

Christine L. Adamow

+1 860-287-7379

4826 West Boulevard Naples Florida 34103
cladamow@gmail.com

Summary

Thought Leader in:

- Collaborative Leadership
- Strategic Partnerships / Alliance Formation
- Regional Economic Development/ Entrepreneurship

Focused in:

- University Technology Transfer
- Applied Arts and Sciences
- Public Private Partnerships

Skills & Experience

- International Student mentoring / field supervision
- University / Private Sector alliance management & program development
- New Venture Creation
- Executive Leadership
- Team Building, Leadership, Management, Technology Transfer & Commercialization
- Domestic and International Alliance and Partnership Development
- Socially Responsible Business Development
- Fund Raising, Donor, Equity, Impact Investment, venture capital
- Strategic Planning
- Entrepreneurial Mindset
- Applied Biochemistry, Public Health Policy, Service Focus

Education

MBA, Boston University; Health Care / Corporate Finance 1985

MPH, Columbia University School of Public Health; Policy / Strategic Planning 1984

MS, Framingham State College; Applied Biochemistry 1974

BA, Simmons College; Nutrition / Developmental Psychology 1973

2015-2016

International
Collaborative
Leadership
Institute

Interim President

- Inaugural member of this new educational institution developed to bring a new leadership paradigm to the global market
- Developed full business plan and launch strategy
- Supervised curriculum development for executive education program
- Created Millennial Leadership Program built on four drive model of leadership
- Created digital marketing at scale program
- Developed fund raising strategy, corporate, angel investor, donor based funding
- Led founding team during launch stage

2014-2015

Ringling College
of Art & Design

Interim Department Head BOAD (Department of Business of Art and Design)

- Reviewed and reorganized a 6 year old department with lagging enrollment and unproductive faculty
- Lead the design and development of a 5 year strategic plan for the Department
- Created and Implemented a student enrollment / department marketing program
- Represented the department in the campus wide academic affairs committee
- Created an interdisciplinary curriculum which included 3 majors and the department permitting cross registration and development of interdisciplinary education

- Mentored 38 students; 23 of whom were non business majors
- Created a for-profit student based business unit in support of a need to diversify college income plan
- Participated in the recruitment and hire of permanent Department Head

2004-present

Adamow Associates

Technology Transfer / Economic Development / Academic Leadership

USA

- Researched, developed, and implemented a comprehensive alliance strategy to bring local public and private entities together for planning and development of a new center for technology commercialization at Miami University, Ohio, USA
- Developed a comprehensive business and funding plan for the start-up of this new tech transfer center
- Secured start-up capital for the early stages of the new tech transfer center through private and public sources
- Managed a detailed audit of university based IP, prioritized IP, and prepared 5 new inventions for commercial use
- Incubated 5 student designed start-up companies
- Provided a “bridge” between university and private sector businesses in 3 regions of the Eastern US

Global

- Provided thought leadership in the development of Ethanol, Biodiesel and Pure Plant Oil Biofuel (PPOB) production and industry development in East Africa
- Guest lecturer for 3 East African Universities
- Created and organized public private partnership programs with university, government, and US based enterprises
- Global business development for 4 companies in **East Africa**
 - Covert Security Monitoring Systems for Gas & Oil Shipments - CCS, Inc.
 - Currency Monitoring – CCS, Inc.
 - Immigration software Tracking – VIVAS LTD
 - Biofuel – Africa Biofuel and Emission Reduction (EA) LTD
- Managed international **research and development** of new East African Biofuel feedstock
- Organized and managed **strategy** for Biofuel policy for East African States
- Organized Tanzania private sector Biofuel industry for Private Public Partnership
- Represented Tanzania in the development of Policy for the SADAC region (Southern African Development Community)
- Interim executive for a retail/wholesale importing business (USA/China)
- Advised and provided business strategy for a US based e-commerce, internet start-up
- Provided **leadership for comprehensive analysis, business plan, and operations strategy** for 2 year old service business
- Project manager-native American green energy regional transport center in NE
- Secured start-up capital from public and private sources for PPOB start-up in EA

East Africa

- CEO of Africa Biofuel and Emission Reduction (TZ) LTD (ABF)
- CEO of Africa Biofuel and Emission Reduction (EA) LTD (ABEA)
- ABEA is the only American based global renewable energy company vetted by the World Bank, as such, ABEA received a DM award in 2008
- Under my **leadership**, ABEA has:
 - Developed the international standard for Biofuel cultivation and production in

Africa

- Attracted funding from private and development banks
- Supported and been central in the development of Biofuel policy in several EA states
- Retained an international executive group of key managers with focused experience in program development, agriculture, forestry, arid soil conservation, finance, and partnerships
- Developed partnerships in the UK, EU, US, and Africa to support the full program of work
- Developed University based teaching/research framework with US, EU, and African Universities and schools of higher learning
- Developed a working relationship with the Kampala, Uganda office of CGIAR for the development of micro propagation protocols for the *C. meg* tree

2003-2004

Miami University

Director, Center for Entrepreneurship

Instructor, Entrepreneurship

- Provided leadership during reorganization of this academic unit of the Richard T. Farmer School of Business
- Counseled and mentored undergraduate and graduate business students interested in starting or growing new business ventures
- Provided oversight to design, build and deliver financial models, detailed budgets, operations plans, and strategy for student owned and developed ventures
- Provided leadership to the Office of the President in the development and articulation of a university technology transfer center
- Provided support for three new business starts
- Created the financial plan to bring seed capital to this new unit in the start-up phase
- Crossed disciplines and schools to bring interdisciplinary collaboration for the purpose of technology transfer and economic development

1996-2003

eCent Technology, Inc.

President, Founder

- Secured the rights to revenue tracking technology, built team, registered technology, started company to bring new technology application to market
- Raised \$1.3M angel funding and working capital for enterprise software start-up,
- Built strong management team for Phase 1
- Designed, built and delivered the financial models and detailed budgets; key to supporting presentations and closing key investment & strategic relationships,
- Designed and wrote Strategic Business Plans for presentation to investors,
- Assisted in bringing key strategic partnerships together,
- Designed and implemented cash management program,
- Audited, organized and managed the financial and operations start-up period,
- Developed pricing / revenue model,
- Provided leadership to the Board of Directors and acted as CEO during the restart of this company

Milestones:

- Designed full business plan and funding strategy for early stage investment.
- Managed an international team of engineers and applied mathematicians to create V1.0 of product.
- Received industry recognition for early stage business development success as a finalist in Springboard 2001.
- Attracted interest and follow-up from New York and Boston VC Community.

Founder, President

- **Secured investment** for start-up period of this risk management software company;
- Recruited, and Managed a virtual product development team based in MA,
- Secured a JV development alliance with 3rd party software development company
- Structured successful exit for all shareholders, resulting in 100% return in a down-turned market.

Milestones:

- Designed full business plan for outside investment.
- Secured seed capital, angel investment.
- Closed in kind development dollars through full partnership with NJ Alliance Target.
- Secured 100% return for investors in recession market.

VP Business Development

- Implemented aggressive sales and marketing initiative which contributed to overall increase in revenue from 0 to \$10 million in this new division,
- Managed market entry into the health care services sector for this actuarial, analytical unit of the 3rd largest PC insurance company in the world.
- Created successful marketing program to bring new risk management products to new and existing corporate markets, worldwide.
- Successful technology transfer from brokerage to risk management products / services

University / Teaching Experience

2014-2015	Department Head, Business of Art and Design Ringling College of Art and Design Sarasota, Florida
2003-2004	Instructor / Director Thomas Page Center for Entrepreneurship School of Business, Miami University Consultant Faculty Development Broward County Community College Fort Lauderdale, Florida
1994-2001	Faculty International JV & Strategic Alliance Development American Management Association
1984-present	started ADAMOW ASSOCIATES (Planning, Strategy, Finance) Clients included: Blue Cross Blue Shield of Massachusetts US Trust – Higher Education & Health Care Lending Dept. of Public Health, Commonwealth of Massachusetts Dept. of Education, Commonwealth of Massachusetts Life Extension Institute Illinois Hospital Association Sisters of the Holy Cross Health Care System Sisters of Providence Health Care System Mystic River Residential Care

- 1982-1984 Research Assistant
Center for Population & Family Studies
Columbia University School of Public Health
- 1980-1982 Adjunct Faculty
Boston University
Harvard University School of Medicine
- 1978-1980 Instructor International Health / Director Kennedy Institute
Johns Hopkins School of Public Health
Baltimore, Maryland
- 1974-1978 Instructor, Nutrition
Children's Hospital School of Nursing
Harvard University School of Medicine
Boston, Massachusetts

Delegate Speaker

- 3 May 2008 Southern Africa Biofuel Association (SABA)
Johannesburg, SA
Policy Meeting to establish Biofuel Policy for Sub Saharan Africa
- 4 March 2009 Powering Africa: the Biofuels Options 2009
Maputo, Mozambique
- 23 March 2009 Round Table on Sustainable Biofuels
Ecole Polytechnique Federale De Lausanne
UN – Nairobi, Kenya

Invited Speaker

- August 2008 “*Alternative Feedstocks for Biofuel*”
2nd Annual Africa Biofuel Conference
Dar es Salaam, Tanzania
- 16 June 2009 “*Developing Africa's Alternative to diesel Fuel- Pure Plant Oil: What are
the key factors of success for this new high risk emerging market?*”
2nd Annual Africa Bioenergies
Bioenergy, The New Bright Idea in Africa
UN – Addis Ababa, Ethiopia
- 2 July 2009 “*Backing African Biofuels*
Financing African Biofuels
Distilling Success”
Biofuels for Africa; African Biofuels for Europe
Bordeaux, France
- 2 February 2010 Biofuel – Agriculture's Next Big Opportunity
Arab Fertilizer Association Annual Meeting
Cairo, Egypt
- 13 September 2010 FAME 2010 Summit and Exhibition
Berlin, Germany

- 24 March 2011 “*Biofuel & Developing Nations Conference; Practical Case Studies*”
World Biofuel markets
Rotterdam, Netherlands
- 31 March 2011 “*Expanding Biofuels in Africa- the sustainability challenge*”
BioEnergy World Africa 2011
Johannesburg, South Africa

Radio/TV/Press

- 14 January 2009 “World First for Tanzanian Biofuel Nut Project”
Voice of American – Pan Africa News
- 24 January 2009 “Growing Biofuel in Africa”
Everyday People
W XLM 104.7 FM Radio
New London, CT
- 26 January 2009 “*New Energy Programs for Southern Africa*”
National Public Radio
Faith Middleton Show
New Haven, CT
- 18 March 2009 “Africans Wary of Biofuel Developers”
National Public Radio - African Correspondent
Market Watch
Boston, MA
- 30 June 2009 “Non-edible Biofuel Power Up in Africa”
Globe Net - The Business of Environment Online
- March 2010 “Move over Jatropha”
Biofuels Profile
- Fall 2010 “*Oil Growing on Trees: Croton nuts could bring power to impoverished
East Africa*”
Bostonia Fall 2010
- 25 October 2011 “Are Foreign Investors Colonizing Africa”?
Al Jazeera

Short Sample of Scholarly Publications

- “Taking the Risk out of Doing Business Overseas”. Inc. Vision 2020. December 2011
- “Nutrition and Vitamin Therapy”. Journal of Nutrition Education; Vol 14, Issue 1,p1-42. 1982
- “The Nutrition Behavior Link, A Review”. Learning Disabilities: An Interdisciplinary Journal; Vol 1,
Issue 7, p79-92. July 1982