



**Presentation of Interest For
the Florida Gulf Coast
University President Position**

**RESPECTFULLY SUMMITTED TO:
Dr. Ken Smith
Committee Chair,
Lucy Leske, Robert Luke, and Veena
Abraham**

**FLORIDA GULF COAST UNIVERSITY
PRESIDENTIAL LEADERSHIP
CANDIDATE:
Christine Dekkers**



Personal Vision:

“The next 10 years are the most rewarding of my life's work!”

“Leading minds to their greatest potential and individual contribution to be accomplished civic leaders in their communities.”

“Fostering energy, enthusiasm, excellence, growth, and transparent leadership for all stakeholders of Florida Gulf Coast University.”

“Align influence and support for successful fundraising by state funding, philanthropic relationships, and business leaders that advocate higher learning for our future leaders.”

A handwritten signature in black ink, appearing to read 'Chris De...'.

Chris De...





Christine Dekkers

A proven visionary, collaborative, self-directed, highly motivated leader who achieves business objectives through influence, critical and creative thinking, analytical skills and best practices.

I have 28+ years experience running businesses from the ground up and I am an accomplished C-Level results oriented executive with the highest levels of integrity, ingenuity, and inspiration. I worked as a COO and executive for two global companies in a fiercely competitive environment. I bring a long history of exceptional strategic execution, successful operating strategies and problem solving skills, while fostering a team of leaders and trusted relationships.

I am a catalyst for higher education and experienced the impact of education and its benefits to businesses at large as well as the influence it brings to our communities.

Working for global companies, I bring knowledge in leading all ages and diversity. Development of our future leaders will pave the way for a better economy and the continuation of the countries greatest contributors.





Linkage of Accountabilities, Results, and Leadership Skills

FGCU President



Christine Dekkers



\$239 million

\$816 million



2584-18000

95-22050



85 countries

113 countries



90 structures

436 structures

AREAS OF EXCELLENCE INCLUDE

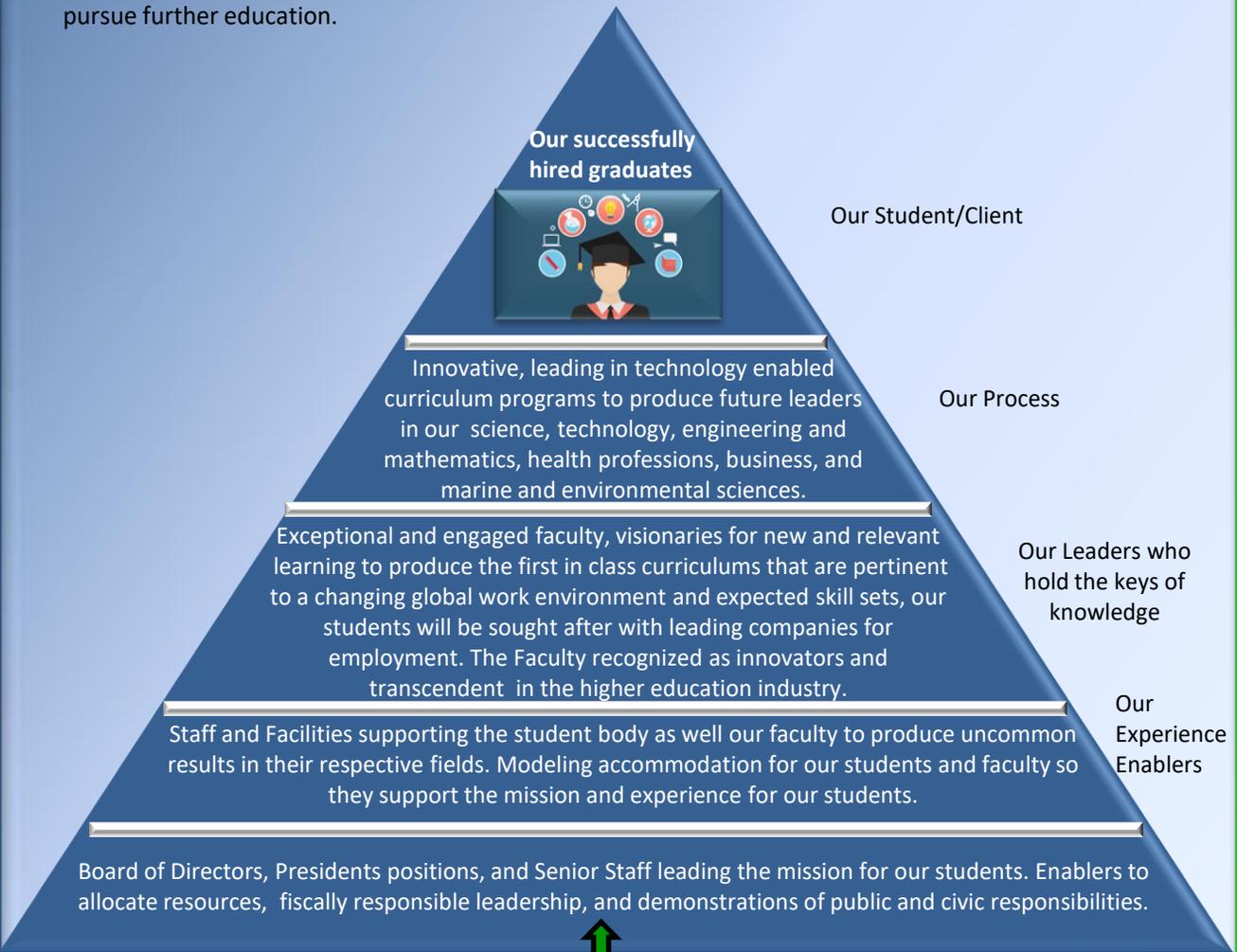
- Leading organizational change
- Strategic business planning and processes
- Growing shareholder value
- Developing new business
- Leading and Developing Teams
- Managing key business matrix and P&L
- Fostering relationships for growth
- Asset and Facilities management
- Model economics refinement and development
- Innovating for market growth

Alignment and Understanding with Mission and Vision



MISSION Florida Gulf Coast University, a comprehensive institution of higher education, offers undergraduate and graduate degree programs of strategic importance to Southwest Florida and beyond. FGCU seeks academic excellence in the development of selected programs and areas of distinction in science, technology, engineering and mathematics (STEM) disciplines, health professions, business, and marine and environmental sciences. Outstanding faculty and staff supported by a strong community of advisors prepare students for gainful employment and successful lives as responsible, productive, engaged citizens. FGCU emphasizes innovative, student-centered teaching and learning, promotes and practices environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility and cultivates habits of lifelong learning and the discovery of new knowledge.

VISION FGCU will achieve national prominence in offering exceptional value in high-quality educational programs that address regional and statewide needs. Our programs, firmly grounded in the liberal arts and sciences, will employ emerging instructional technologies. Possessing entrepreneurial spirits, graduates will be well prepared for productive lives as civically engaged and environmentally conscious citizens with successful careers, ready to pursue further education.



Our Student/Client

Our Process

Our Leaders who hold the keys of knowledge

Our Experience Enablers

Catalyst supporting the Mission and Vision for our students

Some of my personal civic and public support – Christine Dekkers



2016-21 Strategic Plan Pillars

Point of View

Experience and influence I bring to Champion the Strategic Plan Pillars.



Point of View

**What the educational community will say:
“A FGCU education transforms graduating students preparedness and success. FGCU is recognized as the industry global educational leader with sustainable unprecedented growth. “**

ACADEMIC EXCELLENCE

ENTREPRENEURSHIP

HEALTH SCIENCES

EMERGING PRE-EMINENCE

Experience and Influence

- 28 years of networking and connections with global leaders in business, benchmarked with Boeing, Disney.
 - 23 year history of executive operational management, growing new business with exceptional results from \$671M to \$810M with 3 years of double digit income growth.
- Led World Wide Innovation for McDonald's Corporation in an innovation center lab environment to include development of: new operating platforms; engineering new equipment; IT integration of reporting business platforms; cell; and social media integration with the use of six sigma principles; TQM; and back casting.
 - Personal demonstration entrepreneurial business with civic engagement.
- Yearly mentorship, sponsorship, and strategic succession planning, demonstrating ability to engage and produce exceptional future leaders.
 - Developed and implemented of balanced dashboard matrix for achieving results including, core competencies, leadership behaviors, future employee development, and succession planning.
 - Private Equity accomplishments: presented to 15 leadership private equity groups for a successful exit transaction based on delivered results at 40% incremental selling value as the executive.
 - Women's Leadership in Business Award (one of five awarded yearly in McDonald's Worldwide).
- Lead a college accredited corporate management development program for 3 years with an average student body of 2478 students per year.
 - A personal history of walking the path of a graduating student with a long and prosperous accomplished career while giving back to the community with civic engagement.
“I know what it take to get there!”

