight Labor Markets," HR Advisor, 7 (1), pp. 5-8.
- 2001 Pantuosco, L., D. Parker, and G. Stone, "The Effects of Unions on Labor Markets and Economic Growth: An Analysis of State Data," Journal of Labor Research, 2001, 22(1).
- 2000 Robbins, D., Keith, Pantuosco, Louis, Parker, Darrell F., Fuller, Barbara K., "An Empirical Assessment of the Contribution of Small Business Employment to U.S. State Economic Performance," Small Business Economics, 15(4) pp. 293-302.
- 2000 Grigsby, William W., Parker, Darrell F., "Rate of Return For Municipal Enterprise Funds: The Case of Rock Hill, SC," Journal of the International Academy for Case Studies, 6(1), pp. 107-111.
- 2000 Grigsby, William W., Parker, Darrell F., "Rate Of Return For Municipal Enterprise Funds: The Case of Rock Hill, SC, Instructor's Notes," Journal of the International Academy for Case Studies - Instructor's Edition, 6(3), pp. 82-84.
- 1999 Parker, D. and M. Spears, "Framing as a Marketing Tactic for Equipment Leasing," Journal of Equipment Lease Financing, 17(2), Fall 1999.
- 1999 Pantuosco, Lou and D.F. Parker, "Unemployment and Wage Inflation in the South Central United States," Southwestern Economic Review, 26(1).
- 1998 Pantuosco, Lou and D.F. Parker, "Sources of Prevailing Differences in Unemployment Rates for Selected Regional Pairs," The Review of Regional Studies, 28(2), Fall 1998.
- 1998 Stone, G. and D. Parker, "Perspectives on the Challenges and Opportunities for Economic Education: The Future is Bright," The Record: The Journal of the Kansas Association for Supervision and Curriculum Development, Spring, 15(2).
- 1995 Parker, D., et al., "An Alternative Approach to Stochastic Calculus for Economic and Financial Models," Journal of Economic Dynamics and Control, Vol. 19, 1995.
- 1994 Fuller, B. and D. Parker, "Using Geographic Information Systems in Small Business," NBDC REPORT, No. 159, Feb.1994.
- 1992 Findlay, D. and D. Parker, "Military Spending And Interest Rates," Defence Economics, 3(3), June 1992.
- 1991 Parker, D. and S. Rhine, "Turnover Costs and the Wage Fringe Mix," Applied Economics, 23(4A), April 1991.
- 1991 Parker, D. and B. Fuller, "The Economic Impact of a Softball Tournament in Rock Hill, SC," Lander College Business Review, 5(2), Fall 1991.

- 1991 Duncan, F.H., D. Winkler, and D. Parker, "Banking Market Concentration and Yearly Impacts on Rural Market Entry," Business and Economic Review, Spring 1991, 4(2), 39-54.
- 1990 Parker, D. and E.J. Riddle, "Political and Economic Changes in Eastern Europe: Implications for Corporate and Manufacturing Strategy," Journal of Applied Manufacturing Systems, 3(2).
- 1990 Parker, D. and E.J. Riddle, "Europe 1992: U.S. Manufacturing Strategies and Accommodating Trade Policies," Business and Public Affairs, 17(1), Fall 1990.
- 1990 Bennett, S. and D. Parker, "A Reappraisal of Retail Price Cutting Strategies: Opportunities, Threats, and Realistic Expectations," Southern Business Review, 16(2) Fall 1990.
- 1990 Parker, D. and J. Padgett, "Business Schools: It's A Jungle In There," Business and Economic Review, 36(1).
- 1989 Winkler, D. and D. Parker, "Organizational Complexity, Residual Risk Sharing and the Structure of Corporate Ownership," Journal of the Midwest Finance Association, Vol. 18, p. 69-79, 1989.
- 1989 Parker, D., "Production Dynamics, Inventories and the Transmission Mechanism," The Journal of Economics, Vol. 25, November 1989, p. 183-189.
- 1989 Parker, D., G. Stone, and B. Hawkins, "The Disparity Between Awareness and Use of Centers for Economic Education in South Carolina," Lander College Business Review, 3(2), Summer 1989.
- 1986 Black, D.A. and D. Parker, "Unions, Seniority, and Public Choice," Journal of Labor Research, 7(4), Fall 1986.
- 1985 Black, D.A. and D. Parker, "The Division of Union Rents," Journal of Labor Research, 6(3), Summer 1985.
- 1984 Baye, M.R. and D. Parker, "Combining Ridge and Principal Component Regression: A Money Demand Example," Communications in Statistics, 13(2), Fall 1984.
- 1981 Baye, M.R. and D. Parker, "The Consumption Tax and Supply-Side Economics: Some Short Term Revenue Effects," The Cato Journal, 1(2), 1981.

OTHER PAPERS, PROCEEDINGS, and PUBLICATIONS

- 2009 John Stockwell, Marsha Dowell, and Darrell Parker, "The Metropolitan University as a Principal Ally in Building Community Partnerships and Community resiliency," 2009 Coalition of Urban and Metropolitan Universities (CUMU), Philadelphia, PA.
- 2009 John Stockwell and Darrell Parker, "A Metropolitan University's Business School Relocation: A Strategy for Sustainability," Proceedings, 2009 International Conference Society of Advancement of Management, Las Vegas, NV."
- 2008 John Stockwell and Darrell Parker, "The University of South Carolina Upstate Johnson College of Business and Economics Builds in Downtown Spartanburg: The Metropolitan University as a Principal Ally and Agent of Change for Economic Development" 2008 Coalition of Urban and Metropolitan Universities (CUMU), Cincinnati, OH.

- 2008 Fuller Barbara, and Parker, Darrell F., "A Global Perspective: Import Motivations of Small Business Enterprise" European Institute of Retailing and Services Science, International Conference 2008. (Eirass, Zagreb Croatia).
- 2007 Martha C. Spears and Darrell F. Parker, "At Work, What is the Secret to Secrets," Proceedings, Twenty-Eighth Annual Southern Industrial Relations and Human Resources Conference, Louisville, KY.
- 2006 Martha C. Spears and Darrell F. Parker, "Negotiation Process and Decision Making," Proceedings, 2006 International Conference Society of Advancement of Management, Las Vegas, NV.
- 2005 McDonald, Michael and Darrell Parker, "Generalizability Revisited: Comparing Business Students and Working Professionals," Reading Book of the Global Trends Conference of the Academy of Business Administration, December 2005.
- 2005 Dugan, Patricia, Michael McDonald, Darrell Parker, and Angela Leverette, "Global Outsourcing: A Study of Student Attitudes and Perceptions and Implications for teaching International Business," Proceedings, The Association for Marketing Theory and Practice, Annual Meeting, March 2005, pp. 76-84.
- 2005 Parker, Darrell, "Bad Management, Industrial Conflict, and the Market for Unionization," Southern Industrial Relations and Human Resource Conference, Savannah, October 2005.
- 2004 Martha C. Spears and Darrell F. Parker, "Leadership: A Model of Persuasion, Influence, and Negotiation," Proceedings, 2004 SEINFORMS, Myrtle Beach, SC
- 2003 Jones, William, Barbara Fuller, Darrell Parker, "Sassy Entrepreneurs: Entrepreneurial Personality, Extreme Response Style, and Quality of Life," Association of Marketing Theory and Practice, 2003 Annual Conference, (Hilton Head, SC).
- 2003 Barilla, Anthony, Darrell Parker, and Chris Paul, "Personality Type and Locus of Control in the Formation of Attitudes toward Economic Institutions and Student Success in Principles of Economics," Association of Private Enterprise Education, Annual Conference, April 2003, (Las Vegas, NV).
- 2003 Parker, Darrell, Spears, Martha, and Jones, William, "Business Student Attitudes Towards the Free Enterprise System: The Impact of Achievement Related Motives," American Society of Business and Behavioral Sciences, 2003 Annual Conference, (Las Vegas).
- 2002 Moss, Steven, Laposa, S., and Parker Darrell, "Estimating Cycles and Variables Influencing Cycles Using Cross-Sectional/Time-Series Regression" Proceedings Decision Sciences Institute, (San Diego, CA).
- 2002 Parker, Darrell, Spears, Martha, and Jones, William, "Achievement Related Motives and Free Enterprise Attitudes, Proceedings, 23rd Annual Southern Industrial Relations and Human Resources Conference, (Charlotte, NC).
- 2002 Fuller Barbara, and Parker, Darrell F., "Perceptions of Financial Problems and the Use of Resources for Small Retail and Service Businesses." European Institute of Retailing and Services Science, 9th International Conference 2002. (Heidelberg, Germany).
- 2002 Parker, Darrell, Spears, Martha, and Jones, William, "Free Enterprise Attitudes: The Influence of Locus of Control, Personality, and Gender," Academy of Free Enterprise Education, 2002 National Conference, Distinguished Research Award, (Nashville, TN).

- 2002 Parker, Darrell, Stone Gary, and Weikle, Roger, "Assurance of Learning for Economics: A Probit Analysis of Perceived Student Abilities," Academy for Economics and Economic Education 2002 National Conference. (Nashville, TN).
- 2002 Bradbard, D., G. Stone, and D. Parker, "Coombs Testing Method in Macroeconomics Course," Proceedings Southeastern Decision Sciences Institute, (Hilton Head, SC).
- 2001 Robbins, D. K., L. Pantuosco, and D. Parker, "Regional Determinants of the Importance of Manufacturing Employment," North America Regional Science Association.
- 2001 Spears, Martha C., and Parker, Darrell F., "Framing Decisions to Manage Change," Academy of Managerial Communication, 2001 National Conference.
- 2001 Spears, Martha C., and Parker, Darrell F., "Personality, Gender, and Risk: A Framing Analysis," Academy for Economics and Economic Education, Distinguished Research Award, 2001 National Conference.
- 2001 Spears, Martha C., and Parker, Darrell F., "Negotiation Process and Decision Making," Proceedings SE INFORMS.
- 2001 Robbins, D. K., L. Pantuosco, and D. Parker, "The Contribution of Manufacturing Employment to U.S. State Economic Productivity," Proceedings Southeastern Decision Sciences Institute.
- 2001 Spears, Martha C., Parker, Darrell F., "Personality, Risk, and Framing," Proceedings Southeastern Decision Sciences Institute.
- 2000 Spears, Martha C., Parker, Darrell F., "Training and Performance Appraisal Satisfaction," Proceedings, 21st Annual Southern Industrial Relations and Human Resources Conference, October 5-7, 2000, pp. 118-120.
- 2000 Robbins, D. K., L. Pantuosco, D. Parker, and B. Fuller, "The Contribution of Small Business to U.S. State Economic Growth," Proceedings Southeastern Decision Sciences Institute.
- 2000 Grigsby, William W., Parker, Darrell F., "Rate Of Return For Municipal Enterprise Funds: The Case of Rock Hill, SC," Allied Academies 2000 National Conference.
- 2000 Pantuosco, Louis, Parker, Darrell F., Lyman, Scott R., "The Impact of Public and Private Unions on State Economic Performance", Eastern Economic Association
- 1999 Pantuosco, L. and D. Parker, "Equilibrium Shirking," Southern Economic Association, November 1999, (New Orleans).
- 1999 Spears, Martha C., and Parker, Darrell F., "Human Resource Management and Low Unemployment: The Effectiveness of Alternative Performance Appraisal Systems," Proceedings, Twentieth Annual Southern Industrial Relations Conference, October 1999.
- 1998 Pantuosco, L. and D. Parker, "The Effects of Unions on U.S. State Economies," Southern Regional Science Association, April 1999.
- 1998 Parker, D. and M. Spears, "Performance Funding, AACSB, and AUBER," AUBER Fall Conference.
- 1998 Maner, C.D. and D. Parker, "Interest Group Demand for Local Government Debt," Southern Regional Science Association.
- 1998 Pantuosco, L. and D. Parker, "Benefits, Generosity, and Unemployment," Southern Regional Science Association.
- 1998 Pantuosco, L. and D. Parker, "Long Term Differences in Unemployment Rates," Eastern Economic Association.

- 1998 Parker, D. and M. Spears, "Uncertainty and Framing in IR and HR: Issues for Teaching and Learning," Proceedings Southern Industrial Relations and Human Resources Conference, October 1998.
- 1998 Haynesworth, H.C., D.F. Parker, E.B. Smith, "Building a Better Work Force: A Success Story," Proceedings: A Quest for Global Competitiveness Forum, p. 5-10.
- 1998 Parker, D., "Unemployment Dispersion: Issues and Measurement," Southwest Society of Economists Proceedings, Vol. 25, no. 1, 1998.
- 1998 Parker, D. and W. Grigsby, "Rate of Return for Municipal Utility Funds," Southwest Society of Economists Proceedings, Vol. 25, no. 1, 1998.
- 1996 Jones, M., Weikle, R., and D. Parker, "Integrative Education in Capstone Courses," Proceedings Decision Science Institute.
- 1996 MINICASES for Managers, (ed. D.F. Parker) in Instructor's Manual and Test Bank to accompany Managerial Economics and Business Strategy, Baye and Beil, 2nd ed. Irwin Press.
- 1996 D. Parker, "1995 Economic Indicators Report for York County," Vision, Vol. 15, Special Edition, April 1996.
- 1996 Proceedings - Small Business Institute Directors Association, editor, 1996.
- 1995 M.D. Evans, Barber, and Parker, "Minority Loan Programs in the Charlotte Region," Proceedings - Urban Business Association Third Annual Conference, p. 25-28.
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- 1993 Parker, D., "Perspectives on Regional Labor Markets," Proceedings Southern Industrial Relations and Human Resources Conference, October 1993.
- 1993 Evans, M., N. Barber, and D. Parker, "An Empirical Examination of Available Capital for Minority Businesses, Urban Business Association Annual Conference, April 1993.
- 1993 Alvis, C., D. Parker, and J. Padgett, "Further Evidence on Salary Compression in the Academic Marketplace", Proceedings Southeast Decision Sciences Institute.
- 1993 Padgett, J. and D. Parker, "Economic Indicators Mid-Year Report for the Rock Hill York County Area," Vision, Vol.3, no. 9, October 1993.
- 1992 D. Parker, et. al., "An Alternative Approach to Stochastic Models in Economics and Finance," Midwestern Finance Association.
- 1992 Grigsby, W., and D. Parker, "Innovation on Demand," Southern Economics Association.
- 1992 Barber, N., B. Fuller, and D. Parker, "Issues Facing Minority Business Enterprises," Region IV Small Business Directors Association Annual Conference, Electronic Proceedings.
- 1992 Grigsby, W., D. Bradbard, and D. Parker, "A Classroom Simulation For Accessing Environmental Information," Proceedings Southeastern Decision Sciences Institute, p. 203-205.
- 1991 Parker, D. and M. Spears, "Student Effort, Expectations, and Performance," Journal of the Southwest Society of Economists, 18(2), 1991.

- 1991 Parker, D., "Unemployment Dispersion and Potential GNP," Southern Economic Association.
- 1991 Parker, D. and B. Fuller, "Credit Market Assessments for CRA Examination Compliance," Western Economic Association International Conference.
- 1991 Fuller, B. and D. Parker, "Retail Indices and Orderings for MSAs," American Collegiate Retail Association.
- 1991 Fuller, B. and D. Parker, "European Scale Retailing After 1992," 1991 Advances in Marketing.
- 1991 Parker, D. and B. Fuller, "GIS in Schools of Business," Proceedings of the Twelfth Educational Computing Organization of Ontario and Eighth International Conference on Technology and Education, p. 248-250.
- 1991 Katter, O. and D. Parker, "Object Oriented Learning: A New Scenario for Teaching Problem Solving Skills," Proceedings of the Twelfth Educational Computing Organization of Ontario and Eighth International Conference on Technology and Education, p. 868-870.
- 1991 Barber, N., and D. Parker, "Increasing the Participation of Minority Owned Businesses," Proceedings of The Small Business Institute Director's Association.
- 1991 Fuller, B., and D. Parker, "GIS for Small Businesses," Proceedings of The Small Business Institute Director's Association.
- 1991 Porter, A., D. Parker, and J. Padgett, "Public Administration in Exurban Cities," Proceedings of the Southeast Region Decision Sciences Institute, Twenty-first Annual Meeting.
- 1990 Riddle, E.J. and D. Parker, "Europe 1992: Implications For Manufacturing Strategy," in Manufacturing Strategy: The Research Agenda for the Next Decade, (ed. John Ettl, Michael Burstein, and Avi Fiegenbaum) Kluwer Academic Publishers.
- 1990 Parker, D. and J.R. Cooper, "The Impact of an Unsettled Property Rights Claim: A Lesson From The Catawba Indians," Journal of The Southwest Society of Economists, 17(1) 1990.
- 1990 Rhine, S.L.W. and D. Parker, "The Difference in "Thinking" Among Students Who Like Economics," Abstracted in Resources In Education, 25(2), February, ED 310 959, p.116.
- 1990 Parker, D., G. Stone, and O. Katter, "Implementing Computer Assisted Instruction in an Economics Curriculum," Proceedings of 7th International Conference on Technology and Education.
- 1990 Stone, G., D. Parker, and B. Hawkins, "Economic Education in Rural Regions," Missouri Valley Economic Association.
- 1989 Bennett, S. and D. Parker, "An Experimental Approach to Assessing the Cross-Elasticity of Demand Utilizing an Attitude Scaling Technique," Missouri Valley Economic Association.
- 1989 Buser, J. and D. Parker, "Banking, Uncertainty and Excess Reserves," Midwest Finance Association Meeting.
- 1989 Parker, D., "Production Dynamics, Inventories, and the Transmission Mechanism," Missouri Valley Economic Association.

- 1989 Duncan, F., D. Parker, and D. Winkler, "Banking Market Concentration, The Yearly Impacts of Rural Market Entry, and Interstate Banking," Midsouth Academy of Economics and Finance.
- 1989 Buser, J. and D. Parker, "Lending in Suburban Housing Markets," in Suburbia Re-examined, (ed. Barbara Kelly) Greenwood Press.
- 1989 Stone, G., B. Hawkins, and D. Parker, "An Analysis of the Training of South Carolina High School Economics Teachers," Journal of the Southwest Society of Economists, 16(1).
- 1988 Parker, D. and D. Winkler, "Organizational Complexity, Residual Risk Sharing and the Structure of Corporate Ownership: Empirical Evidence," Eastern Finance Association.
- 1988 Stone, G., D. Parker, and B. Hawkins, "An Analysis of Training and Attitude Among High School Economics Teachers," Eastern Economic Association.
- 1988 Rhine, S.L.W. and D. Parker, "The Difference in "Thinking" Among Students Who Like Economics," Eastern Economic Association.
- 1988 Bennett, S. and D. Parker, "The Ramifications of Price Cutting Strategies in Retail Markets," Missouri Valley Economics Association.
- 1988 Parker, D. and D. Winkler, "Organizational Complexity, Residual Risk Sharing and the Structure of Corporate Ownership: Empirical Evidence," Midwest Finance Association.
- 1988 Buser, J. and D. Parker, "Garn-St. Germain: A Study of the Initial Impact," Midwest Economics Association.
- 1987 Hall, H. and D. Parker, "Classification Error and Two-Way Trade," Southern Economic Association, (Washington, D.C).
- 1986 Parker, D. and S.L.W. Rhine, "Turnover Costs as a Determinant of the Wage/Fringe Mix," Southern Economic Association, (New Orleans, LA).
- 1986 Parker, D., "Transmission Dynamics and Demand Management," Eastern Economic Association, April 1986, (Philadelphia, PA).
- 1986 Black, D. and D. Parker, "Price Dispersion in Retail Markets," Southern Economic Association, (New Orleans, LA).
- 1986 Ruiz-Mier, F. and D. Parker, "Coordination Gains and Implicit Income Distribution," Southern Economic Association, (New Orleans, LA).
- 1985 Parker, D. and L. Wang, "The Multinational Firm Under Tax Uncertainty," Southern Economic Association, Dallas, TX.
- 1984 Parker, D., "Price and Output Dynamics: Microfoundations, Timing, and Transmission," Purdue University, Unpublished Doctoral Dissertation.
- 1983 Baye, M.R. and D. Parker, "Ordinary Least Squares, Ordinary Ridge, and Principal Component Regression: A Note on a General Class of Estimators," Fordham University Symposium on Ridge Regression, July 1983.

COMMITTEES AND OTHER SERVICE

Commission on Colleges, SACS:

2008 - 2013, Elected Commissioner, Board of Trustees
2014 Visitation Committee, Delta State University
2012 Visitation Committee, Gulf Coast State College
2010 Visitation Committee, Athens State University
2003 Visitation Committee, Troy State University
2002 Visitation Committee, Old Dominion University
2001 Visitation Committee, Augusta State University

AACSB:

2014 Visitation Committee Ithaca College
2013 Visitation Committee New Jersey
2010 Visitation Committee Queens College

Southern Business Administration Association:

2008 – 2015 Board of Directors, VP Membership, VP Programs, President, Past President

Positions that evidence Community Leadership:

2011-12 Board of Directors, Spartanburg Chamber of Commerce.
2010-12 Board of Directors, Chapman Cultural Center
2009-12 Board of Directors, Spartanburg Art Museum, 2010-11 President
2009-12 South Carolina Quality Forum Executive Advisory Committee; 2008 Steering Committee; 2007 State Examiner
2007-12 Spartanburg County Economic Futures Group; Board Member
2007-12 Spartanburg Community College Arts and Sciences Advisory Committee
2007-08 Participant in Leadership Greenville
1996-01, 06-12 Regional Advisory Committee - South Carolina Board of Economic Advisors
1999-00 Technical Work Group for the State of South Carolina Local Government Funding System Reform Project
1999-00 York County Culture and Heritage Commission and the Catawba Nation; Facilitator
1996-00 Citizens for Rock Hill's Future, Chair, study committee
1993-95 Carolina Partnership Regional Economic Development Strategy
1992-93 Charlotte Area Consortium on Higher Education, Economic Development Project
1992-01 Rock Hill Chamber of Commerce Regional Forecasting Task Force; Chair
1992-94 Hunt Club Home Owners Association; Board of Directors; Corporate Treasurer
1991- Present Lions International: 1991-01 Rock Hill Lions Club; 1994, 1999 President; 1992, Zone Chairman; 2002-2006 Statesboro Noon Lions Club, Charter President; 2003- 2004, Board of Directors, 2005, Georgia Lions District 18-B Vice District Governor; 2006-Present Spartanburg Lions Club
1992 Profiled by the *Rock Hill Herald* as a "*Mover and Shaker*"

Western Carolina University Committees:

2012- Current Provost Council
2012- Current Chancellor's Leadership Council
2012- Current Information Technology Council
2012- 2014 Master Plan Steering Committee
2012- 2014 Master Plan Building Needs and Space Task Force, Chair
2012- Current Southwest Community College Transfer Advisory Committee
2012- Current Various Task Forces and Search Committees

USC Upstate University Committees:

2006 – 12 Academic Affairs Council
2006 – 12 Strategic Initiatives Committee
2007 – 08 Executive Vice Chancellor for Academic Affairs Search Committee
2007 – 08 Vice Chancellor for Development Search Committee
2006 – 12 Greenville Tech Articulation Committee
2006 – 12 Various Task Forces

Georgia Southern University Committee:

2003-05 Task Force on Funded Research and Sponsored Programs
2002-03 Governance Committee, College of Business Administration.
2001-02 Faculty Search Committee, Economic Development

Winthrop University Committees:

1999-01 Winthrop University Personnel Committee
1998-00 SACS Accreditation Financial Resources Committee, Chair
1997-00 Faculty Concerns Committee, Chair, 1999-00
1997-99 Faculty Manual Revision Committee
1996-99 Winthrop University Rules Committee, Chair 1997-99
1996-97 Co-Chair Academic Vice President Search Committee
1995-96 Search Committee, for Dean of the Business School
1993-95 Chair of the Graduate Faculty
1988-91 Winthrop College Graduate Council, Chair, 1989-91
1988-91 Winthrop College Graduate Petitions Committee Chair, 1989-91
1989-90 SACS Accreditation Self Study Committee on the Undergraduate Program
1986-88, 1991-92, 1993-94, 1997-98 Winthrop College Research Council; Chair, 1991-92

Winthrop College of Business Committees:

1998-00 AACSB Steering Committee
1997-00 Intellectual Contributions Committee; Chair, 1999-00
1996-99 AACSB Mission Review Committee
1995-99 Graduate Programs Committee; Chair 1997-99
1995-01, 1989-92 Personnel Committee; Chair, 1990-92, 1999-00
1991-95 First Union Teaching Award Committee; Chair, 1994-95
1991-92 Steering Committee to revise the MBA Curriculum

1987-89 Student Awards Committee
1988-89 Internationalization Task Force (Traveled to UK)
1987-88 AACSB Faculty Development Assessment Committee
1986-87 Teaching Award Faculty Screening Committee
1985-87 Petitions Committee
1985-86 SBA Debate Series, Faculty Advisor

Student Advising:

Academic advising for students and various student organizations
Supervised over 20 Student Research and Independent Study projects